



**ECONOMIC DEVELOPMENT AND REVITALIZATION
STANDING COMMITTEE MEETING
March 12, 2024**

**1:30 – 3:00 PM
City Hall – Conference Room 1
130 Cremona Drive, Suite B
Goleta, California**

Mayor Pro Tempore Luz Reyes-Martín
Councilmember James Kyriaco
Robert Nisbet, City Manager
Jaime A. Valdez, Neighborhood Services Director
Ryan Kintz, Assistant to the City Manager
Shannon Kirn, Management Analyst
Melissa Cure, Acting Management Analyst

PUBLIC PARTICIPATION

If you wish to make a general public comment or to comment on a specific agenda item, the following methods are available:

Distribution to the Economic Development and Revitalization Standing Committee - Submit your comment via email prior to the Economic Development and Revitalization Standing Committee meeting. Please submit your comment to Shannon Kirn at: skirn@cityofgoleta.org. Your comment will be placed into the record and distributed appropriately.

Please register for Economic Development and Revitalization Committee Meeting on March 12, 2024, at 1:30 PM. PST at:

For Electronic Participation:

Zoom Registration Link:

https://us06web.zoom.us/webinar/register/WN_A31RoXQZQu2Vz7caqYjKqA

Zoom Webinar ID: 846-1734-0134

For Audio Participation:

US: +16694449171,,84617340134#,,, *614625# or +16699006833,,84617340134#,,, *614625#

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205 3325

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After registering, you will receive a confirmation email containing information about joining the webinar. You will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

AGENDA

- | | | |
|------|--|--------------|
| I. | Public Comment | (5 Minutes) |
| II. | Review of the FY 2024-25 City Grant Applications | (60 Minutes) |
| III. | Review Draft Business Recognition Program Guidelines | (25 Minutes) |

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MEMORANDUM

DATE: March 12, 2024

TO: Economic Development & Revitalization Standing Committee

FROM: Robert Nisbet, City Manager

CONTACT: Ryan Kintz, Assistant to the City Manager

SUBJECT: March 12, 2024, Economic Development & Revitalization Standing Committee Meeting

ITEM I. Public Comment

ITEM II. Review of the FY 2024-25 City Grant Applications (60 Minutes)

BACKGROUND

Annually, the City releases a notice of funding availability to receive grant applications for its City Grant program. This year the City received a total of 85 grant applications requesting \$659,022 in funding. This is a significant increase over last year's 59 applications totaling \$371,709. Applications were divided into ten categories: Educational Programs, The Arts, Food/Nutrition, Programs for Low Income & Homeless, Programs for Seniors, Recreational Activities, Youth Programs, Environmental/Wildlife and Animal Programs, Community Engagement, and Miscellaneous Programs. Of the 85 applications, 52 were reviewed by the Human Services Standing Committee, seven (7) will go to the Homelessness Issues Standing Committee, 20 will go to the Parks and Recreation Commission, and the remaining six (6), in the Community Engagement category, are under the purview of the Economic Development & Revitalization Standing Committee (Committee). This committee has an allocation of \$25,000 in funding to recommend for award to the City Council.

The Committee's funding recommendations will be presented to the City Council at a meeting in May. The City Grant application binder has been provided for public viewing in the City Hall Lobby and at the Planning and Zoning counter during regular City Hall business hours. In addition, to conserve resources and allow for a longer grant application period, all Committee members have been given copies via email, to review the applications individually in order to discuss them publicly at the scheduled Committee meetings.

DISCUSSION

There are six (6) City Grant applications totaling \$48,700 in requested funding that need to be reviewed by the Committee. The requested funding is higher than the \$25,000 total allocated funds for the Community Engagement Category. Ultimately this means the Committee's recommendations will result in not all applicants getting their requested amounts for funding. It may also result in not all six applicants being recommended for any funding.

ITEM III. Review Draft Business Recognition Program Guidelines (25 Minutes)

BACKGROUND

On January 29, 2024, the Committee met and discussed potential new economic development initiatives, one of which was the Business Recognition Program. At this meeting, the Committee directed staff to conduct further research and return to the Committee with a policy outlining the full details of the program for review. This program aligns with the Economic Development Strategic Plan goal of improving "City Government support of local businesses and relationships with economic development stakeholders."

DISCUSSION

The Business Recognition Program is designed to highlight exceptional Goleta businesses throughout the year for special achievements or other unique contributions to the City such as economic development, prosperity, sustainability or resilience, or other activities fostering continuous community enrichment. Staff conducted research on other city business recognition programs and found programs vary from very simple with little to no criteria, to more advanced programs with multiple criteria and robust application processes. Several examples include ones from the [City of Thousand Oaks](#), [City of Ventura](#), [City of Porterville](#), and the [City of Mirada](#). Major themes from those programs are listed below.

- Examples of eligibility requirements include:
 - Commercial location within City (brick and mortar)
 - For-profit business
 - Minimum # of employees (range from 2-10)
 - Minimum # of consecutive operating years (5-10)
- Examples of criteria for recognition include:
 - Proven longevity
 - Major employer
 - Significant growth
 - Innovation
 - Environmental stewardship
 - Community supporter/unique community benefit
 - Business resiliency (completion of the State's [Resilient Business Challenge](#))
- Examples of Nomination, Application, and Awardee Selection:
 - 1-13 businesses recognized each quarter
 - Open to public
 - Self-nominations accepted

- Application form on website with required fields
- Email request/submission
- Submissions roll over 3 times or for 12 months from date of submission
- Economic development staff select or in partnership chamber of commerce
- Examples of recognition perks:
 - Presentation and acknowledgment at a City Council meeting
 - Framed certificate
 - Highlight at Economic Development Subcommittee Meeting, city newsletter, annual State of the City Address, chamber event, etc.
 - Provide link from the City's website to the honoree's website
 - Window decal

Based on the other city programs listed above as examples, staff developed the following guidelines for the City of Goleta's Business Recognition program that combines several key aspects of other programs to fit what might work best for the City's program. The guidelines are listed below:

1. Eligibility Requirements:
 - a. Must be located in the City Goleta.
 - b. Hold a valid City Business License (if applicable).
 - c. In good standing with the City (i.e. no outstanding taxes or fees).
 - d. Not a previous award recipient of the City of Goleta Business Recognition Program.
2. Criteria for Recognition:
 - a. **Longevity in the City:** The business has operated within the City for ten (10) or more consecutive years.
 - b. **Business growth:** The business shows substantial growth in the City (e.g., number of employees, revenue, investment attraction, additional locations, etc.)
 - c. **Environmental sustainability leadership:** The business has voluntarily developed new or adopted existing clean technology, practices or standards that measurably improve its environmental footprint in the City (e.g., reducing carbon emissions, water conservation, waste reduction, etc.).
 - d. **Community Enrichment/Supporter:** The business offers a community benefit, product or service that uniquely adds to the City's overall economic vibrancy or exquisite character. The business details voluntary service or contributions serving Goleta residents such as a community project, partnering with local university to provide internship/hiring opportunities to local talent, or other likeness.
 - e. **Industry Innovator:** The business has demonstrated an innovative approach to service delivery, emerging technologies, increased operational efficiencies, or community-focused outcomes that address economic, social, or community impacts.
3. Nomination/Application:
 - a. Submit Business Recognition Award Nomination Form (Attachment 3).
 - b. Nominations are open to the public and self-nominations are accepted.
 - c. Nominations are accepted on a rolling basis.
 - d. Awardees will be selected by the City Manager's Office staff.

- e. One business will be awarded per quarter (subject to change based on nominations received).
4. Recognition Perks:
- a. **Formal City Council recognition:** Each quarter, the City Council will recognize the awardee selected for the quarter during a City Council meeting.
 - b. **The Award:** The award will consist of a framed certificate acknowledging the business of the quarter.
 - c. **Written acknowledgements:** The awardee will be recognized on the City's Economic Development website, in the Monarch Press with a brief excerpt highlighting key reasons for selection and highlighted on the GoodLandGoodShopping Business Directory.
 - d. **State of the City Address acknowledgement:** All four (4) awardees for the year will be highlighted once more during the Annual State of the City Address.

Staff recommend the Committee to provide feedback on the Business Recognition Program and recommend adoption of the program with any incorporated changes to City Council.

Attachments

1. ITEM II - FY 2024-25 Goleta City Grant Applications
2. ITEM II - Summary Spreadsheet of Grant Applications and Amounts
3. ITEM III - Business Recognition Award Nomination Form

Attachment 1

Item II – FY 2024-25 Goleta City Grant Applications

Attachment 1

FY 2024-25 Goleta City Grant Applications



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City of Goleta

2024-2025 Combined CDBG & Goleta City Grant Application

Deadline: 1/26/2024

Ceylon International Film Festival Foundation
Ceylon International Film Festival

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

USD\$ 10,000.00 Requested

Submitted: 1/26/2024 10:39:46 AM
(Pacific)

Project Contact

Aruni Boteju
aruni@ceyiff.com
Tel: 8052526905

Additional Contacts

none entered

Ceylon International Film Festival Foundation

64 S Patterson Ave Apt 204
Santa Barbara, CA 93111
United States

Founder/ CEO

Aruni Boteju
aruni@ceyiff.com

Telephone805 252 6905

Fax
Web

Application Questions [top](#)

Organization

1. What is your organization's mission statement?

To educate the general public about the rich culture history and arts of Sir Lanka (Ceylon) and support the arts of the Sri Lankan community to bring awareness to the resilience of communities across cultural lines.

Program Information

2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).

Please be specific about the hours and total days that people will be served by the program and exactly

how/for what City of Goleta funds will be used to support the program.

For decades, the film industry has created narratives of history and culture. Many of these narratives were built through the lenses of individuals away from the rich culture and traditions of many of the community members in this region. Building storylines with degrees of separation between function and dignified truths. Goleta represents a city of hundreds of cultures coming together to work toward economy and industry. Its rich arts bring light to the many local talents this great county is known for. With work and industry at the forefront, diverse cultures become marginalized, and a true appreciation of culture is missed. Goleta is home to many cultures, including those from cultures that derive from Indian, Ceylon, and Asian heritage. Those stories of struggles and triumph stand vastly untold. This furthers the loss of pride in identity and honor to an entire portion of humans in this rich population. This year, our film festival will be focused on the city of Goleta and we will move forward on a path to educate children, families, and the general community of Goleta. We will be utilizing arts, film, and cinema to share stories and utilize the opportunity to build unity throughout communities of BIPOC populations. In Goleta, we will partner with Direct Relief International on the week of September 23-27th to show screenings at the location for the community. Our intent is to host these educational films to BIPOC and at-large community members of the city of Goleta during that period of time.

