



**Agenda Item A.1  
WORKSHOP  
Meeting Date: May 12, 2011**

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**TO:** Mayor and Councilmembers  
**FROM:** Daniel Singer, City Manager  
**CONTACT:** Tina Rivera, Finance Director  
**SUBJECT:** Budget Workshop #3

**DISCUSSION:**

While this is the third Budget Workshop in a series of five, the May 12<sup>th</sup> workshop also represents the first of a three-part series focused on expenditures of the General Fund. The best way to describe the following three meetings is that of fact finding, followed by consensus building. The fact finding is scheduled to occur in the first two workshops held on May 12<sup>th</sup> and May 17<sup>th</sup>. During the May 19<sup>th</sup> meeting the pieces should begin to come together providing a better picture of the various options and direction available to the City. It is then that Council guidance as well as consensus will be necessary to develop the next two-year budget.

The May 12<sup>th</sup> meeting will begin with a brief recap of the revised revenue picture. The core component of the meeting, however, will be focused on having each Department Director present their department operations and budget requests. This is a new component but one that was deemed important in order to familiarize both the Council and the public with the various City Departments and their core functions and primary objectives. The presentations will share a common theme and follow a similar format. Each director will describe department functions, organizational structure, goals for the upcoming budget cycle, as well as highlight the significant funding requests in services and supplies. If time permits, staff will address outstanding funding matters within their departments.

Unlike other workshops, the May 12<sup>th</sup> workshop is not expected to have a particular outcome, nor is any direction necessarily sought. It is intended merely as an opportunity to introduce each department and its goals and objectives. The feedback and decision making is scheduled to occur in the meeting of May 19<sup>th</sup>, once a complete picture of the needs and requests has been presented. It will be at that time in which resources can be effectively matched with expenditure needs.

Similarly, the May 17<sup>th</sup> Workshop will be reserved for specific discussions on topics such as funding of reserves, library and/or risk management (if not covered on May 12<sup>th</sup>), outside agency requests and personnel expenses.

Included in the agenda packet is an array of documents which should facilitate the ultimate decision-making process. This information is being provided now in order to allow Council to have full access and ample time with the details of the various budget numbers. The Council's Finance Subcommittee suggested providing these various budget components to the Council at the front-end of these workshops, recognizing that the information won't be used until subsequent workshops. Again the workshops of May 12<sup>th</sup> and May 17<sup>th</sup> are the fact gathering, while May 19<sup>th</sup> represents the budget construction phase.

Reviewed By:

Approved By:

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Michelle Greene  
Administrative Services  
Director

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Daniel Singer  
City Manager  
Executive Director

**ATTACHMENTS:**

1. Powerpoint Presentation
2. RNA Payout Analysis
3. Revised G.F. Revenue Analysis
4. Services & Supplies Base
5. Summary of Additional Requests
6. Sheriff Contract Cost Breakdown
7. Personnel Cost Analysis
8. Personnel Request
9. Outside Agency Requests



Budget Workshop #3  
Department Presentations

May 12, 2011

# General Government



# General Government Overview

- Includes the City Council, City Manager, City Clerk, and City Attorney office
- The City Council serves as the legislative body of the City and formulates policies in response to the needs, values, and interests of the citizens
- The City Manager is responsible for implementing the policies and programs established by the City Council
- The City Clerk is responsible for the management of all official City records, preparation of City Council, and other special meeting agendas
- The City Attorney works on all matters pertaining to litigation, legal advice, and the establishment of local policies, ordinances and contracts

# City Council Objectives

- Researching and identifying revenue opportunities for the City
- Supporting economic development initiatives
- Addressing flooding issues in Old Town and focusing on Old Town Revitalization
- Implementing a Fire Hazard Management Plan for the City's open spaces
- Focusing on park and recreation enhancements
- Establishing City limit marquee signs and updating old County signs at City parks and facilities

# City Council - 1100

	FY2011	FY2012	FY2013
Description	Base	Request	Request
Memberships & Dues	\$ 7,650	\$ 7,650	\$ 7,650
Conferences, Meetings, & Travel	19,500	19,500	19,500
Mileage Reimbursement	1,200	<b>1,000</b>	<b>1,000</b>
Special Supplies	1,000	<b>3,000</b>	1,000
Books & Subscriptions	200	200	200
Printing & Copying	200	200	200
Postage & Mailing	100	100	100
Advertising	300	<b>150</b>	<b>150</b>
Other Charges	500	500	500
Community Projects	12,000	12,000	<b>20,000</b>
Support to Other Agencies	3,000	<b>408,740</b>	<b>475,205</b>
<b>TOTAL</b>	<b>\$ 45,650</b>	<b>\$ 453,040</b>	<b>\$ 525,505</b>

# Support to Other Agencies Requests

	FY2012	FY2013
Safe Routes to School	6,000	6,000
Girsh Park	100,000	100,000
Goleta Valley Historical Society	-	66,465
Afterschool PAL Program	13,000	13,000
Greater SB Ice Skating Association	250,000*	250,000*
South Coast Youth Gang Task Force	22,800	22,800
Goleta Valley Beautiful	8,940	8,940
Warming Centers	5,000	5,000
<b>Total</b>	<b>405,740</b>	<b>472,205</b>

\* DIF Fee Eligible

# City Manager



# City Manager - 1200

	FY2011	FY2012	FY2013
Description	Base	Request	Request
Memberships & Dues	\$ 23,000	\$ 23,000	\$ 24,000
Conferences, Meetings, & Travel	9,000	9,000	9,000
Mileage Reimbursement	500	300	300
Special Supplies	1,000	1,000	1,000
Books & Subscriptions	500	500	500
Printing & Copying	1,000	800	800
Postage & Mailing	500	100	200
Support to Other Agencies	-	1,200	1,200
Professional Services	-	20,000	30,000
Professional Services - Temp Staff	1,000	\$ 1,000	\$ 1,000
<b>TOTAL</b>	<b>\$ 36,500</b>	<b>\$ 56,900</b>	<b>\$ 68,000</b>

# City Clerk - 1300

	FY2011	FY2012	FY2013
Description	Base	Request	Request
Memberships & Dues	\$ 400	\$ 400	\$ 400
Conferences, Meetings, & Travel	3,600	3,600	3,600
Mileage Reimbursement	600	600	600
Special Supplies	1,200	1,200	1,200
Books & Subscriptions	300	300	300
Advertising	1,000	1,000	1,000
Election Costs	-	<b>15,000</b>	-
Professional Services	16,220	16,220	16,220
<b>TOTAL</b>	<b>\$ 23,320</b>	<b>\$ 38,320</b>	<b>\$ 23,320</b>

# Community Outreach - 1500

	FY2011	FY2012	FY2013
Description	Base	Request	Request
Membership & Dues	\$ 400	300	300
Conferences, Meetings, & Travel	2,700	2,000	2,000
Mileage Reimbursement	400	200	200
Special Dept. Supplies	7,000	2,500	3,000
Books & Subscriptions	-	250	250
Printing & Copying	500	250	250
Advertising	500	-	500
Professional Services	30,000	35,000	35,000
<b>TOTAL</b>	<b>\$ 41,500</b>	<b>40,500</b>	<b>41,500</b>

# City Attorney



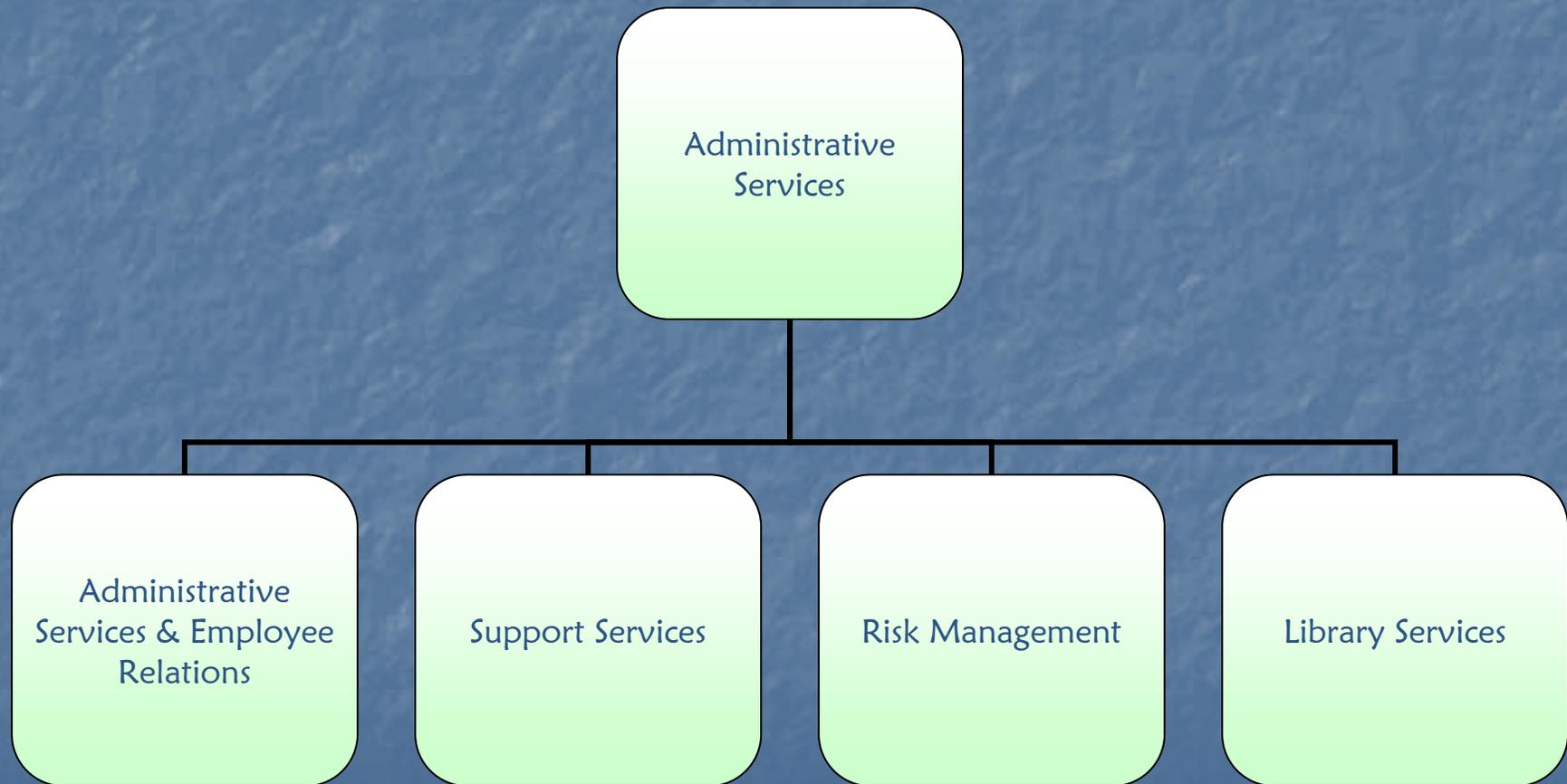
# City Attorney

- Provides the City with comprehensive legal services
- Services include:
  - Writing of City ordinances, contracts, & agreements
  - Review and advise on various City policies, proposals, issues, and legal strategies
  - Tracking of pertinent laws, statues, and legislative issues affecting the City
  - Consultation on all land use and development applications and programs and policies

# City Attorney - 1400

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>
<b>Description</b>	<b>Base</b>	<b>Request</b>	<b>Request</b>
<b>Membership &amp; Dues</b>	\$ 1,000	1,500	1,500
<b>Conferences, Meetings, &amp; Travel</b>	4,500	5,500	5,500
<b>Mileage Reimbursement</b>	-	100	100
<b>Special Dept. Supplies</b>	500	400	400
<b>Books &amp; Subscriptions</b>	14,000	11,000	11,000
<b>Printing &amp; Copying</b>	500	500	500
<b>Professional Services - Temp. Staff</b>	1,500	-	-
<b>Professional Services - Legal</b>	41,340	75,000	50,000
<b>Professional Services - Special Legal</b>	-	50,000	25,000
<b>Contract Services - Other</b>	4,000	2,000	2,000
<b>TOTAL</b>	\$ 67,340	146,000	96,000

# Administrative Services



# Admin Services Overview

- Provide overall support to the organization
- Areas include:
  - Services/employee relations
  - Human resources
  - Support services
  - Risk management
  - Library services

# Admin Services Objectives

- Complete agreements with outside agencies
- Secure funding for Goleta library
- Revise City's Personnel Manual
- Evaluate staffing structure and needs
- Upgrade technology and systems
- Expand "Goleta Channel" programming
- Implement Fire Hazard Management Plan
- Assist in Goleta Valley Comm. Center discussions
- Protect the City's assets

# Administrative Services/Employee Relations - 2100

	FY2011	FY2012	FY2013
Description	Base	Request	Request
Memberships & Dues	\$ 3,200	\$ 3,375	\$ 3,375
Conferences, Meetings, & Travel	990	900	900
Training	2,000	1,000	1,000
Mileage Reimbursement	200	100	100
Books & Subscriptions	200	100	100
Printing & Copying	500	200	200
Postage & Mailing	300	250	250
Advertising	350	-	-
Other Charges	1,000	1,000	1,000
Maintenance - Other Equipment	-	-	-
Professional Services	3,400	6,000	6,000
<b>TOTAL</b>	<b>12,140</b>	<b>12,925</b>	<b>12,925</b>

# Support Services - 2200

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>
<b>Description</b>	<b>Base</b>	<b>Request</b>	<b>Request</b>
<b>Membership and Dues</b>	\$ -	<b>100</b>	<b>100</b>
<b>Office Supplies</b>	50,000	<b>35,000</b>	<b>35,000</b>
<b>Special Supplies</b>	1,000	<b>500</b>	<b>500</b>
<b>Recognition &amp; Awards</b>	5,000	5,000	5,000
<b>Books &amp; Subscriptions</b>	1,000	<b>500</b>	<b>500</b>
<b>Printing &amp; Copying</b>	4,000	<b>4,500</b>	<b>4,500</b>
<b>Postage &amp; Mailing</b>	24,400	<b>15,000</b>	<b>15,000</b>
<b>Advertising</b>	2,000	2,000	2,000
<b>Minor Equipment</b>	5,000	<b>3,000</b>	<b>3,000</b>
<b>Utilities - Telephone</b>	25,000	25,000	25,000
<b>Utilities - Electric</b>	38,000	<b>39,200</b>	<b>39,200</b>
<b>Utilities - Gas</b>	500	500	500

# Support Services – 2200 (continued)

<b>Vehicles - Fuel</b>	1,800	1,800	1,800
<b>Lease - City Hall</b>	428,220	<b>440,507</b>	<b>446,067</b>
<b>Leasing/Rental- Equipment</b>	28,000	<b>20,977</b>	<b>21,792</b>
<b>Other Charges</b>	-	<b>1,400</b>	<b>1,400</b>
<b>Maintenance - Facilities</b>	23,280	<b>21,324</b>	<b>21,324</b>
<b>Maintenance - Computers</b>	129,219	<b>150,204</b>	<b>154,232</b>
<b>Maintenance - Office Equipment</b>	14,530	<b>6,500</b>	<b>6,500</b>
<b>Maintenance - Vehicles</b>	750	750	750
<b>Professional Services</b>	11,700	<b>12,550</b>	<b>12,550</b>
<b>Machinery &amp; Equipment</b>	-	-	<b>80,000</b>
<b>Furnishings</b>	-	<b>1,000</b>	<b>1,000</b>
<b>Computer Technology</b>	-	<b>33,343</b>	<b>83,200</b>
<b>TOTAL</b>	793,399	820,655	960,915

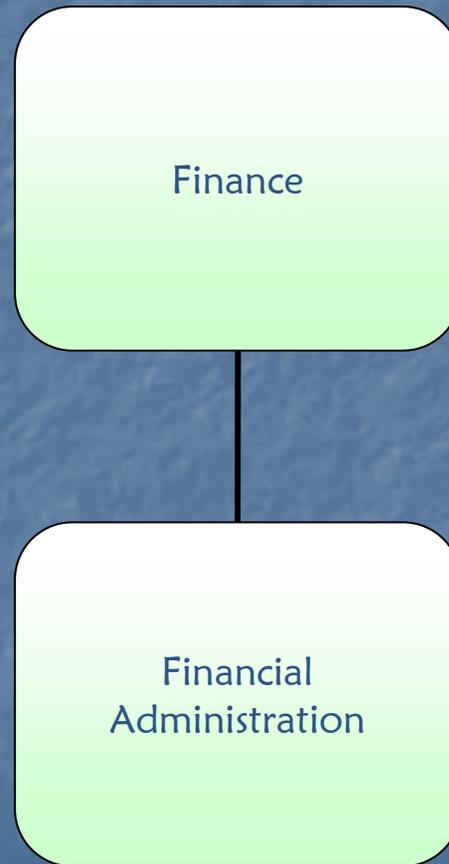
# Risk Management - 2300

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>
<b>Description</b>	<b>Base</b>	<b>Request</b>	<b>Request</b>
<b>Workers Compensation</b>	\$ 49,317	<b>61,646</b>	<b>65,345</b>
<b>Insurance Premiums</b>	251,740	<b>259,189</b>	<b>271,638</b>
<b>TOTAL</b>	301,057	<b>320,835</b>	<b>336,983</b>

