



STAFF REPORT

Board of Directors

MEETING DATE: January 18, 2024
STAFF CONTACT: Fred Luna, Jacky Mata, Sarkes Khachek, SBCAG
SUBJECT: MEASURE A STRATEGIC PLAN UPDATE
ATTACHMENTS: [Attach. A - Presentation Measure A Strategic Plan](#)
[Attach. B - Measure A Regional Project - summary by program](#)
[Attach. C - 2020 Final Strategic Plan Priorities](#)
[Attach. D Goleta Letter](#)

RECOMMENDATION:

Receive a presentation on the development of the Measure A Strategic Plan Update and provide input to SBCAG staff.

DISCUSSION:

SBCAG staff is beginning the update to the Measure A Strategic Plan. Measure A is Santa Barbara County's transportation sales tax measure. SBCAG must adopt an update to the Measure A Strategic Plan every five years as required in the voter approved Ordinance and Investment Plan. The plan may also be amended at any time. The link to the Ordinance and Investment Plan is provided [here](#).

The Strategic Plan serves as the guiding document for the delivery of the Measure A Investment Plan projects and programs. The purposes of the Strategic Plan are to:

- Define the scope, cost, and schedule of each project.
- Identify accomplishments and critical issues.
- Document Investment Plan amendments.
- Detail revenue projections and possible financing tools to deliver the Investment Plan.
- Consolidate policies and procedures adopted by the SBCAG Board to implement the Investment Plan.

2025 Update

The last update to the Strategic Plan was adopted in 2020. The link to the current plan is provided [here](#). SBCAG staff is beginning work on the development of the next update and will provide the board with an update on the development of the Strategic Plan in January. The SBCAG Board presentation is included as Attachment A.

The presentation will cover the following topics:

- A. Measure A Overview
- B. 2025 Strategic Plan Elements for Updating
- C. Investment Plan Amendments

Following discussion in January, staff will return with additional information at a future SBCAG Board meeting this Spring.

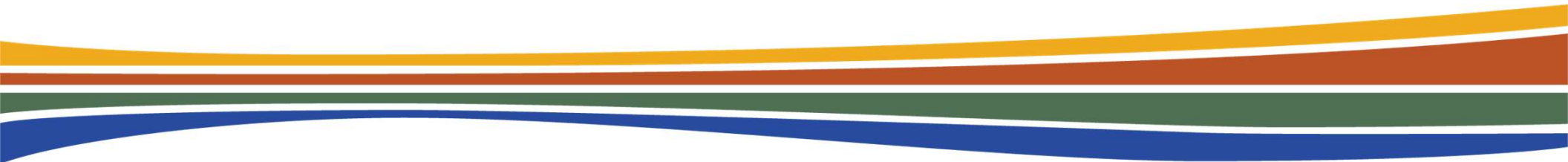


January 18, 2024
SBCAG Board of Directors

MEASURE A STRATEGIC PLAN



Sarkes Khachek, Director of Programming
Fred Luna, Director of Project Delivery & Construction
Jacky Mata, Transportation Planner II