3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.

Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.

During the period of time we are at the Direct Relief. We intend to have majority of the people from Goleta City residence.

4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.

Our program provides an unmet need for the city of Goleta residents because, unlike others, our arts festival brings awareness to the common needs of BIPOC populations and educates on unity utilizing film. Being the only Film Festival of its kind in the city of Goleta, we bring together international understanding of needs, international cinematic productions, and our Goleta community in a very powerful way.

6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.

This program unites communities utilizing newfound awareness and understanding. We educate on different cultures and how they work to strive against diversity. This encourages understanding and breaks barriers between cultures in order to be more accepting of each other. The humanization of this effort brings together the Asian cultures and the most advised communities of interest to create support for one fully inclusive BIPOC population.

7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?

If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?

Because we partner with Direct Relief International, the facility is ADA accessible and we provide cinema in a picture/sound form that is open to the needs of people with many differences in abilities.

Funding

8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Please include other grant sources either received or for which you are applying.

The funding received by the City of Goleta will be used to leverage resources and support for the film festival in ways to grow access and reach toward all communities of interest of the City of Goleta residents.

9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.

If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?

The funding received from this grant process is key to being able to provide this educative festival to Goleta residents, free of cost, within the city of Goleta.

10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?

If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?

Our film festival brings together education for our BIPOC populations, utilizing schools and the community within the city of Goleta. Our target population is the low-income high-risk populations of this community. Utilizing sign-ins, free and reduced lunch screenings used by Goleta Schools, and our surveys; we are able to track attendance and the populations served with our education efforts.

11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.

If your organization is not required to have an audit performed, please explain that below.

Our organization is a new non-profit and has yet to be audited by the FTB or IRS. However, we do an internal audit prior to tax fillings on a yearly basis. Our board has not seen anything that provides filing concerns and we are able to reconcile our books, records, and accounts according to IRS FTB standards on a yearly basis prior to filing.

12. How often does your organization's Board of Directors review and approve financial statements?

Our board meets quarterly to review and approve our expenses and budget. We reconcile our records monthly and review all financial reports at our board meetings.

13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.

Please attach a copy of the fee schedule in the Documents Tab of this application.

Our film festival is intended to be free for the community. In this way, we are able to educate all walks of life to build understanding and raise awareness of equity issues that affect us all as one globe.

14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).

0	Total Assets (\$)
0	Total Liabilities (\$)
0	Total Net Assets (\$)
0	TOTAL LIABILITIES AND NET ASSETS (\$)
0.00	TOTAL

15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

Currently, the obligations held are not existent and we do not have obligations of repayment to entities.

16. Please list two references who we may contact regarding the proposed program, service, or activity.

Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.

Miguel Avila, President of the Greater Santa Barbara Hispanic Chamber of Commerce 805-896-0581

Jacqueline Inda, La Casa De La Raza Executive Director 805- 696- 5212

CDBG Eligibility**17. Are you applying for CDBG funding?**

To be eligible for CDBG funding, you MUST obtain clients' race and ethnicity, and total family income.

- Yes
 No

18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.

- Name
 Address or City last resided in
 Number of family members
 Total family (household) income
 Race and ethnicity
 Proof of age
 My organization does not obtain any of the above information from clients.

19. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2022 through June 30, 2023 (or for calendar year 2023).

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

10	Extremely low income (0-30% MFI)
20	Very low income (30-50% MFI)
70	Low-moderate income (50-80% MFI)
	Above moderate income (Above 80% MFI)
100.00	TOTAL

20. If your program or activity takes place on school grounds, have you received permission and approval from the appropriate school?

Please list the name and position of the person from whom permission was obtained. If the program or activity is not on school grounds, please put N/A.

N/A

Budget [top](#)

Revenue Sources	<u>Total Program Revenue for Current Fiscal Year</u>	<u>Projected Program Revenue for Next Fiscal Year</u>
<u>City of Goleta Funds</u>		<u>USD\$ 10,000.00</u>
<u>Federal</u>		
<u>State</u>		
<u>County</u>		
<u>Municipal</u>		
<u>School District</u>		
<u>Foundations/Trusts</u>	<u>USD\$ 2,500.00</u>	<u>USD\$ 10,000.00</u>
<u>Donations/Fundraising</u>	<u>USD\$ 8,750.00</u>	<u>USD\$ 34,500.00</u>
<u>Fees</u>		
<u>Other</u>		
<u>Total</u>	<u>USD\$ 11,250.00</u>	<u>USD\$ 54,500.00</u>

Funding Uses/Expenses	<u>Expenditures for Current Year</u>	<u>Expected Expenditures for Next Year</u>	<u>Goleta Grant Funds: Proposed Uses for Next FY</u>
<u>Salaries, Benefits, Payroll</u>			
<u>Taxes</u>			
<u>Consultants and Contracts</u>	<u>USD\$ 3,500.00</u>	<u>USD\$ 5,000.00</u>	<u>USD\$ 5,000.00</u>
<u>Facility, Rent, Utilities, Maintenance</u>	<u>USD\$ 8,872.00</u>	<u>USD\$ 15,000.00</u>	
<u>Supplies</u>	<u>USD\$ 879.76</u>	<u>USD\$ 1,000.00</u>	
<u>Marketing (Printing, Advertising)</u>	<u>USD\$ 1,859.17</u>	<u>USD\$ 4,500.00</u>	<u>USD\$ 0.00</u>
<u>Travel, Mileage, Training</u>	<u>USD\$ 1,050.00</u>	<u>USD\$ 1,500.00</u>	
<u>Equipment (Rental/Maintenance)</u>		<u>USD\$ 1,000.00</u>	
<u>Insurance</u>	<u>USD\$ 340.00</u>	<u>USD\$ 500.00</u>	
<u>Catering / misc food</u>	<u>USD\$ 1,709.90</u>	<u>USD\$ 7,500.00</u>	
<u>Cultural Performance</u>	<u>USD\$ 1,500.00</u>	<u>USD\$ 5,000.00</u>	<u>USD\$ 3,000.00</u>
<u>Production</u>	<u>USD\$ 1,206.63</u>	<u>USD\$ 3,000.00</u>	<u>USD\$ 2,000.00</u>
<u>Trophies and Festival Products</u>	<u>USD\$ 4,552.25</u>	<u>USD\$ 5,000.00</u>	
<u>Software and Website</u>	<u>USD\$ 1,197.99</u>	<u>USD\$ 1,500.00</u>	
<u>Bookkeeping</u>	<u>USD\$ 315.00</u>	<u>USD\$ 750.00</u>	
<u>misc</u>	<u>USD\$ 979.36</u>	<u>USD\$ 1,500.00</u>	
<u>Shipping</u>	<u>USD\$ 799.40</u>	<u>USD\$ 1,500.00</u>	
<u>legal</u>	<u>USD\$ 85.00</u>	<u>USD\$ 250.00</u>	

Total

USD\$ 28,846.46

USD\$ 54,500.00

USD\$ 10,000.00

Documents [top](#)

Documents Requested *

Required?Attached Documents *

Nonprofit Tax Exemption Status



[Tax Exempt](#)

List of Board Members



[Ceyiff Board Members](#)

Financial statements from the most recently completed fiscal or calendar year



[Statement of Financial 2023](#)

Organizational Budget



[Ceyiff 2024 Budget](#)

Organizational Chart

Supplemental or Additional Information

** ZoomGrants™ is not responsible for the content of uploaded documents.*

Application ID: 460424

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City of Goleta

2024-2025 Combined CDBG & Goleta City Grant Application

Deadline: 1/26/2024

Goleta Education Foundation
Lemon Run 2024

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

<p>USD\$ 10,000.00 Requested</p> <p>Submitted: 1/26/2024 4:58:54 PM (Pacific)</p> <p>Project Contact Bethany Sutherland info@goletaed.org Tel: 8052527169</p> <p>Additional Contacts <i>none entered</i></p>
--

Goleta Education Foundation

PO Box 1177
Goleta, CA 93116

Executive Director
Bethany Sutherland
bethany@goletaeducationfoundation.org

Telephone	8052527169
Fax	
Web	goletaeducationfoundation.org

Application Questions [top](#)

Organization

1. What is your organization's mission statement?

The Goleta Education Foundation (GEF) engages the community to invest in and enhance an excellent educational experience for all students attending schools in the Goleta Union School District (GUSD). Our values include:

Opportunity

GEF believes that every child should have the opportunity to excel academically, socially, and emotionally. GEF pursues resources with equity in mind, taking into account the unique needs of the Goleta Valley

community. We promote experiences that nurture the whole child.

Community

GEF embraces a vibrant community, including GUSD students, teachers, administrators, families, donors, businesses, and beyond. We build awareness of our schools and the importance of supporting our students.

Service

GEF serves the community's changing needs. We fundraise to meet the goals and visions articulated by our stakeholders to support our students, families, and schools. GEF promotes the diversity and strengths of our schools in the District.

Transformation

GEF engages people and ideas. We evaluate the impact of our investments and adapt to the needs of children in the Goleta Valley. We embrace the transformational power of an engaged community.

Program Information

2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).

Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.

This grant would provide essential funding for GEF's annual Lemon Run. This annual event began almost two decades ago as a community run. We have been growing this run since 2016 and, today, the Lemon Run is a community event that brings the students, families, and educators from all of the elementary schools in the Goleta Union School District together with the larger Goleta Valley community. We are so proud to serve over 600 individuals in one event and hope to continue to expand to reach more students and families.

In addition to providing this family-fun event, GEF uses all net proceeds from The Lemon Run, particularly from corporate sponsorships, to support GEF's Innovation Grants & Professional Development program. Innovation Grants are funds put directly into the hands of our local GUSD educators who are bringing new ideas, skills, and techniques to the classroom and beyond to better reach all levels and types of learners.

Lemon Run 2024 will be held in conjunction with Goleta's Lemon Month and will be held on Sunday, September 22, 2024 as a kick off to the Chamber of Commerce Lemon Festival the following weekend September 28-29, 2024.