# Library - 2400

	FY2011	FY2012	FY2013
Description	Base	Request	Request
County Administration Fees	\$ -	9,000	9,000
Contract Services - Other	-	259,900	243,000
<b>TOTAL</b>	-	268,900	252,000

# Finance



# Finance Overview

- Establishment and maintenance of an effective financial accounting system
- Accurately reflect the financial operations of the City
- Offer a framework for financial planning and analysis
- Provide accurate, reliable and timely financial information using professional standards to the City Council, City Manager, City departments and outside requests

# Finance Objectives

- Provide the accounting and financial services necessary for the effective and efficient management of City operations
- Maintain an optimal level of funds on hand to meet daily cash requirements and investment of available funds in accordance with the City's adopted guidelines and applicable state regulations
- Maintain accurate, complete and appropriate records using recognized professional standards and guidelines
- Investigate and identify revenue enhancement opportunities for the City

# Finance Administration - 3100

	FY2011	FY2012	FY2013
Description	Base	Request	Request
Memberships & Dues	\$ 800	\$ 800	\$ 800
Conferences, Meetings, & Travel	3,780	3,780	3,780
Mileage Reimbursement	200	200	200
Special Supplies	2,000	2,000	2,000
Books & Subscriptions	200	200	200
Printing & Copying	200	200	200
Postage & Mailing	200	<b>100</b>	<b>100</b>
Advertising	300	300	300
Minor Equipment	300	300	300
Bank Fees	1,800	<b>2,400</b>	<b>2,400</b>
Other Charges	500	500	500
Professional Services	47,710	<b>46,000</b>	<b>46,000</b>
<b>TOTAL</b>	<b>57,990</b>	<b>56,780</b>	<b>56,780</b>

# Non-Departmental - 8100

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>
<b>Description</b>	<b>Base</b>	<b>Request</b>	<b>Request</b>
<b>Administrative Charges - County</b>	\$ 99,144	\$ 109,144	\$ 119,144
<b>Goleta Community Ctr.</b>	-	77,600	84,000
<b>TOTAL</b>	99,144	186,744	203,144

# Community Services



# C.S. Overview

- Five divisions
  - Administration
  - Engineering
  - Street Maintenance
  - Parks and Open Space
  - Capital Improvement Program
- Services Provided
  - Maintenance of streets, parks and facilities
  - Engineering design and construction of City's capital improvement projects

# C.S. Objectives

- Maintain current levels of service in the maintenance of the City's streets, parks and open spaces
- Continue to use contract labor to efficiently meet peak service demands
- Implement the City's Capital Improvement Program
- Adopt updated Development Impact Fee Program
- Ensure smooth transition to the new City-wide solid waste collection program
- Award and Construction of the San Jose Creek Project
- Establish City limit marquee signs and update old SB County signs to City signs
- Implement Fire Hazard Management Plan objectives

# Administration - 5100

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>
<b>Description</b>	<b>Base</b>	<b>Request</b>	<b>Request</b>
<b>Memberships &amp; Dues</b>	\$ 500	\$ 500	\$ 500
<b>Conferences, Meetings, &amp; Travel</b>	1,800	1,800	1,800
<b>Mileage Reimbursement</b>	-	-	-
<b>Special Supplies</b>	500	500	500
<b>Books &amp; Subscriptions</b>	500	500	500
<b>Printing &amp; Copying</b>	500	500	500
<b>Postage &amp; Mailing</b>	100	100	100
<b>TOTAL</b>	<b>3,900</b>	<b>3,900</b>	<b>3,900</b>

# Engineering - 5200

	FY2011	FY2012	FY2013
Description	Base	Request	Request
Memberships & Dues	\$ 500	\$ 600	\$ 600
Conferences, Meetings, & Travel	1,800	2,000	2,000
Mileage Reimbursement	500	500	500
Special Supplies	1,000	1,000	1,000
Printing & Copying	500	500	500
Postage & Mailing	250	250	250
Advertising	1,800	800	800
Fuel - Vehicles	1,000	1,200	1,200
Maintenance - Vehicles	250	750	750
Professional Services	15,000	15,000	15,000
Contract Services - Engineering	70,000	50,000	50,000
<b>TOTAL</b>	92,600	72,600	72,600

# Facilities Maintenance - 5300

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>
<b>Description</b>	<b>Base</b>	<b>Request</b>	<b>Request</b>
<b>Special Supplies</b>	\$ 10,000	<b>7,500</b>	<b>7,500</b>
<b>Leasing/Rental Equipment</b>	2,000	2,000	2,000
<b>Contract Services - Other</b>	50,000	50,000	50,000
<b>TOTAL</b>	\$ 62,000	<b>59,500</b>	<b>59,500</b>

# Parks & Open Space - 5400

	FY2011	FY2012	FY2013
Description	Base	Request	Request
Memberships & Dues	\$ 600	\$ 600	\$ 600
Conferences, Meetings, & Travel	1,620	<b>1,500</b>	<b>1,500</b>
Technology/Computer Equipment	-	-	-
Special Supplies	20,000	20,000	20,000
Uniforms & Safety Equipment	2,500	2,500	2,500
Printing & Copying	500	<b>300</b>	<b>300</b>
Postage & Mailing	200	200	200
Advertising	500	500	500
Minor Equipment	5,000	5,000	5,000
Utilities - Water	90,000	<b>95,000</b>	<b>95,000</b>

# Parks & Open Space – 5400 (continued)

Utilities - Electric	500	-	-
Utilities - Gas	500	500	500
Fuel - Vehicles	4,600	4,600	4,600
Leasing/Rental- Equipment	5,500	<b>6,000</b>	<b>6,000</b>
Maintenance - Parks	261,250	<b>270,000</b>	<b>270,000</b>
Maintenance - Trees	20,000	20,000	20,000
Maintenance - Other Equipment	25,000	25,000	25,000
Maintenance - Vehicles	1,550	1,550	1,550
Professional Services	2,500	2,500	2,500
Contract Services - Other	2,000	<b>10,000</b>	<b>10,000</b>
<b>TOTAL</b>	<b>\$ 444,320</b>	<b>\$ 465,750</b>	<b>\$ 465,750</b>

# Capital Improvement Program - 5500

	FY2011	FY2012	FY2013
Description	Base	Request	Request
Memberships & Dues	\$ 500	\$ 1,000	\$ 1,000
Conferences, Meetings, & Travel	2,250	2,250	2,250
Mileage Reimbursement	500	500	500
Special Supplies	1,000	1,000	1,000
Uniforms & Safety Equipment	-	500	500
Books & Subscriptions	500	500	500
Printing & Copying	500	500	500
Postage & Mailing	250	250	250
Advertising	200	200	200
Professional Services	35,000	40,000	40,000
Computer Technology	500	500	500
<b>TOTAL</b>	<b>\$ 41,200</b>	<b>\$ 47,200</b>	<b>\$ 47,200</b>

# Street Lighting - 5600

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>
<b>Description</b>	<b>Base</b>	<b>Request</b>	<b>Request</b>
<b>Utilities - Electric</b>	\$ 152,500	\$ 155,000	\$ 155,000
<b>TOTAL</b>	\$ 152,500	\$ 155,000	\$ 155,000

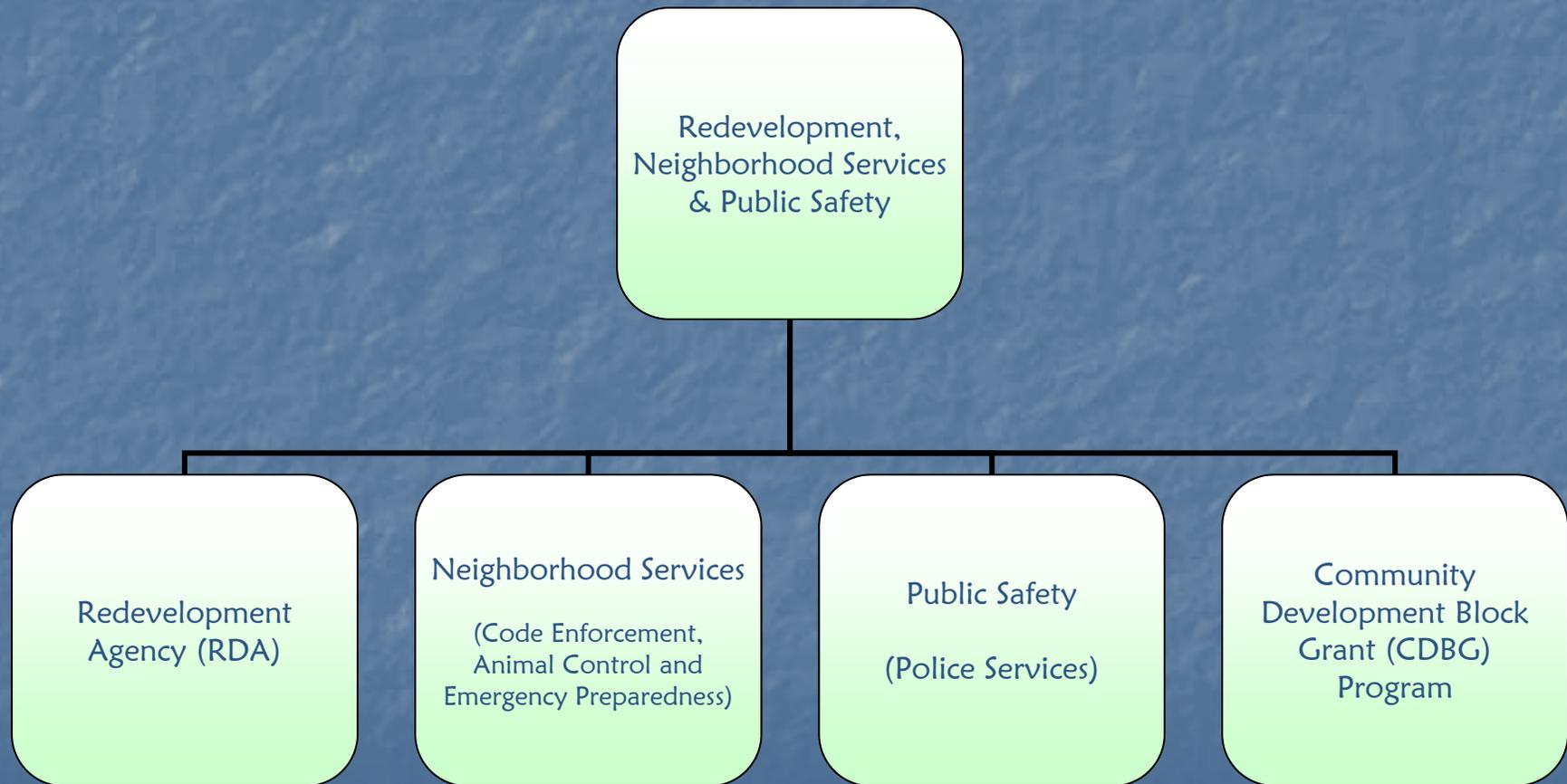
# Street Maintenance - 5800

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>
<b>Description</b>	<b>Base</b>	<b>Request</b>	<b>Request</b>
<b>Memberships &amp; Dues</b>	\$ 200	\$ 300	\$ 300
<b>Conferences, Meetings, &amp; Travel</b>	3,700	3,700	3,700
<b>Mileage Reimbursement</b>	500	-	-
<b>Special Supplies</b>	15,000	15,000	15,000
<b>Uniforms &amp; Safety Equipment</b>	3,000	3,000	3,000
<b>Printing &amp; Copying</b>	500	500	500
<b>Postage &amp; Mailing</b>	200	200	200
<b>Advertising</b>	500	500	500
<b>Minor Equipment</b>	10,000	10,000	10,000

# Street Maintenance – 5800 (continued)

<b>Fuel - Vehicles</b>	11,900	<b>13,000</b>	<b>13,000</b>
<b>Leasing/Rental- Equipment</b>	2,000	2,000	2,000
<b>Leasing/Rental- Vehicles</b>	500	500	500
<b>Maintenance - Streets</b>	50,000	50,000	50,000
<b>Maintenance - Cleanup</b>	4,000	4,000	4,000
<b>Computer Software Maintenance</b>	-	<b>500</b>	<b>500</b>
<b>Maintenance - Other Equipment</b>	2,000	2,000	2,000
<b>Maintenance - Vehicles</b>	5,000	5,000	5,000
<b>Maintenance - Pavement Rehab</b>	50,000	50,000	50,000
<b>TOTAL</b>	\$ 159,000	\$ 160,200	\$ 160,200

# Redevelopment, Neighborhood Services & Public Safety



# Neigh. Services & RDA Overview

- Redevelopment Agency Administration
- Single Family Housing and Commercial Rehabilitation Assistance
- Economic Development
- UCSB and Technology Transfer Liaison
- CDBG Administration
- Fair Housing Enforcement
- Business Licensing and Inspection
- Emergency Preparedness and EOC Operations
- Neighborhood & Business Watch
- Oversight of Public Safety, Fire & Animal Control Services

# Neigh. Services & RDA Objectives

- Provide a high level of public safety services to the community
- Maintain and enhance the City's existing Anti-Gang, School Safety, and Neighborhood Watch efforts
- Implement adopted Economic Development Strategic Plan objectives
- Explore Federal funding opportunities to assist local businesses in job creation and retention efforts
- Implement a Residential Sidewalk Improvement Program to address sidewalk deficiencies in Old Town
- Continue to improve and expand City emergency preparedness levels

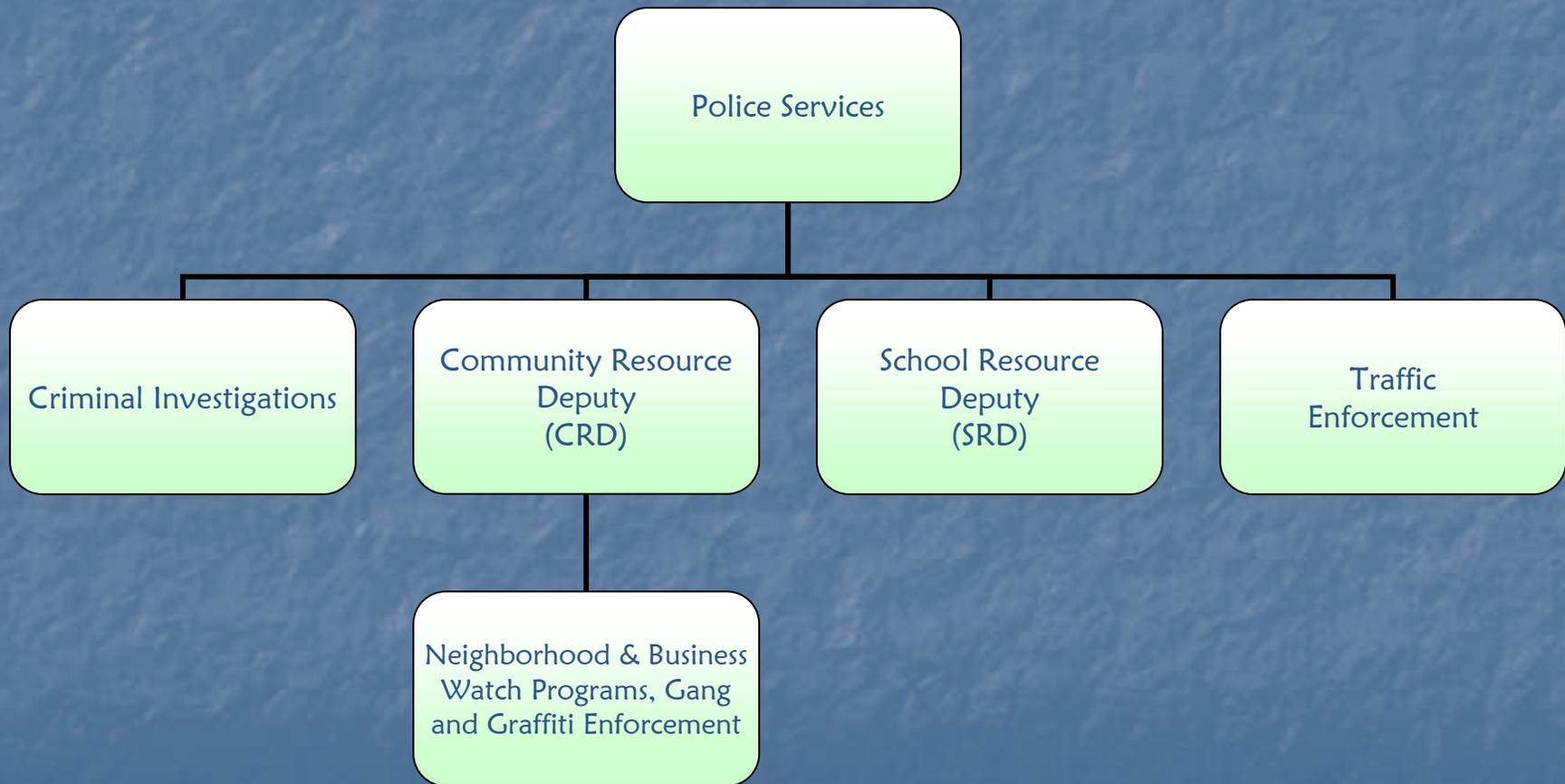
# Neighborhood Services & Public Safety - 6100

