



PUBLIC WORKS DEPARTMENT

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P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

Clean Your Beach or Creek at Coastal Cleanup Day 2011

What: California Coastal Cleanup Day is back! Californians will join hundreds of thousands of participants worldwide in clearing trash and debris from our beaches, shorelines, and inland waterways. **Last year, 1267 volunteers cleaned nearly 5110 pounds of debris from 28 Santa Barbara County beaches and creeks!** Volunteers also saved over 500 bags by bringing their own buckets or reusing bags! Bringing buckets and reusable gloves, such as gardening gloves, is also encouraged to help make this the cleanest greenest Coastal Cleanup Day yet.

When: Saturday, September 17, 2011, from 9:00 A.M. to Noon.

Where: Cleanups will be at these 28 sites in Santa Barbara County:

Arroyo Burro Beach	Goleta Beach	Lake Los Carneros
Butterfly Beach	Goleta Creeks	Leadbetter Beach
Carpinteria Creeks	Guadalupe Dunes	Red Rock Campground
Carpinteria State Beach	Hammond's Beach	Refugio State Beach
Chase Palm Park Beach	Haskell's Beach	Rincon Park Beach
East Beach	Isla Vista Streets & Beach	Santa Claus Lane
El Capitan State Beach	Jalama Beach	Tajiguas Beach
Ellwood Beach	Jelly Bowl Beach	UCSB Lagoon & Beach
Gaviota State Beach	Lake Cachuma	West Beach

Visit www.LessIsMore.org/coast or call County Public Works at (805) 882-3600 for more information about Coastal Cleanup Day 2011!

Why: Everyday actions impact the health and well-being of our oceans, waterways, and the animals that live in those environments. **Coastal Cleanup Day demonstrates that people who care can have a positive impact on their environment.** Also, information collected from Coastal Cleanup Day is later analyzed by the Ocean Conservancy to aid with legislation protecting our coast and waterways.

How: To volunteer, just show up at one of the beach or creek sites listed. A Site Captain will provide necessary instructions and supplies. Bring your own gloves, bag or bucket to reduce trash even more! Find out more about the beach and creek sites or register early at www.LessIsMore.org/coast or by calling (805) 882-3600. [Look for us on Facebook!](#)

Who: This statewide event is presented by the California Coastal Commission and supported by hundreds of local businesses, non-profits, and governmental agencies throughout the State. Locally, the event is organized by the County of Santa Barbara Public Works Department, Resource Recovery & Waste Management Division, with the help of many local non-profits, businesses, governmental agencies, and generous individuals.



Figure 1 – A dedicated volunteer at Goleta Beach using his bucket at Coastal Cleanup Day 2010. Efforts like this saved 500 bags for Coastal Cleanup Day 2010!



Figure 2 - Volunteer Henry Ventura at Haskell's Beach carries a large car part out of the surf and to the recycling bin. Last year the 35 volunteers at Haskell's collected 569 pounds of trash and recycling, or 16 pounds per person!

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