TODAY'S PRESENTATION

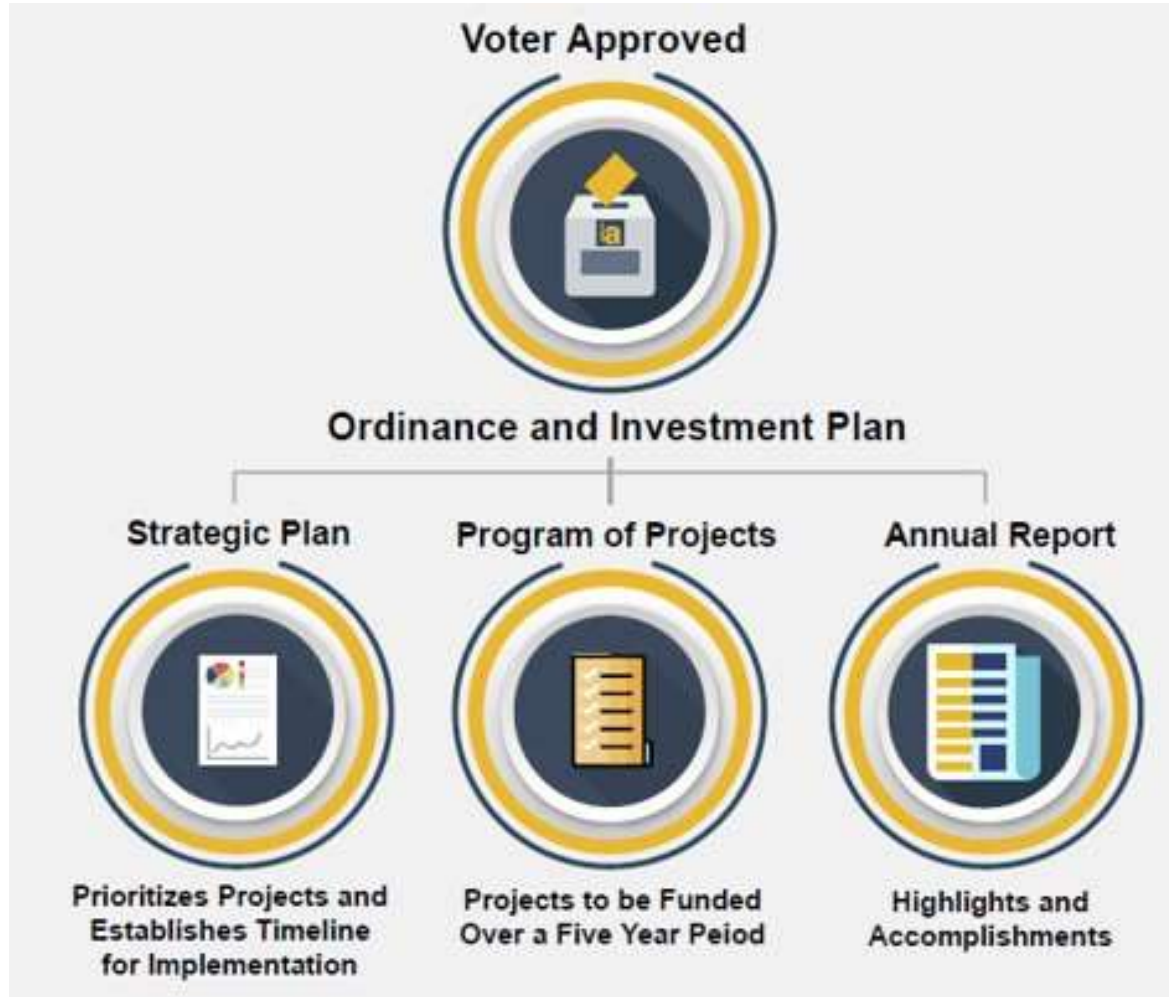
- Measure A Background
- Strategic Plan Update - by 2025
- Investment Plan
- Next Steps

OVERVIEW ON MEASURE A

MEASURE A BACKGROUND

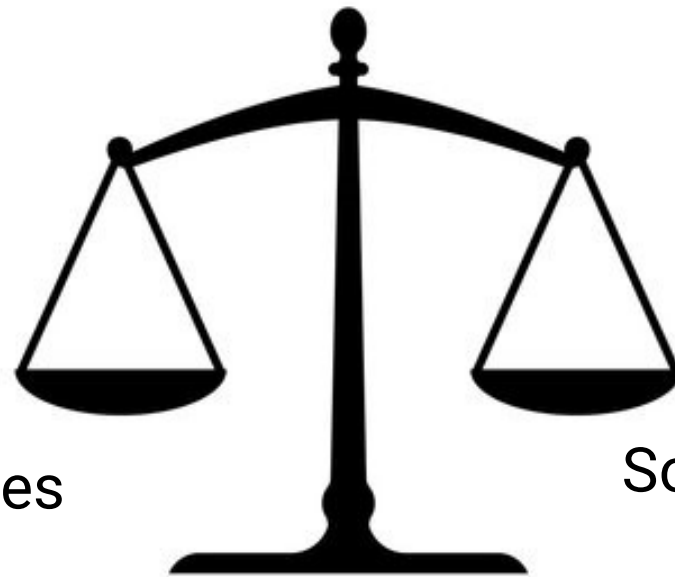
- One of 25 'Self Help Counties' in California
- Approved in 2008 as 30-year renewal
- Estimated at \$1.05 billion (2008); projected at \$1.57 billion
- Leveraging tool for SBCAG and Local Partners
- Regional projects rely on regional funding