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>
<b>Description</b>	<b>Base</b>	<b>Request</b>	<b>Request</b>
<b>Memberships &amp; Dues</b>	\$ 100	\$ 100	\$ 100
<b>Conferences, Meetings, &amp; Travel</b>	90	<b>150</b>	<b>150</b>
<b>Special Supplies</b>	500	<b>850</b>	<b>500</b>
<b>Uniforms &amp; Safety Equipment</b>	500	500	500
<b>Printing &amp; Copying</b>	100	100	100
<b>Postage &amp; Mailing</b>	-	<b>50</b>	<b>50</b>
<b>Advertising</b>	-	<b>750</b>	<b>750</b>

# Neighborhood Services & Public Safety – 6100 (continued)

<b>Minor Equipment</b>	250	<b>500</b>	<b>500</b>
<b>Fuel - Vehicles</b>	3,223	<b>3,525</b>	<b>3,525</b>
<b>Other Charges</b>	10,000	<b>7,500</b>	<b>7,500</b>
<b>Maintenance - Other Equipment</b>	2,445	<b>7,600</b>	<b>7,735</b>
<b>Maintenance - Vehicles</b>	1,500	<b>2,000</b>	<b>2,000</b>
<b>Contract Services</b>	12,000	<b>19,500</b>	<b>19,500</b>
<b>Contract Services - Emergency Response</b>	26,600	<b>16,000</b>	<b>24,600</b>
<b>Contract Services - Animal Control</b>	191,930	<b>197,688</b>	<b>203,619</b>
<b>TOTAL</b>	249,238	256,813	271,129

# Police Services



# Police Services Overview

- The Santa Barbara County Sheriff's Office provides full service police services to the City of Goleta
- The Sheriff's Office provides:
  - Law enforcement
  - Traffic enforcement
  - Commercial vehicle enforcement
  - Criminal investigations
  - Graffiti and gang enforcement
  - School resource services

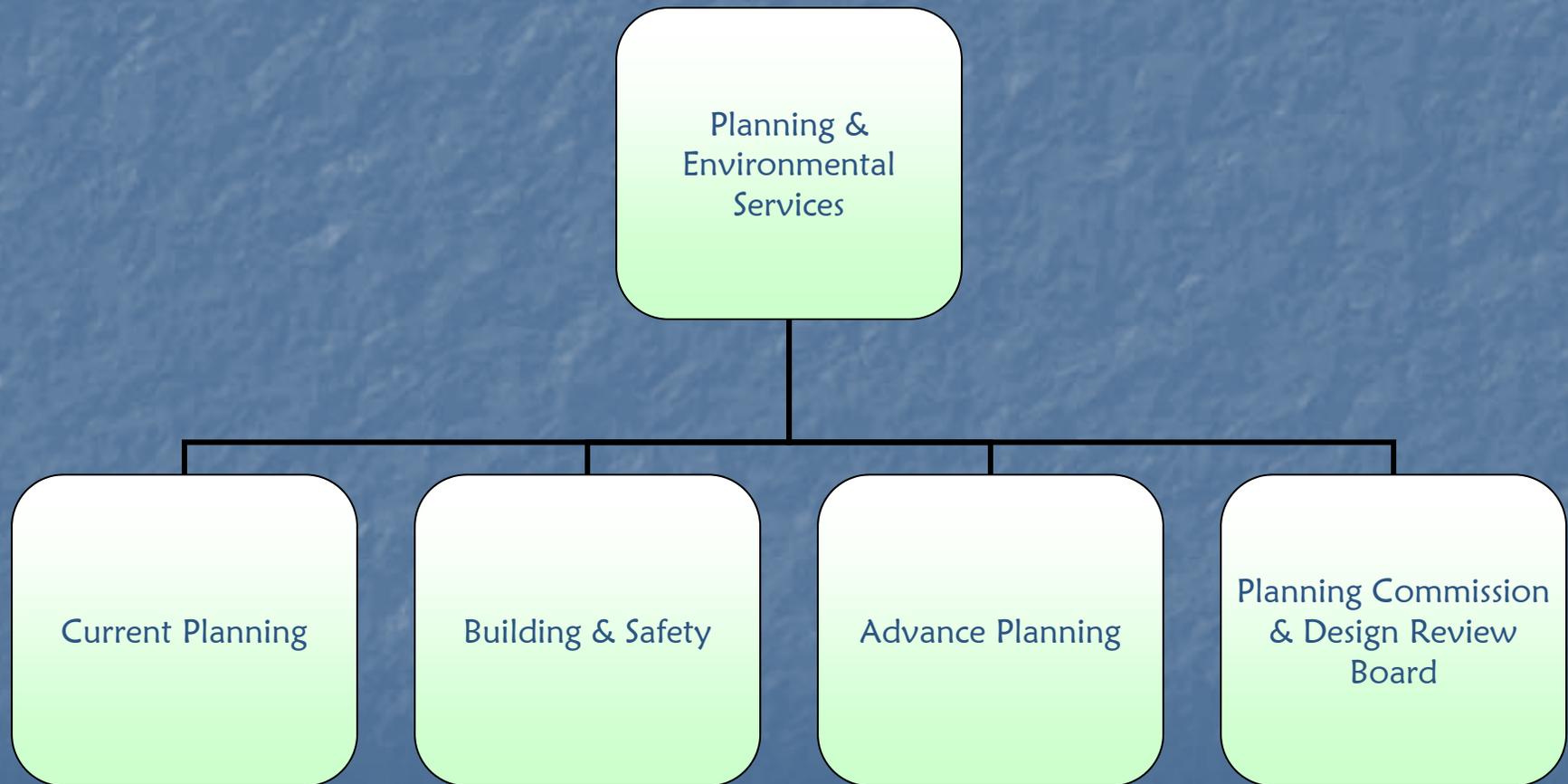
# Police Services Objectives

- Expansion of Citywide Neighborhood Watch Programs
- Provide law enforcement efforts to address gang-related activity
- Provide resources for obtaining grants endemic to law enforcement services
- Increase law enforcement presence throughout the community
- Provide support for City's ongoing emergency preparedness goals
- Continue to work with local businesses on safety and security measures

# Police Services – 7100

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>
<b>Description</b>	<b>Base</b>	<b>Request</b>	<b>Request</b>
<b>Special Dept. Supplies</b>	\$ 2,000	2,000	2,000
<b>Contract Services</b>	6,274,338	<b>6,902,531</b>	<b>7,632,759</b>
<b>Contract Services - Misc</b>	45,000	45,000	45,000
<b>TOTAL</b>	6,321,338	6,949,531	7,679,759

# Planning & Environmental Services



# Planning Overview

- Four divisions
  - Current Planning
  - Advance Planning
  - Building and Safety
  - Planning Commission/Design Review Board
- Guides or regulates:
  - Land uses
  - Development projects
  - Community growth
  - Preparation of housing programs
  - Safe construction of buildings and structures

# Planning Objectives

- Implement digital document imaging and permit tracking systems
- Transition to in-house oversight of oil and gas production, processing and transport
- Proper abandonment of orphaned oil and gas works
- Continue advancements in policies for General Plan/Coastal Land Use Plan/Housing Element
- Complete various conservation management plans
- Prepare a Green Program Strategic Plan
- Prepare the City's own land use regulations

# Current Planning - 4100

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>
<b>Description</b>	<b>Base</b>	<b>Request</b>	<b>Request</b>
<b>Memberships &amp; Dues</b>	2,500	2,500	2,500
<b>Conferences, Meetings, &amp; Travel</b>	4,500	-	-
<b>Mileage Reimbursement</b>	1,000	<b>1,200</b>	<b>1,200</b>
<b>Special Supplies</b>	2,500	<b>500</b>	<b>500</b>
<b>Books &amp; Subscriptions</b>	1,000	<b>750</b>	<b>750</b>
<b>Printing &amp; Copying</b>	1,500	<b>500</b>	<b>500</b>
<b>Postage &amp; Mailing</b>	1,500	<b>200</b>	<b>200</b>
<b>Advertising</b>	2,000	<b>1,500</b>	<b>1,500</b>
<b>Minor Equipment</b>	1,000	1,000	1,000
<b>TOTAL</b>	17,500	8,150	8,150

# Building & Safety - 4200

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>
<b>Description</b>	<b>Base</b>	<b>Request</b>	<b>Request</b>
<b>Contract Services - Building</b>	276,000	<b>258,750</b>	<b>262,500</b>
<b>TOTAL</b>	276,000	258,750	262,500

# Advance Planning - 4300

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>
<b>Description</b>	<b>Base</b>	<b>Request</b>	<b>Request</b>
<b>Memberships &amp; Dues</b>	\$ 1,500	\$ 1,500	\$ 1,500
<b>Conferences, Meetings, &amp; Travel</b>	1,800	-	-
<b>Mileage Reimbursement</b>	500	500	500
<b>Special Supplies</b>	500	<b>400</b>	<b>100</b>
<b>Books &amp; Subscriptions</b>	200	200	200
<b>Printing &amp; Copying</b>	8,000	<b>6,000</b>	<b>6,000</b>
<b>Postage &amp; Mailing</b>	4,000	<b>1,500</b>	<b>1,500</b>

# Advance Planning - 4300 (continued)

<b>Advertising</b>	5,000	2,000	2,000
<b>Public Workshop Costs</b>	-	1,800	1,800
<b>Professional Services</b>	-	5,000	40,000
<b>Professional Services - General Plan</b>	-	16,000	56,000
<b>Professional Services - Ellwood</b>	-	-	-
<b>Professional Services - Zoning</b>	-	-	-
<b>Contract Svcs - Other</b>	-	115,000	20,000
<b>Computer Technology</b>	-	-	168,000
<b>TOTAL</b>	\$ 21,500	\$ 149,900	\$ 297,600

# Planning Commission & Design Review Board - 4400

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>
<b>Description</b>	<b>Base</b>	<b>Request</b>	<b>Request</b>
<b>DRB/PC Stipends</b>	\$ 20,800	\$ 16,000	\$ 16,000
<b>Conferences, Meetings, &amp; Travel</b>	4,500	250	250
<b>Mileage Reimbursement</b>	-	-	-
<b>Printing &amp; Copying</b>	-	-	-
<b>Advertising</b>	-	500	500
<b>Other Charges</b>	-	-	-
<b>Professional Services - Broadcasts</b>	10,960	11,400	11,400
<b>Professional Services - Temp Staff</b>	20,000	20,850	20,850
<b>TOTAL</b>	\$ 56,260	\$ 49,000	\$ 49,000

**ATTACHMENT #2  
RNA PAYOUT ANALYSIS**

**COUNTY OF SANTA BARBARA'S  
PORTION OF GOLETA REVENUES**

Revenue Type	2001-02* Actual	2002-03 Actual	2003-04 Actual	2004-05 Actual	2005-06 Actual	2006-07 Actual	2007-08 Actual	2008-09 Actual	2009-010 Actual	2010-11 Adopted	2011-12 Projected	2012-13** Projected	Back to City
TOT	\$ 593,845	\$ 1,427,873	\$ 1,428,534	\$ 1,521,955	\$ 1,734,316	\$ 1,714,352	\$ 1,599,121	\$ 1,385,329	\$ 1,130,080	\$ 1,233,650	\$ 1,277,000	\$ 1,308,925	\$ 1,308,925
Sales Tax	\$ 1,238,182	\$ 3,485,996	\$ 3,623,036	\$ 3,864,388	\$ 4,039,979	\$ 4,116,749	\$ 4,160,113	\$ 3,353,658	\$ 3,310,542	\$ 3,866,881	\$ 3,877,055	\$ 3,993,429	\$ 1,597,371
Property Tax	\$ 646,130	\$ 1,676,202	\$ 1,884,004	\$ 2,073,526	\$ 2,319,885	\$ 2,408,162	\$ 2,260,473	\$ 2,268,484	\$ 2,275,041	\$ 2,303,348	\$ 2,297,500	\$ 2,349,000	
<b>Total</b>	<b>\$ 2,478,157</b>	<b>\$ 6,590,071</b>	<b>\$ 6,935,575</b>	<b>\$ 7,459,868</b>	<b>\$ 8,094,180</b>	<b>\$ 8,239,262</b>	<b>\$ 8,019,707</b>	<b>\$ 7,007,471</b>	<b>\$ 6,715,663</b>	<b>\$ 7,403,879</b>	<b>\$ 7,451,555</b>	<b>\$ 7,651,353</b>	<b>\$ 2,906,296</b>
Increase from Previous Year			5%	8%	9%	2%	-3%	-13%	-4%	10%	1%	3%	

**CITY OF GOLETA  
REVENUES RECEIVED**

Revenue Type	2001-02* Actual	2002-03 Actual	2003-04 Actual	2004-05 Actual	2005-06 Actual	2006-07 Actual	2007-08 Actual	2008-09 Actual	2009-010 Actual	2010-11 Adopted	2011-12 Projected	2012-13** Projected	2012-13*** With Bump
Property Tax Secured	\$ 646,130	\$ 1,523,587	\$ 1,680,689	\$ 1,775,867	\$ 1,901,688	\$ 2,076,983	\$ 1,984,793	\$ 2,043,072	\$ 2,081,000	\$ 2,087,311	\$ 2,100,000	\$ 2,131,500	\$ 2,131,500
Property Tax Unsecured	\$ -	\$ 104,773	\$ 98,384	\$ 100,204	\$ 100,253	\$ 102,667	\$ 98,049	\$ 106,596	\$ 125,911	\$ 108,763	\$ 120,000	\$ 120,000	\$ 120,000
Property Tax Supplemental	\$ -	\$ 37,149	\$ 84,395	\$ 177,417	\$ 298,680	\$ 209,270	\$ 159,527	\$ 100,900	\$ 51,216	\$ 90,000	\$ 60,000	\$ 80,000	\$ 80,000
Property Tax HOX	\$ -	\$ 10,693	\$ 20,536	\$ 20,037	\$ 19,263	\$ 19,242	\$ 18,104	\$ 17,916	\$ 16,914	\$ 17,274	\$ 17,500	\$ 17,500	\$ 17,500
<b>Total Property Tax</b>	<b>\$ 646,130</b>	<b>\$ 1,676,202</b>	<b>\$ 1,884,004</b>	<b>\$ 2,073,526</b>	<b>\$ 2,319,885</b>	<b>\$ 2,408,162</b>	<b>\$ 2,260,473</b>	<b>\$ 2,268,484</b>	<b>\$ 2,275,041</b>	<b>\$ 2,303,348</b>	<b>\$ 2,297,500</b>	<b>\$ 2,349,000</b>	<b>\$ 2,349,000</b>
<b>Sales Tax</b>	<b>\$ 1,238,182</b>	<b>\$ 3,485,996</b>	<b>\$ 3,623,036</b>	<b>\$ 3,864,388</b>	<b>\$ 4,039,979</b>	<b>\$ 4,116,749</b>	<b>\$ 4,160,113</b>	<b>\$ 3,353,658</b>	<b>\$ 3,310,542</b>	<b>\$ 3,866,881</b>	<b>\$ 3,877,055</b>	<b>\$ 3,993,429</b>	<b>\$ 5,590,800</b>
<b>Transient Occupancy Tax</b>	<b>\$ 890,768</b>	<b>\$ 2,141,810</b>	<b>\$ 2,142,802</b>	<b>\$ 2,282,932</b>	<b>\$ 2,601,475</b>	<b>\$ 2,571,528</b>	<b>\$ 2,398,681</b>	<b>\$ 2,077,994</b>	<b>\$ 1,695,120</b>	<b>\$ 1,850,475</b>	<b>\$ 1,915,500</b>	<b>\$ 1,963,387</b>	<b>\$ 3,802,825</b>
<b>Grand Total</b>	<b>\$ 2,775,080</b>	<b>\$ 7,304,007</b>	<b>\$ 7,649,842</b>	<b>\$ 8,220,846</b>	<b>\$ 8,961,338</b>	<b>\$ 9,096,438</b>	<b>\$ 8,819,267</b>	<b>\$ 7,700,136</b>	<b>\$ 7,280,703</b>	<b>\$ 8,020,704</b>	<b>\$ 8,090,055</b>	<b>\$ 8,305,816</b>	<b>\$ 11,742,625</b>
Increase from Previous Year			4.7%	7.5%	9.0%	1.5%	-3.0%	-12.7%	-5.4%	10.2%	0.9%	2.7%	41.4%

\* Partial Year

\*\* Without RNA Mitigation Changes

\*\*\* Includes TOT Revenues Not Shared with County.