The Lemon Run encourages families to participate in a 10k, 5k, and/or 1k run. The races begin early morning and conclude by early afternoon. Food and children's activities are provided after the run at Goleta Beach Park, the starting point of the run. The run is open to the entire community and is promoted within the elementary schools as a healthy, family-fun event. The 2023 Lemon Run had over 680 runners and/or walkers register for the event.

Every GUSD school participates in Lemon Run and support is also garnered from each of the Parent Teacher Associations. With so many students in one place, this past year we used this as an opportunity to give out school supplies and kids left with something new to bring to school on Monday.

To increase our community engagement, we've added opportunities for our community partners to be present at the event and build connections with participants and families. We are so grateful for the support from the City of Goleta last year, and we are excited to continue to build upon this partnership with strategic outreach and language accessibility for our Spanish-speaking families and embrace all ages and access to our community-centric event. We hope to continue to expand upon the opportunities for local organizations

to join in and table at the event, increasing awareness and personal connection to the many vital resources available in Goleta.

To ensure the utmost safety during the race, this grant request of \$10,000 will fund the required assistance of the California Highway Patrol along the race circuit, race personnel expenses, sanitation facilities, and race insurance. Registration fees and other grants and donations collected for this event help to fund costs to manage the race, pay for fees and permits, and the provision of free food and beverages for runners. All remaining net income from the event will go directly to the Educator Grants program and to expand the reach of our current educational initiatives in the Goleta schools.

3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.

Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.

The event is open to anyone who wishes to participate. Key participants who are invited to participate include the 3,500 students and families of the Goleta Union School District.

4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.

No other local event of this type encourages families to participate together in a healthy outdoor environment. In conjunction with the Lemon Festival, this event celebrates health and wellness in our community and is a vital part of kicking off the Lemon month festivities with a fun, family-friendly activity. It is the third-largest run event within Santa Barbara County and continues to grow year after year. Registration fees are kept at a minimum and 'Sponsor-a-Kid' donations allow scholarships to be given to elementary-aged students and families who request them. We hope to continue to expand the accessibility and reach of this scholarship program.

Lemon Run brings together all the administrators, teachers, students, and families attending public elementary schools in the City of Goleta and the Goleta Valley as one community. We are particularly excited to collaborate with other community partners at this event to help raise awareness for the importance of health and wellness and the wealth of resources available in our community.

6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.

The Lemon Run encourages community-wide participation and is presented by GEF as a community event that brings the students, families, and educators from all of the elementary schools in the Goleta Union School District together with the larger Goleta Valley.

The importance of feeling a commonality between members of the community and a sense of togetherness and belonging leads to a healthier society as a whole. We are excited to continue to involve other community partners to aid in our goal to educate the community on health and wellness best practices and raise awareness around the disparities in our school populations. GEF continues to receive positive feedback on the race and is encouraged and dedicated to bringing the race to the Goleta Valley year after year.

7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?

If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?

The annual Lemon Run event is open to all persons. ADA restrooms will be provided at Goleta Beach Park and the Obern Bike Trail, along where the run occurs, is accessible to people with disabilities. There are no barriers preventing a person with a disability from participating in the Lemon Run.

Funding

8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Please include other grant sources either received or for which you are applying.

GEF is excited to be able to present the 2024 Lemon Run during and as a part of the Goleta Lemon Festival. GEF has a strong relationship and partnership with the Chamber of Commerce and has been honored to be able to participate in the Goleta's Finest event as an important community non-profit.

The race will also be an important part of the Santa Barbara Running Association's (SBRA) Grand Prix race schedule. This local Grand Prix consists of a series of local races where race results are matched up against other SBRA members in each age group and the top three are recognized at SBRA's annual banquet.

GEF is hopeful that these community relationships will create added exposure for GEF and its mission as well as provide an increase in opportunities for additional funding during the race promotion period. We plan to continue to outreach and raise awareness for our educational initiatives within the schools focused on increasing literacy through language, and culturally accessible texts, music and performing arts partnership within the schools, strategic mental health support in-school and after-school, state-of-the-art STEAM lab support and science camp scholarships for students and families who would not otherwise be able to participate, and more.

9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.

If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?

Expenses for this event will be approximately \$16,500. Registration fees will assist in providing funds to cover expenses such as mandatory government fees and permits, road closure and monitoring, sanitation facilities, race fees, and insurance, however, certain upfront immediate funding needs to be guaranteed and secure to officially begin promoting and marketing the event. These required items requested in this grant include the permitting process, assured presence of CHP officers at critical locations where the run crosses public streets, application and approval of race insurance for the day of the run, and the reservation of sanitation facilities for the runners, race volunteers, and other attendees.

T-shirts are also provided to all race registrants and are for sale at the event to offset their costs.

The 2024 Lemon Run will begin at Goleta Beach County Park and utilize the bike path as the race course. The safety of the runners, who include many younger-aged children, is key to a successful event. The race course requires the presence of CHP personnel to monitor traffic and create a safe running environment at those locations where the race crosses local roadways. This cost to provide adequate CHP presence is estimated at \$1,600. Permits, fees, insurance, equipment, and essential personnel is estimated at \$3,400. The balance of this grant request will pay for much-needed race supplies, materials, portable sanitation and trash.

If full funding for this grant request is not received, GEF may be required to evaluate other budgeted operation and program funding. This reallocation may require that other important educational programs sponsored and funded by GEF be reduced.

10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?

If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?

The Lemon Run is heavily promoted and encouraged within the Goleta Union School District. There are nine elementary schools, a family school, and State-funded preschool classrooms in GUSD. The 3,500+ students served by GUSD are diverse and represent a wide range of socioeconomics. The Goleta Union School District (GUSD) student enrollment of approximately 3,500 includes six Title I schools (schools with a low-income population of at least 40 percent). During the 2022-23 academic year three schools had high populations of socio-economically disadvantaged students: La Patera 48% Socio-economic disadvantaged; Isla Vista 47% Socio-economic disadvantaged; El Camino 50% Socio-economic disadvantaged.

Additionally, 22% of the student population are English language learners. All children, regardless of their socioeconomic status, should be given the opportunity to participate in this event.

GEF is committed to offering a number of 'Sponsor-A-Kid' opportunities to families that might consider entry into the Lemon Run a financial hardship.

11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.

If your organization is not required to have an audit performed, please explain that below.

GEF has never been required to perform an audit, nor has GEF taken it upon itself to have an audit performed. The expense is too great for a small organization and it is not required until GEF exceeds \$2m in gross receipts in a year.

12. How often does your organization's Board of Directors review and approve financial statements?
Monthly.

13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.

Please attach a copy of the fee schedule in the Documents Tab of this application.

Registration fees are required to participate in the event. The fees are reviewed annually to ensure that minimal race operational costs can be covered based on previous years' race attendees yet not so high as to discourage attendance.

Please see the attached anticipated fee schedule for the 2024 race. Any net income received from the race, after these essential costs are covered, will go towards the Innovative Grants & Professional Development

program for GUSD educators.

14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).

203,529.29	Total Assets (\$)
33,490.56	Total Liabilities (\$)
170,038.73	Total Net Assets (\$)
203,529.29	TOTAL LIABILITIES AND NET ASSETS (\$)
610,587.87	TOTAL

15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

GEF does not have any past due obligations. GEF has not had an IRS or State levee.

16. Please list two references who we may contact regarding the proposed program, service, or activity.

Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.

Dan Oh, UCSB Asst. Dean of Development, (805) 450-6551

Brandon Mowery, Director of Development, Lobero Theater, (805) 705-4431

CDBG Eligibility

17. Are you applying for CDBG funding?

To be eligible for CDBG funding, you MUST obtain clients' race and ethnicity, and total family income.

Yes

No

18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.

Name

Address or City last resided in

Number of family members

Total family (household) income

Race and ethnicity

Proof of age

My organization does not obtain any of the above information from clients.

19. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2022 through June 30, 2023 (or for calendar year 2023).

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

N/A Extremely low income (0-30% MFI)

N/A Very low income (30-50% MFI)

N/A	Low-moderate income (50-80% MFI)
N/A	Above moderate income (Above 80% MFI)
0.00	TOTAL

20. If your program or activity takes place on school grounds, have you received permission and approval from the appropriate school?

Please list the name and position of the person from whom permission was obtained. If the program or activity is not on school grounds, please put N/A.

N/A

Budget [top](#)

Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year
City of Goleta Funds	USD\$ 5,000.00	USD\$ 10,000.00
Federal		
State		
County		
Municipal		
School District		
Foundations/Trusts	USD\$ 600.00	USD\$ 1,000.00
Donations/Fundraising	USD\$ 7,500.00	USD\$ 15,500.00
Fees	USD\$ 11,800.00	USD\$ 12,500.00
Other	USD\$ 2,500.00	USD\$ 4,000.00
Total	USD\$ 27,400.00	USD\$ 43,000.00

Funding Uses/Expenses	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll			
Taxes	USD\$ 0.00	USD\$ 0.00	
Consultants and Contracts	USD\$ 3,200.00	USD\$ 3,200.00	USD\$ 3,200.00
Facility, Rent, Utilities, Maintenance	USD\$ 950.00	USD\$ 1,250.00	USD\$ 1,250.00
Supplies	USD\$ 5,750.00	USD\$ 6,250.00	USD\$ 2,500.00
Marketing (Printing, Advertising)	USD\$ 3,000.00	USD\$ 3,000.00	USD\$ 1,250.00
Travel, Mileage, Training			
Equipment (Rental/Maintenance)	USD\$ 1,550.00	USD\$ 1,750.00	USD\$ 1,200.00
Insurance	USD\$ 600.00	USD\$ 500.00	USD\$ 500.00
Other	USD\$ 500.00	USD\$ 550.00	USD\$ 100.00
Total	USD\$ 15,550.00	USD\$ 16,500.00	USD\$ 10,000.00

Budget Narrative

Consultants and Contract: California Highway Patrol; Lemon Run Race Director & Intern for day of race; City of Goleta grant would fund the \$3,200 CHP cost and race personnel costs to reserve their services in advance for day of the event.

Facilities, Rent: Group Area Reservation for Race Start/Finish at Goleta Beach County Park. City of Goleta grant would fund \$1,250 to reserve location and permitting fees for the event.

Supplies: Food & Drink for runners, race t-shirts for registered runners, signage, tables, shade structures for race day.

