

# STORMWATER MANAGEMENT PROGRAMS

City of Goleta Environmental Services



## EDUCATION & OUTREACH



- Outreach materials like flyers, brochures
- Green Business Program
- In classroom education with Explore Ecology
- Signage
- Hotline
- Bilingual surveys for the public
- Community events like Creek Week, Coastal Clean Up Day, Earth Day & other Community Awareness events
- Website
- Reporting out to the community

## POLLUTION PREVENTION



- Facilities' surveys
- Operation & Maintenance on drainage facilities
- Street Sweeping
- Education & outreach on pesticide reduction & elimination
- Staff Training
- Dog mitts and dog bag program for parks & open facilities
- Trash capture and source control
- Household Hazardous Waste Prevention

## PUBLIC INVOLVEMENT



- Stormwater committee
- California Storm Water Quality Association
- Community Cleanups
- Volunteer creek sampling and monitoring
- Green Business Program
- Public Surveys

## ILLCIT DISCHARGE DETECTION & ELIMINATION



- Storm Drain Mapping
- Ordinances
- Education and Outreach
- ID & Elimination
- Dog mitts and dog bag program for parks & open spaces
- Training
- Hazardous Spill Response
- Non-Stormwater Discharge Exemptions

## WATER QUALITY



Water Quality  
Sampling Program

## POST CONSTRUCTION STORMWATER MANAGEMENT



- CEQA Compliance
- Compliance with Hydromodification & Low Impact Development (LID) Criteria
- Staff Training
- Project Review
- Inspections
- Maintenance Agreements
- Implementation of Best Management Practices (BMPs)

## CONSTRUCTION SITE RUNOFF CONTROL



- Inspections and Enforcement
- Operator Training

## PROGRAM EFFECTIVENESS ASSESSMENT



## LEGAL AUTHORITY



## OTHER PROGRAMS



## REPORTING/GUIDANCE

