

**From:** [Robert Hirsch](#)  
**To:** [Deborah Lopez](#); [Peter Imhof](#); [Andy Newkirk](#); [Anne Wells](#)  
**Subject:** Comments for July 25th, 2023 Special Joint City Council/Planning Commission Meeting (2023-2031 Sites Inventory Rezoning)  
**Date:** Monday, July 24, 2023 2:21:15 PM

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Dear City Council Members and Planning Commissioners,

We are writing to express our support for the rezoning of the three parcels identified as "**7780 Hollister**" and "**Viajero**" and listed as alternative sites in the Housing Element 2023-2031 Sites Inventory Rezoning Study and on the "Rezone Candidate Sites Map" included in the Study. All three parcels are currently zoned as Commercial General. We as homeowners in The Bluffs neighborhood, directly across the street from these parcels, support rezoning these parcels to permit housing which would be comparable with the present neighborhood.

We strongly believe that commercial development of these parcels is very much inconsistent with the surrounding residential neighborhoods. Commercial General is an inappropriate designation for all the same reasons cited by our neighborhood when we successfully opposed the CHP's plans in 2015 to build a facility at 7780 Hollister. We will also continue to oppose the building of Battery storage plants in that area for these same reasons. The three parcels are located adjacent to or close to an elementary school, a senior care center, residential neighborhoods and the Ellwood preserve. Zoning for these parcels should only allow for housing, mixed use or other use that is compatible with a residential neighborhood.

Thank you for your consideration and support in this matter.

Sincerely,

Robert and Shauna Hirsch

7702 Kestrel Lane,

Goleta, CA 93117