MEASURE A DOCUMENTS AND UPDATES



MEASURE A FRAMEWORK

Highway 101 HOV – 13.3%
(#1 Countywide Priority)



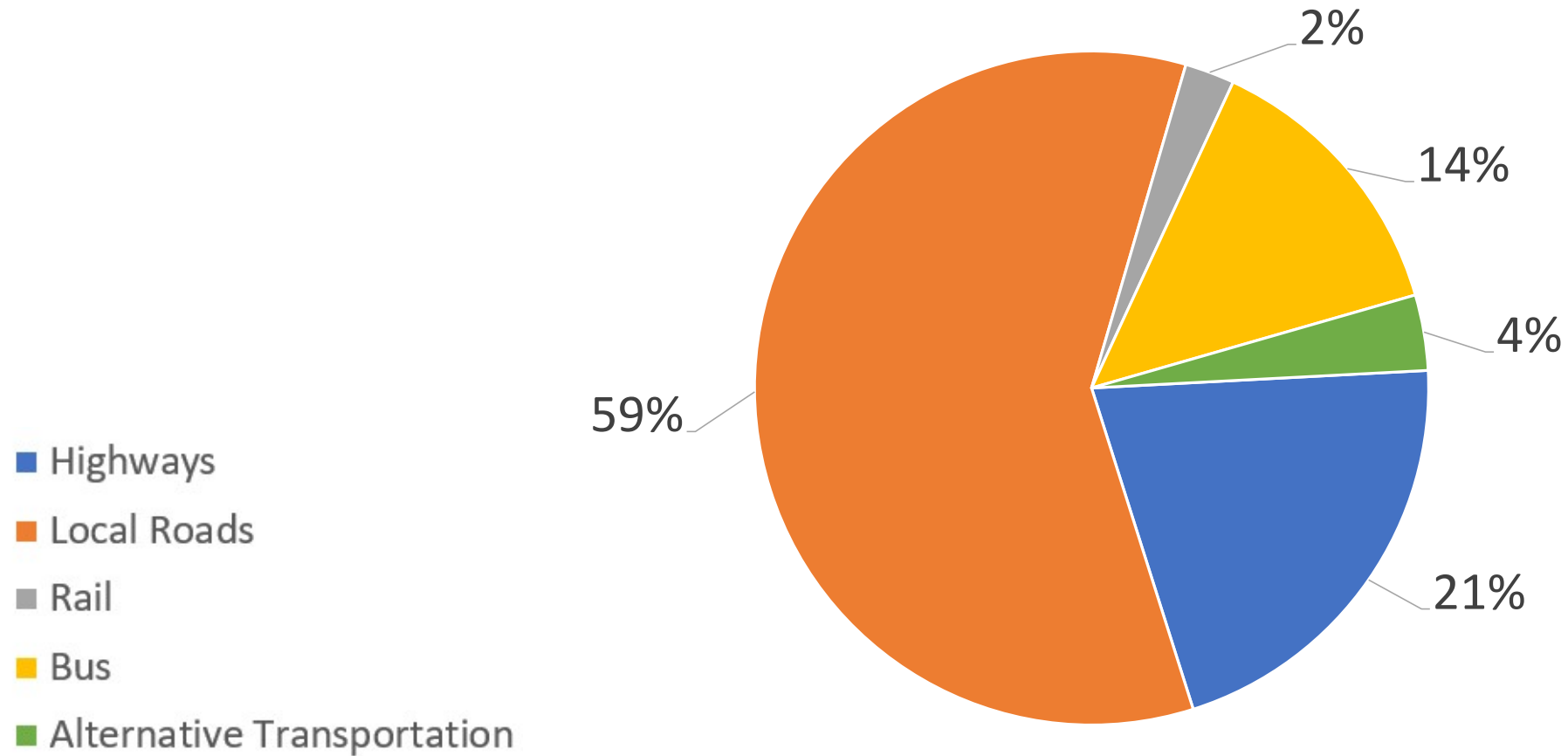
North County Priorities
43.3%