**Attachment #3  
REVISED - General Fund Revenues**

	Revised: 5/12/11	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16
	ACCT NAME	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	BUDGET	PROJECTED	PROJECTED	PROJECTED	PROJECTED	PROJECTED
1	Legal Deposits Earned	-	-	-	442	9,064	54,000	80,000	85,000	86,700	88,434	90,203
2	Other Reimbursements	-	17,718	-	-	-	-	-	-	-	-	-
3	Planning Fees	69,177	68,360	78,852	123,845	157,051	120,000	100,000	100,000	102,000	104,040	106,121
4	Planning Deposits Earned	178,325	1,182,094	300,874	442,843	312,762	474,675	360,000	365,000	372,300	379,746	387,341
5	Other Reimbursements	-	-	-	-	-	41,000	136,000	20,000	-	-	-
6	Building Permits	410,223	242,414	328,992	413,178	254,030	200,000	245,000	250,000	255,000	260,100	265,302
7	EIR Deposits Earned	227,871	-	-	-	-	-	-	-	-	-	-
8	Other Reimbursements	-	-	-	-	-	-	-	-	-	-	-
9	Public Works Deposits Earned	-	5,997	-	10,940	11,035	24,000	16,000	16,000	16,320	16,646	16,979
10	PW/Engineering Fees	37,142	26,005	20,747	36,951	37,759	39,000	30,000	30,000	30,600	31,212	31,836
11	Other Reimbursements - CIP	-	-	105,558	206,867	167,990	187,000	180,000	185,000	188,700	192,474	196,323
12	Solid Waste Roll Off Fees	30,095	27,053	31,265	23,166	18,200	19,972	18,000	20,000	20,400	20,808	21,224
13	Misc. Devel. Deposits Earned	-	-	-	-	1,624	-	-	-	-	-	-
14	Other Charges	-	-	-	780	1,150	2,000	1,200	1,200	1,224	1,248	1,273
15	Towing Fines	5,265	19,089	18,710	43,855	54,735	42,000	44,000	45,000	45,900	46,818	47,754
16	AB 1886 School Zone Violations	137	-	34	-	-	-	-	-	-	-	-
17	Traffic Fines	91,119	117,761	104,015	116,573	124,642	119,400	123,000	124,000	126,480	129,010	131,590
18	Parking Fines	25,399	21,823	26,875	32,991	35,357	29,200	31,400	31,400	32,028	32,669	33,322
19	Other Reibursements	-	-	-	-	-	-	-	-	-	-	-
20	Donations	-	-	100,000	105,000	110,250	115,763	121,550	127,600	-	-	-
21	Property Tax Secured	1,901,688	2,076,983	1,984,793	2,043,072	2,081,000	2,087,311	2,100,000	2,131,500	2,163,473	2,195,925	2,228,863
22	Property Tax Unsecured	100,253	102,667	98,049	106,596	125,911	108,763	120,000	120,000	121,800	123,627	125,481
23	Property Tax-Unitary	-	3,939	4,330	4,284	3,473	4,980	5,000	5,000	5,075	5,151	5,228
24	Property Tax In-Lieu of VLF	2,420,548	2,249,700	2,362,792	2,458,784	2,519,506	2,523,698	2,550,000	2,590,000	2,628,850	2,668,283	2,708,307
25	Property Tax-ERAF Adj to VLF	(163,787)	-	-	-	-	-	-	-	-	-	-
26	Property Tax Supplemental	298,680	209,270	159,527	100,900	51,216	90,000	60,000	80,000	81,200	82,418	83,654
27	Property Tax HOX	19,263	19,242	18,104	17,916	16,914	17,274	17,500	17,500	17,763	18,029	18,299
28	Real Property Transfer Tax	262,299	107,702	108,697	93,676	102,980	91,800	90,000	91,000	92,365	93,750	95,157
29	RDA TI Pass-thru	17,951	24,273	29,699	35,200	41,940	40,000	44,800	47,000	47,705	48,421	49,147
30	Isla Vista RDA Pass-thru	10,464	15,920	-	-	-	-	-	-	-	-	-
31	Sales Tax	3,169,360	3,035,171	3,066,195	2,361,313	2,685,158	2,810,000	2,866,200	4,133,101	4,215,763	4,300,078	4,386,080
32	Sales Tax In-Lieu	870,619	1,081,577	1,093,918	992,345	625,384	1,056,881	1,010,855	1,457,700	1,486,854	1,516,591	1,546,923
33	Transient Occupancy Tax	2,601,475	2,571,528	2,783,144	2,462,457	2,143,120	2,350,475	2,433,000	3,802,825	3,916,909	4,034,417	4,155,449
34	Easement/Encroachment Fees	3,530	175,602	-	-	-	-	-	-	-	-	-
35	Franchise - Cable	296,045	312,080	319,726	331,936	321,058	327,000	300,000	310,000	316,200	322,524	328,974
36	Franchise - Electric	402,713	494,018	479,945	483,787	474,399	472,940	475,000	480,000	489,600	499,392	509,380
37	Franchise - Gas	108,083	106,891	106,790	124,823	70,862	84,509	84,500	86,000	87,720	89,474	91,264
38	Franchise - Solid Waste	142,485	190,151	27,909	125,637	128,098	129,000	175,000	175,000	178,500	182,070	185,711
39	Franchise - Cable Capital	-	-	-	-	-	-	-	-	-	-	-
40	Franchise Fee-Venoco Line 96	-	13,306	3,837	13,155	8,130	7,955	5,000	5,000	5,100	5,202	5,306
41	Motor Vehicle License Fee	1,125,147	1,139,903	1,106,524	878,401	89,848	82,400	90,000	95,000	96,900	98,838	100,815
42	Off Highway License Fees	718	-	-	-	-	-	-	-	-	-	-
43	Trailer Coach VLF	-	-	-	-	-	-	-	-	-	-	-
44	State Mandate Reimbursements	-	8,180	8,726	-	28,699	-	-	-	-	-	-

**Attachment #3  
REVISED - General Fund Revenues**

	Revised: 5/12/11	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16
	ACCT NAME	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	BUDGET	PROJECTED	PROJECTED	PROJECTED	PROJECTED	PROJECTED
45	Partnership Program	-	-	-	-	-	-	-	-	-	-	-
46	Environmental Justice Grant	-	-	-	-	-	-	-	-	-	-	-
47	Fines and Forfeitures	79,868	67,313	68,018	62,029	49,792	59,000	50,000	50,000	51,000	52,020	53,060
48	Penalties	-	-	-	-	-	-	-	-	-	-	-
49	Interest Income	199,548	471,810	371,554	191,681	80,530	173,750	240,000	240,000	80,000	81,600	83,232
50	Property Rental	5,000	5,800	6,000	6,000	6,231	6,000	6,000	6,000	6,120	6,242	6,367
51	Park Reservations	14,790	15,580	16,410	16,747	14,763	13,000	13,000	13,500	13,770	14,045	14,326
52	Business License	33,215	38,935	30,038	47,688	185,171	190,000	190,000	192,000	195,840	199,757	203,752
53	Plan Check Fees	156,023	166,248	201,894	142,414	130,539	95,000	100,000	100,000	102,000	104,040	106,121
54	Copies	4,291	4,438	2,590	2,569	1,260	500	300	300	306	312	318
55	Other Charges	-	-	-	-	-	-	-	-	-	-	-
56	Miscellaneous Revenue	32,092	2,036	21,029	1,774	4,582	500	200	200	204	208	212
57	Cash Over (Short)	4	-	-	4	30	-	-	-	-	-	-
58	Other Reimbursements	142,302	126,827	741	3,493	294	-	-	-	-	-	-
59	Sale of City Property	-	-	-	-	4,875	-	-	-	-	-	-
60	Donations	-	-	-	339	40	-	-	-	-	-	-
61	Claims Reimbursement	13,196	10,592	36,733	8,025	7,915	1,800	600	600	612	624	637
62	Disaster Claims	31,693	-	-	20,249	-	-	-	-	-	-	-
63	Loan Proceeds	-	-	-	-	-	-	-	-	-	-	-
64	OTHER REIMBURSEMENTS	-	-	2,508	-	-	-	-	-	-	-	-
65	Other Reimbursements	-	-	-	-	10,404	-	-	-	-	-	-
66	Transfer In From RDA Debt Serv	-	-	65,855	65,855	65,855	65,855	65,855	65,855	67,172	68,516	69,886
67	Transfer In from Gas Tax	-	-	50,000	50,000	-	-	-	-	-	-	-
68	Transfer In From CDBG	44,608	-	128,770	60,585	62,692	54,658	45,000	45,000	45,900	46,818	47,754
<b>TOTAL REVENUE</b>		<b>15,418,917</b>	<b>16,575,993</b>	<b>15,880,767</b>	<b>14,871,162</b>	<b>13,438,314</b>	<b>14,413,059</b>	<b>14,623,960</b>	<b>17,740,280</b>	<b>17,792,353</b>	<b>18,161,578</b>	<b>18,538,976</b>
<u>Recap by Category</u>												
Property Tax		4,856,895	4,793,775	4,765,991	4,860,427	4,942,940	4,963,826	4,987,300	5,082,000	5,158,230	5,235,603	5,314,138
Sales Tax		4,039,979	4,116,749	4,160,113	3,353,658	3,310,542	3,866,881	3,877,055	5,590,801	5,702,617	5,816,670	5,933,003
TOT		2,601,475	2,571,528	2,783,144	2,462,457	2,143,120	2,350,475	2,433,000	3,802,825	3,916,909	4,034,417	4,155,449
Franchise Fees		949,326	1,116,445	938,207	1,079,337	1,002,546	1,021,404	1,039,500	1,056,000	1,077,120	1,098,662	1,120,636
Licenses & Service Charges		918,491	1,761,545	995,251	1,244,815	1,118,020	1,219,147	1,140,500	1,159,500	1,182,690	1,206,344	1,230,471
Misc		2,052,751	2,215,952	2,238,061	1,870,467	921,146	991,326	1,146,605	1,049,155	754,786	769,882	785,279
<u>Growth Changes &amp; Assumptions</u>												
Property Tax			-1.30%	-0.58%	1.98%	1.70%	0.42%	0.47%	1.90%	1.50%	1.50%	1.50%
Sales Tax			1.90%	1.05%	-19.39%	-1.29%	16.81%	0.26%	44.20%	2.00%	2.00%	2.00%
TOT			-1.15%	8.23%	-11.52%	-12.97%	9.68%	3.51%	56.30%	3.00%	3.00%	3.00%
Franchise Fees			17.60%	-15.96%	15.04%	-7.11%	1.88%	1.77%	1.59%	2.00%	2.00%	2.00%
Licenses & Service Charges			91.79%	-43.50%	25.08%	-10.19%	9.05%	-6.45%	1.67%	2.00%	2.00%	2.00%
Misc			7.95%	1.00%	-16.42%	-50.75%	7.62%	15.66%	-8.50%	-28.06%	2.00%	2.00%

Attachment #4  
 Services & Supplies Base - Line Item Detail

Line Item	Description	City Council	City Manager	City Clerk	City Attorney	Community Outreach	Employee Relations	Support Services	Risk Management	Finance	Current Planning	Building & Safety	Advance Planning	Planning Comm & DRB	C.S. Admin	Engineering	Facilities
100	Meetings DRB													20,800			
101	Memberships & Dues	7,650	23,000	400	1,000	400	3,200			800	2,500		1,500		500	500	
102	Conferences, Meetings & Travel	19,500	9,000	3,600	4,500	2,700	990			3,780	4,500		1,800	4,500	1,800	1,800	
103	Training						2,000										
104	Mileage Reimbursement	1,200	500	600		400	200			200	1,000		500			500	
110	Office Supplies							50,000									
111	Special Dept. Supplies	1,000	1,000	1,200	500	7,000		1,000		2,000	2,500		500		500	1,000	10,000
112	Uniforms & Safety Equipment																
113	Employee Recognition/Awards							5,000									
114	Books & Subscriptions	200	500	300	14,000		200	1,000		200	1,000		200		500		
115	Printing & Copying	200	1,000		500	500	500	4,000		200	1,500		8,000		500	500	
116	Postage & Mailing	100	500				300	24,400		200	1,500		4,000		100	250	
117	Advertising	300		1,000		500	350	2,000		300	2,000		5,000			1,800	
118	Minor Equipment							5,000		300	1,000						
120	Election Costs																
121	Public Workshops																
132	Workers Compensation								49,317								
140	Utilities - Telephone							25,000									
141	Utilities - Water																
142	Utilities - Electric							38,000									
143	Utilities - Natural Gas							500									
144	Vehicles - Fuel							1,800								1,000	
145	Lease - City Hall/PW Yard							428,220									
146	Leasing/Rental - Facilities							28,000									
147	Leasing/Rental - Equipment																2,000
148	Leasing/Rental - Vehicles																
150	Property, Liability & Crime Insurance								251,740								
200	Bank Fees									1,800							
202	Administrative Charges - County																
203	Other Charges	500					1,000			500							
220	Community Projects	12,000															
223	Support to Other Agencies	3,000															
400	Maintenance - Streets																
401	Maintenance - Clean-up																
402	Maintenance - Facilities							23,280									
403	Maintenance - Parks																
406	Maintenance - Trees																
407	Maintenance - Computer							129,219									
408	Maintenance - Office Equipment							14,530									
409	Maintenance - Other Equipment																
410	Maintenance - Vehicles							750								250	
413	Maintenance - Pavement Rehab																
416	Maintenance - Street Lights																
500	Professional Services			16,220		30,000	3,400	11,700		47,710				10,960		15,000	
501	Professional Services - Temp Staff		1,000		1,500									20,000			
502	Professional Services - Legal				41,340												
503	Professional Services - Special Legal																
504	Professional Services - General Plan																
550	Contract Services				4,000												50,000
554	Contract Services - Building Inspection											276,000					
555	Contract Services - Plan Check																
556	Contract Services - Engineering															70,000	
559	Contract Services - Misc.																
561	Contract Services - Emergency Response																
702	Machinery & Equipment																
707	Computer Technology																
801	Principal on Debt																
802	Interest on Debt																
820	Goleta Community Center																
	<b>TOTAL</b>	<b>45,650</b>	<b>36,500</b>	<b>23,320</b>	<b>67,340</b>	<b>41,500</b>	<b>12,140</b>	<b>793,399</b>	<b>301,057</b>	<b>57,990</b>	<b>17,500</b>	<b>276,000</b>	<b>21,500</b>	<b>56,260</b>	<b>3,900</b>	<b>92,600</b>	<b>62,000</b>

## Attachment #4

## Services &amp; Supplies Base - Line Item Deta

Line Item	Description	Parks & Open Space	Capital Impr.	Street Lighting	Streets	Neighborhood Services	Police	Non-Depart.	TOTAL	%	% Excl. Sheriff Contract
100	Meetings DRB								20,800	0.22%	0.69%
101	Memberships & Dues	600	500		200	100			42,850	0.46%	1.41%
102	Conferences, Meetings & Travel	1,620	2,250		3,700	90			66,130	0.71%	2.18%
103	Training								2,000	0.02%	0.07%
104	Mileage Reimbursement		500		500				6,100	0.07%	0.20%
110	Office Supplies								50,000	0.53%	1.65%
111	Special Dept. Supplies	20,000	1,000		15,000	500	2,000		66,700	0.71%	2.20%
112	Uniforms & Safety Equipment	2,500			3,000	500			6,000	0.06%	0.20%
113	Employee Recognition/Awards								5,000	0.05%	0.16%
114	Books & Subscriptions		500						18,600	0.20%	0.61%
115	Printing & Copying	500	500		500	100			19,000	0.20%	0.63%
116	Postage & Mailing	200	250		200				32,000	0.34%	1.06%
117	Advertising	500	200		500				14,450	0.15%	0.48%
118	Minor Equipment	5,000			10,000	250			21,550	0.23%	0.71%
120	Election Costs								-	0.00%	0.00%
121	Public Workshops								-	0.00%	0.00%
132	Workers Compensation								49,317	0.53%	1.63%
140	Utilities - Telephone								25,000	0.27%	0.82%
141	Utilities - Water	90,000							90,000	0.96%	2.97%
142	Utilities - Electric	500		152,500					191,000	2.04%	6.30%
143	Utilities - Natural Gas	500							1,000	0.01%	0.03%
144	Vehicles - Fuel	4,600			11,900	3,223			22,523	0.24%	0.74%
145	Lease - City Hall/PW Yard								428,220	4.57%	14.12%
146	Leasing/Rental - Facilities								28,000	0.30%	0.92%
147	Leasing/Rental - Equipment	5,500			2,000				9,500	0.10%	0.31%
148	Leasing/Rental - Vehicles				500				500	0.01%	0.02%
150	Property, Liability & Crime Insurance								251,740	2.69%	8.30%
200	Bank Fees								1,800	0.02%	0.06%
202	Administrative Charges - County							99,144	99,144	1.06%	3.27%
203	Other Charges					10,000			12,000	0.13%	0.40%
220	Community Projects								12,000	0.13%	0.40%
223	Support to Other Agencies								3,000	0.03%	0.10%
400	Maintenance - Streets				50,000				50,000	0.53%	1.65%
401	Maintenance - Clean-up				4,000				4,000	0.04%	0.13%
402	Maintenance - Facilities								23,280	0.25%	0.77%
403	Maintenance - Parks	261,250							261,250	2.79%	8.61%
406	Maintenance - Trees	20,000							20,000	0.21%	0.66%
407	Maintenance - Computer								129,219	1.38%	4.26%
408	Maintenance - Office Equipment								14,530	0.15%	0.48%
409	Maintenance - Other Equipment	25,000			2,000	2,445			29,445	0.31%	0.97%
410	Maintenance - Vehicles	1,550			5,000	1,500			9,050	0.10%	0.30%
413	Maintenance - Pavement Rehab				50,000				50,000	0.53%	1.65%
416	Maintenance - Street Lights								-	0.00%	0.00%
500	Professional Services	2,500	35,000						172,490	1.84%	5.69%
501	Professional Services - Temp Staff								22,500	0.24%	0.74%
502	Professional Services - Legal								41,340	0.44%	1.36%
503	Professional Services - Special Legal								-	0.00%	0.00%
504	Professional Services - General Plan								-	0.00%	0.00%
550	Contract Services	2,000				12,000	6,274,338		6,342,338	67.65%	
554	Contract Services - Building Inspection								276,000	2.94%	9.10%
555	Contract Services - Plan Check								-	0.00%	0.00%
556	Contract Services - Engineering								70,000	0.75%	2.31%
559	Contract Services - Misc.					191,930	45,000		236,930	2.53%	7.81%
561	Contract Services - Emergency Response					26,600			26,600	0.28%	0.88%
702	Machinery & Equipment								-	0.00%	0.00%
707	Computer Technology		500						500	0.01%	0.02%
801	Principal on Debt								-	0.00%	0.00%
802	Interest on Debt								-	0.00%	0.00%
820	Goleta Community Center								-	0.00%	0.00%
	<b>TOTAL</b>	<b>444,320</b>	<b>41,200</b>	<b>152,500</b>	<b>159,000</b>	<b>249,238</b>	<b>6,321,338</b>	<b>99,144</b>	<b>9,375,396</b>	<b>100%</b>	<b>100%</b>

