

City of  
**GOLETA**



GENERAL PLAN/  
COASTAL LAND USE PLAN

September 2006

# Goleta General Plan/ Coastal Land Use Plan

*Prepared by:*



Planning and Environmental Services Department  
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October 2, 2006

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08-30, June 17, 2008	19-21, April 16, 2019
08-56, November 4, 2008	19-29, May 21, 2019
09-30, May 19, 2009	19-73, December 3, 2019
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09-59, November 17, 2009	22-09, April 5, 2022
10-57, November 16, 2010	23-02, January 17, 2023
11-09, February 15, 2011	23-12, March 7, 2023
12-46, July 17, 2012	23-60, November 7, 2023
12-69, October 2, 2012	23-64, December 5, 2023
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17-46, October 17, 2017	23-69, December 5, 2023
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## ACKNOWLEDGMENTS

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### City Council

Jonny Wallis	Mayor
Margaret Connell	Mayor Pro Tempore
Jean W. Blois	Councilmember
Cynthia Brock	Councilmember
Jack Hawxhurst	Councilmember

### Planning Agency

Jack Hawxhurst	Agency Chair
Cynthia Brock	Vice Chair
Jean W. Blois	Agency Member
Margaret Connell	Agency Member
Jonny Wallis	Agency Member



Copies of the Goleta General Plan / Coastal Land Use Plan are available at:  
Goleta City Hall, 130 Cremona Drive, Suite B, Goleta, California 93117

The Goleta General Plan / Coastal Land Use Plan is also available online at:  
[www.cityofgoleta.org](http://www.cityofgoleta.org)





## ACKNOWLEDGMENTS

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### City Staff

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Anne Wells	Senior Planner
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### Consultants

JDL Mapping – GIS Mapping  
Jones & Stokes – General Plan Formatting/Editing and Noise Modeling  
Baird & Driskoll – Housing Element  
AllianceJB, Inc. – Transportation Model  
Dowling Associates, Inc. – Transportation Model  
PTV America, Inc. – Transportation Model

## PREFACE



*The area now occupied by Goleta was first described as “The Good Land” by the diarist Fr. Juan Crespi, a member of the Portola expedition, in 1769 (Walker A. Tompkins, *Goleta: The Good Land*, 1966). This occurred as members of the expedition first set sight upon the rich soils, verdant vegetation, and harmonious climate of the narrow coastal plain between the Santa Ynez Mountains and the Pacific Ocean. This scenic coastal plain has been transformed in many ways since the time of the Portola expedition. Although it now encompasses the suburban city of Goleta and its 30,000 residents, as well as other nearby communities, it still retains extensive tracts of natural open space and agriculture as well as broad scenic vistas of mountains and sea. Today this rare and exceptionally beautiful setting continues to foster a degree of serenity that inspires in Goleta’s inhabitants a connection with the natural environment and with their community. Goletans treasure the Good Land as a special place to live, work, and enjoy life.*

*Although the community of Goleta had its post-European beginnings more than 150 years ago, the City of Goleta itself is a newcomer to The Good Land. Until recently, the area was governed by the County of Santa Barbara, including planning and regulation of land use. After several unsuccessful previous efforts to incorporate, voters approved Measure H in November 2001, thereby creating the new City of Goleta and electing its first City Council. The City of Goleta was officially incorporated on February 1, 2002, realizing a vision of many in the valley to be able to shape its own future and destiny. This document is the first General Plan and Coastal Land Use Plan of the new City of Goleta. It is the intent and vision of this plan that its policies will contribute to a stewardship that will help preserve Goleta’s special character for the next generation and for future generations to come.*