South Coast Priorities
43.3%

MEASURE A PROJECTS AND PROGRAMS

Supports Regional and Local Priorities

TOTAL MEASURE A

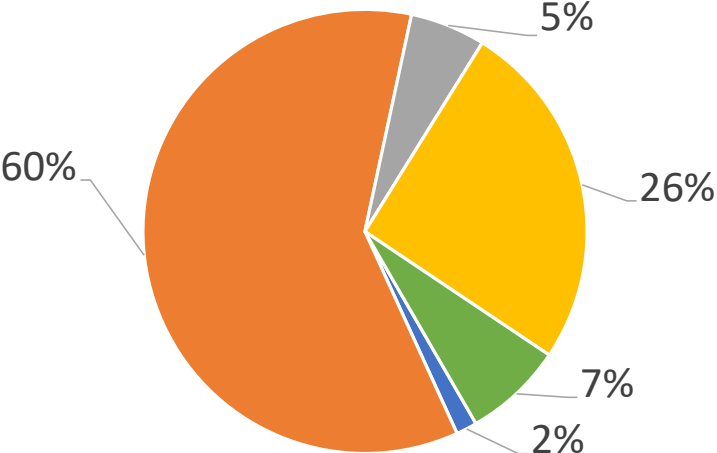


MEASURE A PROJECTS AND PROGRAMS