City of Goleta grant would fund \$2,500 towards supplies.

Marketing: Development of press releases; T-shirt and race marketing design costs; printing costs for race flyers for distribution at schools; bike signs and race signs.

City of Goleta grant would fund \$1,250 towards marketing services.

Equipment (Rental): Portable Sanitation Facilities, Race Timing equipment rental. City of Goleta grant would fund \$1,200 towards securing the rental of portable sanitation and trash facilities and timing equipment.

Insurance: General Liability Insurance including Day of Race Insurance. City of Goleta grant would fund \$500 to secure this necessary insurance cost in advance of the race.

Other: Santa Barbara Running Association Fees and \$100 budgeted to provide 10 additional Sponsor-A-Kid race registrations.

Documents [top](#)

<u>Documents Requested *</u>	<u>Required?Attached Documents *</u>
<u>Nonprofit Tax Exemption Status</u>	<input checked="" type="checkbox"/> IRS Letter GEF
<u>List of Board Members</u>	<input checked="" type="checkbox"/> 2023-2024 Board of Directors
<u>Financial statements from the most recently completed fiscal or calendar year</u>	<input checked="" type="checkbox"/> GEF Financial Statements FY 22-23
<u>Organizational Budget</u>	<input checked="" type="checkbox"/> GEF Budget Overview FY 2023-2024
<u>Organizational Chart</u>	
<u>Supplemental or Additional Information</u>	Proposed Race Fee Schedule 2024

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Application ID: 461850

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City of Goleta

2024-2025 Combined CDBG & Goleta City Grant Application

Deadline: 1/26/2024

Goleta Lions Charities Fdn
Goleta Santa Barbara Lions Club

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

USD\$ 8,700.00 Requested

Submitted: 1/22/2024 3:55:07 PM (Pacific)

Project Contact
 Ed Holdren
edholdren45@outlook.com
 Tel: 805-967-4655

Additional Contacts
none entered

Goleta Lions Charities Fdn

PO BOX 1005
Goleta, CA 93160-1005
United States

Parade Coordinator
Ed Holdren
edholdren45@outlook.com

Telephone P O Box 1005,
Goleta, Ca 93160

Fax
Web

Application Questions [top](#)

Organization

1. What is your organization's mission statement?

The Goleta Santa Barbara Lions Club is a service club that directs time and donated money toward local agencies in and around the Goleta Valley and surrounding areas. Our primary focus includes sight and hearing childrens services and promotion of youth activities

We also are the organizer of the Goleta Holiday Parade and very active in other community volunteer events. Lions Clubs throughout the world strive to be the global leader in community and humanitarian service.

Program Information

2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).

Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.

We are asking for additional funding for the Goleta Holiday Parade as each year the needs for funds seems to grow with the size of the Parade. The Parade is a one day event that is scheduled for Saturday, December 7th, 2024. Last year over 5,000 people attended (1,500 were participants in the Parade). The target population is the residents of Goleta and more particularly, "old town Goleta". The funds will be used for:

- 1. Costs for increased street lights. Last year the rental fees increased by close to \$2,500
- 2. Increased traffic control (labor) \$ 1,000
- 3. Increase in insurance costs \$ 700
- 4. Proposed street banners and street lighting for this year \$ 4,500

Unfortunately, donations from the business community are down from 2022 and so that also puts a burden on our ability to produce the Parade

3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.

Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.

Our numbers are an educated guess. We know there were 1,500 participants and at least 3,500 spectators.

4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.

We are the only Holiday Parade in Goleta.

6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.

These are difficult to access. The Parade does give kids a wonderful opportunity to participate in a Parade, express some artistic license, and feel good about themselves.

7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?

If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?

No

Funding

8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Please include other grant sources either received or for which you are applying.

Yes

The Lions Club obtains other donations of either funds or gifts in kind from the community. We have not solicited any funds from other grant funding organizations.

9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.

If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?

We can only attempt to receive funds from businesses and corporations in the community. All of our 32 members are active in this solicitation effort.

10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?

If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?

N/A

11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.

If your organization is not required to have an audit performed, please explain that below.

We have not been required to have any audits performed. We are a 501c3 organization and file our taxes accordingly. We have been in the Goleta community since 1941.

12. How often does your organization's Board of Directors review and approve financial statements?

Once a month at our Board meetings

13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.

Please attach a copy of the fee schedule in the Documents Tab of this application.

We charge a minimal fee to organizations that are businesses.

I will attach the fee schedule

14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).

238,787	Total Assets (\$)
0	Total Liabilities (\$)
238,787	Total Net Assets (\$)
238,787	TOTAL LIABILITIES AND NET ASSETS (\$)
716,361.00	TOTAL

15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

No

16. Please list two references who we may contact regarding the proposed program, service, or activity.

Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.

- Patricia Cox, Parade Volunteer, 805-964-6322
- Phil Unander, 8 day auto parts, 805-964-3545
- John Price, Fuel Depot , 805-687-0909

CDBG Eligibility

17. Are you applying for CDBG funding?

To be eligible for CDBG funding, you MUST obtain clients' race and ethnicity, and total family income.

- Yes
- No

18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.

- Name
- Address or City last resided in
- Number of family members
- Total family (household) income
- Race and ethnicity
- Proof of age
- My organization does not obtain any of the above information from clients.

19. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2022 through June 30, 2023 (or for calendar year 2023).

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

N/A	Extremely low income (0-30% MFI)
N/A	Very low income (30-50% MFI)
N/A	Low-moderate income (50-80% MFI)
N/A	Above moderate income (Above 80% MFI)
0.00	TOTAL

20. If your program or activity takes place on school grounds, have you received permission and approval from the appropriate school?

Please list the name and position of the person from whom permission was obtained. If the program or activity is not on school grounds, please put N/A.

NA

[Budget top](#)

Revenue Sources

Total Program Revenue
for Current Fiscal Year

Projected Program
Revenue for Next Fiscal

	Year	
City of Goleta Funds	USD\$ 15,000.00	USD\$ 24,500.00
Federal	USD\$ 0.00	USD\$ 0.00
State	USD\$ 0.00	USD\$ 0.00
County	USD\$ 0.00	USD\$ 0.00
Municipal	USD\$ 0.00	USD\$ 0.00
School District	USD\$ 0.00	USD\$ 0.00
Foundations/Trusts	USD\$ 0.00	USD\$ 0.00
Donations/Fundraising	USD\$ 21,060.00	USD\$ 23,000.00
Fees	USD\$ 1,250.00	USD\$ 1,400.00
Other	USD\$ 0.00	USD\$ 0.00
Total	USD\$ 37,310.00	USD\$ 48,900.00

Funding Uses/Expenses	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Taxes			
Consultants and Contracts	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Facility, Rent, Utilities, Maintenance	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Supplies	USD\$ 668.00	USD\$ 1,000.00	
Marketing (Printing, Advertising)	USD\$ 8,368.00	USD\$ 6,500.00	
Travel, Mileage, Training	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Equipment (Rental/Maintenance)	USD\$ 2,171.00	USD\$ 2,200.00	
Insurance	USD\$ 2,176.00	USD\$ 2,876.00	USD\$ 700.00
Other			
Police	USD\$ 2,179.00	USD\$ 2,300.00	
Balloon permits	USD\$ 1,412.00	USD\$ 1,500.00	
Subcontractors	USD\$ 121.00	USD\$ 150.00	
street lighting	USD\$ 19,504.00	USD\$ 20,000.00	USD\$ 3,500.00
Street decorations	USD\$ 0.00	USD\$ 7,000.00	USD\$ 4,500.00
Total	USD\$ 36,599.00	USD\$ 48,026.00	USD\$ 8,700.00

Budget Narrative

As described in Question # 2, the funds will contribute to the following:

1. Increased cost for portable street lights on night of parade. Increase from 2022 to 2023 was about \$2,000
2. Increased traffic control. Truck Barricade rental from "Big Green" and manpower labor from Traffic Control subcontractor. \$1,000
3. Increase in insurance costs. Approx. \$700
4. Costs of placing Holiday lights on light poles (23 locations) and removal in January. About \$8,875 and we are asking for a \$4500 contribution. This cost will be reduced in the future years because the first year includes brackets mounted to light poles. They will stay in place for future years.

Documents [top](#)

Documents Requested *

Required?Attached Documents *

Nonprofit Tax Exemption Status



[IRS](#)

List of Board Members



[Atelog.pg.2](#)

Financial statements from the most recently completed fiscal or calendar year



[GLions 012](#)

Organizational Budget



[Lions Budget](#)

Organizational Chart

Supplemental or Additional Information

[Parade entrance form](#)

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City of Goleta

2024-2025 Combined CDBG & Goleta City Grant Application

Deadline: 1/26/2024

Greater Santa Barbara Hispanic Chamber of Commerce Foundation
Empowering BIPOC Business Voices

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

<p>USD\$ 27,000.00 Requested</p> <p>Submitted: <u>1/26/2024 4:38:34 PM (Pacific)</u></p> <p>Project Contact jacqueline inda fund4hcc@gmail.com Tel: 805699-5245</p> <p>Additional Contacts <i>none entered</i></p>

**Greater Santa Barbara
 Hispanic Chamber of
 Commerce Foundation**

601 E Montecito St
Santa Barbara, CA 93103
United States

**agent - foundation board
 president**
jacqueline inda
jacquelineinda@gmail.com

Telephone8056995245
Fax
Web www.gsbhcc.org

Application Questions [top](#)

Organization

1. What is your organization's mission statement?

The Mission of the Hispanic Chamber is to foster the economic vitality and prosperity of the Hispanic business community as well as the quality of life of the greater Santa Barbara County region.

Program Information

2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).

Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.

The city of Goleta has adopted a Business Development Strategic Plan that includes identifying and strengthening a designation of a Downtown area for the city. This effort dictates reverence for inclusiveness within this plan; as it takes form within the next five years.

Many businesses in the Hollister corridor of Goleta have been around longer than the city was formed. The generational families of Goleta, our BIPOC businesses, and Goleta's protected-class neighborhoods have long proclaimed the oldtown corridor as their historical downtown. These businesses and communities of interest have united under the Hispanic Chamber to advocate for the needs of Hollister Ave.

