



DESIGN REVIEW BOARD Staff Report

Agenda Item F-4

Meeting Date: *December 14, 2010*

TO: Goleta Design Review Board
FROM: Brian Hiefield, Assistant Planner; Phone Number: 961-7559
SUBJECT: 10-139-DRB; Café Zoma Signage
7127 Hollister Avenue, Suite 18; APN 073-440-012

PROJECT DESCRIPTION:

This is a request for *Conceptual/Preliminary/Final* review. The property includes a 1,505-square foot commercial tenant space within The Plaza Shopping Center on a 10.66-acre lot in the SC zone district. The applicant proposes to place one wall sign on the eastern façade of the building in the approved location per the sign plan. The sign is a maximum of 1-foot tall by 5-feet 2-inches long for an aggregate of 5.17 square feet. The sign will have individually mounted non-illuminated black PVC letters that are $\frac{3}{4}$ -inch deep and $\frac{1}{2}$ -inch offset from the building façade. The wall sign will read "CAFÉ ZOMA" in Italia Medium font with 12-inch high letters on one line of text with a coffee mug logo preceding the text. The project was filed by agent Ken Sorgman on behalf of Café Zoma, and Islay Investments, property owner. Related cases: 10-139-SCC; 23-SB-OSP.

ATTACHMENTS:

- Reduced 11" x 17" copies of site plans and elevations.



CAFE ZOMA

12"

9'-4 3/4"

3/4" x 12" HIGH PVC LETTERS AND LOGO
1/2" OFF SET FROM BUILDING
LETTERS: BLACK - ITALIA MEDIUM FONT
LOGO: 3 COLOR

9.4 SQ. FT.

3/4"=1'-0"

RECEIVED

NOV 17 2010

City of Goleta
Planning & Environmental Svcs.

18' Frontage

9'-4 3/4"



3/16"=1'-0"

3/4" x 12" HIGH PVC LETTERS AND LOGO
1/2" OFF SET FROM BUILDING
LETTERS: BLACK - ITALIA MEDIUM FONT
LOGO: 3 COLOR

~~5.166~~ SQ. FT.

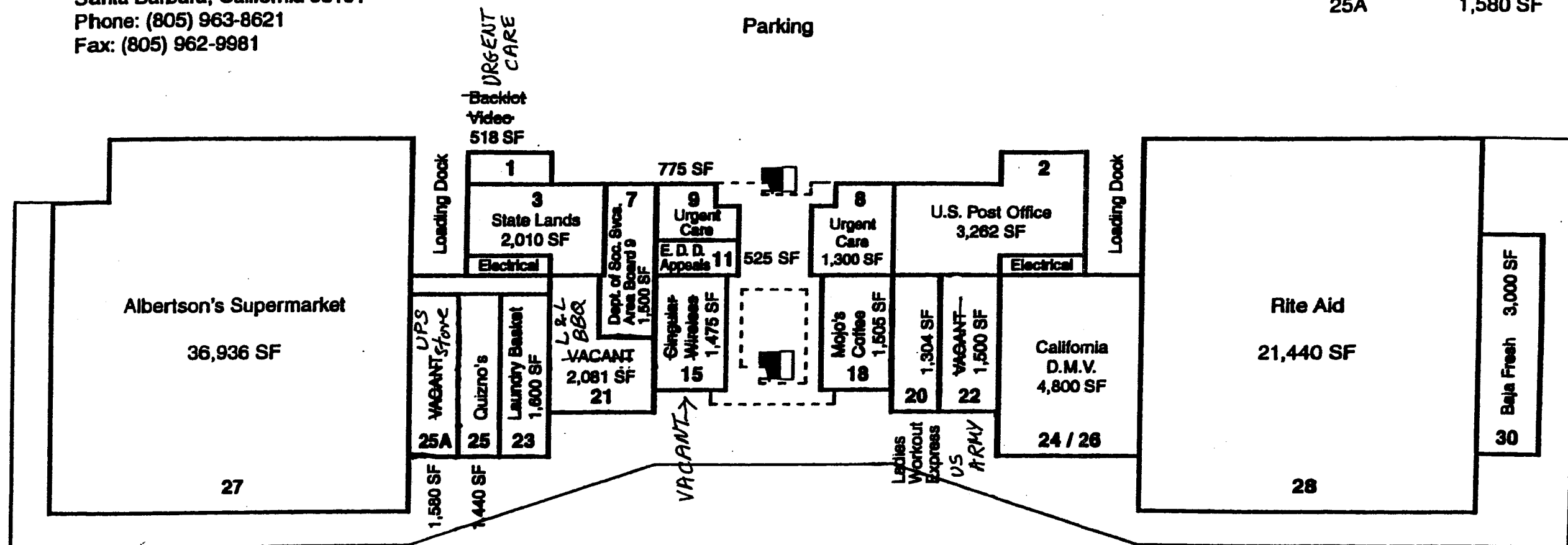
9.4

FOR LEASING INFORMATION PLEASE CONTACT:

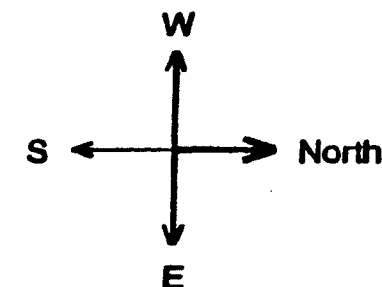
Betty L. Jeppesen
 Islay Investments
 800 Garden Street, Suite K
 Santa Barbara, California 93101
 Phone: (805) 963-8621
 Fax: (805) 962-9981

Available retail space

Suite	Area (Square Feet)
21	2,081 SF
22	1,500 SF
25A	1,580 SF



Parking



THE PLAZA - GROUND FLOOR

7127 Hollister Avenue, Goleta, California

Total Complex Size: 94,666 square feet

Signs By Ken, Inc.
 12 Ashley Avenue
 Santa Barbara, CA 93103

Revised June 2003