NORTH COUNTY



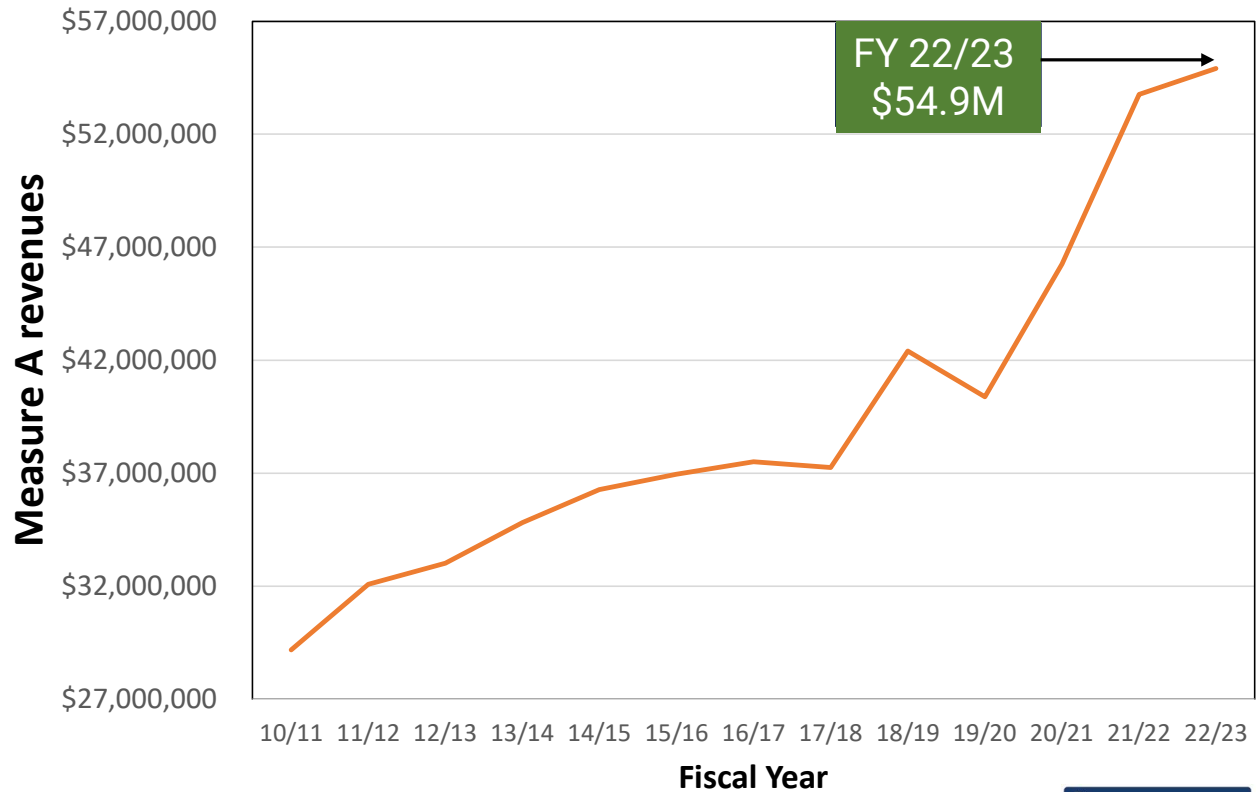
SOUTH COAST



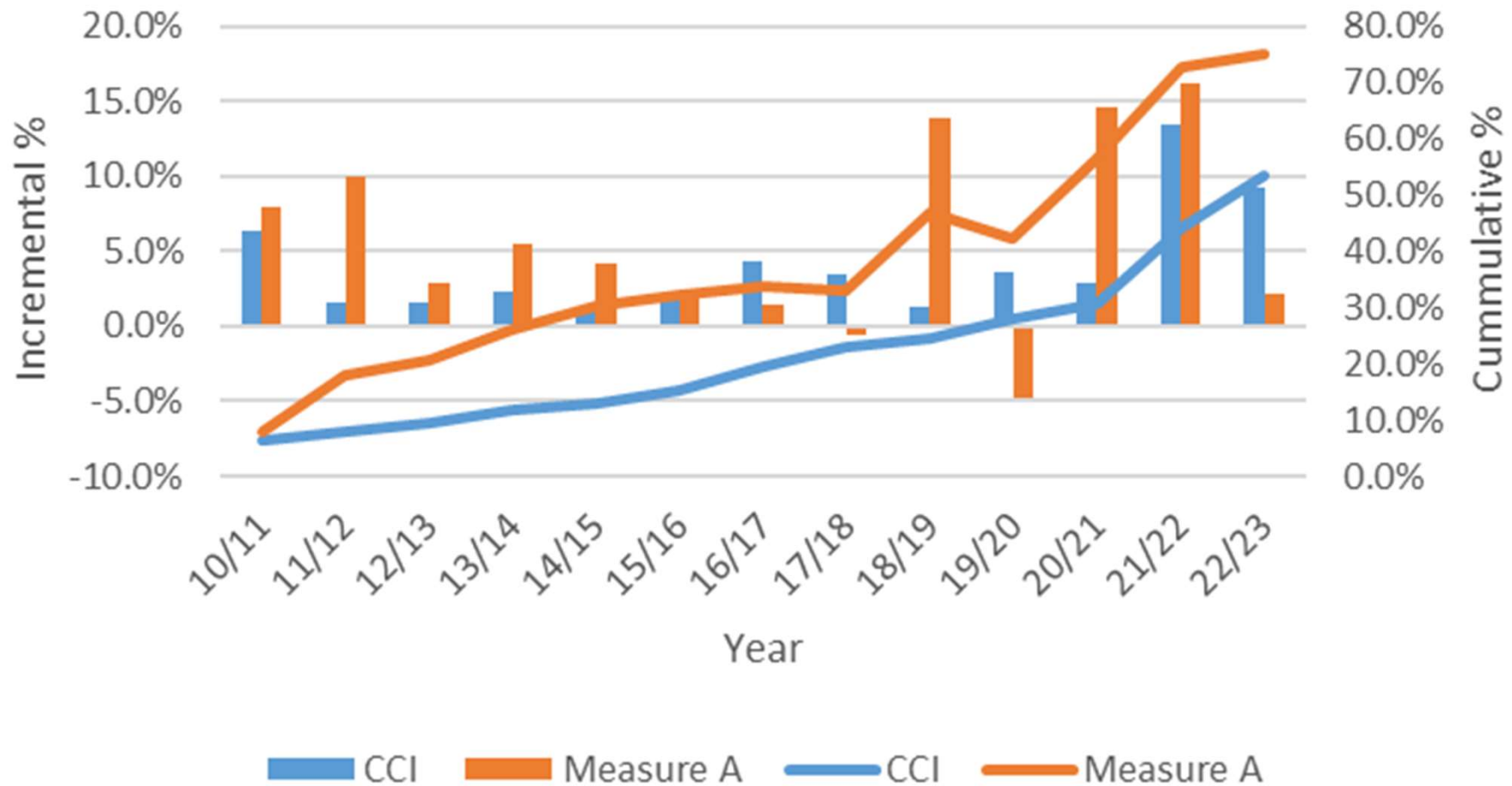
- Highways
- Local Roads
- Rail
- Bus
- Alternative Transportation

