



Sent Via Email to [Paul.McDougall@hcd.ca.gov](mailto:Paul.McDougall@hcd.ca.gov)

January 13, 2023

Paul McDougall, Senior Program Manager  
Division of Housing Policy Development  
Department of Housing and Community Development  
2020 W. El Camino Avenue, Suite 500  
Sacramento, CA 95833

**RE: City of Goleta Housing Element**

Dear Mr. McDougall:

Founded in 1970, People's Self-Help Housing Corporation (PSHH) is the longest-serving nonprofit housing organization on California's Central Coast, serving over 10,000 residents in four counties. PSHH's mission is to build affordable homes with site-based services that offer opportunities to change lives and strengthen communities on the Central Coast of California.

PSHH has been following the City of Goleta's Housing Element update process. From the beginning of the Housing Element update we've appreciated the City's proactive efforts to reach out to solicit ideas from our organization and others working in the housing field in Santa Barbara County.

The City of Goleta has been a supportive partner with PSHH to produce affordable housing development within the City. One example among others of these efforts includes the Casas de los Carneros Apartments. Completed in 2018, this 70-unit affordable housing neighborhood is part of the larger Village at Los Carneros housing development. This project represents that largest single affordable housing development in the history of the City of Goleta. The City of Goleta provided PSHH with a residual receipts loan from the City's Housing In-Lieu Funds in the amount of \$1,900,000 for the acquisition and development of the project.

PSHH looks forward to continued collaboration with the City of Goleta to deliver affordable housing in the City. The City of Goleta has made it clear in their Housing Element that collaboration with other agencies and organizations will be a focal point of their efforts to support affordable housing in the community. PSHH particularly appreciates the City's commitment to connect potential housing developers with affordable housing providers and to reach out to affordable housing developers such as PSHH regularly each year to identify and explore development opportunities, as detailed in Program HE 2.4(b) (Increase Housing Potential in New Developments).

As the most active local community-based nonprofit affordable housing developer within the County of Santa Barbara, PSHH looks forward to serving as a collaborative community partner with the City of Goleta over the next eight years to help implement the goals of their Housing Element and provide affordable housing opportunities in the City of Goleta. PSSH supports the City's adoption of the Housing Element 2023-2031 on January 17, 2023.

Sincerely,



Kenneth Trigueiro, CEO & President

Cc: Tristan Lanza, HCD ([Tristan.Lanza@hcd.ca.gov](mailto:Tristan.Lanza@hcd.ca.gov))  
Anne Wells, City of Goleta ([awells@cityofgoleta.org](mailto:awells@cityofgoleta.org))