The leadership of such, would like to lead the exploration of a Business Improvement District to preserve and protect the heritage of Oldtown, as it potentially transforms into the vibrant downtown of the city of Goleta within the next five years.

As the united front creates cohesiveness with city of Goleta's planning strategies, funding would solidify the partnership respectfully. This, bringing the strength of sustainable design and implementation with the leadership of stakeholders within the most vested communities.

Funding would sustain the fundamental exploration of a Business Improvement District and help bring stakeholders into key elemental positions of advocacy with the city of Goleta to form that key partnership in helping solidify a fully inclusive implementation of the downtown designation.

3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.

Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.

This is a project to support the revitalization of Goleta, and would serve to support business development for the city and its residents.

4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.

There is an unmet need to unite the BIPOC population, its BIPOC business community, and the city of Goleta's planning / development strategies into one cohesive supportive front. This effort would solidify relationships by way of education and planning within the implementation steps of the city of Goleta's Business Development Strategic Plan.

6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.

This project further creates trust and understanding between our local government and BIPOC businesses.

This, helping to resolve future issues that may create evasiveness because of transference of information between at-large sectors of the community and our BIPOC populations.

7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?

If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?

our meetings are designed to be viable and accessible to the entire community of the city of Goleta.

Funding

8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Please include other grant sources either received or for which you are applying.

The Business Development Strategic Plan adopted by the city of Goleta, to be implemented within the next 5 years, is new in its nature and very specific to the city of Goleta under the category of Development.

As such, the effort would be hard-pressed to identify cost-sharing opportunities without the partnership of the city of Goleta.

9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.

If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?

Without this partnership, solidified by funding, there would not be sustainability for allowing for the city of Goleta's strategic plan to flourish with inclusiveness of BIPOC populations and the city of Goleta.

10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?

If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?

Yes, our agency is formed of BIPOC businesses and protected-class residents.

11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.

If your organization is not required to have an audit performed, please explain that below.

This entity, as the Foundation of the Hispanic Chamber, is newly formed. As such, it has yet to be audited. As a functional business association, we have established third-party auditing controls with quarterly reviews.

12. How often does your organization's Board of Directors review and approve financial statements?

Our financial reports are approved monthly by the organization's executive committee. unaudited financial reports are reviewed and approved quarterly, and FTB fillings are done annually on a calendar year-end basis.

13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.

Please attach a copy of the fee schedule in the Documents Tab of this application.

There is not fee for community / business participation within this effort.

14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).

19870	Total Assets (\$)
18950	Total Liabilities (\$)
920	Total Net Assets (\$)
920	TOTAL LIABILITIES AND NET ASSETS (\$)
40,660.00	TOTAL

15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

there are no past-due outstanding balances.

16. Please list two references who we may contact regarding the proposed program, service, or activity.

Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.

Miguel Avila, board president of the Hispanic Chamber Membership association.
8058960581

Jennifer Marie Sanchez, La Casa de la Raza program director and Resilience Institute Foundation Executive Committee Board Member.

8056951229 LaCasaFHC@gmail.com

CDBG Eligibility**17. Are you applying for CDBG funding?**

To be eligible for CDBG funding, you MUST obtain clients' race and ethnicity, and total family income.

- Yes
 No

18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.

- Name
 Address or City last resided in
 Number of family members
 Total family (household) income
 Race and ethnicity
 Proof of age
 My organization does not obtain any of the above information from clients.

19. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2022 through June 30, 2023 (or for calendar year 2023).

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

20	Extremely low income (0-30% MFI)
15	Very low income (30-50% MFI)
60	Low-moderate income (50-80% MFI)

5	Above moderate income (Above 80% MFI)
100.00	TOTAL

20. If your program or activity takes place on school grounds, have you received permission and approval from the appropriate school?

Please list the name and position of the person from whom permission was obtained. If the program or activity is not on school grounds, please put N/A.

our project is not using school sites.

Budget [top](#)

Revenue Sources	<u>Total Program Revenue for Current Fiscal Year</u>	<u>Projected Program Revenue for Next Fiscal Year</u>
City of Goleta Funds	USD\$ 10,000.00	USD\$ 17,000.00
Federal		
State		
County		
Municipal		
School District		
Foundations/Trusts		
Donations/Fundraising	USD\$ 5,000.00	USD\$ 5,000.00
Fees		
Other		
Total	USD\$ 15,000.00	USD\$ 22,000.00

Funding Uses/Expenses	<u>Expenditures for Current Year</u>	<u>Expected Expenditures for Next Year</u>	<u>Goleta Grant Funds: Proposed Uses for Next FY</u>
Salaries, Benefits, Payroll			
Taxes			
Consultants and Contracts	USD\$ 5,000.00	USD\$ 12,000.00	USD\$ 17,000.00
Facility, Rent, Utilities, Maintenance	USD\$ 1,000.00	USD\$ 1,000.00	
Supplies	USD\$ 2,000.00	USD\$ 2,000.00	USD\$ 1,000.00
Marketing (Printing, Advertising)	USD\$ 5,000.00	USD\$ 5,000.00	USD\$ 5,000.00
Travel, Mileage, Training			
Equipment (Rental/Maintenance)	USD\$ 1,000.00	USD\$ 1,000.00	USD\$ 2,000.00
Insurance	USD\$ 1,000.00	USD\$ 1,000.00	USD\$ 2,000.00
Other			
Total	USD\$ 15,000.00	USD\$ 22,000.00	USD\$ 27,000.00

Budget Narrative

Although strategic planning, education, and contracting services to form a BID may reach high costs, in most cases, our chamber is knowledgeable and skilled in the formation of a BID process and

community engagement within BIPOC populations. Being a long-standing advocacy body of the needs of marginal communities of interest, we hold the trust of the community and will navigate the community toward common understanding and vision with the city of Goleta. The low-cost budget reflects this.

Documents [top](#)

Documents Requested *

Required?Attached Documents *

Nonprofit Tax Exemption Status



[IRS letter](#)

List of Board Members



[board roster](#)

Financial statements from the most recently completed fiscal or calendar year



[financial statement](#)

Organizational Budget



[budget](#)

Organizational Chart

Supplemental or Additional Information

** ZoomGrants™ is not responsible for the content of uploaded documents.*

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City of Goleta

2024-2025 Combined CDBG & Goleta City Grant Application

Deadline: 1/26/2024

Juneteenth Santa Barbara **Juneteenth 2025: Hope For the People**

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

USD\$ 5,000.00 Requested

Submitted: 1/21/2024 11:24:04 AM
(Pacific)

Project Contact

Jordan Killebrew
jordankillebrew@gmail.com
Tel: 805-880-9365

Additional Contacts

none entered

Juneteenth Santa Barbara

1111 Chapala St Ste 200
Santa Barbara, CA 93101
United States

Telephone 805-880-9365

Fax

Web <https://juneteenthsb.org/>

Executive Director & Co-Founder

Jordan Killebrew
jordankillebrew@gmail.com

Application Questions [top](#)

Organization

1. What is your organization's mission statement?

Juneteenth Santa Barbara is an annual event, where we bring community members together to celebrate the freedom of enslaved people in the United States.

HISTORICAL CONTEXT: Two years after the Emancipation Proclamation was signed, enslaved people in Galveston, Texas, welcomed the Union Army's declaration of freedom and immediately danced in the streets. It was not simply a joyous celebration; African Americans continued to face anti-Blackness in various forms including lynching, Jim Crow segregation, sundowner towns (racial segregation via discriminatory laws, intimidation, and violence), as well as a disconnection from family and ancestral history (many Black / African American people still cannot trace their ancestry). Today, we honor our ancestors and celebrate our freedom, showcasing Black /African American joy and culture in Santa Barbara, California.

Historically, Santa Barbara has had a thriving Black/African American community with vibrant neighborhoods, businesses, and families contributing to the diversity and culture of the city.

Over recent decades, Santa Barbara has seen a decrease in the percentage of the population identifying as Black/African American and in the actual population. According to the Census, from 2000 to 2010 the Black/African American population in Santa Barbara decreased from 1,638 to 1,420, at the same time as the City's overall population increased from 88,410 to 92,654. While a loss of just over 200 individuals from one decennial census to another might seem a small thing for a city with a population over 90,000, this was a 13% decrease in the community's Black/African American population. The City of Santa Barbara's population is currently majority-white only (56%), with over a third of the population being Hispanic, and only 1.3% of the population as Black/African American. The City of Goleta has an estimated population of 31,116 and 3.1% of the population identifies as Black/African American.

This project will serve as a public archive to share the history and triumphs of Black/African American community members in Santa Barbara County while providing an event to acknowledge the horrors of enslavement and to celebrate local Black/African American talents and culture. This event is now in its seventh year and is already a staple in the Santa Barbara County Black community; Juneteenth celebrations provide affirmation that the Black community belongs in Santa Barbara County.

The Juneteenth Committee is a majority Black/African American (80%) group. All leaders are ambulatory, reside in the Santa Barbara region, and of the working class. Two Committee members live in Goleta. One member of the group is openly queer and the majority of the leaders are female. The Committee is looking to grow to include Black/African American multi-generational leaders to ensure the longevity of this Black-led project.

Program Information

2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).

Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.

We are requesting a \$5,000 grant from the City of Goleta in support of our 2025 Juneteenth event. Juneteenth 2025 will bring ALL community members together for food, performances, art, and local Black/African American history archives and oral presentation. This event recognizes the history of freeing of enslaved peoples in America and local Black history. Activities include live music, dancing, poetry readings, spoken word, artist exhibitions, local soul food, storytelling, a report on the state of the Black/African American community, and more. Attendees are encouraged to partake in their own storytelling by engaging in an oral history project of Black/African American Santa Barbara. The majority of artists identify as Black/African American.

The event will take place close to June 19, 2025 and be an all day and evening event (free to the public). The date will be finalized by December 2024.

Juneteenth has been celebrated by the descendants of enslaved African peoples for centuries and is known by many as Black/African American Independence Day. June 19, 1865 was the first Juneteenth Celebration (two years after the Emancipation Proclamation was signed). Contrary to ahistorical narratives, several states in addition to Texas refused to honor the Emancipation Proclamation without military intervention. Juneteenth marks the arrival of Union Army General Granger and the overdue enforcement of the Emancipation Proclamation. While there was confusion, fear, and an understanding that they were still not full citizens, the freed Black people in Texas rejoiced and danced in the streets.