Measure A Revenue Growth

- In 2008, 30-year revenue projected at \$1.05 billion (\$35 million/year)
- In 2024, based on actuals and growth projections = \$1.57 billion
- 50% increase in projected revenues
- \$54.9 million in FY 22/23 which is an all time high



Measure A vs Construction Cost Index (CCI)



Highway 101 - Measure A Projected Revenue

- Total of \$140.0 million for Highway 101 now equals \$208.9 million

Project	2008 Amount (Millions \$)	% of Total	2040 Projected (Millions \$)
Highway 101: Carpinteria to Santa Barbara	\$140.00	13.33%	\$208.91

South Coast - Measure A Projected Revenue

- Total of \$1.0 million for Carpinteria Circulation now equals \$1.5 million
- Total of \$7.0 million for Goleta now equals \$10.5 million

Project	2008 Amount (Millions \$)	% of Total	2040 Projected (Millions \$)
Carpinteria Circulation Improvements	\$1.00	0.10%	\$1.49
Goleta Overpass	\$7.00	0.67%	\$10.45

North County - Measure A Projected Revenue

- Total of \$82 million in North County Regional Program now equals \$122.4 million

Project	2008 Amount (Millions \$)	% of Total	2040 Projected (Millions \$)
Buellton Circulation Improvements	\$3.00	0.29%	\$4.48
Guadalupe Circulation Improvements	\$3.00	0.29%	\$4.48
Solvang Circulation Improvements	\$3.00	0.29%	\$4.48
Highway 166 Safety and Operational	\$3.00	0.29%	\$4.48
Highway 246 Passing Lanes	\$20.00	1.90%	\$29.84
Highway 236 SY River Bridge (Robinson Bridge)	\$8.00	0.76%	\$11.94
Highway 101/Santa Maria River Bridge	\$10.00	0.95%	\$14.92
Highway 101/135 Interchange	\$10.00	0.95%	\$14.92
Highway 101/Betteravia Interchange	\$2.00	0.19%	\$2.98
Highway 101/McCoy Interchange	\$10.00	0.95%	\$14.92
Highway 101/Union Valley Parkway	\$10.00	0.95%	\$14.92
TOTALS	\$82.00		\$122.38

North County Cost Savings Program Balance

Description	Amount (\$ millions)
Total NC Program Funding (30-Year Est)	\$122.4
Actual Expenditures to Date	\$37.6
Previous Allowances from Cost Savings	\$9.3
Forecast Expenditures	\$58.4
Remaining Forecast Balance	\$17.1

STRATEGIC PLAN UPDATE

PURPOSE OF STRATEGIC PLAN

- Updated every 5 years; last update in 2020
- Scope, cost, schedule and revenue/funding
- Identify critical issues and risks to program delivery
- Layout implementation schedule
- Approve policies and procedures to implement plan

Project Delivery Priorities (2020)

Project Name	Completed	20/21	21/22	22/23	23/24	24/25	25/26	26/27	27/28	28/29	29/30	30/31	31/32	32/33	33/34	34/35	35/36	36/37	37/38	38/39	39/40
North County Subregion: Named Projects																					
Hwy 101 Santa Maria River Bridge	2014																				
Hwy 101 Union Valley Parkway																					
UVP Interchange	2013																				
Barrier Walls																					
Hwy 101 Union Valley Parkway Phase 3	2013																				
Hwy 166 Safety and Operational Improvements:																					
Hwy 166/Black Road Intersection																					
Hwy 1/Hwy 166 Intersection																					
CHP Enforcement	2020																				
Cuyama Bus Stops	2014																				
Alamo Pintado Creek Ped and Bike Project																					
Solvang Circulation Improvements																					
Hwy 101/135 Interchange																					
Hwy 101 Betteravia Interchange																					
Hwy 101 McCoy Interchange																					
Hwy 246 Passing Lanes																					
Phase 1: Western (Purissima to Haggood)	2018																				
Phase 2: Eastern (Haggood to Drum Cyn)																					
Hwy 246 Santa Ynez River Bridge (Robinson Bridge)																					
Buellton Circulation Improvements																					
Hwy 246 Buellton streetscape and sidewalk - Phase 1	2012																				
Other Buellton Circulation Improvements																					
Hwy 246 Buellton streetscape and sidewalk- Phase 2	2019																				
Guadalupe Circulation Improvements																					
South Coast Subregion: Named Projects																					
Goleta Overpass Improvements																					
Carpinteria Circulation Improvements																					
Linden Avenue Project																					
Other Future Circulation Projects																					