**ATTACHMENT # 5  
Services & Supplies Requests**

PROGRAM	DESCRIPTION	FY 2011/12		Status	FY 2012/13		Status
		One-Time	Ongoing	Quo	One-Time	Ongoing	Quo
Council	Mileage		\$ (200)				
Council	Advertising		\$ (150)				
Council	Supplies-10th Anniversary	\$ 2,000					
Council	Community Grants				\$ 10,000		
Council	4th of July Support				\$ (2,000)		
Council	Support to Other Agencies:						
Council	Girsh Park \$100,000	\$ 100,000		✓	\$ 100,000		✓
Council	Chamber \$ 8,000	\$ -					
Council	GVB \$ 6,750	\$ 8,940		✓	\$ 8,940		✓
Council	Afterschool Program \$ 15,000	\$ 13,000		✓	\$ 13,000		✓
Council	Safe Routes to School \$ 2,860	\$ 6,000		✓	\$ 6,000		✓
Council	Gang Task Force \$ 22,800	\$ 22,800		✓	\$ 22,800		✓
Council	Warming Centers \$3,000	\$ 5,000		✓	\$ 5,000		✓
Council	Ice Skating Assoc. \$0	\$ 250,000			\$ 250,000		
Council	Historical Society -\$3k Ongoing	\$ -			\$ 66,465		
Manager	Memberships & Dues					\$ 1,000	
Manager	Mileage		\$ (200)				
Manager	Printing & Copying		\$ (200)				
Manager	Postage & Mailing	\$ (100)	\$ (300)				
Manager	Support to Other Agencies		\$ 1,200				
Manager	Professional Services		\$ 20,000		\$ 10,000		
Clerk	Elections	\$ 15,000		✓			
Attorney	Memberships & Dues		\$ 500				
Attorney	Travel		\$ 1,000				
Attorney	Mileage		\$ 100				
Attorney	Supplies		\$ (100)				
Attorney	Books & Subscriptions		\$ (3,000)				
Attorney	Temp. Personnel		\$ (1,500)				
Attorney	Outside Legal	\$ 25,000	\$ 8,660				
Attorney	Special Legal	\$ 50,000			\$ 25,000		
Attorney	Professional Services		\$ (2,000)				
Attorney	Transfer to Litigation Reserve	\$ 312,500			\$ 312,500		
Comm Outreach	Memberships & Dues		\$ (100)				
Comm Outreach	Travel		\$ (700)				
Comm Outreach	Mileage		\$ (200)				
Comm Outreach	Supplies	\$ (500)	\$ (4,000)				
Comm Outreach	Books & Subscriptions		\$ 250				
Comm Outreach	Printing & Copying		\$ (250)				
Comm Outreach	Advertising	\$ (500)					
Comm Outreach	Monarch Press		\$ 5,000				
Admin. Svcs	Memberships & Dues		\$ 175				
Admin. Svcs	Travel		\$ (90)				
Admin. Svcs	Training		\$ (1,000)				
Admin. Svcs	Mileage		\$ (100)				
Admin. Svcs	Books & Subscriptions		\$ (100)				
Admin. Svcs	Printing & Copying		\$ (300)				
Admin. Svcs	Postage & Mailing		\$ (50)				
Admin. Svcs	Advertising		\$ (350)				
Admin. Svcs	Actuarial Valuation	\$ 500			\$ 500		
Admin. Svcs	FSA & Survivor Benefits		\$ 2,100	✓			
Support Svcs	Memberships & Dues		\$ 100				
Support Svcs	Office Supplies		\$ (15,000)				
Support Svcs	Supplies		\$ (500)				
Support Svcs	Books & Subscriptions		\$ (500)				
Support Svcs	Printing & Copying		\$ 500	✓			
Support Svcs	Postage & Mailing		\$ (9,400)				
Support Svcs	Minor Equipment		\$ (2,000)	✓			
Support Svcs	Electrical Costs-Corp. Yard		\$ 4,200	✓			
Support Svcs	Electrical Costs-City Hall		\$ (3,000)				
Support Svcs	City Hall Lease		\$ 12,287	✓		\$ 5,560	✓
Support Svcs	Leasing/Rental - Equipment	\$ (815)	\$ (6,208)				
Support Svcs	Other Charges		\$ 1,400				
Support Svcs	Facility Maintenance		\$ (1,956)				
Support Svcs	Phone System				\$ 80,000		✓
Support Svcs	Computer Maintenance		\$ 20,985	✓		\$ 4,028	✓
Support Svcs	Maintenance - Office Equip		\$ (8,030)				
Support Svcs	Website Hosting, etc.		\$ 850	✓			
Support Svcs	Furniture Replacement		\$ 1,000				
Support Svcs	Computer Leases	\$ 9,843		✓			
Support Svcs	Server Replacement	\$ 6,200		✓	\$ 13,500		✓

**ATTACHMENT # 5  
Services & Supplies Requests**

PROGRAM	DESCRIPTION	FY 2011/12		Status	FY 2012/13		Status
		One-Time	Ongoing	Quo	One-Time	Ongoing	Quo
Support Svcs	Server Replacement-Incode				\$ 6,200		
Support Svcs	Computer Replacement	\$ 17,300		✓	\$ 23,000		✓
Support Svcs	Financial Software Upgrade				\$ 40,500		
Risk Management	Worker's Comp		\$ 12,329	✓		\$ 3,699	✓
Risk Management	Liability Insurance		\$ 7,449	✓		\$ 12,449	✓
Finance	Postage		\$ (100)				
Finance	Bank Charges		\$ 600	✓			
Finance	Professional Services		\$ (1,710)				
Current Planning	Travel	\$ (4,500)			\$ (4,500)		
Current Planning	Mileage		\$ 200				
Current Planning	Supplies		\$ (2,000)				
Current Planning	Books & Subscriptions		\$ (250)				
Current Planning	Printing		\$ (1,000)				
Current Planning	Postage		\$ (1,300)				
Current Planning	Advertising		\$ (500)				
Building & Safety	Contract Services		\$ (17,250)			\$ 3,750	
Advance Planning	Travel	\$ (1,800)			\$ (1,800)		
Advance Planning	Supplies		\$ (100)			\$ (300)	
Advance Planning	Printing		\$ (2,000)				
Advance Planning	Postage		\$ (2,500)				
Advance Planning	Advertising		\$ (3,000)				
Advance Planning	Workshops	\$ 1,800			\$ 1,800		
Advance Planning	Housing Needs Assessment	\$ 5,000			\$ 15,000		
Advance Planning	Fire Plan				\$ 25,000		
Advance Planning	Housing Element	\$ 16,000			\$ 16,000		
Advance Planning	Green House Gas				\$ 40,000		
Advance Planning	GIS Services		\$ 20,000				
Advance Planning	Document Imaging	\$ 95,000					
Advance Planning	Permit Tracking				\$ 139,000	\$ 29,000	
DRB & PC	DRB & PC Meetings		\$ (4,800)				
DRB & PC	Travel	\$ (4,500)			\$ (4,500)		
DRB & PC	Televising of PC & DRB		\$ 440	✓			
DRB & PC	Temp. Personnel		\$ 850				
DRB & PC	Advertising		\$ 500				
DRB & PC	Supplies		\$ 250				
Neighborhood Svcs	Connect CTY	\$ (10,600)		✓	\$ (2,000)		✓
Neighborhood Svcs	Animal Control Contract		\$ 5,758	✓		\$ 5,931	✓
Neighborhood Svcs	Generator Maintenance		\$ 1,000	✓			
Neighborhood Svcs	Travel		\$ 60				
Neighborhood Svcs	Supplies	\$ 350					
Neighborhood Svcs	Minor Equipment		\$ 250				
Neighborhood Svcs	Postage	\$ 50			\$ 50		
Neighborhood Svcs	Advertising	\$ 750			\$ 750		
Neighborhood Svcs	Fuel		\$ 302	✓			
Neighborhood Svcs	Radio Maintenance		\$ 4,155	✓		\$ 135	✓
Neighborhood Svcs	Vehicle Maintenance		\$ 500	✓			
Neighborhood Svcs	Housing Mediation		\$ 9,500				
Neighborhood Svcs	Contract with County DA		\$ (2,000)				
Neighborhood Svcs	NIMS Compliance		\$ (2,500)				
Police	Sheriff Contract		\$ 628,193	✓		\$ 730,228	✓
Engineering	Advertising		\$ (1,000)				
Engineering	Memberships & Dues		\$ 100				
Engineering	Travel		\$ 200				
Engineering	Fuel		\$ 200	✓			
Engineering	Vehicle Maintenance		\$ 500	✓			
Engineering	Professional Services		\$ (20,000)				
Facilities Maint	Supplies		\$ (2,500)				
Facilities Maint	Transfer to Fac. Maint. Reserve					\$ 50,000	✓
Parks/Open Space	Travel		\$ (120)				
Parks/Open Space	Printing & Copying		\$ (200)				
Parks/Open Space	Utilities - Electric		\$ (500)				
Parks/Open Space	Leasing/Rental - Equipment		\$ 500				
Parks/Open Space	Water Charges		\$ 5,000	✓			
Parks/Open Space	Park Maintenance		\$ 8,750	✓			
Parks/Open Space	Vector Control		\$ 8,000	✓			
CIP	Contract Services-from Engineering		\$ 5,000	✓			
CIP	Memberships & Dues		\$ 500				

**ATTACHMENT # 5  
Services & Supplies Requests**

PROGRAM	DESCRIPTION	FY 2011/12		Status	FY 2012/13		Status
		One-Time	Ongoing	Quo	One-Time	Ongoing	Quo
CIP	Supplies - Safety Equip.		\$ 500				
Street Lighting	Street Lighting		\$ 2,500	✓			
Streets	Memberships & Dues		\$ 100				
Streets	Mileage		\$ (500)				
Streets	Fuel		\$ 1,100	✓			
Streets	Software Maintenance		\$ 500	✓			
Risk Management	CALJPIA				\$ 465,000		✓
Non-Departmental	Community Center Payment	\$ 77,600		✓	\$ 84,000		✓
Non-Departmental	County Admin. Fees		\$ 10,000	✓		\$ 10,000	✓
	<b>TOTAL</b>	\$ 1,017,318	\$ 688,779		\$ 1,757,205	\$ 863,480	

**Note: Ongoing expenditure requests are presumed to continue in future years. As such FY 2011/12 ongoing requests are not restated as requests in FY 2012/13**

## ATTACHMENT # 6

### Sheriff Contract Breakdown - FY 2011/12

Prepared: 05/12/2011

Item	# of FTE	Rate for 1	Amount	Prior Year Amount	Change
Admin Office Pro I	1	68,775	68,775	64,101	4,674
Admin Office Pro III	1	105,629	105,629	91,139	14,490
Commander	0.33	262,182	87,394	78,671	8,723
Deputy	16	153,284	2,452,548	2,144,570	307,978
Deputy II-Spcl Duty	9	163,758	1,473,826	1,310,355	163,471
Lieutenant	1	226,849	226,849	230,252	(3,403)
Sergeant	4.75	189,200	898,698	802,825	95,873
<b>Total Salaries</b>	<b>33.08</b>		<b>5,313,719</b>	<b>4,721,913</b>	<b>591,806</b>
Unemployment	33.08	650	21,488	16,066	5,422
Workers' Comp	33.08	6,475	214,190	161,738	52,452
Liability Insurance	33.08	2,623	86,768	69,379	17,389
<b>Total Salaries &amp; Benefits</b>			<b>5,636,165</b>	<b>4,969,096</b>	<b>667,069</b>
Dispatch - 16.1% of Dispatch Ops.			256,425	214,773	41,652
Services & Supplies	33.08	4,968	164,339	157,261	7,078
Shift Differential/Premium Pay			2,528	323	2,205
Motor Pool	28.08	7,686	215,826	215,069	757
Radio/Communications	31.08	947	29,425	31,486	(2,061)
Telephone Services	33.08	268	8,856	8,079	777
Admin Fee- 11.7% of Salaries & Benefits	11.70%		659,431	726,482	(67,051)
<b>Total Standard Service Contract</b>			<b>6,972,995</b>	<b>6,322,569</b>	<b>650,426</b>
Motorcycle Maintenance			29,536	39,898	(10,362)
<b>Total</b>			<b>7,002,531</b>	<b>6,362,467</b>	<b>640,064</b>
<b>Monthly Payment</b>			<b>\$ 583,544</b>	<b>\$ 530,206</b>	<b>\$ 53,339</b>
<b>Overtime Allocation</b>			<b>\$ 45,000</b>	<b>\$ 34,000</b>	<b>\$ 11,000</b>

Attachment #7  
Personnel Cost Analysis FY 2012

Prepared: May 10, 2011

Description	City Council	City Manager	City Clerk	City Attorney	Community Outreach	Employee Relations	Finance	Current Planning	Building & Safety	Advance Planning	Planning Comm & DRB	C.S. Admin	Engineering	Parks & Open Space	Capital Impr.	Neighborhood Services	Non-Depart.	TOTAL GF	Solid Waste	Streets	Environmental	RDA- General	RDA- LMI	TOTAL	
<b>Top Step</b>																									
Salaries - Full-time	26,400	253,574	198,700	376,700		405,400	336,400	647,555	9,345	364,780	21,980	203,490	273,700	208,800	276,250	106,990		<b>3,710,064</b>	100,750	208,800	18,640	246,860	57,650	4,342,764	
Salaries - Part-time					44,400	12,300												<b>56,700</b>						56,700	
Salaries - Overtime														5,000				<b>5,000</b>						5,000	
Retirement	1,830	44,000	34,400	65,300		64,100	58,360	112,406	1,622	63,321	3,815	35,249	47,412	36,169	47,853	18,500		<b>634,337</b>	17,452	36,169	3,236	42,686	9,969	743,849	
Medicare	385	3,980	3,210	5,960	644	6,721	5,542	10,580	141	5,859	339	3,162	4,487	3,542	4,463	1,837		<b>60,852</b>	1,707	3,542	311	3,849	967	71,228	
Deferred Compensation			8,250	8,000														<b>16,250</b>						16,250	
Health Insurance																	7,980	<b>7,980</b>						7,980	
Life Insurance		640	500	960		940	840	1,646	24	927	56	511	687	524	694	267		<b>9,216</b>	253	524	47	616	144	10,800	
Long-Term Disability		640	680	1,100		1,170	1,050	2,164	31	1,219	73	680	914	697	923	339		<b>11,680</b>	336	697	62	782	183	13,740	
Benefit Plan Allowance	23,878	20,580	22,800	34,200		45,600	45,600	78,945	855	41,040	2,280	21,660	34,200	34,200	32,490	14,250		<b>452,578</b>	12,540	34,200	2,280	26,220	6,840	534,658	
Auto Allowance		8,400		8,400		4,830	4,830	2,174	242	1,932	483	4,830				966		<b>37,087</b>				3,381	483	40,951	
Phone Allowance		1,800	720	2,760	720	720	480	804	36	768	72	720	480	480	888	648		<b>12,096</b>	480			1,272	312	14,160	
Unemployment Insurance																		-						-	
<b>TOTAL</b>	<b>52,493</b>	<b>341,864</b>	<b>261,010</b>	<b>503,380</b>	<b>45,764</b>	<b>541,781</b>	<b>453,102</b>	<b>856,274</b>	<b>12,296</b>	<b>479,846</b>	<b>29,098</b>	<b>270,302</b>	<b>361,880</b>	<b>289,412</b>	<b>363,561</b>	<b>143,797</b>	<b>7,980</b>	<b>5,013,840</b>	<b>133,518</b>	<b>283,932</b>	<b>24,576</b>	<b>325,666</b>	<b>76,548</b>	<b>5,858,080</b>	

