

**STATEMENT OF CANDIDATE FOR
Member, City Council District 4
City of Goleta**

ERIC GORDON

Occupation: Goleta Business Owner

Education and Qualifications: I love this community, and want to see it thrive!

Goleta, the Goodland; a once small coastal agricultural community, where my family has deep roots, has lost control of its priorities and is growing too fast. This is largely due to the state housing mandates. We need to push back against this.

Perhaps these projects began with the best intentions, but I feel we have lost sight of what made us a connected community and have failed to consider our limited resources of water, energy, and roads.

My experience in business and my “back to basics” philosophy, will help reign in the spending on growth projects that seem to only benefit a few. I want to bring back to District 4 many of the community events previously held at Girsh Park that we all enjoyed. I want to prioritize taking care of our roads and utilities infrastructure, provide ample parking for the vast majority of residents who must drive daily, and be financially responsible to the current and long term residents of our town. We can have a bright future, if we listen to our neighbors, and get back to basics that benefit us all.

/s/Eric Gordon
August 6, 2024