Our Juneteenth celebration shares the history and triumphs of Black/African American community members. Juneteenth is about liberation and joy. It's about the people who survived and refused enslavement. It's also about what more needs to be done today as the Black/African American community still faces segregation and disparate outcomes and are not full citizens.

Funds from the City of Goleta will be specifically allocated to paying stipends to the artists and the cost of working with various vendors for Juneteenth. Juneteenth showcases Black/African American culture, talent, and joy. It is crucial to pay these artists and talents to compensate them for the value of their work. The event activities (including live music, dancing, poetry readings, spoken word, artist exhibitions, local soul food, storytelling, a report on the state of the Black/African American community, and more) will be led by the artists. The majority of artists identify as Black/African American.

We expect 5,000 - 6,000 community members will attend. We will estimate attendance to measure the number of attendees, as well as engaging in informal dialogue with a diverse group of community members and partners in order to collect feedback on the event.

We are partnering with several Goleta-based businesses and organizations, which will advertise the event to their constituents in Goleta. Each of the following partnerships support Juneteenth by engaging in outreach and inviting their network in the Goleta area:

*We work with the UCSB Hosford Clinic Healing Space and UCSB Office of Black Student Development

*We coordinate with the Endowment for Youth (serves Goleta students with scholarships); the organization encourages their network of students to attend the Juneteenth event.

*We collaborate with Goleta-based Gateway Educational Services, a nonprofit organization offering educational support to at-risk youth. Gateway was founded and is led by two African American women who are leaders in the African American community Santa Barbara.

We are also aware of many Black community members who live in Goleta and plan to attend again in 2024 and 2025. Of our three co-lead organizers, two live in Goleta and three are UCSB alumni. We also work with three interns who are all UCSB students.

3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.

Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.

We are expecting between 4,000-6,000 attendees (we expect many to be Goleta residents but we do not collect this information)

4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.

Juneteenth fulfills an unmet need for safe spaces for Black/African American community members to gather in celebration of Black history and culture. The closest celebration is a 30+ minute drive and the City has no special event celebrating Black heritage or histories.

There is an unmet need for official recognition of Black history and contributions. We organized to get institutional support - we have received grants from the City of Santa Barbara and the City of Goleta for the last two years - this accomplishment was historic. Santa Barbara has had a string of widely publicized racist/anti-Black incidents in recent years, including events in schools during school hours, but these are only the ones told out loud by media outlets. The Black/African American community in Santa Barbara lives with struggle on a daily basis, a struggle largely untold to the greater populous. These experiences contribute to Black/African American members of the Santa Barbara community distrusting institutions which should be supporting, educating, and providing resources for all.

The enduring legacy of enslavement, a system that criminalized, exploited, displaced, and disrupted Black/African American people, is evident in the persistent inequity, racism, injustice, and erasure of Black indigenous religions and languages. In light of the nationwide reckoning with race and institutional injustice, now is the time to address systemic inequity in our community. Following the killing of George Floyd by Minneapolis police, the disproportionate number of Black folks killed by COVID-19, and the groundswell of support of the Movement for Black Lives, renewed conversation about liberation and safety are urgently needed.

In 2018, local Black/African American organizers Simone Ruskamp, Chiany Dri, and Jordan Killebrew worked together to plan the first Juneteenth in Santa Barbara in collaboration with Black Lives Matter and El Centro. The free event was held at El Centro on June 19, 2018 and featured performances, interactive art displays, free Soul Food, and more. In 2019, the event was held at Santa Barbara Public Library with 400+ attendees. The event was well-received, noted by Santa Barbara City Council Members during public forums and received wide-spread publicity from local media outlets. In June 2020, due to the pandemic, we held the celebration online and featured videos from Black/African American community members to showcase their talent for 13,000+ virtual attendees. Juneteenth 2021 had a series of events that were virtual and online. There was a Black Artisan market out on State street in front of the Melanin Gallery to support and bring thousands of folks to purchase from local Black artisans and artists.

In 2022, the event theme was, "Caring for The People," was hosted in person in the Funk Zone and was the first Block Party Juneteenth for the South Coast. Just under 3,000 attendees joined in celebration and the format of the event was widely received and greatly appreciated. In 2023, we replicated this format and had a theme of, "Nourishing The People." This event saw around 3,200 attendees and engaged more local performers, organizations, and businesses.

Jordan Killebrew, Event Organizer, says:

"Juneteenth is now my Independence Day, my favorite holiday. On this historic day, my Ancestors were acknowledged for their humanity, and their survival offered me the opportunity to become their wildest dreams."

6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.

Educational celebrations like these bring together the Black/African Americans and all our communities, to better understand the history and contributions of the Black/African Americans locally and nationally. This event helps our community and the broader community understand the legacy of slavery, the continued

institutional racism our community faces, and the amazing resilience of our community. This understanding is required for the prevention of continued systemic racism.

Deep-seated systemic racism and inequities that disadvantaged communities of color are still woven into the fabric of our institutions today— from education and housing to our criminal legal system. The insurrection on the Nation's Capital on January 6, 2022, is evidence that white supremacy is a threat to our community. Violence against Black people is a daily occurrence. Juneteenth acknowledges the serious threats to Black lives and Black history. These conversations about liberation are very timely and urgently needed.

This event will uplift and support the healing of the Black/African American community, who experienced disproportionate impacts on their health and economic security during the COVID-19 pandemic. We affirm that Black History is American History. All aspects of this event are centered around the voices of the Black community.

As Santa Barbara and Goleta become more gentrified (often displacing Black residents), celebrating Blackness and archiving Black history is crucial.

7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?

If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?

We will continue to make the activities accessible to everyone by making it free and on a weekend, when the greatest number of people (especially working families and people of color) can attend. We accommodate persons with disabilities to ensure their needs are met by offering ASL interpretation and various options for seating. We have an existing relationship with the Independent Living Resource Center and will consult with them regarding best practices and procedures. The historical archive will be hosted at no cost on juneteenthsb.com and we will employ software like micCaptions to ensure that each video has captions and an accompanying image description.

In 2020, the free Juneteenth event was online and accessible to everyone with access to the internet. In 2021, we had a hybrid event, where folks were welcome to visit our in person event at the Melanin Gallery on State Street or attend virtually where we streamed the event. In 2022, the Juneteenth event was themed 'Caring for the People' and honored local Black artists & artisans, performers, and organizations as well as provided free food, dancing, and singing. The event took place on Sunday, June 19th, 2022 in the Funk Zone on the 200 block of Gray Ave, between E. Montecito Street & E. Yanonali Street - in front of our community partner Shalhoob's Patio. The Funk Zone was historically a Black/African American neighborhood. We were thrilled to host more than 3,000 people for the free block party. In 2023, we decided to make the block party a tradition and had a theme of, "Nourishing The People." We had around 3,200 community members join in the celebration and replicated the 2022 event with slight modifications.

As with past Juneteenth events, we will continue to collaborate with the City of Goleta, City of Santa Barbara, Showing Up for Racial Justice (SURJ), Pacific Pride Foundation, Santa Barbara Independent, Endowment for Youth Community, Gateway Educational Services, Pacifica Graduate Institute, Santa Barbara Foundation, Healing Justice SB, Pride & Joy Santa Barbara, UCSB Office of Black Student Development, UCSB Healing Space, and other community organizations to provide a local, family-friendly event. We will also add our community partners from 2023 (including Montecito Bank & Trust, Union Bank, Golden1 Credit Union, Montecito Bank & Trust, American Riviera Bank, Clevr Brands, and more), in addition to Melanin Culture Co., and more.

Funding

8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Please include other grant sources either received or for which you are applying.

Yes, your grant will be leveraged to request funding from other sources. Funding from the City of Goleta, along with funding from the City of Santa Barbara, lends credibility to the event and incentivizes businesses and foundations to also contribute. We will seek grants and sponsorships from other foundations and businesses in Goleta, and your grant will be leveraged to secure those donations. Our general fundraising strategies include applying to state and local grants and pursuing sponsorships from local businesses and organizations to participate in the celebration.

For the last three years, we leveraged your grant to receive a grant from the California Arts Council towards Juneteenth. Without the credibility our event received from being funded by the City of Goleta, we may not have been awarded that grant for three years running. In addition, we will reach out to our community partners from 2023 to engage with us for the 2024 and 2025 events.

Since 2018, Juneteenth has partnered with the Santa Barbara Foundation (SBF) as our fiscal sponsor, and they have provided us with opportunities to receive online donations through their website. With online donations and checks, we are able to take any donation from an individual, company or group that is large or small. In addition, SBF, as a trusted philanthropic bank, provides clout to our organization and exposure to donors who may not be aware of our efforts.

We expect that our community partners from previous years (including Union Bank, Coffee with a Black Guy, Santa Barbara Young Professionals, So Cal Gas, Cresco Labs) will sponsor the event again in 2024 and 2025. We've listed other potential grant sources in the next question. We will apply to the City of Santa Barbara and California Arts Council for renewed grants towards Juneteenth this year and next year.

9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.

If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?

Yes, the requested funds are vital in carrying out the event. Our organizers were paid to produce this event for the first time in 2021 with your support (we previously worked as volunteers). It is critical to continue paying our event producer and event coordinators to ensure the sustainability and success of the event.

Our vendors, artists, and contractors also need to be paid (your funds will cover stipend costs for our performing artists). Before we received City of Goleta funding, many of the vendors volunteered their time. We can no longer ask people of color from marginalized communities to volunteer their time; we need to honor their value by compensating them for their talents and contributions.

The hard costs such as garbage, staging, and other event costs need to be covered to make the event a free event. Over the last several years, there is increased awareness among the broader community of Juneteenth and a desire to better understand and support efforts towards racial justice. This is an opportunity to gather, celebrate, and uplift the Black community.

We are seeking funding from several other sources including the California Arts Council (to be submitted), Santa Barbara Foundation, Union Bank, and the Montecito Bank & Trust, among others.

We will continue to seek funding if not granted the full award amount from the City of Goleta. The earlier we can secure event funding, the better we can prepare. The better we can prepare, and the better the event will be.

10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?

If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?

The event is free and open to the public. The event is primarily geared towards the African American/Black community, as it is a celebration of Black liberation. Because of inequalities in education, housing, and job opportunities, many members of the Black community are low-income. We do not track the income levels or other demographic information from event attendees.

11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.