Personnel Cost Analysis FY 2013

Prepared: May 10, 2011

Description	City Council	City Manager	City Clerk	City Attorney	Community Outreach	Employee Relations	Finance	Current Planning	Building & Safety	Advance Planning	Planning Comm & DRB	C.S. Admin	Engineering	Parks & Open Space	Capital Impr.	Neighborhood Services	Non-Depart.	TOTAL GF	Solid Waste	Streets	Environmental	RDA- General	RDA- LMI	TOTAL	
<b>Top Step</b>																									
Salaries - Full-time	26,400	253,574	198,700	376,700		405,400	336,400	647,555	9,345	364,780	21,980	203,490	273,700	208,800	276,250	106,990		<b>3,710,064</b>	100,750	208,800	18,640	246,860	57,650	4,342,764	
Salaries - Part-time					44,400	12,300												<b>56,700</b>						56,700	
Salaries - Overtime														5,000				<b>5,000</b>						5,000	
Retirement	1,880	45,100	35,400	67,100	-	65,800	59,900	115,210	1,663	64,900	3,911	36,224	48,722	37,169	49,176	18,992		<b>651,147</b>	17,935	37,169	3,316	43,820	10,233	763,620	
Medicare	385	3,980	3,210	5,960	644	6,721	5,542	10,533	143	5,900	343	3,185	4,477	3,522	4,550	1,840		<b>60,935</b>	1,646	3,522	311	3,840	973	71,227	
Deferred Compensation			8,250	8,000														<b>16,250</b>						16,250	
Health Insurance																	7,980	<b>7,980</b>						7,980	
Life Insurance		640	500	960	-	940	840	1,646	24	927	56	511	687	524	694	267		<b>9,216</b>	253	524	47	616	144	10,800	
Long-Term Disability		640	680	1,100	-	1,170	1,050	2,164	31	1,219	73	680	914	697	923	339		<b>11,680</b>	336	697	62	782	183	13,740	
Benefit Plan Allowance	23,878	20,580	22,800	34,200	-	45,600	45,600	78,945	855	41,040	2,280	21,660	34,200	34,200	32,490	14,250		<b>452,578</b>	12,540	34,200	2,280	26,220	6,840	534,658	
Auto Allowance		8,400		8,400		4,830	4,830	2,174	242	1,932	483	4,830	-			966		<b>37,087</b>				3,381	483	40,951	
Phone Allowance		1,800	720	2,760	720	720	480	804	36	768	72	720	480	480	888	648		<b>12,096</b>	480			1,272	312	14,160	
Unemployment Insurance																		-						-	
<b>TOTAL</b>	<b>52,543</b>	<b>342,964</b>	<b>262,010</b>	<b>505,180</b>	<b>45,764</b>	<b>543,481</b>	<b>454,642</b>	<b>859,031</b>	<b>12,339</b>	<b>481,466</b>	<b>29,198</b>	<b>271,300</b>	<b>363,180</b>	<b>290,392</b>	<b>364,971</b>	<b>144,292</b>	<b>7,980</b>	<b>5,030,733</b>	<b>133,940</b>	<b>284,912</b>	<b>24,656</b>	<b>326,791</b>	<b>76,818</b>	<b>5,877,850</b>	

Note: Does not include new requests

**ATTACHMENT # 8  
PERSONNEL REQUESTS**

ITEM #	Description	Fund	Prog.	Program/Department	Ongoing Cost	1-time savings from step placement	1st Year Cost	Effective
1	3% COLA - 3.75% CPI Growth Status Quo Request	101		All Departments	\$ 140,675	\$ -	\$ 140,000	FY 2012/13
	3% COLA - 3.75% CPI Growth	201		Street Maintenance	\$ 7,500	\$ -	\$ 7,500	FY 2012/13
	3% COLA - 3.75% CPI Growth	211		Solid Waste	\$ 3,650	\$ -	\$ 3,650	FY 2012/13
	3% COLA - 3.75% CPI Growth	226		Environmental Grant	\$ -	\$ -	\$ 675	FY 2012/13
	3% COLA - 3.75% CPI Growth	601		General RDA	\$ 8,900	\$ -	\$ 8,900	FY 2012/13
	3% COLA - 3.75% CPI Growth	602		LMI RDA	\$ 2,080	\$ -	\$ 2,080	FY 2012/13
				<b>TOTAL</b>	<b>\$ 162,805</b>	<b>\$ -</b>	<b>\$ 162,805</b>	
2	Add 2nd Assistant City Attorney	101	1400	City Attorney	\$ -	\$ 27,450	\$ 138,530	FY 2011/12 & FY 2012/13
3	Add Maintenance Worker 1	101	5800	Street Maintenance	\$ 6,416	\$ 930	\$ 5,486	FY 2012/13
	Add Maintenance Worker 1	201	5800	Street Maintenance	\$ 57,745	\$ 8,371	\$ 49,374	FY 2012/13
				<b>TOTAL</b>	<b>\$ 64,161</b>	<b>\$ 9,301</b>	<b>\$ 54,860</b>	
4	Continue Counter Technician Status Quo Request	101	4100	Current Planning & Envir.	\$ -	\$ -	\$ 29,177	FY 2011/12 & FY 2012/13
5	Promote Admin. Assistant to Sr. Admin Assistant	101	4100	Current Planning & Envir.	\$ 4,960	\$ 580	\$ 4,380	FY 2012/13
6	Promote Assistant Planner to Associate Planner	101	4100	Current Planning & Envir.	\$ 9,060	\$ 710	\$ 8,350	FY 2012/13
7	Promote Senior Planner to Planning Manager	101	4100	Current Planning & Envir.	\$ 34,860	\$ 20,340	\$ 14,520	FY 2012/13
8	Promote Management Analyst to Project Manager.	101	6100	Neighborhood Services	\$ 6,220	\$ 4,148	\$ 2,072	FY 2012/13
	Promote Management Analyst to Project Manager.	601	6100	General RDA	\$ 5,443	\$ 3,630	\$ 1,813	FY 2012/13
	Promote Management Analyst to Project Manager.	602	6100	LMI RDA	\$ 3,888	\$ 2,568	\$ 1,320	FY 2012/13
				<b>TOTAL</b>	<b>\$ 15,550</b>	<b>\$ 10,345</b>	<b>\$ 5,205</b>	
9	Promote Senior Management Analyst to Project Manager.	601	6100	General RDA	\$ 4,058	\$ 600	\$ 3,458	FY 2012/13
	Promote Senior Management Analyst to Project Manager.	602	6100	LMI RDA	\$ 1,353	\$ 200	\$ 1,153	FY 2012/13
				<b>TOTAL</b>	<b>\$ 5,410</b>	<b>\$ 800</b>	<b>\$ 4,610</b>	
10	Promote Senior Office Specialist to Administrative Assistant.	101	5100	Administration	\$ 20,736	\$ 12,713	\$ 8,023	FY 2012/13
	Promote Senior Office Specialist to Administrative Assistant.	211	5900	Solid Waste	\$ 2,304	\$ 1,413	\$ 891	FY 2012/13
				<b>TOTAL</b>	<b>\$ 23,040</b>	<b>\$ 14,126</b>	<b>\$ 8,914</b>	
			<b>GRAND TOTAL</b>	<b>\$ 482,651</b>	<b>\$ 83,652</b>	<b>\$ 431,351</b>		
		601		<b>RDA - General</b>	<b>\$ 18,400</b>	<b>\$ 4,230</b>	<b>\$ 14,171</b>	
		602		<b>RDA - LMI</b>	<b>\$ 7,320</b>	<b>\$ 2,768</b>	<b>\$ 4,553</b>	
		226		<b>Environmental Fund</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 675</b>	
		201		<b>Gas Tax</b>	<b>\$ 65,245</b>	<b>\$ 8,371</b>	<b>\$ 56,874</b>	
		211		<b>Solid Waste</b>	<b>\$ 5,954</b>	<b>\$ 1,413</b>	<b>\$ 4,541</b>	
		101		<b>General Fund</b>	<b>\$ 393,052</b>	<b>\$ 69,639</b>	<b>\$ 355,090</b>	

## **ATTACHMENT 9**

Outside Agency Requests

Rcvd 4/11/11  
Via Email



P.O. Box 2495  
Santa Barbara, CA 93120  
805.875.3562  
www.coast-santabarbara.org

Re: Funding Request for Fiscal Year 2011-12 and 2012-13 for Safe Routes to School Program

Dear Madam Mayor and Members of the Goleta City Council:

### 1. Program Description and Benefits for Goleta

Safe Routes to School is a regional partnership coordinated by the Coalition for Sustainable Transportation (COAST). Now in its fifth year as a program funded jointly by three local government agencies, it encourages children to walk and ride their bikes to school safely. It features Walk to School Day and Bike to School Day, year-round competitions, school mobility surveys, school zone safety assessments, pedestrian and bicycle safety training, low-cost or free helmet distribution, help setting up Walking School Buses, Bike Trains and more. COAST coordinates the efforts of some twenty local agencies, including law enforcement, three South Coast government agencies, the Santa Barbara Bicycle Coalition, Kiwanis Club of Santa Barbara, Traffic Solutions, and the PTA, to offer this program to schools.

In Goleta, the reaction to our SR2S program has been enthusiastic; its fine neighborhood schools are very suited to walking and biking. All six of the city's schools are now participating in Safe Routes to School activities. Our bicycle helmet program is especially popular: In cooperation with Kiwanis of Santa Barbara and the Goleta Valley Cycling Club, we bring helmets to the schools where trained volunteers fit them on the children. Last year, we distributed 1,162 helmets area-wide.

We believe the program is cost effective and fills a unique need, reducing school traffic, encouraging healthy physical activity in students and helping keep them safe. It benefits not only over a thousand students in the city of Goleta each year, but ultimately the whole community by increasing safety and reducing traffic.

### 2. Amount of funding requested

Our proposal allocates a fair share to each government agency where we are active (City and County of Santa Barbara, City of Goleta) based on the number of schools in their jurisdiction. In this way, we can provide a quality program to all area schools at a very low cost to the individual agency.

We respectfully request funding in the amount of **\$6,000.00** for each of the 2011-12 and the 2012-13 school years from the City of Goleta. This would be Goleta's share of an anticipated overall program cost of **40,000** per year. It represents an increase from the previous amount of \$2,860 per year, as the program has seen significant growth (see chart on p.2) and both the City and the County of Santa Barbara have increased their contributions to accommodate this. The County now compensates us at a rate of \$1,500 per school/year and the City of SB at a rate of \$937.50. The suggested new rate for Goleta would come to **\$1,000 per school**.

3. The funds will cover operational expenses of the program, primarily the coordinator's salary.

4. Major funding sources for our project besides Goleta

City of Santa Barbara: \$15,000/yr. County of SB: \$15,000/yr. In addition to funding be the three local government agencies, we solicit private donations. Last year, we received \$10,000 in such grants and donations. We also make extensive use of volunteers; the only paid positions are COAST's part time SR2S coordinator and an even more part-time director of bicycle education. Thus, every dollar the government provides leverages roughly another dollar in volunteer time and private donations. Additionally, we plan to apply for a Measure A grant. Every dollar Goleta invests would then leverage an additional dollar in Measure A funds.

5. \$6,000 out of \$40,000 anticipated revenues is 15%

6. Same

7. None

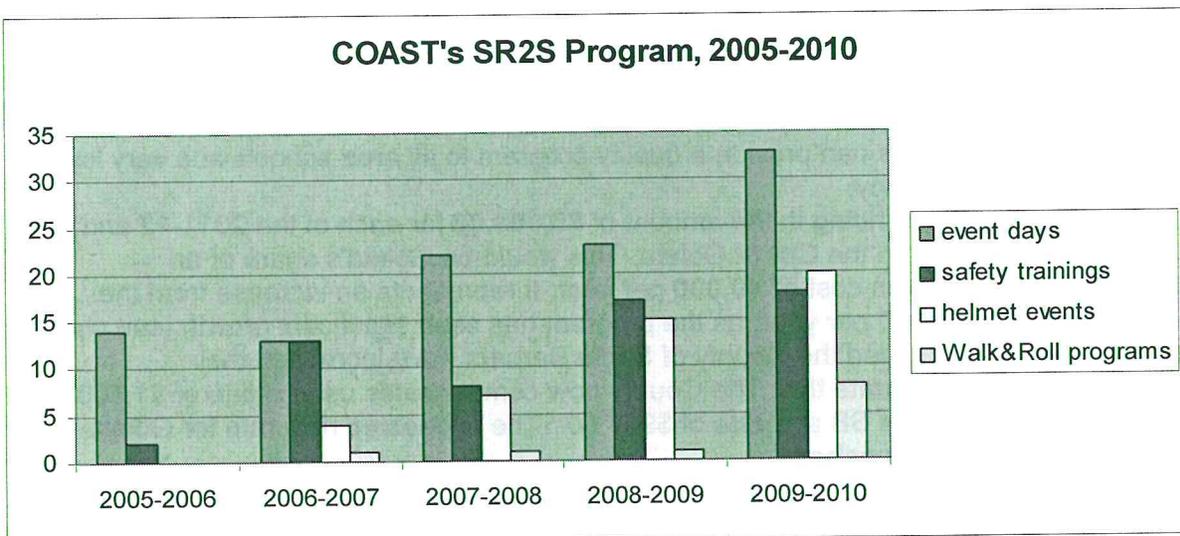
8. See above 4

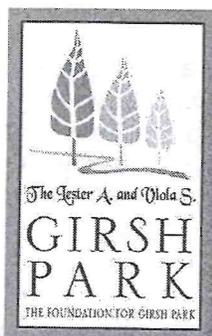
9. The City of Goleta would then drop out of the regional SR2S program and would not benefit from a possible Measure A grant. This would be a pity!

Eva Inbar, Director



COAST Safe Routes to School Program





April 13, 2011

Alvertina Rivera  
Finance Director  
City of Goleta  
130 Cremona Drive, Suite B  
Goleta, CA. 93117

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Jamie Constance  
Larry Crandell  
Virgil Elings  
Hanna Beth Jackson

**Executive Director**

Ryan L. Harrington  
rharrington@girshpark.org

RE: Funding Request for Fiscal Years 2011/2012 and 2012/2013

Dear Ms. Rivera,

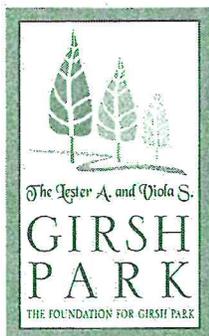
Thank you for the opportunity to submit this letter. The Foundation for Girsh Park is grateful for the funding assistance that we have received from the City of Goleta for the past several years. It has helped us to keep the Park open and accessible for our community to enjoy. Your annual investment to Girsh Park helps to fulfill the vital need for active recreation in the Goleta Valley. Girsh Park is truly Goleta's Park!

The Lester A. and Viola S. Girsh Park has become such a recognized asset in our community that I don't think I need to explain our organization mission or importance. The Foundation for Girsh Park has accomplished many of our goals thanks to the hard work and dedication of our Board of Directors. Over the last few years, we have expanded our vision and focus to increase recreation programming and access to the park for community events. In turn, we have increased the Park's user base. Demand for the Park has never been higher. The Foundation for Girsh Park is committed to meeting this demand by upgrading and enhancing our facilities. These improvements ensure that we can continue to better serve the recreational needs of our many user groups and community members. The programming and facilities that Girsh Park provides for the City of Goleta is vital for thousands of Goleta citizens. Without Girsh Park programs such as Dos Pueblos Little League, AYSO, Santa Barbara Lacrosse, Central Coast Soccer League, Santa Barbara Women's Soccer League, and many more would not have a place to play and recreate.