Legend:

- Preconstruction
- Construction



CONSIDERATIONS FOR STRATEGIC PLAN UPDATE

Update with Approval in Fall 2025

- Focus on updating funding, costs and schedule
- SB1 Cycle 4 process impacts next update
- Analyze viability of delivering remaining regional projects
- Use of regional discretionary funding for Regional Surface Transportation Program and State Transportation Improvement Program following Senate Bill 1 Cycle 4 awards
- Scheduled approval in December 2025 following SB1 Awards

OUTSIDE RISKS TO MEASURE A PROGRAM DELIVERY

State policies on transportation impact analysis, climate and equity

Senate Bill 743
(SB743)

Climate Action
Plan for
Transportation
Infrastructure
(CAPTI)

Caltrans
System
Investment
Strategy (CSIS)

INVESTMENT PLAN

INVESTMENT PLAN AMENDMENTS

- Investment Plan Amendments required to document change in Ordinance
 - Can be taken up by board at any time
 - Have been included as part of Strategic Plan Updates in past
- Board and Staff Actions
 - Approval requires 2/3 vote from board
 - Requires two hearings
 - Public Outreach and Notifications
- Last Amended in 2020 for SBMTD
- Previous amendments include several to add projects to North County Program

SPECIFIC INVESTMENT PLAN AMENDMENTS BEING CONSIDERED

- City of Goleta has submitted a request to amend the Goleta Overpass Project
- Goleta Overpass Project is currently one of first priorities to follow Highway 101 HOV Project following the Solvang Circulation Project
- Basis of City's Request:
 - Project cost significant and no viable location
 - Eliminate Overpass project in lieu of Goleta Circulation Project
 - City request Measure A funds earlier, but foregoing matching funds
 - Use of funds for other projects in need of funding

NEXT STEPS

- Staff will take back Board direction and provide update in Spring.
 - Any other Board comments or concerns regarding Measure A?
- Prepare for any Investment Plan Amendments
- Action plan for updates to strategic plan and investment plan at a future meeting.

THANK YOU!

ATTACHMENT B

MEASURE A REGIONAL PROJECTS BY PROGRAMS

STATUS BY PROGRAM

NORTH COUNTY

- **Santa Maria River Bridge**
- **Hwy 101/UVP**
- **UVP Parkway**
- Hwy 246 Santa Ynez River Bridge (Robinson Bridge)
- Hwy 166
- Hwy 101/135
- Hwy 246 Passing Lanes
- *Hwy 101/Betteravia*
- *Hwy 101/McCoy*
- Buellton Circulation
- Guadalupe Circulation
- Solvang Circulation
- SR 246 Alamo Pintado Bridge