If your organization is not required to have an audit performed, please explain that below.

Juneteenth was founded in 2018. We are a relatively small organization and have not been audited. We are fiscally sponsored by the Santa Barbara Foundation, which goes through a financial audit every year. We plan to pursue 501(c)3 status for Juneteenth when we have the capacity to do so.

12. How often does your organization's Board of Directors review and approve financial statements?

Our event committee meets monthly throughout the year and weekly during the months leading up to the event. As a newly formed organization, we do not have a formal board of directors. Instead, financial decisions are made by an event committee.

The Juneteenth Committee is small but mighty. We are made up of Jordan Killebrew, Leticia Resch, Simone Ruskamp, and Krystle Farmer Sieghart.

13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.

Please attach a copy of the fee schedule in the Documents Tab of this application.

The event is free and open to the public. Attendees are welcome to make a donation to our organization.

The assets and liabilities listed below are for the Santa Barbara Foundation.

14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).

642,574,04	Total Assets (\$)
31,931,881	Total Liabilities (\$)
610,642,16	Total Net Assets (\$)
642,574,04	TOTAL LIABILITIES AND NET ASSETS (\$)
221,510,905.00	TOTAL

15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

No

16. Please list two references who we may contact regarding the proposed program, service, or

activity.

Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.

Wendy Sims-Moten, wmoten@first5sbc.org, (805) 884-8085

E. Onja Brown, mlkjrbs@gmail.com, (805) 259-5782

CDBG Eligibility

17. Are you applying for CDBG funding?

To be eligible for CDBG funding, you MUST obtain clients' race and ethnicity, and total family income.

Yes

No

18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.

Name

Address or City last resided in

Number of family members

Total family (household) income

Race and ethnicity

Proof of age

My organization does not obtain any of the above information from clients.

19. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2022 through June 30, 2023 (or for calendar year 2023).

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

n/a	Extremely low income (0-30% MFI)
n/a	Very low income (30-50% MFI)
n/a	Low-moderate income (50-80% MFI)
n/a	Above moderate income (Above 80% MFI)
0.00	TOTAL

20. If your program or activity takes place on school grounds, have you received permission and approval from the appropriate school?

Please list the name and position of the person from whom permission was obtained. If the program or activity is not on school grounds, please put N/A.

N/A

Budget [top](#)

Revenue Sources	<u>Total Program Revenue for Current Fiscal Year</u>	<u>Projected Program Revenue for Next Fiscal Year</u>
<u>City of Goleta Funds</u>	<u>USD\$ 3,550.00</u>	<u>USD\$ 5,000.00</u>
<u>Federal</u>		

<u>State</u>	<u>USD\$ 18,050.00</u>	<u>USD\$ 18,000.00</u>
<u>County</u>		
<u>Municipal</u>	<u>USD\$ 33,950.00</u>	<u>USD\$ 35,000.00</u>
<u>School District</u>		
<u>Foundations/Trusts</u>		<u>USD\$ 3,000.00</u>
<u>Donations/Fundraising</u>		<u>USD\$ 2,000.00</u>
<u>Fees</u>		
<u>Other</u>	<u>USD\$ 1,450.00</u>	
<u>Total</u>	<u>USD\$ 57,000.00</u>	<u>USD\$ 63,000.00</u>

<u>Funding Uses/Expenses</u>	<u>Expenditures for Current Year</u>	<u>Expected Expenditures for Next Year</u>	<u>Goleta Grant Funds: Proposed Uses for Next FY</u>
<u>Salaries, Benefits, Payroll</u>			<u>USD\$ 5,000.00</u>
<u>Taxes</u>			
<u>Consultants and Contracts</u>	<u>USD\$ 43,000.00</u>	<u>USD\$ 36,500.00</u>	
<u>Facility, Rent, Utilities, Maintenance</u>	<u>USD\$ 5,000.00</u>	<u>USD\$ 15,000.00</u>	
<u>Supplies</u>		<u>USD\$ 2,500.00</u>	
<u>Marketing (Printing, Advertising)</u>	<u>USD\$ 4,000.00</u>	<u>USD\$ 4,000.00</u>	
<u>Travel, Mileage, Training</u>			
<u>Equipment (Rental/Maintenance)</u>	<u>USD\$ 5,000.00</u>	<u>USD\$ 5,000.00</u>	
<u>Insurance</u>			
<u>Other</u>			
<u>Total</u>	<u>USD\$ 57,000.00</u>	<u>USD\$ 63,000.00</u>	<u>USD\$ 5,000.00</u>

Budget Narrative

We are requesting a grant for the Juneteenth 2025 event due to the grant timeline. We expect the expenses to be similar to the Juneteenth 2024 event. We have not yet finalized our event budget for the June 2025 event. We expect to finalize the event budget by December 2024.

For the free 2024 event, attention will be paid to inviting and collaborating with local artists and performers. This will highlight the cultural gifts that exist in the Santa Barbara community, and the Black community specifically. It is vital to pay the performers, who are generally over asked to provide their services and share their work for free, and even more important that the Juneteenth celebration is able to pay a rate that supports their worth and contribution. In addition, costs for marketing the event, staging, production, seating, and safety are needed to ensure a success.

The \$36,500 in consultant and contracts expenses includes the following:
\$6,000 (fResch Events - Event planning/production and Juneteenth staff)
\$5,000 (Shalhoobs for food)
\$14,500 (event production costs - technical support, photographer, filming, editing for virtual event)
\$2,500 (event costs - supplies, flowers, DJ)
\$5,000 (Performer Stipends - 15-25 performing artists each receive a stipend of \$100-\$500)
\$3,500 (event costs - Chocolate Baby Story Time)

Documents Requested *

Required?Attached Documents *

Nonprofit Tax Exemption Status



[IRS Letter](#)

List of Board Members



[SBF Board List](#)

Financial statements from the most recently completed fiscal or calendar year



[SBF Audit](#)

Organizational Budget



[Juneteenth 2024 Budget](#)

Organizational Chart

[Org Chart](#)

Supplemental or Additional Information

[Article](#)

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Application ID: 461277

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City of Goleta

2024-2025 Combined CDBG & Goleta City Grant Application

Deadline: 1/26/2024

Main-Begg Farmhouse
Main-Begg Farmhouse

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

USD\$ 5,000.00 Requested

Submitted: 1/25/2024 3:26:08 PM (Pacific)

Project Contact

Robin Cederlof

mainbeggfarmhouse@gmail.com

Tel: 8054555257

Additional Contacts

ferminamurray@gmail.com

Main-Begg Farmhouse

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President

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Fax

Web main-beggfarmhouse.org

Application Questions [top](#)

Organization

1. What is your organization's mission statement?

Main-Begg Farmhouse, through preservation & restoration of its buildings & grounds, seeks to connect the past with the present by offering programs that will educate & enrich all audiences & offer an intimate historical community gathering place.

Program Information

2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).

Please be specific about the hours and total days that people will be served by the program and exactly

how/for what City of Goleta funds will be used to support the program.

The Main-Begg Farmhouse (MBF or the Farmhouse), located at 5001 Hollister Avenue, is an important part of the larger Goleta Valley community's history. The Farmhouse was built in 1911 on a 25-acre walnut ranch purchased by Robert Main, a Scottish immigrant in 1900. Main and his family occupied the home until the 1950's, when David A. Begg and his wife Carrie Main (Robert Main's daughter) and their young family moved to the property and occupied the house for several decades.

Members of both families made significant contributions to agricultural, social, and civic affairs in the Goleta Valley.

The Main-Begg Farmhouse, a nonprofit organization, was incorporated in 2019. It acquired ownership of the property that same year and achieved the first step in preserving the property by receiving the designation as a Santa Barbara County Historic Landmark in 2020.

Although this grant application does not specifically seek funding to support an activity, program or event, the garage conversion project, consisting of a multipurpose room, ADA restroom, and storage area, will enable MBF to increase it's ability to offer additional public meeting space for a variety of educational activities, recreational opportunities and social functions for all residents of the Goleta Valley and beyond.

Reservations for small gatherings would be available from 9am to 9pm for indoor use. Outdoor gatherings would be reserved from 9am to sunset.

The property will also be open for tours of the farmhouse and grounds to increase the public's knowledge of this important historic resource in our community. Tours would be by appointment only. Tours would be two times per month, between the hours of 11am and 2pm.

MBF will use a visitor log book to give our guests the opportunity to comment on their experience (good and/or bad) as a means of monitoring our successes and areas of improvement. We will also encourage our guests to leave comments on the various social media outlets.

We have no specific target audience for visitors and users of the property. All members of the Goleta Valley, young and old are welcome.

We ambitiously anticipated our grand opening for the public to be in the Fall 2022, but then had to postpone again the fall of 2023, however once again we ran into some delays and are currently working on completing a couple of important projects before we can offer the facilities for rent. However, our organization does not sit idle.

We are busy giving free tours, and working on our fundraising efforts for this garage conversion project. Once the project is completed, the garage will become another valuable usable public space.

Thru this untimely period, we have continued to offer tours of the property. In 2023, over 380 unduplicated visitors who live in the Goleta Valley, and at least 60 visitors from outside the area have toured the property. An increase of over 100% from the previous year.

3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.

Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.

The creation of a multipurpose center will allow us to accommodate 100's of Goleta and SB County residents eager to visit & utilize this historic property. Out-of-town visitors will gain a greater knowledge & appreciation for the Goleta Valley.

4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other: Conversion of the garage into a multipurpose room with ADA restroom.

5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.

Yes, our project will serve an under-met need in the community.

Main-Begg Farmhouse will serve primarily as a neighborhood community center in a unique historic setting.

The nearest community center is in Old Town Goleta, more than a mile to the west. Our location will offer another option, especially while the Goleta Valley Community Center is closed under renovation.

One interesting side-note, the land that formerly housed Goleta Union School, and known today as the Goleta Valley Community Center, was originally owned by the Begg family.

Additionally, children attending Girls Inc, Hollister and El Camino Elementary schools, and San Marcos High School, will have a historic site with many use opportunities, within walking distance of their locations. Such a venue is not currently available to them.

In addition to offering a unique historic gathering place, the history of the Eastern Goleta Valley, which is often overlooked, will play an important role at Farmhouse. In addition, the early history of Goleta will be captured and told through the stories and accomplishments of the Main and Begg families.

6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.