Our primary goal is to identify reliable and sustainable sources of funding for Girsh Park. Over the past five years the City of Goleta's contribution has helped the park continue to operate and serve our community. We hope that the City shares our vision, and values the benefits that Gish Park provides for our community. With this letter, we hereby respectfully request funding assistance from the City of Goleta in the amount of \$100,000 for fiscal year 2011/2012. Realizing that the City of Goleta will be adopting a two year budget, we would also request a minimum contribution of \$100,000 for fiscal year 2012/13. However, we would like to reserve the right to request additional funding for fiscal 2012/2013 upon adoption of our budget. Our 2012/13 budget will include several differed

THE FOUNDATION  
FOR GIRSH PARK

7050 Phelps Road Goleta, California 93117  
(805) 968.2773 • Fax (805) 968.2832 • www.girshpark.org



maintenance projects, necessary capital improvements, and upgrades to the facility, as well as restoring our critical operational reserve account. A contribution from the City of Goleta would be used to help our Foundation meet its annual operating costs for park maintenance, and security. Our 2011 budget for maintenance and security is to be \$139,500 or 36% of our total 2011 budget of \$385,000. I have attached the 2011 budget for The Foundation for Girsh Park for your review and reference.

The Foundation will continue to work diligently to raise funding through donations, grants and gifts. We have adopted an annual fundraising plan to reach that goal. In addition to the City's annual contribution, other targeted sources of funds include:

- Two mail solicitations: one in May and one at the Holidays.
- Board member contributions
- A small amount in grants from community organizations
- The Friends of Girsh Park Program
- Solicitation to selected individuals
- A Corporate Sponsorship Program
- AYSO and DPLL
- Foundation Grants

The Foundation for Girsh Park believes that the City of Goleta's annual contribution to Girsh Park yields the best net community benefit possible. After-school programs and summer camps at Girsh Park keep children focused, in shape and out of trouble. Adults and seniors experience similar benefits with any healthy activity at the Park. It is a place for people of all ages, interests, and abilities to gather and recreate. That is vitally important for any community, and Goleta has one of the best facilities on the South coast.

We hope that the City of Goleta will continue its support of the Foundation for Girsh Park. Together, we can provide recreation for every child, adult and senior in the City of Goleta. In closing, on behalf of our entire Board of Directors, we thank the City of Goleta for your support of the Lester A. & Viola S. Girsh Park.

Thank you for your time and consideration!

Ryan L. Harrington  
Executive Director  
The Foundation for Girsh Park

# GOLETA VALLEY HISTORICAL SOCIETY

*ESTABLISHED 1966*

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City of Goleta  
130 Cremona Drive, Suite B  
Goleta, CA 93117

Dear Goleta City Council:



April 11, 2011

Thank you for notifying us that the City of Goleta (the City) is accepting funding requests at this time for fiscal years 2011/2012 and 2012/2013. On behalf of the board of directors of the Goleta Valley Historical Society (GVHS), we hereby present the following information in response to the City's grant request guidelines.

**1. Briefly describe your project or program and how the funding requested benefits Goleta residents and/or the community as a whole:** Since its founding in 1966, GVHS has been steward of *Rancho La Patera*, a historic landmark and valuable treasure located at the heart of the City of Goleta. The centerpiece of the ranch is the 1872 Stow House, listed in the National Register of Historic Places. GVHS serves approximately 15,000 people each year through all of its programs and activities. These include docent-led tours of Stow House; public events that celebrate Goleta's history such as our annual Old Fashioned 4<sup>th</sup> of July, Fiesta Ranchera and Holiday at the Ranch; and education programs and tours for hundreds of area school children. The gardens surrounding Stow House provide a site for the annual Old Time Fiddlers Convention, our Music at the Ranch summer concert series, a setting for artists and birdwatchers, and a venue for private events such as weddings, reunions and company picnics. Visitors include people of *all* ages, cultures and socioeconomic backgrounds from throughout Santa Barbara County, with the vast majority (80-90%) residing in the South Coast area. Dozens of dedicated volunteers are actively involved with our tours, programs and events, and are instrumental to GVHS's longevity and success.

Our major education program, the "Pioneer Days Interactive Experience," serves approximately 700 local elementary school students each year. The program was developed in collaboration with Goleta Union School District (GUSD), our initial target audience for the program. Now in its fourth year, "Pioneer Days" is an integral part of GUSD's 3<sup>rd</sup> grade curriculum. The program gives 3<sup>rd</sup> grade students, who study local history as part of the state-mandated curriculum, an opportunity to explore firsthand early California ranch life. As students relive and experience pioneer life, they recognize the change and continuity of California's diverse culture at the turn of the century and the contributions that each immigrant group made to our community. This multi-disciplinary program spans several weeks and addresses the California CORE curriculum in history, while weaving in lessons in the sciences, math, language arts, visual/dramatic arts, and physical activities.

**Education • Preservation • Community**

304 North Los Carneros Road • Goleta • California • 93117

www.goletahistory.org 805.681.7216 • 805.681.7217 Fax • 501 c3 Tax I.D. # 95-6149517

The program reaches children of differing learning styles by incorporating practical activities at the ranch utilizing all of the senses with traditional classroom learning. This is especially important for helping the many ESL and other language-challenged students in Goleta schools to acquire the necessary education for academic success. *Rancho La Patera* is within a 3-mile radius of approximately 3,600 GUSD elementary students. Third grade demographics indicate that GUSD averages 42% of students at the poverty level, 34% English learners and 49% Hispanic.

In the last five years, GVHS has taken *Stow House* and *Rancho La Patera* to a whole new level by renovating and restoring several historic structures on the site and opening two new museums, thereby creating a vastly improved and more memorable experience for visitors to the site. Please see the attached List of Major Accomplishments for highlights of our achievements that have benefited the Goleta community.

**2. The amount of funding being requested for each year (2011/12 & 2012/13):** GVHS requests a \$3,000 grant for FY2011/2012 (matching the amount the city budgeted and awarded GVHS in 2010/11) and a \$69,465 grant for FY 2012/2013. GVHS has a 45-year history of fiscal prudence and solvency. In these difficult financial times, however, it is especially challenging to not only maintain the same level of programs and events but to expand and improve the facilities and offerings. The current economic climate has resulted in less income generated from our ground rentals as businesses, service organizations and individuals have cut back on social events. Furthermore, although our supporters are still there, they are giving less. Meanwhile, general operating expenses are up as we have opened more buildings to the public and use of our programs and facilities by Goleta residents and our local schools have increased, thereby continuing to add to our challenge to operate on a tight budget.

Although the City owns the land and buildings that GVHS oversees, in its capacity as steward of *Rancho La Patera*, GVHS performs a wonderful service for the City without using City employees. As a nonprofit organization, it is *far less expensive* for GVHS to run these facilities than it would be for the City to do so. This is a *tremendous benefit* for the City and, therefore, the residents of Goleta.

**3. Is the funding requested intended to cover ongoing operational needs or one-time needs? If used for ongoing needs, what is the long-term plan to fill the gap?** Funding is intended to cover ongoing operational needs. GVHS has had the luxury of receiving multi-year grants from an anonymous donor to support the salary for an Executive Director position, but some of that funding runs out by the end of 2011. The biggest shortfall we face is funding for *all* staff positions and overhead costs.

Our long-term strategy to fill the gap is to implement a staffing plan pursuant to our Master Interpretive Plan. Key functional areas of operation and recommended staff positions are summarized in the Plan. These include, but are not limited to:

- Director of Operations (full-time; replaces the part-time Executive Director position) who is tasked with, among other things, increasing our membership, building and strengthening our board and further developing our endowment.
- Events Coordinator (part-time) who markets the venue for private parties and social service organization mixers, garners local business sponsorships for public events, and plans and coordinates fundraising activities and galas.
- Education Coordinator (part-time) who interfaces with local schools to coordinate and run our "Pioneer Days" program and regular school tours for all grade levels, organizes our docent training workshops and docent staffing needs, and arranges occasional lecture for the public.

Each of these positions helps to generate income for GVHS to improve our ongoing operational needs while also serving our local citizens by providing programs, activities, events and a site for them to use and enjoy.

**4. List of your organization's major funding sources and/or major funding sources used for your project:** We sustain our programs and operations through a variety of income sources that include tour, membership and program participation fees; gift shop revenues; ground rental fees; proceeds from

fundraising events; individual donations; corporate sponsorships; foundation grants; and income from a small restricted endowment. Please see the attached "Major Donor List" for a list of grants and donations of \$1,000 or more received over the past two years.

**5. The percentage of total revenues the requested amount makes up:**

Budget year 2011/12 = 1.4%

Budget year 2012/13 = 32.3%

**6. The percentage of total expenditures the requested amount makes up:**

Budget year 2011/12 = 1.6%

Budget year 2012/13 = 36.7%

**7. Fund balances as of last completed fiscal year, including reserves, if applicable: \$94,476**

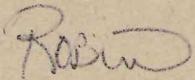
**8. Other potential fundraising options explored:** Although the Wood-Claeysens Foundation and the Towbes Foundation have been generous donors over a number of years toward our ongoing operating expenses, their grants are single-year grants that we apply for and receive annually. We never know when their financial support may decrease or end. We continue to apply to additional foundations, local businesses and service organizations each year with moderate success. However, we find that we are more likely to receive grants from most of these entities for our programs and events rather than for general operating support.

**9. Impact on services provided if request if not funded by the City:** For decades, GVHS operated with no paid staff. In recent years, GVHS has done a tremendous amount to improve *Rancho La Patera* facilities. For example, we raised \$1.85 million in grants and gifts in-kind for our *Restoration Campaign for Stow House & Rancho La Patera*. All of these funds went for capital improvements, restoration projects and education program support; none went toward general operations. However, due to our successes, we have expanded our programs and opened more buildings to the public.

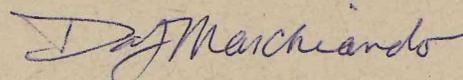
If our staffing needs are taken care of, we can focus our efforts, time and attention on providing education programs and events for the community, and our commitment to the future restoration of the Stow House interior and historic gardens. However, without funding for operations, it is difficult to maintain, let alone improve upon what we already have and keep our upward momentum going. If the full amount of funding requested from the City is not available, we may need to scale back on our programs, activities and events for the community to reflect the level of funding provided.

Thank you for taking the time to consider this request for funding. The City of Goleta's support for our ongoing general operations will be *greatly* appreciated. We look forward to hearing from you with the City's decision. Also, we would be delighted to give you and other City representatives a personal tour of the ranch to update you on our tremendous progress in recent years. Please do not hesitate to contact us to arrange a mutually convenient time.

Best Regards,



Ms. Robin Hill Cederlof  
Vice President, Development  
[robin@goletahistory.org](mailto:robin@goletahistory.org)



Mr. Dan Marchiando  
Treasurer  
[dan@yourbestinterest.net](mailto:dan@yourbestinterest.net)

**Attachments:**

- Major Donor List (2009 and 2010)
- List of Major Accomplishments
- Master Interpretive Plan (available upon request)



April 14, 2011



## Program Funding Request

The Santa Barbara Police Activities League is a non-profit organization operating under an operational agreement with the Cities of Santa Barbara and Goleta, City of Santa Barbara Parks & Recreation, Santa Barbara City Schools and the Santa Barbara Police Department. SBPAL has been a partner with the City Parks and Recreation for many years. SBPAL was founded in 1999 by Officer Wojciechoski and started with approximately 50 school age children. The organization has grown to providing services to nearly 1500 school age children through numerous partnerships with organizations serving our children. We are now on the campus of five Title One elementary schools and all four middle schools in the Santa Barbara area. We were asked by Parks and Recreation and the City School District to help enhance and reinvigorate the on-campus after-school programs in an effort to help keep children off the streets during the critical time before parents arrive home from work. We were asked to better organize the sports program and try to build some inter-school rivalries and break down traditional geographical barriers. We began the school year in our first year of the partnership with the thoughts of doing one soccer team on each campus. After we solicited the input from students and the Principal on each campus we quickly expanded our programming to include Boy's and Girl's Soccer, Basketball, and Flag Football. During the first year on campus at Goleta Valley Junior High we increased the participation from 84 students in soccer and basketball to 118 during last school year. During this school year, we have 107 students participating in Basketball and Soccer and with flag football soon to begin, we should reach close to a total of 140 for the school year.

The purpose for funding is to provide afterschool activities on Goleta Valley Junior High campus from approximately 2:30pm until 5:00pm each school day. The funding is supported from a broad source of partners in an operational agreement to provide services. It is the intentions of SBPAL to continue the programs as expressed in the agreement with the City of Santa Barbara, the City of Goleta, the Santa Barbara City Schools and the CDBG component of the city of Santa Barbara. SBPAL has been successful running the program as the lead agency. The funding will continue an organized sports league on campus to include girls and boys flag football, girls and boys soccer, and girls and boys basketball. Services provided will be coaches, coordinators on campus, referees for games, equipment, jerseys and uniforms, transportation to other campus for games, and administrative costs to run the program. Newly added, the funding will provide enough resources to fully implement a more in depth transportation service in the Goleta area. It has been requested that SBPAL make arrangements to take youth to the Old Town area of Goleta, where many participants live. SBPAL sees this as a priority because a lot of PAL youth miss the bus home after school in order to participate in practices and games.

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Edward Szeyller

## Requested Amount

The amount of funding requested is based on an overall budget for SBPAL to provide the services on each of the four middle school campuses. Our total program budget is approximately \$127,363 per school year, which breaks down to approximately \$32,000 per campus. The Santa Barbara City Schools has committed to providing \$10,000 per campus. The City of Santa Barbara has committed to contributing \$20,000 from general funds and \$17,500 from CDBG. SBPAL is requesting that the City of Goleta provide an additional \$13,000 to fund the on-campus program.

## Operational and Ongoing Needs

This amount of funding requested is intended to cover operational, ongoing needs. While we increase programming, these funds are necessary to ensure programs maintain current levels of student participation.

## Funding Sources

As mentioned previously, SBPAL receives funding support from the City of Santa Barbara through the Community Block Development Grants and General Fund monies. SBPAL also receives a significant amount of funding from The Santa Barbara City Schools. In addition, SBPAL receives funding from a number of private foundations and donors through our annual fundraising event.

## Use of Funds

The Santa Barbara and Goleta communities along with the Santa Barbara School District recognize the need for increasing opportunities for positive activities during after school hours. Youth are most vulnerable at these times being involved in risky or inappropriate behaviors. SBPAL believes improving self confidence through on-campus sporting events competing with other schools will break down traditional geographic boundaries and become more about school spirit and pride than whether you live on the East Side, West Side or Goleta. The following is a synopsis of programming proposed for Goleta Valley Junior High.

- Sports - Flag Football, Soccer, Basketball.
- Program Schedule -  
Monday-Thursday 2:30-5:00pm; practices and games start time may vary by school site; game schedules will maximize competition but stay within transportation budget. Proposed budget includes two teams per sport per gender.
- Staff - 1 Program Coordinator, 2-4 coaches, 1 Coach per team.
- Coach, Coordinator, and school Staff organizational meeting conducted prior to the beginning of each sport.
- Participation - In order to participate a registration form including a liability waiver and permission to access student records must be on file with SBPAL.
- Registration - Registration packets will be available at each school site through SBPAL Staff and the on-site coordinator.
- Fees – No fees are required.
- League Transportation – Participants will be picked up from each site, transported to game locations for inter-campus and tournament games, and be returned to their school campus.
- Facilities – Facilities at each campus will provide bathrooms for changing, courts, fields and indoor classrooms.
- Equipment – SBPAL will provide all necessary equipment to include ribbons and trophies for each sports program.
- Staffing – SBPAL will provide oversight, coordination with coaches, school staff, and program registration. SBPAL will hire coaches and sports officials and will be hourly employees of SBPAL.
- Agreements – Partners will enter into a co-sponsorship agreement with SBPAL, the SB School District and both Cities of Santa Barbara and Goleta.
- Program Insurance – Full coverage for SBPAL Staff, students, facilities, and partners.



## **Total Revenues Percentage:**

Santa Barbara School District: 31%  
City of Santa Barbara: 15.7%  
CDBG: 14.1%  
City of Goleta: 10.2%  
SBPAL: 29%

## **Total Expenditures Percentage:**

Cost per campus is approximately \$31,840 per year. The City of Santa Barbara and the SB School District provide approximately 81.6% of the funding needed for expenditures. SBPAL provides the remaining 18.4%. The City of Goleta and the SB School District will provide 72.7% of the funding for expenditures if the City of Goleta funds \$13,000 per year to PAL for the next two years. The remainder will be provided by PAL.

## **Fund Balances/Fundraising/Service Impacts:**

Fund balances as of the last fiscal year are fluid and we budget on fiscal years as do the Cities of Santa Barbara and Goleta. In addition to the annual fundraising event, SBPAL is constantly exploring and applying for grants. If this request goes unfunded by the City of Goleta, SBPAL will do its best to supplement needed funds. SBPAL was not selected for CDBG Funding from the City of Goleta for the next fiscal year. If SBPAL is not chosen for a general fund allocation of \$13,000 during the next school year, our services will have to be reduced with an end result of fewer youth able to participate due to a lack of funding. It is PAL's goal to provide the same level of programming for each of the four middle school campuses on the South Coast.





