

Argument in Favor of Measure G2024

Vote YES to extend Measure G2012 for 20 years. In 2012, Goleta voters overwhelmingly approved Measure G2012 (Goleta Agricultural Lands Protection Initiative), by over 70%. Measure G2012 requires that rezoning any agricultural parcels of 10 acres or more must go to a vote of the people. This has preserved Goleta's five remaining agricultural parcels of 10 acres or more, including Bishop Ranch. Vote Yes on Measure **G2024** to extend this protection another 20 years.

As the need for housing grows and the State continues to push local communities to build more, the urgency to protect our remaining agricultural lands is even greater. Without this measure in place, it would take only three votes on the City Council to change the zoning for these lands. This measure ensures that Goleta voters have the final say on any development of these prized agricultural lands.

Measure G2024 promotes democracy and civic engagement. A vote of the people on a rezoning proposal would provide sufficient time and information for the public to understand the full impacts of rezoning large agricultural parcels on Goleta's services and infrastructure, such as water, public safety, and roads.

Measure G2012 expires in 2032, so its provisions should be extended now to facilitate long term planning.

The threats to develop our large agricultural spaces are too great to wait. **Please vote YES** to protect Goleta's remaining farmlands for another 20 years.

Signed,



Paula Perotte, Mayor



Kyle Richards, City Councilmember

On behalf of the Goleta City Council