Yes. A multipurpose room and modern ADA restroom facility will add more flexibility to the use of the Main-Begg Farmhouse property by our visitors.

For example: Gardening programs, art classes, fitness classes, and some children's afterschool programs are better suited for meeting inside the multipurpose room rather than meeting inside the historic home.

Currently, we have no restroom facility able to accompany all visitor types. This new modern ADA restroom facility will be accessible to all our visitors.

7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?

If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?

Breaking down barriers for those with disabilities of any kind is an ever-challenging task for any business,

organization, nonprofit and even in a personal home setting.

We will do our utmost to ensure all people will have access to learn, experience, and appreciate Main-Begg Farmhouse and all it represents. Incorporating all human senses—sight, touch, smell, taste, and sound—are important elements of our mission and goals.

Improved ADA parking and walkways, and wheelchair lift to access the home and yard are priorities. As funding is acquired, these projects will be completed. The ADA restroom in conjunction with the garage conversion is the first of these projects we plan to complete in 2024.

Our web site has allowed people with disabilities to tour MBF from the comfort of their own homes and at their convenience.

The future multipurpose center will be at ground level and adjacent to our ADA parking space, making access to additional programs and activities in the future center very convenient for those visitors with limited mobility.

A future project is to create a video walking tour of the property. This could be used in a classroom setting, post on our website or play on a screen on site for those unable to walk the yard and visit the interior of the home.

Funding

8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Please include other grant sources either received or for which you are applying.

YES, the City of Goleta's 2023 support has helped leverage other resources of funding and with the City's ongoing support will only further enhance our ability to raise necessary funding.

The City of Goleta's 2023 grant support towards this project did help us gather momentum in our fundraising efforts. We have only a little more funds to raise to complete the garage conversion into a multipurpose room with ADA restroom which will serve visitors of all ages for various uses.

Significate supporters to our project, like the City of Goleta, will be recognized with their name on a plaque prominently displayed in the multipurpose room and be honored for years to come.

The members of the Goleta Valley community recognizes the councils support of local history. Since launching the Garage Conversion Fundraising project last spring, we have raised over \$63,000 towards our goal of \$75,000. The 2023 grant award from the City of Goleta, along with our hard working all volunteer board of directors and community members, have shown other local foundations that MBF is worthy of their support as well.

Contractors on the project have generously agreed to discount their rate, and supply some in-kind contributions of materials.

We have just a little more funds to raise. We'd be honored to have the City of Goleta show support for the Main-Begg Farmhouse, with awarding our request of \$5,000.

9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please

specify how you will make up for any partial funding received from the City of Goleta.

If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?

Yes. The requested funds are important to the community for a timely completion of the Garage Conversion Project, and to maximize the benefit to the community.

As a small but mighty board all-volunteer nonprofit organization, MBF operates on a cash basis in a fiscally responsible manner. Thus, we have been successful in seeking additional funding from interested individuals, businesses and private foundations to compliment the City's 2023 grant award. We would be honored to have the City's continued support in 2024.

The City's continued support would certainly be a feather in our cap and will go a long way in garnering added support in this last push to make our fundraising goal of \$75,000.

Could it be possible that the City of Goleta will help take us across the fundraising finish line?

10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?

If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?

Although the requested grant funds will not primarily serve those with low incomes, the community schools nearby MBF - Hollister and El Camino elementary schools and San Marcos High School - are Title I schools. Many students are from low-income families and also live near by the MBF. [Source: www.ed-data.org]

Main-Begg Farmhouse will serve all income levels and all learning abilities.

Tours will be offered on a "suggested donation" basis. No one will be turned away for a tour of the property on the basis of their ability to pay.

There will be a minimal charge for rental of the property for events and grounds rentals, including the soon to be converted garage to a multipurpose center.

Special consideration will be given to non-profits and other community members who's finances may limit them from being able to afford the established rental fee.

We do not obtain documentation from our clients/visitors on their income. We plan to use an honor system approach when discussing fees.

Scholarships and sponsorships will also be available.

11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.

If your organization is not required to have an audit performed, please explain that below.

Main-Begg Farmhouse is a relatively new nonprofit organization with limited income and operate on a very small budget, we are currently not required to have an audit performed.

12. How often does your organization's Board of Directors review and approve financial statements?

Our Board of Directors reviews and approves financial statements at our monthly board meetings. The board meets 12 per year. More frequently, if needed.

13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.

Please attach a copy of the fee schedule in the Documents Tab of this application.

There will be no formal charge to take a guided tour Main-Begg Farmhouse and property, however donations are greatly appreciated.

Grounds and room rentals for meetings, small gatherings, classes, and lectures will be priced based on size of group, activity, space size needed, and length of time being reserved. These fees are currently being developed, and will be competitive with surrounding venues.

We will evaluate fees periodically, and update as needed. Scholarships and sponsorships will also be available.

On closing, thank you for this opportunity to apply for a grant from the City of Goleta. Having this Garage Conversion Project completed will enable us to fulfill a different purpose than what the interior of the historic home offers.

We are grateful for the funding we received last year from the City of Goleta which helped us kick-off our fundraising efforts for this project in 2023. We are optimistic the City, with a grant award this year of \$5,000, will help push us over the finish line in support of the Garage Conversion Project.

Side note: Since launching our website in November 2022, thanks to a small grant from the City of Goleta, MBF has received over 191,544 hits, and over 392 individuals have subscribed to our email "Friends" list thru the website, a substantial increase from 2023.

In addition, with our visitors great interest in our mission and vision, and property with its rich history and connection to Goleta's early development, our monthly tours have increase dramatically.

14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).

1,169,997	Total Assets (\$)
0.00	Total Liabilities (\$)
1,169,997	Total Net Assets (\$)
1,169,997	TOTAL LIABILITIES AND NET ASSETS (\$)
3,509,991.00	TOTAL

15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

No, Main-Begg Farmhouse has never had an IRS or state levee.

16. Please list two references who we may contact regarding the proposed program, service, or activity.

Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.

Fermina Murray, MBF Board Member 805.448.4011

Ron Nye, MBF Board Member 805.682.1486

CDBG Eligibility

17. Are you applying for CDBG funding?

To be eligible for CDBG funding, you **MUST** obtain clients' race and ethnicity, and total family income.

- Yes
- No

18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.

- Name
- Address or City last resided in
- Number of family members
- Total family (household) income
- Race and ethnicity
- Proof of age
- My organization does not obtain any of the above information from clients.

19. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2022 through June 30, 2023 (or for calendar year 2023).

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

N/A	Extremely low income (0-30% MFI)
N/A	Very low income (30-50% MFI)
N/A	Low-moderate income (50-80% MFI)
N/A	Above moderate income (Above 80% MFI)
0.00	TOTAL

20. If your program or activity takes place on school grounds, have you received permission and approval from the appropriate school?

Please list the name and position of the person from whom permission was obtained. If the program or activity is not on school grounds, please put N/A.

N/A

Budget [top](#)

Revenue Sources	<u>Total Program Revenue for Current Fiscal Year</u>	<u>Projected Program Revenue for Next Fiscal Year</u>
City of Goleta Funds	USD\$ 4,000.00	USD\$ 5,000.00
Federal	USD\$ 0.00	USD\$ 0.00
State	USD\$ 0.00	USD\$ 0.00
County	USD\$ 0.00	USD\$ 0.00
Municipal	USD\$ 0.00	USD\$ 0.00
School District	USD\$ 0.00	USD\$ 0.00
Foundations/Trusts	USD\$ 38,000.00	USD\$ 5,000.00
Donations/Fundraising	USD\$ 22,000.00	USD\$ 2,000.00

Fees	USD\$ 0.00	USD\$ 0.00
Other	USD\$ 0.00	USD\$ 0.00
Total	USD\$ 64,000.00	USD\$ 12,000.00

<u>Funding Uses/Expenses</u>	<u>Expenditures for Current Year</u>	<u>Expected Expenditures for Next Year</u>	<u>Goleta Grant Funds: Proposed Uses for Next FY</u>
Salaries, Benefits, Payroll	USD\$ 0.00	USD\$ 75,000.00	USD\$ 0.00
Taxes	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Consultants and Contracts	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Facility, Rent, Utilities, Maintenance	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Supplies	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Marketing (Printing, Advertising)	USD\$ 100.00	USD\$ 0.00	USD\$ 0.00
Travel, Mileage, Training	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Equipment (Rental/Maintenance)	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Insurance	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Other	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Total	USD\$ 100.00	USD\$ 75,000.00	USD\$ 0.00

Budget Narrative

The Main-Begg Farmhouse, a not-for-profit organization, is requesting funds to be used for the physical conversion of the garage to create a multipurpose classroom with an ADA compliant restroom facility to enhance our offerings to our visitors.

The amount of this request is considered a direct cost.

Documents [top](#)

<u>Documents Requested *</u>	<u>Required?Attached Documents *</u>
Nonprofit Tax Exemption Status	<input checked="" type="checkbox"/> IRS letter
List of Board Members	<input checked="" type="checkbox"/> Board members
Financial statements from the most recently	<input checked="" type="checkbox"/> year end 2022.23

completed fiscal or calendar year

Organizational Budget



budget

Organizational Chart

Supplemental or Additional Information

Brochure

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Attachment 2

Item II – Summary Spreadsheet of Grant Applications and Amounts

Attachment 2

FY 2024-25 Funding Spreadsheet for Committee

Attachment 3

Item III – Business Recognition Award Nomination Form



City of Goleta Business Recognition Program Nomination Form

Eligibility Requirements

To be eligible for the Goleta Business Recognition Program, a Goleta business must:

- Be located in the City Goleta
- Hold valid City Business License
- Be in good standing with the City (i.e. no outstanding taxes or fees)
- Not be a previous award recipient of the City of Goleta Business Recognition Program

Business Information

Business Name:

Street Address:

City: State: Zip Code:

Total number of employees: Website:

Nominator Information

Name:

Relationship to business:

Email: Phone:

Recognition Criteria

Criteria: (select at least one)

- Longevity in the City
- Business growth
- Environmental sustainability leadership
- Community Enrichment/Supporter
- Industry Innovator

Accomplishment details: Provide explanation and supporting examples of how this criterion is/was met:

Additional Supplemental Documents

Email completed form and additional supplemental documents to Ryan Kintz at rkintz@cityofgoleta.org.