GREATER SANTA BARBARA ICE SKATING ASSOCIATION

April 7, 2011

City Council Members, City of Goleta  
130 Cremona Drive, Suite B  
Goleta, CA 93117



**Re: Funding requests for Fiscal Years 2011-12 and 2012-13**

Dear Members of the Goleta City Council:

1. The Greater Santa Barbara Ice Skating Association (GSBISA) was established as a non-profit organization with the goal of constructing and operating an affordable, public ice skating recreational facility for the enjoyment of youth, adults and families. GSBISA has launched an \$8 million capital campaign, **Ice in Paradise**, to invite the community to invest in this once-in-a-lifetime opportunity—to build Santa Barbara County’s first state-of-the-art ice skating facility. Once built, the permanent public ice skating facility will provide recreation for people of all ages and abilities for many years to come. We will be providing programs, scholarships, discounted fees and services to underserved, at-risk youth in the county. The ice arena will also provide jobs and revenue to the Goleta community

GSBISA’s **goal** is to build a new ice skating facility with the main rink based on National Hockey League ice size standards. The rink will provide year-round community enjoyment, with an emphasis on activities for our youth. The new facility will include the following features: main rink surface of 17,000 square feet, with boards and tempered glass; secondary junior ice rink of 6,000 square feet; seating for up to 150 people; spectator areas including space for off-ice recreation; six dressing rooms with self-contained showers; a food concession; sports shop selling and renting attire and equipment; lockers and a party room. Construction will take an estimated nine months.

The ice arena will offer a variety of recreational opportunities to a diverse audience. GSBISA anticipates its core audience to be local youth as well as university students, with residents and visitors of all ages and abilities welcome to participate. Planned services include: public skate sessions; public theme events and birthday parties; learn to skate programs; scholarship programs so that interested youth can participate; figure skating; ice dancing; hockey development programs; hockey camps; youth and adult hockey leagues; hockey and figure skating tournaments and competitions; broomball and ringette; curling; partnerships with local schools and colleges for educational programs, sports camps, curriculum offerings and social gatherings; corporate functions, meetings, team building and social events; special events for private use.

Besides being fun, ice skating also provides a safe recreational setting for young and old alike that will be open to the public year-round. It’s a great way for families and friends to participate together, day or night, in any kind of weather. This will be a permanent asset that will benefit the community in many different ways including education and personal development, health, human services and recreation. User fees will cover operating costs, and a scholarship program (funded by endowment gifts and grants) is planned to ensure no youth is denied the opportunity to participate. The land and building will be fully owned, 100% free and clear. There will be no mortgage payments or interest expenses. When the facility opens, GSBISA plans to hire an experienced ice skating rink-management company to operate the facility under the direction of the GSBISA board of directors.

2. On behalf of the board of directors, we invite the City of Goleta to grant \$500,000 in financial support payable over two years for each fiscal year (2011-12 at \$250,000 & 2012-13 at \$250,000 for a total of \$500,000) for the construction of the ice arena. We appreciate the fact that your funding of this project will help ensure the greater good of the Goleta Community through recreation for children, adults and families as well as bringing an increase of employment opportunities and commerce to the Goleta area.

3. This is a one-time need, a capital request and will serve the citizens of the Goleta area forever more. We have several naming opportunities available if the City of Goleta is interested in public recognition of your support, for instance the Main Rink Scoreboard available for \$500,000. The Naming Rights at each level are outlined in the enclosed pledge/naming rights form.

4. To date we have raised over \$3,000,000 in donations and pledges, and on February 26, 2010 we received the land donation valued at \$1.3 million. We plan to break ground once we have raised \$5 million, anticipated in late 2011.

5. & 6. If the City of Goleta donated \$500,000, that represents 6.25% of the \$8 million campaign. The estimated total expenses are \$8 million, and the income is \$8 million.

7. Fund balances as of the last completed fiscal year 6/30/2010: \$60,478 Expenses and \$112,725 income. The total assets at 6/30/2010 fiscal year-end were \$464,113. Currently, as of March 7, 2011, our total assets are \$1,985,101.23.

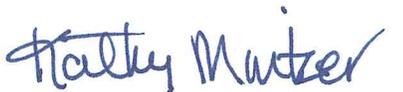
8. Fundraising Activities: Our board, staff and campaign committee members have a wide variety of talents important to the success of this project, with emphasis on fundraising, project management, campaign strategy, construction, program delivery and public relations. They exhibit 100% commitment and all have made gifts or pledges to the campaign. To date we have raised over \$3,000,000 in donations and pledges, not including the land donation which is valued at \$1.3 million. We plan to break ground once we have raised \$5 million, anticipated in late 2011. All donations are tax-deductible to the extent allowed by law.

The Fundraising Plan of Action includes soliciting individuals for **Champion Gifts** (major gifts of \$100,000+), foundation and corporations, and the community for gifts of up to \$100,000. Recent information indicates that many institutional building projects are being constructed for amounts that are significantly lower than earlier estimates. GSBISA is constantly soliciting new prospects (foundation, corporation, service clubs and individuals) and will continue to request funds from all sources to ensure the success of this campaign and the future operations of the facility. We are currently contacting corporations, and will also be conducting a Corporate Campaign during the Community Gifts Phase of the campaign in conjunction with our ground breaking.

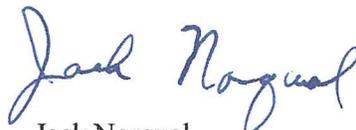
9. Impact on services provided if request is not funded by the City: A major grant from the City of Goleta will ensure the success of the capital campaign and construction of the Ice Arena. It would also indicate a vote of confidence and endorsement of the project, which will benefit Goleta residents and visitors for many years to come. If the City is unable to provide a grant we will continue fundraising.

We thank you for your consideration of our request. We will be grateful for any support the City of Goleta would be able to provide our worthwhile community project. We are happy to answer any questions you may have. Please help us make this dream a reality!

Sincerely,



Kathy Mintzer  
President, Board of Directors



Jack Norqual  
Capital Campaign Chair



Ada Conner  
Capital Campaign Director

Enclosures:  
Major Donors \$5,000+  
Pledge Form/ Naming Rights



# City of Santa Barbara

Office of Mayor

HSchneider@SantaBarbaraCA.gov

www.SantaBarbaraCA.gov

March 25, 2010



Helene Schneider  
Mayor

Mayor Eric Onnen  
City of Goleta  
130 Cremona Drive  
Goleta, CA 93117

City Hall  
735 Anacapa Street  
Santa Barbara, CA  
93101-1990

Mailing Address:  
P.O. Box 1990  
Santa Barbara, CA  
93102-1990

Tel: 805.564.5323  
Fax: 805.564.5475

**RE: REQUEST FOR FUNDS - SOUTH COAST YOUTH GANG TASK FORCE**

Dear Mayor Onnen,

I'm writing to ask for your assistance on an important, complex and regional issue we all care about deeply: reducing youth gang violence.

As you are aware, for the last 16 months our south coast community representatives have been actively engaged in a public process to develop a strategy to stop youth gang violence in Santa Barbara's south coast. In September 2009 community stakeholders unanimously approved an action plan to institutionalize affirmative steps focused on enforcement, intervention and prevention of youth gang violence. Unfortunately, due to the national economic downturn, we stopped short of the fund raising efforts.

Since October 2009 the City of Santa Barbara assigned an Interim Coordinator to keep the process moving. With the Interim Coordinator's departure in February 2010, we now need to take our efforts to the next level.

In December 2009, the South Coast Gang Youth Gang Task Force Leadership and Executive Council approved proceeding with plans to find a host agency to serve as the fiscal agent and employer of record for the Coordinator. At that time we also informed the Leadership and Executive Councils that we would be contacting south coast cities, schools districts, foundations and the County to help us fund the hiring of a coordinator.

The Coordinator position will allow the governmental agencies to continue the collaborative efforts. The position will coordinate with the many non-profit social service and philanthropic agencies who are working together on this important issue.

We are currently exploring the option of having the Community Action Commission (CAC) serve as the host agency, in effect serving as the fiscal agent and employer of record. Discussions are in the early stages and subject to approval by the CAC Board of Directors and the Executive Council.



Please consider the environment before printing this letter.

Mayor Eric Onnen  
March 25, 2010  
Page Two of Two

If the CAC assumes the host agency role, we estimate needing approximately \$177,615 annually for staff and operational costs. The CAC is considering an in-kind contribution of \$25,964, thereby leaving a balance of \$151,651 to be requested from south coast cities and the County.

To arrive at a simple and effective way of determining an appropriate amount to be requested from the cities and the county, we assumed a contribution of seventy-five cents per resident. Under this approach, each jurisdiction is being asked to contribute as follows:

Agency	Population	X \$0.75 /resident	Annual Share
City of SB:	90,305		67,729
Unincorporated County South Coast:	67,245		50,434
City of Goleta:	30,400		22,800
City of Carp:	14,271		10,703
Annual Share from Local Government			<u>151,651</u>
In-kind contribution from CAC			<u>25,964</u>
Total			<u>\$177,615</u>

I acknowledge the difficulty in asking you for precious funds in these tough economic times. As you, we too are faced with the need to trim our budgets in many areas. I wish our economy was in a better condition, but it is not. I wish that the problem of youth gang violence in our community would just go away on its own, but it won't. Unless we intervene and work together on this complex issue as a region, we do not have a chance at solving the problem.

This is a community-wide problem and as such we need to approach it from a community-wide perspective with no one single agency bearing the entire burden. The City of Santa Barbara cannot work in a vacuum on this issue. Despite financial constraints, we are committed to invest in this important area, and we sincerely hope to work in partnership with you. I believe that this request can be viewed as an investment towards our youth's healthy future and believe that the amount being requested from each agency, over time, will yield a positive return on this investment. I'm convinced that our investment request is far less than the total cost of law enforcement, prosecution, detention and parole for youth involved in gang violence.

Mayor Eric Onnen  
March 25, 2010  
Page Three of Three

I appreciate your consideration for this request. Thank you.

A handwritten signature in black ink, appearing to read 'Helene Schneider', with a long horizontal flourish extending to the right.

Helene Schneider  
Mayor

CC: Council Members, City of Goleta  
Council Members, City of Santa Barbara  
Dan Singer, City Manager  
James L. Armstrong, City Administrator  
Marcelo A. López, Assistant City Administrator

cc: Dan P.  
5/4/11  
de

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Executive Director  
Certified Municipal Arborist  
Urban Forester

Federal Tax I.D.  
# 23-7392774

April 11, 2011

Honorable Mayor and City Council  
City of Goleta  
130 Cremona Drive, Suite B  
Goleta, CA 93117

Dear Mayor Connell:

- 1. Briefly describe your project or program and how the funding requested benefits Goleta residents and/or the community as a whole.**

*Goleta Valley Beautiful (GVB), among other activities, has planted over 1500 public trees within the City of Goleta. Of these, over 600 were street trees. We are able to do this with a broad coalition of volunteers. Last year, about 2700 volunteers, representing 66 community groups as well as many individuals, provided 8,447 community service hours at a value of \$170,000 to Goleta residents.*

*Goleta Valley Beautiful is the primary provider of new public trees to the City of Goleta. Last year Goleta Valley Beautiful planted 208 street trees within the City.*

*The City requires new street trees to have root shields installed in areas where tree roots may come in contact with concrete sidewalk infrastructure. Root shield installation is labor and equipment intensive, requiring special trencher machinery and skilled labor to operate the trencher. Such skilled labor, unlike our tree-planting volunteers, must be paid and must be workers compensation insured.*

*The cost of the root shields is approximately \$21.52 per tree with an additional approximately \$50 in total installation costs for a \$71.52 total cost per tree. Goleta Valley Beautiful anticipates planting approximately 125 trees per year annually in city right of ways that may require root shields. Community Services staff has been providing the root shields this year, but ongoing financing for root shields purchase is unknown.*

- 2. The amount of funding being requested for each year (2011/12 & 2012/13).**

*2011-12: \$8940 (125 trees x \$71.52 root shield cost per tree)  
2012-13: \$8940 (125 trees x \$71.52 root shield cost per tree)*

3. **Is the funding requested intended to cover ongoing operational needs or one-time needs? If used for ongoing needs, what is the long-term plan to fill the gap?**

*The funds requested are one time capital investments.*

4. **List of your organization's major funding sources and/or major funding sources used for your project.**

*GVB's tree planting operations are primarily funded by grants, both public and private. For our other activities (educational programs, community awards, basic organizational administration, nursery operations), GVB relies on monies from memberships and fundraising programs and in-kind donations. GVB is currently implementing a grant from the California Department of Forestry and Fire Protection to plant public trees over the next two years.*

5. **The percentage of total revenues the requested amount makes up.**

*The requested amount makes up 4% of the projected 2011-12 GVB revenues and 8% of the projected GVB 2012-13 revenues.*

6. **The percentage of total expenditures the requested amount makes up.**

*The requested amount makes up 4% of the projected 2011-12 GVB expenditures and 8% of the projected 2012-13 expenditures.*

7. **Fund balances as of last completed fiscal year, including reserves, if applicable.**

*GVB's December 31, 2010 cash fund balance was \$25,766, which included all savings and reserves.*

8. **Other potential fundraising options explored.**

*Goleta Valley Beautiful has previously proposed funding a portion of the street tree expenses by the sale of Honor Tree plaques as done in the cities of Santa Barbara, Carpinteria, Lompoc, etc. The City Council's naming policy would allow such a process, particularly if a laser-engraved brick with the person's name and date simplified the message and eliminated ongoing maintenance costs.*

9. **Impact on services provided if request is not funded by the City.**

*GVB currently provides street trees free to any residents who pledge to take care of the tree for at least two years after planting in order to insure its establishment. GVB is not eligible to write to environmental agencies and foundations for grants to cover the cost of the root shields since root shields do not contribute to the health of the tree. In order to cover our costs, GVB would be required to institute a \$75 root shield surcharge for every street tree that requires root shields. This would greatly reduce the number of people that would agree to have a street tree.*

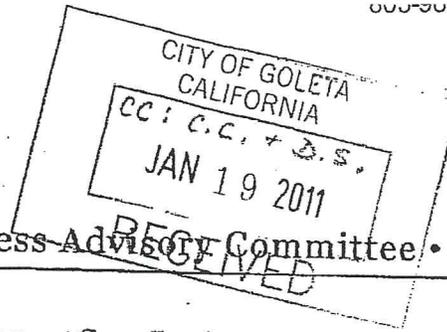
GOLETA VALLEY BEAUTIFUL



By David C. Fainer, Jr., President



South Coast Homeless Advisory Committee • Santa Barbara County



The Honorable Mayor Margaret Connell and  
Members of the City Council  
City of Goleta  
130 Cremona Dr # B  
Goleta, CA 93117

RE: FUNDING REQUEST TO ADDRESS THE NEED FOR WARMING SHELTERS  
OPERATIONS

Dear Mayor Connell and Members of the Goleta City Council:

The South Coast Homeless Advisory Committee is writing to seek your jurisdiction's monetary support for the temporary warming centers which began operating December 1, 2010. Santa Barbara County has over 6,000 homeless individuals and families. Of those, at least 10% are chronically homeless. Existing public and private shelters cannot accommodate all of the homeless, leaving a significant number of that population to remain on the streets where they are exposed to the elements.

Tragically, the 31st homeless death in Santa Barbara County this year was marked with the passing of a 56-year-old man, caused by a significantly low core body temperature from being exposed to the elements. As a community, we cannot allow this death toll to continue when we have the ability to help these individuals by providing them additional space to seek respite from the inclement weather conditions.

The County of Santa Barbara has committed \$51,000 in General Fund contributions to support the operations of these warming centers through the winter. Unfortunately, the projected cost of operations is double that amount. To that end, we are requesting each incorporated jurisdiction on the south coast contribute a proportional amount to help match the County's contribution.

We also request that funds your jurisdiction contribute not be at the expense of existing programs that prevent or reduce homelessness. This would have a negative impact on these programs and create increased demand for warming centers in the future.

Deaths are occurring on our streets and in our parks. This should be considered a local emergency for the individuals and families that do not have a home and have no support system. If there has ever been a good use of General Fund dollars, this is one of them.

The fiscal agent for the Warming Center program is the Unitarian Society of Santa Barbara. Contributions can be made to "Freedom Warming Centers" at Survival Santa Barbara P.O. Box 21525 Santa Barbara, CA. 93121.

We respectfully ask that you consider our request as soon as possible. There are many cold and wet nights ahead of us this winter and we need to act now to support the warming centers.

Sincerely,

South Coast Homeless Advisory Committee

SCHAC • c/o City of Santa Barbara • Community Development Department

- Committee Co-Chairs
- County of Santa Barbara  
Supervisor, 3<sup>rd</sup> District  
Doreen Farr
- City of Santa Barbara  
Councilmember  
Grant House
- City of Goleta  
Councilmember  
Margaret Connell
- City of Carpinteria  
Councilmember  
Kathleen Reddington
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- Emily R. Allen
- Jennifer Ferraez
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- Rolf Geyling
- Fr. Jon-Stephen Hedges
- Lynn Karlson
- Samuel Leer
- Petra Lowen
- Nancy McCradie
- Wayne Mellinger

