



GENERAL PLAN/ COASTAL LAND USE PLAN

September 2006

# Goleta General Plan/ Coastal Land Use Plan

Prepared by:



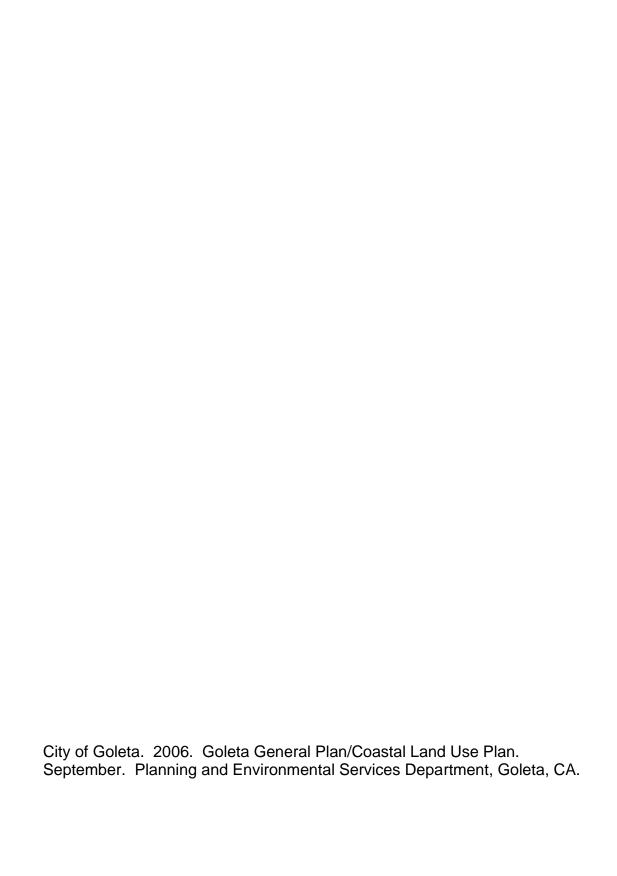
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09-32, May 19, 2009	21-02, January 19, 2021
09-44, August 18, 2009	21-49, October 19, 2021
09-59, November 17, 2009	22-09, April 5, 2022
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#### **ACKNOWLEDGMENTS**

### **City Council**

Jonny Wallis Mayor

Margaret Connell Mayor Pro Tempore
Jean W. Blois Councilmember
Cynthia Brock Councilmember
Jack Hawxhurst Councilmember

# **Planning Agency**

Jack Hawxhurst Agency Chair Cynthia Brock Vice Chair

Jean W. Blois Agency Member
Margaret Connell Agency Member
Jonny Wallis Agency Member



Copies of the Goleta General Plan / Coastal Land Use Plan are available at: Goleta City Hall, 130 Cremona Drive, Suite B, Goleta, California 93117

The Goleta General Plan / Coastal Land Use Plan is also available online at: www.cityofgoleta.org



#### **ACKNOWLEDGMENTS**

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Baird & Driskoll – Housing Element
AllianceJB, Inc. – Transportation Model
Dowling Associates, Inc. – Transportation Model
PTV America, Inc. – Transportation Model

#### **PREFACE**



The area now occupied by Goleta was first described as "The Good Land" by the diarist Fr. Juan Crespi, a member of the Portola expedition, in 1769 (Walker A. Tompkins, Goleta: The Good Land, 1966). This occurred as members of the expedition first set sight upon the rich soils, verdant vegetation, and harmonious climate of the narrow coastal plain between the Santa Ynez Mountains and the Pacific Ocean. This scenic coastal plain has been transformed in many ways since the time of the Portola expedition. Although it now encompasses the suburban city of Goleta and its 30,000 residents, as well as other nearby communities, it still retains extensive tracts of natural open space and agriculture as well as broad scenic vistas of mountains and sea. Today this rare and exceptionally beautiful setting continues to foster a degree of serenity that inspires in Goleta's inhabitants a connection with the natural environment and with their community. Goletans treasure the Good Land as a special place to live, work, and enjoy life.

Although the community of Goleta had its post-European beginnings more than 150 years ago, the City of Goleta itself is a newcomer to The Good Land. Until recently, the area was governed by the County of Santa Barbara, including planning and regulation of land use. After several unsuccessful previous efforts to incorporate, voters approved Measure H in November 2001, thereby creating the new City of Goleta and electing its first City Council. The City of Goleta was officially incorporated on February 1, 2002, realizing a vision of many in the valley to be able to shape its own future and destiny. This document is the first General Plan and Coastal Land Use Plan of the new City of Goleta. It is the intent and vision of this plan that its policies will contribute to a stewardship that will help preserve Goleta's special character for the next generation and for future generations to come.