

The Center for
Urban Agriculture at
**FAIRVIEW
GARDENS**



Board of Directors

Dayna Birkley
Adrienne Davis
Ryan Drake
Perrin Pellegrin
Selma Rubin
Arjun Sarkar
Doug Steigerwald
Barry Tanowitz

**National
Advisory Board**

Wendell Berry
Yvon Chouinard
Wes Jackson
Anthony Rodale
Marshall Rose
Alice Waters

Staff

Mark Tollefson
Executive Director
Shawn McMahon
Farm Production Manager
Julie Beaumont
Marketing Manager

Michael Ableman
Founder

598 N. Fairview Avenue
Goleta, CA 93117
Phone (805) 967-7369
Fax (888)-831-4407

E-mail:
info@fairviewgardens.org
www.fairviewgardens.org

January 1, 2012
Scott Kolwitz, Senior Planner
City of Goleta – Planning & Environmental Services
130 Cremona Drive
Goleta, Ca 93117

Re: Fairview Gardens January 2012 Quarterly Progress Report

Dear Scott:

The following is our January 2012 Quarterly Progress Report for the Fairview Gardens CUP.

This fall has been a whirlwind of activity here on the farm. We have completed the removal of most of our fruit trees, and are going to be replanting on of the signature crops that Fairview was known for: white asparagus. We should be seeing our first small harvest of white asparagus next winter.

Our new staff has been working hard to create a dynamic that allows us to be proactive and engaging with our future needs. Our fields are full of food, and we have been accessing new markets that we haven't benefited from in many years. We have created some steady wholesale accounts that bring much needed income during our traditionally slower winter months.

We have another new member on our Board of Directors. Our immediate neighbor, Barry Tanowitz has joined our board. Barry has a long history in the education field and as a neighbor to the farm. We are excited to have him representing Fairview Gardens.

We have received our health permit from Environmental Health to reopen our farm stand, and we are working over our plans for some cosmetic changes before we reopen. We hope to be open sometime in late winter.

Our progress report on Phase 5 fundraising follows:

Total Fundraising Accomplishments since C.U.P issuance (7/1/08):

Beginning Balance	\$3,382.74
Total Funds Raised to Date for Phases 1 – 5:	\$332,667.24
Total Funds Expended to Date for Phases 1 – 5:	\$332,667.24
Total Funds Available for Phase 5 Completion:	\$3,382.74
Total Estimated Cost for Phase 5 Completion:	\$1,410,682.00
Total Funds Needed	\$1,407,299.26

In-Kind Contributions

- Suzanne Elledge Planning and Permitting Services (Planning Services)
- Thompson Naylor Architects (Architectural Services, Discounted Rate)
- Victor Schumacher (Architectural Services)
- Allen Associates (Project Management, Potential Builders, Discounted Rate)
- Penfield and Smith (Survey and Engineering Services)
- Wilson Environmental Landscape Design (Landscape Design)
- Phillip Seymour (Legal Counsel)
- Dennis Elledge (Building Contractor / Project Management)
- Matt Dobberteen (Planning Fees)
- Marborg Industries (Waste Management, Discounted Service)
- Hayward Lumber (Materials Donation/Discount)
- Harriet Eckstein (Graphic Design)
- Martin Camp (Carpentry and Construction)
- Mr. Pink the Computer Shrink (Technical support)
- Susan Moriarty (Legal Counsel)
- Staples Construction

As always, the farm board and management are meeting regularly to work on strategizing and fundraising for the remaining Phase Five. Please feel free to contact me with any questions.

Thank you,
Mark Tollefson
Executive Director
The Center for Urban Agriculture
at Fairview Gardens
805-967-7369
mark@fairviewgardens.org