SOUTH COAST

- **Carpinteria Circulation**
- *Goleta Overpass*

HWY 101: CARP. TO SB

- **Segment A**
- **Segment B**
- **Segment C**
- **Segment D**
- **Segment E**

LEGEND

- Complete (Red)**
- In Progress (Green)**
- Not underway (Black)**

ATTACHMENT C

APPENDIX II : 2020 Strategic Plan Schedule of Projects

Project Name	Completed	20/21	21/22	22/23	23/24	24/25	25/26	26/27	27/28	28/29	29/30	30/31	31/32	32/33	33/34	34/35	35/36	36/37	37/38	38/39	39/40
Highway 101: Carpinteria to Santa Barbara HOV																					
Segment 4A: Carpinteria																					
Segment 4B: Padaro																					
Segment 4C: Summerland																					
Segment 4D: Montecito																					
Segment 4E: Santa Barbara																					
North County Subregion: Named Projects																					
Hwy 101 Santa Maria River Bridge	2014																				
Hwy 101 Union Valley Parkway																					
UVP Interchange	2013																				
Barrier Walls ²																					
Hwy 101 Union Valley Parkway Phase 3 ²	2013																				
Hwy 166 Safety and Operational Improvements:																					
Hwy 166/Black Road Intersection																					
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Cuyama Bus Stops	2014																				
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South Coast Subregion: Named Projects																					
Goleta Overpass Improvements																					
Carpinteria Circulation Improvements																					
Linden Avenue Project																					
Other Future Circulation Projects																					
Other Regional Transit and Transportation Programs																					
Local Street & Transportation Improvements*																					
Specialized Transit for Elderly & Disabled*																					
Carpool and Vanpool Program*																					
Interregional Transit Programs*																					
Safe Routes to School, Bicycle & Pedestrian Programs**																					
South Coast Transit Operations & Capital Programs																					
South Coast Commuter/Passenger Rail																					

Legend:

	Preconstruction
	Construction

Notes:

- 1 Anticipated schedule assuming outside funding can match Measure A
- 2 Added to Investment Plan via Investment Plan Amendment
- * Separate program
- ** Periodic Call for Projects



November 30, 2023

CITY COUNCIL

Paula Perotte
Mayor

Kyle Richards
Mayor Pro Tempore

Stuart Kasdin
Councilmember

James Kyriaco
Councilmember
District 2

Luz Reyes-Martín
Councilmember
District 1

CITY MANAGER
Robert Nisbet

Marjie Kirn

Executive Director

Santa Barbara County Association of Governments (SBCAG)
260 N. San Antonio Road, Suite B
Santa Barbara, CA 93110

***SUBJECT: CITY OF GOLETA MEASURE A NAMED PROJECT –
REQUEST TO TRANSFER***

Dear Ms. Kirn,

The City of Goleta (City) has the Goleta Overpass Improvements Project listed as part of the SBCAG Measure A Transportation Investment Plan.

On October 30, 2023, the City of Goleta (City) Council authorized the City Manager or his designee to request an amendment to the Measure A Investment Plan by the SBCAG to remove the Goleta US 101 Overcrossing project from the Measure A program and utilize any existing and future Measure A revenues for a new project titled the Goleta Transportation Circulation Improvement Project.

The City proposed to improve traffic circulation in Goleta through the construction of a new overpass of Highway 101 and the Union Pacific Railroad (UPRR) as included in the Measure A Investment Plan. The new overpass project is currently deferred due to funding constraints and the city will not be pursuing the named project included in the Measure A Investment Plan in the foreseeable future thus the reason for requesting the Investment Plan amendment.

The City is proposing to rename the Goleta US 101 Overcrossing project to the Goleta Transportation Circulation Improvement Project. The project goals will continue to be increased access for residents on both sides of Highway 101, reduce traffic congestion, improve emergency response times, and improve bicycle and pedestrian access across Highway 101 and UPRR.

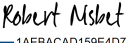
The City is requesting the amendment to the Measure A investment Plan for the following reasons:

- **Funding constraints** The overpass project is estimated at \$100 million by the time this project goes into construction and is not feasible for the City to fund the unfunded portion of this project. The City would utilize the available funding from the investment plan on current projects with similar goals.
- **Project feasibility** The overpass project is proposed at a location that would impact the existing neighborhood and needs further evaluation. Due to development in the area and proposed General Plan updates, this project needs to be evaluated in order to determine the feasibility of the project. This project will remain as part of the City's Capital Improvement Program and will be evaluated further once funding is available.

In addition, the City is requesting Measure A funding for fiscal years 24/25 and 25/26 to allow the city to utilize the funding for projects that the City of Goleta will begin construction on in the near future. As part of this request, the City understands we are not able to access the RSTP or the STIP matching funds with the amendment and advance request.

Thank you for your consideration of our request. Please reach out to Charles Ebeling at cebeling@cityofgoleta.org or 1.805.637.1589 for any questions.

Sincerely,

DocuSigned by:

1AEBACAD159E4D7
Robert Nisbet
City Manager

Enclosures

cc: