



Powered by ZoomGrants™ and

City of Goleta  
2023-2024 Combined CDBG & Goleta City Grant Application  
Deadline: 1/27/2023

## Animal Shelter Assistance Program (ASAP) Animal Shelter Assistance Program (ASAP) Volunteer Program

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

**USD\$ 2,000.00** Requested

Submitted: 1/26/2023 7:58:14 PM (Pacific)

**Project Contact**

Stacey Matson  
[stacey@asapcats.org](mailto:stacey@asapcats.org)  
Tel: 805-895-8547

**Additional Contacts**

*none entered*

**Animal Shelter Assistance Program (ASAP)**

PO Box 357  
Goleta, CA 93116  
United States

**Executive Director**

Jessica Wiebe  
[Director@asapcats.org](mailto:Director@asapcats.org)

Telephone 805-683-3368  
Fax  
Web <https://asapcats.org/>

### Application Questions [top](#)

#### Organization

**1. What is your organization's mission statement?**

The mission of the Animal Shelter Assistance Program (ASAP Cats) is to save and improve the lives of cats in Santa Barbara County by providing shelter, veterinary care, behavioral support, adoption and foster services, education, and community outreach. In support of our mission, ASAP Cats is dedicated to:

- Maximize community involvement through volunteerism and outreach.
- Reduce the population of stray, homeless, and feral cats through adoption, spay/neuter and Trap-Neuter-Return programs, redemption, kitten, senior, behavior, and hospice foster care placements, and educational programs to our volunteers and the community-at-large.
- Maintain and strengthen partnerships with Santa Barbara County Animal Services, the cities within Santa Barbara County, Care4Paws, and other animal welfare groups to promote animal welfare and related causes.

#### Program Information

**2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).**

*Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of*

*Goleta funds will be used to support the program.*

ASAP was founded 33 years ago by a dedicated group of volunteers to alleviate serious feline animal welfare issues, including extremely high euthanasia rates, and to provide support and education to the community. Volunteers are our lifeblood without whom we would not exist and could not operate. The requested funds will support our Volunteer & Foster Program budgets, which includes the salary for a full-time Volunteer & Foster Coordinator, as well as supplies and training materials for our volunteers.

Our 200 plus volunteers provide the equivalent of just under 11 FTE's annually, providing care for an average of 1,000 cats per year. Our unique structure is reliant upon and committed to volunteers who play integral roles. It includes six volunteer highly skilled Program Directors who provide leadership, management, hands on support, and education for our most significant programs, including Feline Behavior, Retention, Fostering, Community Cats, Working Cats, and Social Media.

ASAP's volunteers cover significant ongoing daily operations in the shelter, in homes (fostering both healthy and hospice cats and kittens), and to a larger community regarding cats living outside, some of whom who may be feral, in need of medical care, and not spayed/neutered. Their contributions range from the care and feeding of cats in the shelter, working one-on-one with families to determine the right cat for each placement, providing post-placement support to ensure the successful transition of pets into their new homes, support and assistance for pet owners in crisis by helping to locate a lost pet or to those relinquishing a beloved pet they can no longer keep, working with the community ensuring spay/neuter education and support services to keep population numbers manageable, and availability 24/7 to provide shelter and care to cat evacuees during fires, floods, and other local emergencies. They provide advice and support about everything from responsible cat ownership and humane animal/human relationships, to dealing with feral or stray cats, to how to help children accept the loss of a pet.

We are currently continuing to offer services virtually, with volunteers utilizing improvements that were developed during the pandemic, increasing public access to our services. In addition, the shelter is open to the public by appointment and for walk-ins most days of the week. We are closed to the public for just a few holidays of the year. Even when closed to the public, volunteers staff the shelter 365 days per year because our resident cat population needs care every day.

ASAP provides volunteer opportunities for community members with a range of skills, as well as those with a range of developmental challenges. In addition to the typical retirees, who at last have time to do what they love, we also see many college and high school students looking for a way to earn community service hours and to connect with their community. We also have adult volunteers with developmental challenges who have much to offer, but often cannot find a place to do so. Caring for animals is often a very meaningful opportunity for these community members!

ASAP specifically serves Goleta residents by providing a safe shelter for their lost cats (so that they have an opportunity to find their lost animal), a place to adopt for those looking to add a cat to the family, feline retention services that support Goleta residents with keeping their cat when faced with issues that might lead to them having to relinquish it, and most important -- the opportunity to volunteer in a local shelter, as part of a dynamic community-based organization that educates and empowers them to help their neighbors, both human and feline, and do work that they love.

Volunteer activities are tracked via "Volgistics" a volunteer software program, with volunteers inputting their hours. During the pandemic volunteer hours declined due to the shelter being closed to the public with the majority of the cats placed in foster homes. In 2021 the number of volunteer hours reported by volunteers was 14,396, the equivalent of almost 7 FTE's. In 2022 with the lessening impact of the pandemic and the lockdown ended, the shelter reopened to the public and more cats were on the premises. The number of volunteer hours reported significantly increased to over 22,325, just under 11 FTE's. Although sheltering in the community was a great success during the pandemic and we continue to have cats in foster-to-adopt homes until placed, we are experiencing that a brick and mortar shelter with a significant share of operations provided by volunteers continues to be essential moving forward. There are simply not enough foster homes available to meet the demand for all our felines.

ASAP is proud of, and very appreciative of, having a very large number of volunteers who have stayed with us for decades, with many reaching or surpassing the 25- 30 year mark!

**3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.**

*Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.*

All city of Goleta residents, and Santa Barbara County residents: approximately 32,855 residents of Goleta. Our volunteers work with families at the shelter, and serve cats/citizens needing assistance for cats living outdoors who may not have an owner.

**4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:**

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)

- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other: Volunteer/community service for local residents

**5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.**

Before our founding 33 years ago, the Goleta shelter was killing 90% of the cats it impounded, a devastating number, 4,000 plus lives per year. The consequences, not just for those animals, but for the volunteers trying to make their lives better, were traumatic. When an outraged community asked the County to step up and meet this challenge, they responded that they simply did not have the resources. It's hard to imagine living with that reality today. ASAP took on that challenge and we have proven what a committed, engaged, volunteer-driven organization can do. Within a year of being established ASAP's passionate and dedicated volunteers had reduced the number of adoptable cats being euthanized to zero. ASAP is a proven resource to the community, providing an open access facility taking in all cats and kittens in need, sheltering 100's of cats every year.

In addition, there are few, if any agencies providing education and assistance for community cats and for those in need of a working cat. These programs help to manage the population numbers of cats who may not live in homes. Without the volunteer managed and operated community cats program, the outdoor overall cat populations would grow exponentially due to the lack of spay/neuters. In addition, if these cats are not feral, they may be placed in permanent homes. Cats who are feral are placed in a working cat location by our volunteers. These cats often serve an important function as mouser/rat catchers on farms, ranches, and at other businesses.

**6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.**

ASAP is instrumental in preventing the sprawl of unwanted cats by being a hub for the spay/neuter of stray and feral cats and kittens. Just one fertile female can produce thousands of offspring in her lifetime, who in turn produce thousands . . . and so on. Cat overpopulation can ONLY be controlled through aggressive outreach to trap and neuter community cats, and to encourage owners of tame cats to fix their pets. Every single cat and kitten adopted from ASAP is spayed/neutered. In 2022, ASAP spay/neutered over 500 cats/kittens. This could have easily translated to thousands of unwanted kittens.

In order to continue to ensure that every cat has a chance to live, including those "less than perfect" cats and kittens that do not make the intake criteria of our local Humane Societies, it is critical that ASAP utilize every resource and tool possible to promote placements and adoptions. Every placement means that a space opens up in the shelter for the next homeless cat or kitten—and finding the appropriate placement and care is as important as food and veterinary care for each of these precious felines.

ASAP's Volunteer "Adoption Counselors", and Community Cat and Working Cat team members assist adopters with understanding the needs for care of cats and kittens, and their behavioral temperaments and related needs. These volunteers, and others, continue to be a resource after placement, following up with adopters to identify and address questions and to ensure that all is going well.

**7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?**

*If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?*

ASAP is located at the Santa Barbara County Animal Services facility in Goleta, and as such is ADA compliant. But beyond that, we understand that animal serving organizations need to create welcoming environments for all. At the ASAP shelter, we have a large number of individuals with different abilities, including mobility, verbal, and cognitive. We welcome volunteers who live with a disability to participate. Specifically, ASAP works with individuals with developmental disabilities, some of whom come with a "side mentor." All are trained to work with the cats either directly or indirectly by supporting other volunteers. Adopters are also welcome and their special needs are incorporated into the adoption processes and orientation.

**Funding**

**8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.**

*Please include other grant sources either received or for which you are applying.*

The City of Goleta's continued support of ASAP allows us to serve the residents of the City of Goleta, and the County at-

large. Without funding to support its volunteer program ASAP would not exist and could not provide these essential services year after year. ASAP has, since inception, leveraged its most important resource, its volunteers, with the dollars raised through grants, individual gifts, and event fundraising. ASAP receives no revenue from the fees charged for its services by the County of Santa Barbara and must raise all operational funds itself, including for the volunteer program. ASAP has applied for and received grants honoring, acknowledging, and supporting its essential services and its high level of volunteerism from many sources including The Santa Barbara Foundation, The Wood-Claeysens Foundation, The Animal Charitable Foundation, The Bruce Trust for the Protection of Animals, Montecito Bank & Trust, The Greenberg Animal Welfare Foundation, The Wendy P. McCaw Foundation and many hundreds of individual donors.

The City of Goleta funds will provide dollars for volunteer coordination, recruitment, retention, mentoring, appreciation, supplies, and the training services required for the high-level quality of care provided to the cats and kittens in our care. The City of Goleta funds leverage more than \$127,034 in volunteer services provided by City of Goleta residents (19% of our volunteer base) through their dedication of time and energy, and their high level and skilled volunteer support.

ASAP volunteers provided a record 30,653 hours of service in calendar year 2019, prior to the onset of the pandemic. Fostering hours are not included in our Volgistics database, but if they had been, the 2020 numbers would certainly have exceeded 2019's record. In 2021 per our Volgistics database volunteers contributed 14,396 hours and in 2022 22,325.5 hours. Based on the Independent Sector volunteer wage calculation for California, the estimated value of these volunteer hours was over \$918,000, \$431,000, and \$668,600 for 2019, 2021, and 2022 respectively!

**9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.**

*If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?*

Goleta's funds are vital to ASAP's volunteer program. While serving as the primary shelter resource for cats in our community, ASAP receives NO funds from Santa Barbara County Animal Services. Nor does ASAP receive any of the fees paid to Santa Barbara County Animal Services for adoptions, relinquishments, or redemptions. ASAP and its volunteers are saving the lives of vulnerable kittens and cats - every dollar received is vital and supports our commitment to serving the community by caring for its animals. Goleta's support enables us to care for the cats in the shelter, educate volunteers and our community, and to make sure we are managing the birthrate of cats in our area.

**10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?**

*If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?*

ASAP conducted the first fee-waived adoption event in Santa Barbara in 2011, an annual weekend adoption promotion that makes cat adoption affordable to all who are committed to providing loving homes. We continue to create and support campaigns in collaboration and coordination with animal serving organizations throughout Santa Barbara County that feature low-cost adoptions (e.g. \$10 Wednesdays), and work with families to ensure they can access local animal food pantries and subsidized veterinary care. C.A.R.E.4Paws offers a food pantry directly in low-income neighborhoods; we donate all food that is not used in the shelter or donated to ASAP to the food pantry program. We also work with homeless individuals who may need support to care for their pet, or may need to relinquish it to ASAP.

**11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.**

*If your organization is not required to have an audit performed, please explain that below.*

We are not required by State and Federal regulations to have an annual audit. We do employ a high standard of accounting procedures and protocols with a staff member who is also a CPA serving as the ASAP Business Manager/Accountant. They process all payments and payroll, as well as reconciling accounts on a monthly basis. They prepare financial reports and generate bank statements monthly for the Executive Director, Board President, and Treasurer to review. These statements and documentation are also sent to the full Board of Directors each month. An annual budget is adopted by the Board of Directors and expenses/payments are monitored at monthly meetings.

**12. How often does your organization's Board of Directors review and approve financial statements?**

Monthly and annually.

**13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.**

*Please attach a copy of the fee schedule in the Documents Tab of this application.*

The County of Santa Barbara Animal Services sets the prices for adoptions of cats and kittens. ASAP often runs promotions for discounted or fee-waived adoptions. ASAP receives NO REVENUE from fees collected directly by the County, and in fact often subsidizes fee reductions by reimbursing the County for what they consider to be lost revenue. 100% of the services provided to the public by ASAP are free of charge.

**14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).**

1,851,411	Total Assets (\$)
13,510	Total Liabilities (\$)
1,837,901	Total Net Assets (\$)
1,851,411	TOTAL LIABILITIES AND NET ASSETS (\$)
5,554,233.00	<b>TOTAL</b>

**15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.**

*In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.*

No, we do not, and never have.

**16. Please list two references who we may contact regarding the proposed program, service, or activity.**

*Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.*

Isabelle Gullo, C.A.R.E4Paws, (805) 637-1892 JeffyneTelson, ResQCats, Inc., (805) 563 - 9424

### CDBG Eligibility

**17. Are you applying for CDBG funding?**

*This is a branching question. Different questions will apply based on your answer.*

- Yes
- No

**18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.**

- Name
- Address or City last resided in
- Number of family members
- Total family (household) income
- Race and ethnicity
- Proof of age
- My organization does not obtain any of the above information from clients.

**19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.**

- Abused children
- Battered spouses/victims of domestic violence
- Elderly persons (age 62 and over)
- Severely disabled persons
- Migrant farm workers
- Homeless persons
- Persons with HIV/AIDS
- N/A (Not Applicable)

**20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).**

*Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.*

N/A	Extremely low income (0-30% MFI)
N/A	Very low income (30-50% MFI)
N/A	Low-moderate income (50-80% MFI)
N/A	Above moderate income (Above 80% MFI)
0.00	<b>TOTAL</b>

**Budget** [top](#)

<b>Revenue Sources</b>	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year
City of Goleta Funds	USD\$ 0.00	USD\$ 2,000.00
Federal	USD\$ 0.00	USD\$ 0.00
State	USD\$ 0.00	USD\$ 0.00
County	USD\$ 0.00	USD\$ 0.00
Municipal	USD\$ 0.00	USD\$ 0.00
School District	USD\$ 0.00	USD\$ 0.00
Foundations/Trusts	USD\$ 0.00	USD\$ 0.00
Donations/Fundraising	USD\$ 59,178.00	USD\$ 87,869.00
Fees	USD\$ 0.00	USD\$ 0.00
Other	USD\$ 0.00	USD\$ 0.00
<b>Total</b>	<b>USD\$ 59,178.00</b>	<b>USD\$ 89,869.00</b>

<b>Uses/ Expenditures</b>	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll Taxes	USD\$ 37,810.00	USD\$ 58,169.00	USD\$ 500.00
Consultants and Contracts	USD\$ 0.00	USD\$ 0.00	
Facility, Rent, Utilities, Maintenance	USD\$ 4,055.00	USD\$ 4,100.00	
Supplies	USD\$ 14,442.00	USD\$ 13,000.00	USD\$ 500.00
Marketing (Printing, Advertising)	USD\$ 3,097.00	USD\$ 3,100.00	USD\$ 250.00
Travel, Mileage, Training	USD\$ 6,205.00	USD\$ 11,500.00	USD\$ 750.00
Equipment (Rental/Maintenance)	USD\$ 0.00	USD\$ 0.00	
Insurance	USD\$ 0.00	USD\$ 0.00	
Other	USD\$ 0.00		
0	USD\$ 0.00	USD\$ 0.00	
0	USD\$ 0.00	USD\$ 0.00	
0	USD\$ 0.00	USD\$ 0.00	
0	USD\$ 0.00	USD\$ 0.00	
<b>Total</b>	<b>USD\$ 65,609.00</b>	<b>USD\$ 89,869.00</b>	<b>USD\$ 2,000.00</b>

**Budget Narrative**

The requested \$2,000 in funding will be used to offset costs for our volunteer recruitment and training, volunteer related supplies and appreciation, and our Volunteer & Foster coordinator. As more volunteers return to the shelter we expect volunteer related costs to at least remain stable, or increase, and for 2023 we expect more participation from our volunteer leadership (Program Directors) to attend animal welfare national conferences in person rather than virtually as they did during the worst of the pandemic and into 2022.

**Documents** [top](#)

<b>Documents Requested *</b>	Required?	<b>Attached Documents *</b>
Nonprofit Tax Exemption Status	<input checked="" type="checkbox"/>	<a href="#">501c3 letter</a>
List of Board Members	<input checked="" type="checkbox"/>	<a href="#">Board Members</a>
Financial statements from the most recently completed fiscal or calendar year	<input checked="" type="checkbox"/>	<a href="#">Bal Sheet</a> <a href="#">P&amp;L</a>
Organizational Chart		
Organizational Budget	<input checked="" type="checkbox"/>	<a href="#">Budget</a>
Supplemental or Additional Information		<a href="#">CatNips</a> <a href="#">Volunteer Opportunities</a>

\* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 429140

Become a [fan of ZoomGrants™](#) on Facebook  
Problems? Contact us at [Questions@ZoomGrants.com](mailto:Questions@ZoomGrants.com)  
©2002-2023 GrantAnalyst.com. All rights reserved.  
"ZoomGrants" and the ZoomGrants logo are trademarks of GrantAnalyst.com, LLC.  
[Logout](#) | [Browser](#)



Powered by ZoomGrants™ and

City of Goleta
2023-2024 Combined CDBG & Goleta City Grant Application
Deadline: 1/27/2023

NatureTrack Foundation Inc.
Fostering a Lifelong Fascination with Nature

Jump to: Application Questions Budget Documents

USD\$ 5,000.00 Requested

Submitted: 1/26/2023 6:10:21 PM (Pacific)

Project Contact

Sue Eisaguirre
sue@naturetrack.org
Tel: 805-886-2047

Additional Contacts

none entered

NatureTrack Foundation Inc.

PO Box 953
Los Olivos, CA 93441
United States

Telephone 805-886-2047
Fax
Web www.NatureTrack.org

Founder & Executive Director

Sue Eisaguirre
sue@naturetrack.org

Application Questions top

Organization

1. What is your organization's mission statement?

NatureTrack's mission is to foster a lifelong fascination with nature and inspire respectful stewardship of our natural world. We encourage participants to embrace the natural world with respect and wonder, inspiring them to be thoughtful stewards and lifelong learners.

Program Information

2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).

Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.

NatureTrack's "Fostering a Lifelong Fascination with Nature" outdoor field trip program takes place throughout the school year, during the traditional school day, and is available to all K-12 teachers and students in Santa Barbara County. We also provide trips year-round for wheelchair users of all ages.

Local trails and beaches are the settings for NatureTrack field trips, allowing participants to explore the outdoors of beautiful Santa Barbara County. NatureTrack has more than 20 field trip locations offering unique experiences and learning opportunities.

On each three to four-hour (exclusive of travel time) K-12 trip, students are provided with a nature journal to encourage



thoughtful observation of the outdoors. Students discover and explore the natural world using all their senses and often participate in a nature art activity. Docents include specific activities highlighting the subject the teacher has asked NatureTrack to emphasize. For example, if a teacher requests that we emphasize "habitats," docents will do activities with the students centered on identifying habitats, creating habitats, journaling about habitats, and more. If the field trip emphasis is to be "erosion," students participate in different activities during the trip. NatureTrack offers hands-on learning outdoors, which illustrates and supplements classroom instruction and allows students to have fun AND learn by letting nature be the teacher. At the same time, students are forging a connection to the natural world!

Our network of volunteers provides leadership of one volunteer for every five students (1:5), ensuring individual attention to each student, and one volunteer for every two wheelchair participants (1:2). Our 100+ docents are an amazing and active group, ranging from UCSB college students to senior citizens with rich life experiences as former teachers, biologists, engineers, PhDs, attorneys, geologists, naturalists, pilots, ship captains, and more, all with a love of the outdoors. NatureTrack volunteers inspire students to embrace and learn from the natural world.

Our field trips are available during the traditional school day to all schools throughout Santa Barbara County; however, the City of Goleta funds would be explicitly used for Goleta Union School District schools. Our reservation system tracks all trips by school, field trip location, and the number of students, teachers, and docents. We can easily monitor the program to ensure that the funds received for Goleta schools are spent appropriately.

NatureTrack trips for wheelchair users are available seven days a week upon request, typically lasting three to four hours, and take place on local trails and beaches. NatureTrack provides participants with one of our ten Freedom Trax and adjusts the Trax to fit the participant's manual wheelchair. Freedom Trax is a track device that transforms a manual wheelchair into a battery-powered, all-terrain vehicle that can easily traverse trails, beach sand, and more. Once the participant's wheelchair is attached to the Freedom Trax and they are shown how to use the joystick, they can enjoy the beach or trail with friends and family, or a NatureTrack volunteer will accompany them. Goleta Beach is one of our favorite locations for wheelchair users' trips. (We hope it will become available again soon.) We also provide monthly trips for residents of Senior Living facilities and lend the Freedom Trax to individuals. Like-minded organizations wishing to expand their outdoor events to include individuals of all abilities may also borrow Freedom Trax at no charge.

The reservation system for individual wheelchair users wanting to borrow a Freedom Trax captures the addresses, allowing us to direct Goleta funding to Goleta residents. Our reservation system for wheelchair user groups, i.e., Senior Living facility residents, captures organization, address, and number of participants, similar to the K-12 reservation system; therefore, we can again direct Goleta funds only to Goleta residents.

**3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.**

*Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.*

We serve 5000+ Santa Barbara County Residents. Historically, 15% of the schools we have provided with field trips have been Goleta schools, so we served 750 Goleta students. Fifteen of our NatureTrack docents are Goleta residents.

**4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:**

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

**5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.**

Youth today spend more time connected to their electronic devices than they spend outdoors. NatureTrack strives to reverse a growing trend of nature deficiency in youth. More studies come out each year showing that time spent in nature markedly reduces stress and improves physical and mental health, as well as academic performance and happiness. Nature Track's docent-led hikes are coordinated with teachers to complement in-class lessons with hands-on learning in the field while introducing students to the majesty of our local wilderness.

Accessibility to natural areas is lacking for wheelchair users and anyone with physical disabilities. In 2021, we expanded our

program to include wheelchair users. NatureTrack provides wheelchair users with a Freedom Trax. Freedom Trax is a track device that transforms a manual wheelchair into a battery-powered, all-terrain vehicle that can easily traverse trails, beach sand, and more. With one of NatureTrack's ten Freedom Trax, a wheelchair user can now independently traverse and enjoy beaches and trails in Santa Barbara County.

Since our founding in 2011, NatureTrack has provided more than 30,000 outdoor experiences for students and teachers in Santa Barbara County and outings for 200+ wheelchair users.

**6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.**

As stated in our mission, NatureTrack inspires respectful stewardship of our natural resources. A current concern that could become a more severe problem is the lack of stewardship of our natural resources since we have generations more interested in screen time and less interested in "green time!"

By connecting students to the natural world through fun and interactive field trips, we believe they will want to protect that place they enjoyed. If someone understands, appreciates, and enjoys anything, it's natural to want to protect it.

Our program also offers the health benefits of being outdoors. Studies have shown that spending as little as 15 minutes in nature has multiple positive outcomes, and NatureTrack field trips typically last 3-4 hours.

**7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?**

*If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?*

NatureTrack does not have barriers that would prevent a person with a disability from attending any of our field trips. We expanded our program to include people with physical disabilities so they can enjoy the many beautiful natural locations throughout the county that were previously inaccessible to them. However, visually or cognitively disabled people can also enjoy our beaches and trails by using the Freedom Trax with the assistance of a NatureTrack volunteer, friend, or family member to operate the joystick for them.

Students who use wheelchairs can now participate in outdoor field trips alongside their classmates. Teachers who use wheelchairs can enjoy the field trips as well. Wheelchair users now have the opportunity to volunteer and share their love of nature with others! Three of our volunteers are wheelchair users.

I invite you to watch the short video about the wheelchair program found at [www.naturetrack.org](http://www.naturetrack.org). Additionally, you may enjoy watching the film produced by NatureTrack and Golden Cage Films, "The Accessible Outdoors," a 14-minute documentary about the lack of access to nature and the outdoors for disabled people and the importance of connection and access to nature for all people. It premiered at the 2021 NatureTrack Film Festival and has screened at 14 Film Festivals nationwide, including festivals in Canada and the UK! To view the film, go to: <https://vimeo.com/634811616>.

## Funding

**8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.**

*Please include other grant sources either received or for which you are applying.*

While the City of Goleta funding would not leverage other resources per se, it could very well support our efforts when requesting funding from the Cities of Buellton, Solvang, Carpinteria, and Santa Maria.

**9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.**

*If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?*

Grant research and submissions are ongoing. NatureTrack submits 30 to 40 grant applications annually. Since our founding in 2011, more than 30,000 students and over 200 wheelchair users have enjoyed an outdoor experience with NatureTrack. Since its inception, we have successfully funded the program and feel strongly we can continue to do the same for many more years.

The funding from the City of Goleta would be greatly appreciated and help us to provide more outdoor experiences for Goleta Unified School District students and Goleta resident wheelchair users of any age!

**10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?**

*If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?*

Based on data from ed.data.org, 67% of the students we serve are from LMI households. We do not collect data or have access to financial information about the wheelchair users we have served. However, we have provided and will continue to provide trips for Momentum4Work, HiddenWings, Alpha Resources, and other organizations supporting disabled people, many of whom may be in the low-income bracket.

**11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below. If your organization is not required to have an audit performed, please explain that below.**

NatureTrack is not required to have an audit performed. The Executive Board treasurer reviews the financials, and there have been no findings that have caused concern.

**12. How often does your organization's Board of Directors review and approve financial statements?**

The Board of Directors reviews and approves financial statements quarterly.

**13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.**

*Please attach a copy of the fee schedule in the Documents Tab of this application.*

No, we do not charge for our programs; we even pay the transportation costs for all K-12 field trips and offer transportation assistance for all wheelchair participants.

**14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).**

<input type="text" value="95103"/>	Total Assets (\$)
<input type="text" value="3000"/>	Total Liabilities (\$)
<input type="text" value="92103"/>	Total Net Assets (\$)
<input type="text" value="95103"/>	TOTAL LIABILITIES AND NET ASSETS (\$)
<input type="text" value="285,309.00"/>	<b>TOTAL</b>

**15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.**

*In the past 3 years, has your organization had an IRS or State levey? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.*

No

**16. Please list two references who we may contact regarding the proposed program, service, or activity.**

*Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.*

Jeanne Dixon, Retired Teacher (Ellwood Elementary) & NatureTrack Volunteer-Docent, (805) 689-7006; Dennis Nord, Retired Director Counseling and Career Services at UCSB, NatureTrack Board Member & Volunteer-Docent, (805) 450-6383

## CDBG Eligibility

**17. Are you applying for CDBG funding?**

*This is a branching question. Different questions will apply based on your answer.*

- Yes  
 No

**18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.**

- Name  
 Address or City last resided in  
 Number of family members  
 Total family (household) income  
 Race and ethnicity  
 Proof of age  
 My organization does not obtain any of the above information from clients.

**19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.**

- Abused children  
 Battered spouses/victims of domestic violence

- Elderly persons (age 62 and over)
- Severely disabled persons
- Migrant farm workers
- Homeless persons
- Persons with HIV/AIDS
- N/A (Not Applicable)

**20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).**

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

	Extremely low income (0-30% MFI)
	Very low income (30-50% MFI)
2345	Low-moderate income (50-80% MFI)
1155	Above moderate income (Above 80% MFI)
3,500.00	<b>TOTAL</b>

**Budget [top](#)**

Revenue Sources	Total Program Revenue for	
	Current Fiscal Year	Projected Program Revenue for Next Fiscal Year
City of Goleta Funds	USD\$ 0.00	USD\$ 5,000.00
Federal	USD\$ 0.00	USD\$ 0.00
State	USD\$ 46,000.00	USD\$ 25,000.00
County	USD\$ 0.00	USD\$ 20,000.00
Municipal	USD\$ 2,000.00	USD\$ 2,500.00
School District	USD\$ 0.00	USD\$ 0.00
Foundations/Trusts	USD\$ 296,000.00	USD\$ 300,000.00
Donations/Fundraising	USD\$ 45,000.00	USD\$ 55,000.00
Fees	USD\$ 0.00	USD\$ 0.00
Other	USD\$ 5,000.00	USD\$ 0.00
<b>Total</b>	<b>USD\$ 394,000.00</b>	<b>USD\$ 407,500.00</b>

Uses/ Expenditures	Expenditures for Current Year	Expected Expenditures for	
		Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll	USD\$ 166,080.00	USD\$ 185,000.00	USD\$ 0.00
Taxes	USD\$ 35,000.00	USD\$ 40,000.00	USD\$ 0.00
Consultants and Contracts	USD\$ 25,480.00	USD\$ 28,000.00	USD\$ 0.00
Facility, Rent, Utilities, Maintenance	USD\$ 1,100.00	USD\$ 1,500.00	USD\$ 0.00
Supplies	USD\$ 1,500.00	USD\$ 1,500.00	USD\$ 0.00
Marketing (Printing, Advertising)	USD\$ 500.00	USD\$ 700.00	USD\$ 0.00
Travel, Mileage, Training	USD\$ 4,500.00	USD\$ 5,500.00	USD\$ 0.00
Equipment - Maintenance	USD\$ 3,347.00	USD\$ 3,600.00	USD\$ 0.00
Insurance	USD\$ 500.00	USD\$ 500.00	USD\$ 0.00
Other	USD\$ 100,150.00	USD\$ 101,500.00	USD\$ 4,500.00
Field Trip Program	USD\$ 29,800.00	USD\$ 32,000.00	USD\$ 500.00
Docent/Volunteer Program			
<b>Total</b>	<b>USD\$ 367,957.00</b>	<b>USD\$ 399,800.00</b>	<b>USD\$ 5,000.00</b>

**Budget Narrative**

Field Trip Program includes:  
Materials, Supplies & Equipment

Restroom Rentals  
Snacks & Water  
Transportation

Docent Program includes:

Docent Uniforms  
Docent/Volunteer Appreciation  
Materials & Supplies  
Stipends  
Training & Honorariums

## Documents [top](#)

### Documents Requested \*

### Required? Attached Documents \*

Nonprofit Tax Exemption Status	<input checked="" type="checkbox"/>	<a href="#">IRS Letter</a>
List of Board Members	<input checked="" type="checkbox"/>	<a href="#">NatureTrack Foundation Executive Board</a>
Financial statements from the most recently completed fiscal or calendar year	<input checked="" type="checkbox"/>	<a href="#">NatureTrack Financials</a>
Organizational Chart		
Organizational Budget	<input checked="" type="checkbox"/>	<a href="#">NatureTrack Organizational Budget with Program Budget Highlighted</a>
Supplemental or Additional Information		<a href="#">NatureTrack Brochure and NatureTrack In-Action!</a>

\* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 428677

Become a [fan of ZoomGrants™](#) on Facebook  
Problems? Contact us at [Questions@ZoomGrants.com](mailto:Questions@ZoomGrants.com)  
©2002-2023 GrantAnalyst.com. All rights reserved.  
"ZoomGrants" and the ZoomGrants logo are trademarks of GrantAnalyst.com, LLC.  
[Logout](#) | [Browser](#)



Powered by ZoomGrants™ and

City of Goleta  
2023-2024 Combined CDBG & Goleta City Grant Application  
Deadline: 1/27/2023

Santa Barbara Audubon Society, Inc.  
**Santa Barbara Audubon Society 10th Winter Bird Count for Kids**

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

**USD\$ 4,699.00** Requested

Submitted: 1/27/2023 12:51:40 PM  
(Pacific)

**Project Contact**

Katherine Emery  
[katherine.emery@lifesci.ucsb.edu](mailto:katherine.emery@lifesci.ucsb.edu)  
Tel: 8052597255

**Additional Contacts**

none entered

**Santa Barbara Audubon Society, Inc.**

PO Box 6737  
Santa Barbara, CA 93160  
United States

Telephone 8052597255  
Fax  
Web <https://santabarbaraaudubon.org/>

**Executive Director**

Katherine Emery  
[Katherine.emery@lifesci.ucsb.edu](mailto:Katherine.emery@lifesci.ucsb.edu)

**Application Questions** [top](#)

**Organization**

**1. What is your organization's mission statement?**

Santa Barbara Audubon Society protects area birdlife and habitat and connects people with birds through education, conservation, and science.

**Program Information**

**2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).**

*Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.*

Program: Santa Barbara Audubon Society (SBAS) will provide the Goleta and surrounding area community the Winter Bird Count for Kids (WBC4K). The WBC4K is a one-day event held in late January at Lake Los Carneros (LLC) and is modeled after the Audubon Christmas Bird Count, an annual nation-wide community science event that monitors and records bird species diversity in local areas. Collected data are vetted by experts and used by scientists and others to track species diversity, population abundance, and habitat change over time. Like the adult event, our WBC4K involves expert leaders and records bird species diversity at LLC in Goleta. See <https://www.independent.com/2022/12/13/santa-barbara-birding-christmas-count-coming-soon/> and <https://www.montecitojournal.net/2023/01/17/the-123rd-annual-christmas-bird-count/> for more information.

The goal of the WBC4K is to provide community science and conservation outreach to Goleta youth and families. In turn, they become environmental stewards. In 2022, SBAS provided the 8th annual WBC4K in a socially distant Bird On Your Own format. The event was a success. 120 children participated, including students from ten schools in Goleta and two Girl Scout troops. In 2023, we were delighted to once again provide the traditional event in person.

SBAS focuses on building Goleta children and families' awareness of birds so that they will protect Goleta Open Spaces. SBAS accomplishes this by connecting Goleta residents to birdlife through an educational and entertaining WBC4K event at the special gem of LLC. Through the generous grant of City of Goleta, SBAS provides the event free of charge to increase accessibility to all families.

SBAS volunteers lead small teams of children around LLC to find, identify and count birds, and to promote conservation and protection of Goleta's natural resources. SBAS provides binoculars for participants to borrow. This is great for underserved youth who may not own binoculars.

Through colorful high quality checklists with photographs of birds (that students take home), an educational "binocular boot camp" (to learn how to use binoculars), beautiful WBC4K t-shirts, and new specially made LLC "Bird Bingo" activity sheets, SBAS successfully connects people to birds. At the end of the bird walk, children convene for a celebratory "compilation" of species found.

Operation: The 10th annual event will be held on a Saturday in late January from 9:00 to 12:00.

Approximate schedule:

8:00-9:00 Tables with educational materials setup by volunteers and SBAS staff.

9:00-9:30 Registration and signing of Photo & Release Forms - Distribute Bird Booklets & T-shirts, and Bird Bingo.

EITS raptors visit.

9:30-10:00 Distribute binoculars and hold "Binocular Boot Camp" class.

10:00-11:00 Teams, each led by an expert birder, walk around the lake, identifying bird species as they go. Expert birders are stationed at various points around the lake with "spotting scopes" for close looks at interesting birds.

10:30-11:30 Audubon's Eyes in the Sky (EITS) raptors are displayed with experienced handlers giving interpretive talks for parents and children.

11:00-11:30 Compilation celebration, announce final counts, congratulate & thank participants.

11:30- 12:00 Break down & end event.

How it will be monitored: WBC4K is monitored by adult volunteers and staff from SBAS. Leaders are briefed before the event to ensure that they are able to provide a great opportunity for the children. Many volunteers are extremely knowledgeable birders and the majority are retired and/or seniors; we are lucky to have these skilled and highly experienced volunteers and we hear from many of them that they are delighted to participate in the community program.

Individual birding teams are kept small to ensure a safe and high quality experience by all participants. Typically, adult to child ratio for the event is 1 to 5 or better. Kids wear free WBC4K t-shirts. Adult volunteers are identified by badges with name tags. Spanish speaking volunteers are on hand to interpret. Teen volunteers help guide the kids.

Target Population: SBAS advertises the WBC4K directly to all Goleta Union School District families through ParentSquare. We focus on reaching underserved schools in Goleta by doing extra outreach to La Patera Elementary School, due to its proximity to LLC. WBC4K welcomes children 8-16 years old accompanied by responsible adults. The event is multi-generational with upper elementary school aged children, parents and grandparents, and high school, college and senior volunteers.

**3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.**

*Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.*

~150 Goleta residents. Families from Goleta, Santa Barbara, Montecito and surrounding areas are welcome to attend. We aim to raise everyone's knowledge about Goleta's unique Open Spaces and conservation of birds and habitats.

**4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:**

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development

- Recreational activities
- Other: Community Science

**5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.**

The SBAS WBC4K event provides a much needed service for under-met needs in the Goleta community. SBAS appreciates that City Council of Goleta recognizes that there is need and desire to have more youth environmental programs in Goleta parks to engage young Goleta families in nature, teach them about Goleta's natural treasures, and educate them about how to protect unique Goleta's Open Spaces (such as at LLC and Ellwood). LLC is a beautiful accessible natural resource for the Goleta community. The WBC4K is one of the few (if only) programs that uniquely brings children of all demographics together to learn about the birds and wildlife live by the lake. For underserved families, this free event represents an opportunity to teach children environmental science and show them the close relationship between their neighborhood and the wildlife that also call it home. Children get praise for being community scientists. They learn how to use binoculars as a tool to learn more about birds. Data that the children compile and collect as community scientists contribute to the body of scientific knowledge for the entire community and beyond.

Inclusion: Santa Barbara Audubon Society is committed to bringing opportunities to all community members to enjoy nature and birds regardless of skin color, age, sexual orientation, gender identity, religion, disability, and economic and cultural background. All children are welcome and encouraged to role-play being scientists and ornithologists.

SantaBarbaraAudubon.org strives to ensure that its website services are accessible to people with disabilities.

SBAS hears testimonials from parents and community leaders about how much they learned, their delight with the knowledge gained by their children, and their overall fun at the WBC4K event. Children can be seen running around school grounds proudly wearing their blue WBC4K t-shirts. It is an event that people look forward to each year.

Testimonial:

In 2023, one parent said, "Our guide was great! Our family had a great time at the Winter Bird Count for Kids. We saw over 20 species of birds and learned so much about them!" (Rachel P.)

**6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.**

Through this unique WBC4K community science event, working together, SBAS and City of Goleta make Goleta's Open Spaces more accessible to the general public, creatively build community appreciation for Goleta's natural ecosystems, promote environmental awareness, teach conservation lessons, and encourage positive scientific practices. Participants (children, accompanying adults, and volunteers) of the WBC4K want to be strong and informed environmental guardians. SBAS volunteers teach children and their families how to observe, identify and count birds at LLC. Children are in awe of the birds and parents love learning about the diversity of bird species and habitats hidden in their "backyard." Moreover, volunteers (many of whom are active seniors) enjoy coming together to share their birding expertise and to donate their time at a positive and fun event to teach newcomers about local birdlife. Through the WBC4K event, the City of Goleta and SBAS partner to increase local environmental stewardship.

The WBC4K provides a one of a kind opportunity to teach Goleta children and families the importance of restoring Open Spaces and builds early environmental and scientific awareness about birdlife in three main ways:

- (1) The event is relaxing, fun, and no-pressure for children and families. Children take their time observing habitats and avifauna without worrying about being tested by teachers. They are free to explore their scientific interests. They enjoy exploring the path with their friends and pointing out birds they discover. This event encourages a sense of camaraderie and inclusiveness among diverse participants be it in cultural, age, gender and socioeconomic differences. Children and families see that people, wildlife, and the environment are interconnected and that as responsible community members, we can protect our natural resources. Children bring the colorful Bird Checklists to school to share their new knowledge with teachers and other students, and eagerly return to the lake to practice identifying the birds that they learned about.
- (2) Having the WBC4K event free reduces barriers and makes the Open Space more accessible to Goleta residents. With this Goleta City Grant, all Goleta residents can equally enjoy participation in the WBC4K. Families who may want to do science enrichment activities with their children but lack the means to pay for entrance tickets (such as at MOXI, the Santa Barbara Museum of Natural History, Sea Center, Zoo, or Santa Barbara Botanic Garden), can partake in the WBC4K. Because the event is hosted at LLC, neighborhood La Patera families, who may not have easy access to a car, can equally participate.
- (3) Because of the event volunteers' skills, participating families are able to enjoy being out in nature and finish the event with a feeling of optimism for restoring Goleta's Open Spaces, and in particular, protecting birds and LLC's rich habitat. SBAS volunteers work hard to have smooth organization and structure throughout the morning so that children are guided in learning how to use binoculars, identify birds, and make tally marks on Bird Checklists. The Bird Checklist was specifically created by SBAS volunteers for children to take home after the event. Because of this volunteer leadership and diligence, children and families enjoy the environmental lessons feeling positive and stress free. WBC4K families come curious and leave with increased awareness about birds, Goleta's LLC Open Space, and the importance of protecting both. Children and parents are empowered and excited to participate in community science and actively protect one of Goleta's Open Spaces.



**7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?**

*If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?*

No. With the recent remodel of the Santa Barbara Museum of Natural History (SBMNH), the SBMNH "backyard" and Audubon Aviary areas are now more accessible to people with disabilities.

While some SBAS bird walks and nature field trips require mobility, many bird viewing opportunities occur near places where at least part of the area is accessible to those with limited mobility (such as near sidewalks and handicapped parking spots). Last year, SBAS piloted a few programs with birders using walkers and wheelchairs. For example, the dam at Lake Los Carneros, wooded parking lot at Stow House, and nearby railroad in Goleta offer excellent and accessible birding viewing areas. SBAS and Goleta Coast Audubon Society members also participated in "Bird Sits" which welcomed sedentary birders. SBAS also continued to offer programs to the community where our EITS volunteers brought raptors and wildlife education into schools, other local organizations, and senior centers for those with limited access to field trips. In 2022, our EITS program outreached at three retirement communities.

## **Funding**

---

**8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.**

*Please include other grant sources either received or for which you are applying.*

The annual WBC4K is a key part of Santa Barbara Audubon Society's "pipeline" of education and conservation science programs designed to provide environmental outreach to a range of Goleta and Santa Barbara residents from young children at preschools through seniors at retirement communities. SBAS remains committed to creating and sustaining partnerships with other local non-profit organizations and agencies. We are constantly investigating opportunities for new and attainable initiatives.

In January 2022, SBAS received a grant from the Mosher Foundation to create a fresh short film about LLC with new footage about the importance of birds and the importance of Goleta open spaces to birds, among other important conservation related topics. The professionally made 7-minute film, "Birds of Lake Los Carneros", was completed within 6 months in spring 2022! SBAS shared the film with SBAS community members, prior Winter Bird for Kids families, school teachers, City of Goleta, Stow House, and other partners. The film link was included in the WBC4K English and Spanish flyer and sent to ALL students in the Goleta Union School District in January 2023 (3,414 children). Film may be seen here: <https://santabarbaraaudubon.org/learning-resources/>

The Goleta City's grant funding LEVERAGES other partnerships and resources of SBAS. SBAS partners with the Santa Barbara Museum of Natural History (SBMNH) for education and conservation outreach. For example, SBAS EITS rehabilitated raptors live at the Audubon Aviary at the Museum. These bird ambassadors meet guests at the Museum's Backyard every day (except Tuesday) and at the WBC4K event each year to connect people with birds even more. The live raptors provide exciting interactions for each participant by allowing children and adults to study them up close and to ask the bird handlers detailed questions. At the 2023 WBC4K event, children studied Athena (EITS Barn Owl) and Puku (EITS Western Screech-Owl) before their bird walk. After this in-depth study, WBC4K participants were able to search for other raptors at Lake Los Carneros and elevate their overall knowledge about local birds. Thanks to joint partnerships and generous grants, SBAS continues to create new conservation and outreach initiatives to connect people with birds and protect birds and habitats.

Leveraging other resources of SBAS, the City of Goleta's funding also provides an opportunity for NEW PARTNERSHIPS with high school students and local elementary schools. For example, the WBC4K serves to provide a service venue for high school students, many of whom participated in SBAS sponsored field trips to Lake Los Carneros for nest box monitoring when they were younger. The event also welcomes college students. Goleta Coast Audubon Society Campus Club (GCAS) students at UCSB are encouraged to participate in the WBC4K. In 2023, 4 teenagers/young adults participated at the WBC4K.

Importantly, funding by the City of Goleta for the WBC4K empowers SBAS to allocate more funding to other SBAS outreach education programs which we provide for free, as needed. For example, SBAS provides a 3-week Meet Your Wild Neighbor (MYWN) classroom program at local Title 1 elementary schools. MYWN teaches Next Generation Science Standards curriculum meeting a need of local school principals and teachers. La Patera Elementary School continues to be a focus school for MYWN and the WBC4K because of its proximity to LLC. SBAS provided MYWN in 11 local classrooms for 2021-2022. SBAS plans to continue strengthening SBAS's relationship with La Patera and reach even more Goleta families through the WBC4K, MYWN, School Science Nights, and EITS raptor visits.

As a result of growing collaborations with local schools and other nonprofit organizations, SBAS is now reaching new Goleta elementary schools AND increasing community interest in the WBC4K. In turn, SBAS can CATALYZE greater conservation outreach to even more students.

The City of Goleta and SBAS partnership event at Lake Los Carneros sparks interest and commitment by Goleta residents for lifelong engagement with nature. If SBAS receives increased support from the City of Goleta for the WBC4K, we could provide additional resources and MYWN science education to more Goleta classrooms.

**9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.**

*If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?*

These funds are vital to carrying out this event, which grows in popularity each year. Many families gained interest in backyard birding during the pandemic. While SBAS typically has grant support that funds the MYWN standards-based curriculum program in local schools, such grants are narrowly restricted and do not support the type of unstructured inspiring educational experience provided by the WBC4K.

There are expenses that are directly tied to the event - permits, t-shirts, publicity, printing and copying costs, insurance, etc., that SBAS does not have the resources to cover independently without cutting into our other programs (some of which are synergistic with this event).

This Goleta grant money is essential to cover the WBC4K costs and support perpetuity of the event. SBAS aims to meet the growing demand in Goleta for the WBC4K and continue to provide it free of charge and open to everyone.

This grant comes from City of Goleta to benefit Goleta residents. The WBC4K encourages Goleta and surrounding area residents to be more environmentally aware. Growing support from the City of Goleta demonstrates that the City supports protection of Open Spaces and conservation programs for children in City managed parks and natural areas. SBAS is pleased to report increased dialogue and communication with George Thomson of City of Goleta through 2022.

**10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?**

*If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?*

SBAS seeks out underserved families and encourages them to participate. Barriers are lowered by Spanish language materials and translation. In 2022, SBAS advertised the WBC4K event through official school district distribution of flyers in English and Spanish (via Goleta Union School District ParentSquare).

The event is open to families of all demographics. SBAS believes that one strength of this all-inclusive event is that residents of many different backgrounds come together at the lake to catalyze community stewardship of this important open space.

Students register for the event on the day of the event to keep track of general school demographics; SBAS does not require or obtain documentation from participants about income (e.g. tax returns, pay stubs).

**11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.**

*If your organization is not required to have an audit performed, please explain that below.*

There was CPA audit in November 2021. There were no findings or concerns.

**12. How often does your organization's Board of Directors review and approve financial statements?**

We have a comprehensive report quarterly, with updates at each monthly meeting.

**13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.**

*Please attach a copy of the fee schedule in the Documents Tab of this application.*

There is no fee charged or suggested donation for this event. SBAS does charge for some other EITS raptor education programs if the school or community group is not underserved. For underserved groups, SBAS generally obtains grant funding to support such programs.

**14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).**

530013	Total Assets (\$)
0	Total Liabilities (\$)
530013	Total Net Assets (\$)
530013	TOTAL LIABILITIES AND NET ASSETS (\$)
1,590,039.00	<b>TOTAL</b>

**15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.**

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

None

**16. Please list two references who we may contact regarding the proposed program, service, or activity.**

Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.

(1) Ann Steinmetz, SBAS Longtime Member/Adviser (amsteinmetz@gmail.com) and (2), Dr. Dolores Pollock (dolores.pollock@verizon.net; 805-698-0552)

### CDBG Eligibility

**17. Are you applying for CDBG funding?**

This is a branching question. Different questions will apply based on your answer.

Yes

No

**18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.**

Name

Address or City last resided in

Number of family members

Total family (household) income

Race and ethnicity

Proof of age

My organization does not obtain any of the above information from clients.

**19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.**

Abused children

Battered spouses/victims of domestic violence

Elderly persons (age 62 and over)

Severely disabled persons

Migrant farm workers

Homeless persons

Persons with HIV/AIDS

N/A (Not Applicable)

**20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).**

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

Extremely low income (0-30% MFI)

Very low income (30-50% MFI)

Low-moderate income (50-80% MFI)

Above moderate income (Above 80% MFI)

**TOTAL**

### Budget [top](#)

Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year
City of Goleta Funds	USD\$ 1,430.00	USD\$ 4,699.00
Federal		
State		
County		

Municipal		
School District		
Foundations/Trusts		
Donations/Fundraising		
Fees		
Other	USD\$ 17,612.00	USD\$ 17,612.00
<b>Total</b>	<b>USD\$ 19,042.00</b>	<b>USD\$ 22,311.00</b>

<b>Uses/ Expenditures</b>	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll			
Taxes	USD\$ 2,200.00	USD\$ 2,420.00	USD\$ 2,420.00
Consultants and Contracts			
Facility, Rent, Utilities, Maintenance	USD\$ 118.00	USD\$ 130.00	USD\$ 130.00
Supplies	USD\$ 1,812.00	USD\$ 1,993.00	USD\$ 1,993.00
Marketing (Printing, Advertising)	USD\$ 92.00	USD\$ 101.00	USD\$ 101.00
Travel, Mileage, Training			
Equipment (Rental/Maintenance)			
Insurance	USD\$ 50.00	USD\$ 55.00	USD\$ 55.00
Other	USD\$ 17,612.00	USD\$ 17,612.00	USD\$ 0.00
<b>Total</b>	<b>USD\$ 21,884.00</b>	<b>USD\$ 22,311.00</b>	<b>USD\$ 4,699.00</b>

### Budget Narrative

Total Projected Expenditures for FY 2023/2024 equal \$4,699 plus "Other" volunteer in-kind labor. SBAS requests \$4,699 from the City of Goleta to support the WBC4K.

This amount excludes the approximate Value of Volunteer Time (\$17,612), equipment rental/maintenance (SBAS pop up tents, tables, storage unit fees, volunteer badges, binocular costs and maintenance, etc.), and staff and volunteer mileage and training costs related to the event.

Details: The basis of the estimates are known quantities of discounted t-shirts, high quality printed Bird Checklists, SBAS brochures, flyers, releases printed, and an estimate of the volunteer hours put in to prepare for and execute this event. We include the value in-kind of two-three SBAS raptors and the time of their trained volunteer/staff handlers at the event.

Note "Other" Expenditure: The value of volunteer in-kind labor for FY 2023/2024 is calculated from independent sector volunteer rate 2020 for CA (<https://independentsector.org/resource/the-value-of-volunteer-time-state-and-historical-data/>) using approved rate of \$33.61/hour and conservative estimates of volunteers' hours:

4 meetings 8 people (2 hrs per meeting) = 64 hrs  
 Misc errands/other coordination = 120 hrs  
 Materials development = 200 hrs  
 35 volunteers \* 4 hrs day of event = 140 hrs  
 TOTAL Volunteer Hrs = 524 hrs  
 TOTAL Value of Volunteer Hrs = 524\*\$33.61 = \$17,612.00

### Documents [top](#)

<b>Documents Requested *</b>	Required?	<b>Attached Documents *</b>
Nonprofit Tax Exemption Status	<input checked="" type="checkbox"/>	<a href="#">Nonprofit Tax Exemption Status</a>
List of Board Members	<input checked="" type="checkbox"/>	<a href="#">List of Current Board and Staff</a>
Financial statements from the most recently completed fiscal or calendar year	<input checked="" type="checkbox"/>	<a href="#">Financial Statement</a>
Organizational Chart		
Organizational Budget	<input checked="" type="checkbox"/>	<a href="#">Organizational Budget</a>

*\* ZoomGrants™ is not responsible for the content of uploaded documents.*

Application ID: 428612

Become a [fan of ZoomGrants™](#) on Facebook  
Problems? Contact us at [Questions@ZoomGrants.com](mailto:Questions@ZoomGrants.com)  
©2002-2023 GrantAnalyst.com. All rights reserved.  
"ZoomGrants" and the ZoomGrants logo are trademarks of GrantAnalyst.com, LLC.  
[Logout](#) | [Browser](#)



Powered by ZoomGrants™ and

City of Goleta  
2023-2024 Combined CDBG & Goleta City Grant Application  
Deadline: 1/27/2023

## Santa Barbara Humane Santa Barbara Humane Clinic TLC

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

**USD\$ 5,000.00** Requested

Submitted: 1/27/2023 12:11:39 PM (Pacific)

**Project Contact**

Paige Van Tuyl  
[paige@sbhumane.org](mailto:paige@sbhumane.org)  
Tel: 8054521658

**Additional Contacts**  
sgalin2013@gmail.com

**Santa Barbara Humane**

5399 Overpass Road  
Santa Barbara, CA 93111  
United States

Telephone 8059644777  
Fax  
Web [sbhumane.org](http://sbhumane.org)

**CEO**  
Kerri Burns  
[kerri@sbhumane.org](mailto:kerri@sbhumane.org)

### Application Questions [top](#)

#### Organization

**1. What is your organization's mission statement?**

Our Mission is to be champions for animals and the people who love them.  
Our Vision is to create a happy, healthy community for all animals.  
Our Values include Thinking big; working together, and caring deeply about pets and pet families in our community.  
Santa Barbara Humane practices Socially Conscious Sheltering, a compassionate, transparent, and thoughtful model that includes: Placing every healthy and safe animal; Ensuring every unwanted or homeless pet has a safe place to go for shelter and care; Assessing the medical and behavioral needs of homeless animals and ensure these needs are thoughtfully addressed; Assessing the medical and behavioral needs of homeless animals and ensuring these needs are thoughtfully addressed; Alleviate suffering and make appropriate euthanasia decisions, if necessary; Enhancing the human-animal bond through safe placements and post-adoption support; Considering the health, wellness, and safety of animals for each community when transferring animals, and; Fostering a culture of transparency, ethical decision making, mutual respect, continual learning, and collaboration.

#### Program Information

**2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).**

*Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.*

Grant funds from the City of Goleta will help support Goleta community members so they may receive low cost or free veterinary services, dog behavioral training classes, shelter, licensing and microchipping, and adoption services. Affordable and sometimes free care is vital to serving those who need it most. These services are a critical part of our continued commitment to the animals and people who love them in Goleta. No animal is turned away from Santa Barbara Humane. Residents of Goleta will be targeted through Spotify ads, direct mail, social media campaigns and radio advertising. Santa Barbara Humane is open seven days a week, from 8 am to 6 pm. Any resident of the City of Goleta, as well as the greater Santa Barbara County area, are eligible to participate in our programs.

Santa Barbara Humane tracks all activities, veterinary care, behavioral training, adoption, fostering, sheltering and animal transfers through software. ClinicHQ software tracks veterinary services, pet's type, procedures, costs, and owners' names and addresses. The software also allows us to track the distribution of grant funds within the grant period and to identify which pets were served through that funding source.

ShelterLuv and Omnify software track adoptions, visitors, surrender rates, training classes, and more. This data are key to understanding the impact of Santa Barbara Humane's programs.

The data are presented to the board of directors each month and reviewed by the board, the CEO and department directors. MindBody software tracks behavioral training scholarships and discounts by name of owner, pet type and name, and training class participation details.

City of Goleta funds will be used to directly support subsidized veterinary care for Goleta pets through our donor-support TLC Fund, and for behavioral training classes for residents of Goleta.

Pet owners face difficult decisions daily to ensure their animals get the care they need. Private veterinary care is expensive. Many pet owners struggle to manage animal behaviors that jeopardize the human-animal bond. Santa Barbara Humane has a campus that is minutes away from Goleta and a second campus in Santa Maria. With two locations staffed seven days a week, the Goleta community relies on Santa Barbara Humane.

With five veterinarians and 14 support staff, the medical program helps families avoid difficult decisions such as relinquishing their pet, foregoing necessary treatment, or even euthanasia. The two clinics provide essential care including amputations and enucleations, wellness appointments, spay/neuter surgeries, spay/neuter services for dogs and cats, vaccinations, flea and tick prevention, nail trimming, dental cleaning and other dental services, wound care, and additional services as required. The Santa Barbara Humane donor-supported TLC Fund ensures help is available to all families needing financial support so decisions can be made on the pet's diagnosis, not on a community member's resources. Last year, the Fund supported a total of 2,352 families. In 2022, more than 2,534 Goleta pets – cats, dogs, and rabbits - have received veterinary care from the Santa Barbara Humane veterinary team. Overall, more than 20,000 animals in Santa Barbara County received care. Subsidies to pay for veterinary care for Goleta residents' pets totaled more than \$200,000.

Santa Barbara Humane also addresses behaviors that often lead to dogs being isolated from their families or eventually surrendered. With certified trainers, we offer group classes, one-on-one consultations, and phone consultations. Force-free behavioral classes focus on common issues including reactivity, shyness, and basic manners. Training is offered at both campuses, fees are affordable, and pet owners are never turned away for inability to pay.

Mirroring our services for community members, the same high-quality medical and behavioral support is provided to shelter animals. Surrendered animals often have medical issues and/or behavioral concerns. As a Socially Conscious Shelter, SBH never turns animals away due to health or behavior. Animals surrendered to our shelters receive medical and behavioral evaluations upon intake, followed by individualized treatment and/or behavioral plans, in preparation for adoption to their forever homes. SBH consistently provides compassionate care that meets or exceeds industry standards, and has a 96-98% adoption rate.

Santa Barbara Humane's sophisticated software systems track veterinary procedures and services performed, adoptions and behavioral training classes for shelter and publicly owned dogs and cats. The data are presented and reviewed by the board of directors each month as well as the CEO and department directors.

**3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.**

*Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.*

City funds will support a minimum of 2,535 Goleta households and their pets in 2023 with low-cost or free veterinary services including preventative care, as well behavioral training classes for pets and their owners, and adoption services.

**4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:**

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development

Recreational activities

Other:

**5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.**

Santa Barbara Humane responds to meet an increasing demand in Goleta as well as the greater Santa Barbara County for affordable veterinary care and behavioral training. Pet owners often face difficult decisions to ensure their animals receive the medical and dental care they need to keep their animals in their homes. A pet owner's lack of funds for veterinary care or behavioral training is the leading cause of pet surrenders. Our TLC Fund and Behavioral Training Classes and Scholarships directly benefit an estimated 30 percent of the Goleta community. Santa Barbara Humane's ongoing commitment that no animal will be turned away became especially critical during the Covid-19 pandemic and in the current inflationary environment.

Also In addition, during the prior four years, SBH has provided adoption services for 1,358 Goleta households.

**6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.**

Santa Barbara Humane Safety Net programs – veterinary care, spay/neuter clinics, behavioral training, shelter, dog transfers, and adoption – help to prevent an influx of pet surrenders. In addition, Santa Barbara Humane is a critical partner with the Santa Barbara County Animal Services. They turn to SBH for emergency surgeries, as well as shelter for stray animals. The SBCAS is currently overcrowded. When mandatory evacuations are necessary due to fires, floods, and other emergency disasters, Santa Barbara Humane opens its facilities to Goleta pets, and provides their owners with comprehensive emergency care and shelter.

**7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?**

*If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?*

Our two campuses are fully accessible to those with disabilities. Meetings are held in buildings/rooms that are ADA compliant. All services are accessible to people with disabilities. Animals are trained, sheltered, and/or receive veterinary care in accessible buildings. Pet adoptions are in an accessible area.

There are no barriers for any person with a disability from gaining employment or obtaining services.

Volunteers with disabilities are welcome.

## **Funding**

**8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.**

*Please include other grant sources either received or for which you are applying.*

City of Goleta funding will help us leverage grants from other local cities in Santa Barbara County and will encourage additional pet transfers from collaborating organizations and agencies.

Santa Barbara Humane has garnered support from a roster of local and regional funding sources.

**9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.**

*If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?*

Any shortfall in funding for Goleta will be made up by either individual donors or private foundations. Serving Goleta residents is a priority for Santa Barbara Humane, and we are committed to remaining an accessible, affordable and sought-after benefit for the community.

**10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?**

*If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?*

The purpose of this funding request is to serve low-income Goleta residents defined as those who self-identify financial need and cannot afford veterinary care and/or behavioral training, both critical to the survival of their animal family members.

At the start of the COVID pandemic, there were many individuals and families in dire financial situations who needed veterinary and behavioral training care for their pets due to the loss of employment or reduced hours of employment. Santa Barbara Humane waived receipt of proof of government assistance. Instead, SBH decided to serve each family and pet that needed assistance, allowing pet owners to self-identify their need for financial assistance. That policy remains in place.

**11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.**



If your organization is not required to have an audit performed, please explain that below.

2022

**12. How often does your organization's Board of Directors review and approve financial statements?**

Monthly

**13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.**

Please attach a copy of the fee schedule in the Documents Tab of this application.

There are charges for veterinary services, behavioral training classes and adoption services.

**14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).**

53771826	Total Assets (\$)
326921	Total Liabilities (\$)
53444905	Total Net Assets (\$)
53444905	TOTAL LIABILITIES AND NET ASSETS (\$)
160,988,557.00	<b>TOTAL</b>

**15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.**

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

No

**16. Please list two references who we may contact regarding the proposed program, service, or activity.**

Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.

Kerri Burns, CEO, Santa Barbara Humane (805)967-4777 and Dr. Katie Marrie, CVO, Santa Barbara Humane (805)967-4777

## CDBG Eligibility

**17. Are you applying for CDBG funding?**

This is a branching question. Different questions will apply based on your answer.

Yes

No

**18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.**

Name

Address or City last resided in

Number of family members

Total family (household) income

Race and ethnicity

Proof of age

My organization does not obtain any of the above information from clients.

**19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.**

Abused children

Battered spouses/victims of domestic violence

Elderly persons (age 62 and over)

Severely disabled persons

Migrant farm workers

Homeless persons

Persons with HIV/AIDS

N/A (Not Applicable)

**20. Please report the number of unduplicated clients your organization served in the following income categories**

from July 1, 2021 through June 30, 2022 (or for calendar year 2022).

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

<input type="text" value="n/a"/>	Extremely low income (0-30% MFI)
<input type="text" value="n/a"/>	Very low income (30-50% MFI)
<input type="text" value="n/a"/>	Low-moderate income (50-80% MFI)
<input type="text" value="n/a"/>	Above moderate income (Above 80% MFI)
<input type="text" value="0.00"/>	<b>TOTAL</b>

**Budget** [top](#)

Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year
City of Goleta Funds		
Federal		
State		
County		
Municipal		
School District		
Foundations/Trusts		
Donations/Fundraising		
Fees	USD\$ 1,045,000.00	USD\$ 3,800,000.00
Other		
<b>Total</b>	<b>USD\$ 1,045,000.00</b>	<b>USD\$ 3,800,000.00</b>

Uses/ Expenditures	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll			
Taxes	USD\$ 367,072.00	USD\$ 582,500.00	
Consultants and Contracts			
Facility, Rent, Utilities, Maintenance			
Supplies	USD\$ 165,400.00	USD\$ 120,000.00	
Marketing (Printing, Advertising)			
Travel, Mileage, Training			
Equipment (Rental/Maintenance)			
Insurance			
Other	USD\$ 117,432.00	USD\$ 462,500.00	
<b>Total</b>	<b>USD\$ 649,904.00</b>	<b>USD\$ 1,165,000.00</b>	<b>USD\$ 0.00</b>

**Budget Narrative**

The TLC Program offers veterinary clinic scholarships to those that cannot afford medical care for their cat or dog. This fund lifts a barrier many Goleta pet owners may encounter. The amounts above highlight the income and expense of running the veterinary clinic, for both public and shelter animals to benefit from.

**Documents** [top](#)

Documents Requested *	Required?	Attached Documents *
Nonprofit Tax Exemption Status	<input checked="" type="checkbox"/>	<a href="#">IRS Letter</a>
List of Board Members	<input checked="" type="checkbox"/>	<a href="#">Board List</a>
Financial statements from the most recently	<input checked="" type="checkbox"/>	<a href="#">990</a>

completed fiscal or calendar year

Organizational Chart

[org chart](#)

Organizational Budget



[budget](#)

Supplemental or Additional Information

*\* ZoomGrants™ is not responsible for the content of uploaded documents.*

Application ID: 426288

Become a [fan of ZoomGrants™](#) on Facebook  
Problems? Contact us at [Questions@ZoomGrants.com](mailto:Questions@ZoomGrants.com)  
©2002-2023 GrantAnalyst.com. All rights reserved.  
"ZoomGrants" and the ZoomGrants logo are trademarks of GrantAnalyst.com, LLC.  
[Logout](#) | [Browser](#)



Powered by ZoomGrants™ and

City of Goleta  
2023-2024 Combined CDBG & Goleta City Grant Application  
Deadline: 1/27/2023

## Santa Barbara Wildlife Care Network Santa Barbara Wildlife Care Network

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

**USD\$ 5,000.00** Requested

Submitted: 1/25/2023 3:51:45 PM (Pacific)

**Project Contact**

Ariana Katovich  
[ariana@sbwcn.org](mailto:ariana@sbwcn.org)  
Tel: 8056811019

**Additional Contacts**

*none entered*

**Santa Barbara Wildlife Care Network**

PO Box 6594  
Santa Barbara, CA 93160

**Director**  
Ariana Katovich  
[ariana@sbwcn.org](mailto:ariana@sbwcn.org)

Telephone 805-681-1019

Fax

Web [www.sbwcn.org](http://www.sbwcn.org)

### Application Questions [top](#)

#### Organization

**1. What is your organization's mission statement?**

Santa Barbara Wildlife Care Network (SBWCN) serves to rescue, rehabilitate and return to the wild sick, injured, orphaned, or oil-impaired wild birds, reptiles, amphibians, and small mammals in Santa Barbara and Ventura Counties and to educate the public about living in harmony with wildlife. SBWCN works to educate the public about the needs of at-risk wildlife, the challenges faced by wildlife in the region, and effective ways to help ensure the health and survival of wild animals. SBWCN provides critical rescue and care to over 4,000 wild animals a year, comprising over 200 different species. Seabirds, raccoons, opossums, hummingbirds, owls, and many others arrive at the center in desperate need of help. SBWCN is open 365 days a year and is the only such facility serving wildlife throughout all of Santa Barbara and Ventura Counties.

After many years of planning and one solid year of construction, the doors to the Wendy McCaw Wildlife Hospital opened in the spring of 2022. With dedicated surgery and x-ray rooms, facilities to wash oiled animals, nurseries for baby birds and mammals, and 5,400 square feet of space, the hospital greatly increases SBWCN's ability to rescue and rehabilitate wildlife.

SBWCN is proud to have the honor of the South Coast Chamber of Commerce's 2022 Non-Profit of the year.

#### Program Information

**2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).**

*Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of*

*Goleta funds will be used to support the program.*

SBWCN has expanded its efforts dramatically with the construction of the new wildlife hospital and professional veterinary staff. Funding from the City of Goleta will support animal care costs, specifically medicine and food. The first year in the new hospital has already been one of the busiest years SBWCN has ever had in terms of animal care and numbers of animals brought to the organization for care.

Despite the challenges of the pandemic, our organization treated more animals than ever before in 2020 and 2021. In 2022, SBWCN cared for 3,658 animals. With the continued threats that animals are facing from human pressures (traps, rodenticide, car and window strikes, dog/cat attacks, fishing lines/hooks, nest destruction, and habitat loss) and climate change (drought, wildfire, and warming ocean temperature) we expect these numbers to only increase. SBWCN is also working to make the public more aware of SBWCN's services through increasing social media communications and press releases.

In addition to the number of animals increasing, the services SBWCN can provide have also grown with enhanced tools, physical improvements, and a veterinary program. SBWCN's general operations include our ability to respond to the needs of over 200 species each year from intake to release. This includes several diagnostic tests, fluid therapy, heat support, specialized diets, medication and vaccinations, proper enclosures and pools (and the constant cleaning of them), trained staff, and trained volunteers. Baby Season (March to September) is always the busiest time, where the center is operating from 7am to 9pm, 7 days a week to handle the care of babies and catch up on all related tasks. Even in the "slow season" of fall and winter, SBWCN is busy. In the fall, the baby raccoons are growing fast and getting ready for release, injured adults come to the center in urgent need of attention, and winter storms bring a steady stream of injured and/or oiled seabirds. In addition to the general business of the seasons, SBWCN also needs to be resourced and ready to respond in an emergency.

SBWCN's services are available free of charge, 365 days of the year to anyone in the community. The Wildlife Hospital in Goleta operates Monday to Sunday, 9am to 5pm. The HELpline is available 365 days of the year from 9am to 5pm.

SBWCN utilizes the Wildlife Rehabilitation Medical Database (WRMD) to track data on wildlife patients while they are in our care. WRMD allows us to aggregate the data to provide an overview of our operations, total species admitted, survival/release rates, and other valuable data that we evaluate or that may be mined by researchers to identify trends and issues.

**3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.**

*Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.*

SBWCN is open to every Goleta resident. We can answer questions, help with a rescue, or receive an animal. In 2022, SBWCN received 704 animals that were rescued in Goleta. Each year, we receive 7,000 calls from across Santa Barbara County to our helpline.

**4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:**

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

**5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.**

Because SBWCN is the only state-licensed general rehabilitation facility in both Santa Barbara and Ventura counties, our services are essential to the wellbeing of wildlife on the central coast. We operate under permits from the California Department of Fish and Game and the U.S. Fish and Wildlife Service. Santa Barbara City and County animal control agencies refer or deliver wild animals to Wildlife Care Network for care and treatment, as do the City and County Parks Departments, Police and Sheriff's Departments, and Santa Barbara Harbor Master.

**6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.**

Every day members of the public come across wild animals that need help and SBWCN provides the services needed to

assist citizen rescuers and provide treatment to wild animals. The work for wildlife is constant, ongoing, and predictably unpredictable -- meaning it can't be known what exactly will be coming in for care on any given day. It could be an orphaned nest of woodpeckers, a wounded bobcat, 13 baby opossums, an abandoned coyote pup, dozens of sick pelicans, an oiled cormorant...sometimes all at once. SBWCN needs to be resourced and ready for whatever needs injured wildlife may have. The busiest season is baby season (March - September) when SBWCN can receive 30-50 animals per day that need immediate care. In 2022, a significant crisis in ailing pelicans ([www.sbwc.org/pelicans](http://www.sbwc.org/pelicans)) occurred in May and June, on top of a very busy baby season.

**7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?**

*If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?*

SBWCN is accessible to all members of the community, 365 days of the year. Anyone who finds an animal that needs help, may call our HELpline or send an email to our helpline desk. Anyone who is physically unable to bring an animal to our center can be assisted by one of our volunteers who can pick up a wild animal that might need care. The new hospital is ADA accessible. Due to the nature of the work, there are physical requirements for the safety of employees and animals, such as being able to catch, restrain, and lift animals. Volunteer positions, such as with the HELpline and fund development, are available to people with disabilities.

## Funding

**8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.**

*Please include other grant sources either received or for which you are applying.*

The funding provided by this grant would support the overall budget needed to provide animal care services. Other funding sources include local foundation grants, corporate gifts, and donations from community members.

**9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.**

*If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?*

If full funding is not awarded, SBWCN will continue to seek grants and community donations to ensure that the needs of wildlife and operating our facility will be met.

**10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?**

*If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?*

SBWCN is open to every member of the public in Santa Barbara and Ventura counties. We do not obtain income information.

**11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.**

*If your organization is not required to have an audit performed, please explain that below.*

SBWCN was last audited in 2021 and there were no findings or concerns.

**12. How often does your organization's Board of Directors review and approve financial statements?**

SBWCN's Board of Directors reviews and approves financial statements each month.

**13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.**

*Please attach a copy of the fee schedule in the Documents Tab of this application.*

No, all of SBWCN's services are completely free of charge.

**14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).**

8,529,304	Total Assets (\$)
1,588,205	Total Liabilities (\$)
6,941,099	Total Net Assets (\$)
8,529,304	TOTAL LIABILITIES AND NET ASSETS (\$)
25,587,912.00	TOTAL

**15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.**

*In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the*

matter resolved? Explain below.

SBWCN has outstanding pledges in the amount of \$1,050,000 from the capital campaign for the Wendy McCaw Wildlife Hospital.

SBWCN has not had an IRS or State levee in the past 3 years.

**16. Please list two references who we may contact regarding the proposed program, service, or activity.**

*Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.*

Julia Parker, SBWCN Director of Operations, 805-681-1019; Britt Rickman, SBWCN Director of Rehabilitation 805-681-1019

## CDBG Eligibility

**17. Are you applying for CDBG funding?**

*This is a branching question. Different questions will apply based on your answer.*

- Yes  
 No

**18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.**

- Name  
 Address or City last resided in  
 Number of family members  
 Total family (household) income  
 Race and ethnicity  
 Proof of age  
 My organization does not obtain any of the above information from clients.

**19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.**

- Abused children  
 Battered spouses/victims of domestic violence  
 Elderly persons (age 62 and over)  
 Severely disabled persons  
 Migrant farm workers  
 Homeless persons  
 Persons with HIV/AIDS  
 N/A (Not Applicable)

**20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).**

*Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.*

<input type="text" value="N/A"/>	Extremely low income (0-30% MFI)
<input type="text" value="N/A"/>	Very low income (30-50% MFI)
<input type="text" value="N/A"/>	Low-moderate income (50-80% MFI)
<input type="text" value="N/A"/>	Above moderate income (Above 80% MFI)
<input type="text" value="0.00"/>	<b>TOTAL</b>

## Budget [top](#)

Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year
Annual Appeal	USD\$ 300,000.00	USD\$ 300,000.00
Bequests and Legacies	USD\$ 130,000.00	
Center	USD\$ 5,000.00	USD\$ 5,000.00

General	USD\$ 700,000.00	USD\$ 800,000.00
Donor Premiums	USD\$ 65,000.00	USD\$ 65,000.00
Grants	USD\$ 250,000.00	USD\$ 250,000.00
Restricted	USD\$ 500,000.00	USD\$ 500,000.00
Special Event Income	USD\$ 65,000.00	USD\$ 65,000.00
Benefit for Wildlife	USD\$ 200,000.00	USD\$ 200,000.00
<b>Total</b>	<b>USD\$ 2,215,000.00</b>	<b>USD\$ 2,185,000.00</b>

<b>Uses/ Expenditures</b>	<b>Expenditures for Current Year</b>	<b>Expected Expenditures for Next Year</b>	<b>Goleta Grant Funds: Proposed Uses for Next FY</b>
Advertising	USD\$ 15,000.00	USD\$ 15,000.00	
Automobile Expense	USD\$ 43,500.00	USD\$ 10,000.00	
Fees and Services	USD\$ 40,000.00	USD\$ 40,000.00	
Licenses and Permits	USD\$ 750.00	USD\$ 750.00	
Finance Charge	USD\$ 10,000.00	USD\$ 10,000.00	
Office Equipment	USD\$ 7,500.00	USD\$ 7,500.00	
Property Tax	USD\$ 1,000.00	USD\$ 1,000.00	
Storage	USD\$ 3,000.00	USD\$ 3,000.00	
Printing and Shipping	USD\$ 40,118.00	USD\$ 40,000.00	
Outside Services	USD\$ 97,975.00	USD\$ 100,000.00	
Insurance (Health and Property)	USD\$ 121,000.00	USD\$ 125,000.00	
Payroll	USD\$ 1,369,800.00	USD\$ 1,400,000.00	
Events and Fundraising	USD\$ 110,500.00	USD\$ 110,500.00	
Staff and Donor			
Appreciation/Merchandise	USD\$ 25,000.00	USD\$ 25,000.00	
Facilities and utilities	USD\$ 139,546.00	USD\$ 140,000.00	
Animal Care	USD\$ 165,000.00	USD\$ 170,000.00	USD\$ 5,000.00
<b>Total</b>	<b>USD\$ 2,189,689.00</b>	<b>USD\$ 2,197,750.00</b>	<b>USD\$ 5,000.00</b>

### Budget Narrative

SBWCN is grateful for the opportunity to request \$5,000 to support costs related to animal care, specifically medicine and food supplies.

### Documents [top](#)

#### Documents Requested \*

Nonprofit Tax Exemption Status

List of Board Members

Financial statements from the most recently completed fiscal or calendar year

Organizational Chart

Organizational Budget

Supplemental or Additional Information

#### Required? Attached Documents \*



[IRS Letter](#)



[Board of Directors Roster](#)



[SBWCN Financial Statement 6-30-22](#)

[SBWCN Organizational Chart](#)



[SBWCN Budget 2022-23](#)

\* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 429258





Powered by ZoomGrants™ and

City of Goleta  
2023-2024 Combined CDBG & Goleta City Grant Application  
Deadline: 1/27/2023

## Wilderness Youth Project Wilderness Youth Project

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

**USD\$ 10,000.00** Requested

Submitted: 1/27/2023 1:58:49 PM (Pacific)

**Project Contact**

Michelle Howard  
[grants@wyp.org](mailto:grants@wyp.org)  
Tel: 805-964-8096

**Additional Contacts**

*none entered*

**Wilderness Youth Project**

2040 Alameda Padre Serra Ste 224  
Santa Barbara, CA 93103  
United States

Telephone 805-964-8096  
Fax  
Web [www.wyp.org](http://www.wyp.org)

**Executive Director**

Dan Fontaine  
[danf@wyp.org](mailto:danf@wyp.org)

### Application Questions [top](#)

#### Organization

**1. What is your organization's mission statement?**

Our mission is to foster confidence, health, and a life-long love of learning for young people and families through active outdoor experiences and mentoring. While furthering our mission, our work also helps to close the academic and enrichment gaps that exist for underserved students.

We offer nature connection programming after school and in partnership with other organizations serving individuals and families who are low-income, experiencing homelessness, have insecure immigration status, and otherwise face barriers to accessing nature and mentorship. We focus on creating culturally sensitive and supportive spaces for children, and provide training opportunities for our staff in justice, equity, diversity and inclusion.

Our youth programs provide an innovative model for nature-based education that creates the conditions for learning, improving physical and mental wellness, and fostering environmental stewardship among Santa Barbara students.

Research confirms the benefits of outdoor education in nature. Erica Gies of the Trust for Public Land writes that spending well-facilitated time in nature...“increases children's cognitive flexibility, emotional capacity, critical thinking, problem-solving, creativity, use of imagination, self-esteem, and self-discipline. It makes them smarter, more cooperative, happier, and healthier.”

#### Program Information

**2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).**

*Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.*

Time in nature makes kids smarter, happier, and healthier. To heal from adverse childhood experiences (ACEs) and the negative impacts of the pandemic, children desperately need a chance to spend time outdoors with expert mentors. WYP connects kids from all backgrounds to nature in small groups during the school day, after school, and in summer in Santa Barbara County's natural beauty, providing scholarships based on financial need.

WYP connects youth ages 3-18 to nature, peers, and mentors, encouraging confidence, emotional and social growth, and investment in education and learning.

WYP prides itself in providing approximately 65-70% of all program participants with subsidized programs and scholarships, which increases access to nature for youth from all socio economic backgrounds regardless of financial and transportation obstacles.

WYP participants are happier, healthier and smarter, feel a sustained connection to nature, and are peaceful, self-aware community members. Our program is diverse and inclusive, and we make scholarships available because we know that all children need nature.

**Program Structure, Staffing, Youth Served, Demographics, Principal Activities**

We will serve 1,200+ unduplicated youth from Santa Barbara County this year. Our programs include active outdoor mentoring and education in the context of: after-school programming; school partnerships during the day; preschool programs; summer camps; family camps; teen expeditions; camping weekends; and volunteer and community mentoring training. We operate with a long-term mentoring model: most participants return for multiple years.

Today, WYP has 56 staff: 26 full time employees and 30 part time employees, as well as over 50 volunteers. We have 12 vans that transport youth to the abundant wilderness areas of southern Santa Barbara County.

WYP staff bring many years of naturalist experience, wilderness safety, social justice, teaching and mentoring. Staff members are First Aid/CPR certified, most have Wilderness First Aid and some have Wilderness First Responder. We fingerprint all of our staff and volunteers. Because the majority of youth we serve come from marginalized communities that are very low-income and communities of color, our entire staff engages in ongoing professional development for cultural proficiency. In addition, of our program staff, 32% are bilingual in English/Spanish.

Over the course of the year, students have the opportunity to explore and learn about natural environments, forge relationships with our experienced staff of mentors, and develop a deep and lasting connection with their natural surroundings.

WYP instructors emphasize fun, games, and independent child-led exploration to ensure that participating student have a positive and meaningful experience. We guide youth through self-directed exploration, games, awareness practices, naturalist skills, inquiry-based learning, and storytelling.

Your funding will support Goleta residents. Our largest cost, and the purpose of this request, is to pay our program staff.

Goleta program meeting locations and times include:

\*Tucker's Grove: Woolly Bears & Chickadees preschool age program Monday-Friday 9 am - 1 pm

\*People's Self-Help Housing/ Casa de los Carneros, every Monday after school (elementary/ secondary)

\*Tucker's Grove: Tree Frogs, Tuesdays and Thursdays after school (Grades K-2)

\*Tucker's Grove: Dragonflies, Tuesdays and Thursdays after school (Grades 3-5)

\*Tucker's Grove: Mockingbirds, Wednesdays (homeschool/ Grades 1-6)

\*Tucker's Grove: Roadrunners, Thursdays (Grades 6-8)

We explore locations including Ellwood; Coal Oil Point; Campus Point; Goleta Beach; and area creeks, mountain trails, and open wilderness spaces, including the bluffs of Ellwood.

We use a logic model and seasonal evaluations based on Developmental Assets to measure short and long-term outcomes. Every day every program includes real-time evaluation through a half hour pre-brief and half-hour debrief before and after participants arrive. This way we make real time adjustments to achieve the outcomes in our logic model.

There are four categories of learning that we measure growth in: Individual (self-confidence, love of learning), Interpersonal (respect for others and conflict resolution abilities), Physical (physical confidence and agility), and Environmental (respect for the natural world).

We aim for 90% of students and parents/guardians to agree with the following statements.

\*They strongly agree they found it easy to connect with WYP staff

\*They strongly agree that the mentors offered activities that were engaging for participants

\*They strongly agree that mentors provided positive mentorship to participants

In recent evaluations, 90% of WYP parents and staff noticed growth in participants' love for nature, 87% noticed a growth in curiosity, and 80% noticed growth in listening and empathy.

**3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.**

*Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.*

160

**4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:**

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

**5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.**

At WYP, we consistently witness the incredible impact that nature-based mentorship can have on kids. However, not all students have historically—or presently have—equal access to these kinds of programs. Cost and lack of transportation are two formidable barriers for many children and their families. Nearly one in five county residents fall below the poverty threshold in our county. Additionally, the absence in many organizations of meaningful training in and focus on diversity, equity, and inclusion can leave children and families belonging to marginalized communities unsupported and excluded.

Goleta offers unparalleled access to nature and yet, many children here don't have the access or resources to enjoy the great outdoors. Recently, we took a group of fourth graders to the beach. One of them exclaimed "I've never been here!" The staff first thought he meant he hadn't been to Leadbetter Beach, until he clarified: "I've never been to the beach before in my life."

Because today's children and families, especially low-income or underserved students, often don't have access to nature, WYP builds the bridge to nature.

The best description of the impact of our programs is from the staff, participants and parents themselves.

A participant had this note of gratitude to share: "I will always remember the joy I felt when I discovered that WYP is a place where people like me--people who love to run wild, walk barefoot, climb trees, play games, tell stories, and have adventures--can always be found."

One of our participants' parents shared the following note: "Wilderness Youth is a top-notch organization from start to finish. The programs allow my child to spend significant amounts of quality time in the great outdoors, but perhaps more importantly, teach him to be a good human being. The staff of the organization are excellent. It is well run, well-organized, and the staff are responsive, thoughtful, and put care into everything they do."

**6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.**

National trends since March 2020 show the negative impacts of the pandemic on youth. Kindergarten enrollment fell by almost 12% in California in 2020, screen time has increased by an average of 50%, physical movement has decreased by 41%, anxiety and depression rates have increased by almost 50%, youth suicide rates have increased by 250% in some parts of the US. We expect that our region is experiencing similar trends.

To prevent the continuation of these negative trends for youth, we prioritize working with low-income and marginalized youth, as they often are underrepresented in outdoor education programs and frequently face barriers to access that their peers do

not. To accomplish this, we offer scholarships to youth who would otherwise not have access to nature connection.

A parent of one of our participants had this note of gratitude to share:

"Our two boys have had the great fortune of participating in WYP summer and school year programs since 2020. It has been amazing to see their genuine love and curiosity about all things nature flourish. We are so thankful to WYP for providing families like mine with scholarships so that our boys can experience the magic of nature that WYP has to offer."

In addition to our school partners, we have partnered with and deepened our reciprocal relationships with the community partners and clinics, inviting "Nature RX" referrals as well as referring children in need of additional services. \*Nature Rx is a movement dedicated to informing people about the healing aspects of nature.

**7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?**

*If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?*

WYP values inclusion for youth with disabilities in our innovative outdoor experiences. Our programs are ADA accessible. Of our participants, 7% identify as having a disability. While our current office is not ADA accessible, we offer remote working so ensure that we are not creating barriers to employment for people with disabilities.

Over the years of including youth with disabilities, we have determined that, for some, successful inclusion requires a one-on-one aide. This support means a child can safely participate, have individual needs met, and still reap the benefits of inclusion in a diverse group of children. Our school-based programs benefit from a school-provided aide, and our fee-paying participants may have an aide provided by the family. Core to our principles is the commitment to remove barriers to participation for the children who need us most. To that end, we established a specialist fund which will engage qualified professionals to support scholarship-eligible participants with disabilities.

WYP is committed to making our proven youth development programs integrated, inclusive and accessible for youth with disabilities. Beyond the benefits directly experienced by participants (direct benefit), we have two additional goals: 1) removing barriers to access and modeling inclusion for beneficial youth programs, and 2) overcoming stereotypes and training youth without disabilities to become leaders in inclusion.

Julie Meers, a licensed pediatric occupational therapist, affirms the importance of these experiences:

"Wilderness Youth Project provides groups where everyone belongs, and the children are supported to challenge themselves to the best of their ability. The natural environment brings so many experiences to children that a classroom or therapy clinic cannot provide. The children's sensory systems are awakened by water, leaves, rocks, sand, movement, wind and sticks. They can visually track birds flying across the sky or seek out details to identify different species of animals in our environment. They are balancing on rocks across a stream, skipping rocks in the water and climbing through a natural world obstacle course. "

## Funding

**8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.**

*Please include other grant sources either received or for which you are applying.*

Yes, your grant would leverage other funding sources.

WYP is seeking funding from Yardi. They are a Goleta-based company and they invite their employees to vote on philanthropic priorities; if the City of Goleta supported WYP this year, it would encourage Yardi employees to do so in the fall.

Deckers is also a supporter; support from the City of Goleta will be leveraged to continue our partnership with Deckers.

As described in the following question, WYP is increasing our outreach to public funding sources to fill a gap in our income from losing a former lead donor. We will leverage support from the City of Goleta to secure grants from other sources of public funding (see question 9 for more details).

**9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.**

*If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?*

Yes, the requested funds are necessary in carrying out the program. We need to raise funds in order to cover the cost for

youth who would otherwise not be able to attend due to socio economic challenges.

In the past, WYP had been funded by private donations without government support for most of our 20 year history. For the first time last year, WYP began applying for public funds. This is because we needed to fill the funding gap created by the loss of our previous primary donor; we do not want to cancel programs for any of the schools with whom we partner.

In addition to the grant awarded by the City of Goleta in 2022, we have recently been awarded a grant from the Coastal Conservancy and National Fish and Wildlife Foundation (as well as a pending request with the Whale Tail grant).

The need for our programs is evidenced by the following excerpt from a note from one of our staff members describing the experience of their students during programming:

Imagine this: You are with a group of young Treefrog campers, ages 6-8. You are all excitedly jumping out of the 15-passenger WYP van at a wilderness area. As you arrive, it doesn't look much different than other parks in the area with a dry creek bed, scattered oak trees, and picnic tables. A mentor tells you story:

We will be exploring some secret pathways behind us that will lead to an area with large rock formations. Legend has it that here lies a sleeping bull disguised as a giant rock who is guarding a treasure here.

Immediately, the kids start asking questions. "What kind of treasure? Is it gold? Where is it? Can we see it?" The group heads towards the rocks and begins to explore. The kids investigate the area looking for clues to find the treasure. While they continued to comb the area for clues, several kids chime in with their answers to what is treasure:

Kid #1: "What if the treasure is just that we get to live life here?"

Kid #2: "The climbing is the treasure!"

Kid #3: "Look at the view! That is the treasure."

Kid #4: "Behind the rock, over here, the treasure....It's my friends!"

Kid #5: "I see a graffiti letter J. J...is for justice! The treasure is justice!"

**10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?**

*If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?*

Yes, 65-70% of participants are eligible for the Free and Reduced Price Meal Plan and receive a scholarship to participate in our programs. We partner with Title I schools and community organizations who serve students from low income families.

**11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.**

*If your organization is not required to have an audit performed, please explain that below.*

Our organization was audited in 2021. There were no findings or concerns.

**12. How often does your organization's Board of Directors review and approve financial statements?**

Our board reviews and approves financial statements on a monthly basis.

**13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.**

*Please attach a copy of the fee schedule in the Documents Tab of this application.*

There is no fee associated with Bridge to Nature; it is a free program offered in partnership with schools and/or communication organizations serving low income students. In addition to Bridge to Nature (free programming), WYP also offers after school and summer programs, which are offered for a fee: our tiered scholarship system uses HUD guidelines to provide scholarships according to family size and income.

**14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).**

4,833,620	Total Assets (\$)
\$369,243	Total Liabilities (\$)
4,464,3774	Total Net Assets (\$)
4,833,620	TOTAL LIABILITIES AND NET ASSETS (\$)
54,680,257.00	<b>TOTAL</b>

**15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or**

unearned grants from a previous contract)? If yes, please explain.

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

No

**16. Please list two references who we may contact regarding the proposed program, service, or activity.**

Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.

Dr. Lynn Fitzgibbons, Goleta Chamber (805) 708-2972 lynnfitzgibbons@gmail.com; Susan Epstein, former Goleta School Board, susan@epstein.net, 805-729-2227

## CDBG Eligibility

**17. Are you applying for CDBG funding?**

This is a branching question. Different questions will apply based on your answer.

Yes

No

**18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.**

Name

Address or City last resided in

Number of family members

Total family (household) income

Race and ethnicity

Proof of age

My organization does not obtain any of the above information from clients.

**19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.**

Abused children

Battered spouses/victims of domestic violence

Elderly persons (age 62 and over)

Severely disabled persons

Migrant farm workers

Homeless persons

Persons with HIV/AIDS

N/A (Not Applicable)

**20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).**

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

Extremely low income (0-30% MFI)

Very low income (30-50% MFI)

Low-moderate income (50-80% MFI)

Above moderate income (Above 80% MFI)

**TOTAL**

## Budget [top](#)

Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year
City of Goleta Funds	USD\$ 7,100.00	USD\$ 10,000.00
Federal		
State		

County		
Municipal		
School District		
Foundations/Trusts	USD\$ 292,900.00	USD\$ 290,000.00
Donations/Fundraising	USD\$ 207,290.00	USD\$ 207,290.00
Fees	USD\$ 61,835.00	USD\$ 61,835.00
Other	USD\$ 6,875.00	USD\$ 6,875.00
<b>Total</b>	<b>USD\$ 576,000.00</b>	<b>USD\$ 576,000.00</b>

<b>Uses/ Expenditures</b>	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll	USD\$ 491,846.00	USD\$ 491,846.00	USD\$ 10,000.00
Taxes			
Consultants and Contracts	USD\$ 4,550.00	USD\$ 4,550.00	
Facility, Rent, Utilities, Maintenance	USD\$ 15,379.00	USD\$ 15,379.00	
Supplies			
Marketing (Printing, Advertising)	USD\$ 10,541.00	USD\$ 10,541.00	
Travel, Mileage, Training	USD\$ 14,918.00	USD\$ 14,918.00	
Equipment (Rental/Maintenance)			
Insurance	USD\$ 7,949.00	USD\$ 7,949.00	
Fundraising expense	USD\$ 10,483.00	USD\$ 10,483.00	
Program Expense	USD\$ 20,334.00	USD\$ 20,334.00	
<b>Total</b>	<b>USD\$ 576,000.00</b>	<b>USD\$ 576,000.00</b>	<b>USD\$ 10,000.00</b>

### Budget Narrative

Funds would be used to pay program staff. We couple our nature-based programming with opportunities for long-term, meaningful mentorship. Many of our students continue with WYP for years and are able to build lasting relationships with our staff members who help them expand their understanding of not only their surroundings, but also their own potential.

We based our 2023-24 budget on our 2022-23; that is why the numbers are the same.

### Documents [top](#)

<b>Documents Requested *</b>	Required?	<b>Attached Documents *</b>
Nonprofit Tax Exemption Status	<input checked="" type="checkbox"/>	<a href="#">IRS letter</a>
List of Board Members	<input checked="" type="checkbox"/>	<a href="#">Board</a>
Financial statements from the most recently completed fiscal or calendar year	<input checked="" type="checkbox"/>	<a href="#">WYP 2022 Financials</a>
Organizational Chart		<a href="#">WYP Org Chart</a>
Organizational Budget	<input checked="" type="checkbox"/>	<a href="#">WYP 2023 Budget</a>
Supplemental or Additional Information		<a href="#">WYP Fee Schedule</a>

\* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 427864



Powered by ZoomGrants™ and

City of Goleta  
2023-2024 Combined CDBG & Goleta City Grant Application  
Deadline: 1/27/2023

## Dos Pueblos Little League Dos Pueblos Little League Baseball (DPLL)

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

**USD\$ 5,000.00** Requested

Submitted: 1/26/2023 10:02:40 PM (Pacific)

**Project Contact**

Veronica Flores  
[veronicaxflores@gmail.com](mailto:veronicaxflores@gmail.com)  
Tel: 4156767014

**Additional Contacts**  
*none entered*

**Dos Pueblos Little League**

PO Box 8245  
Goleta, CA 93118  
United States

Telephone 415-676-7014  
Fax  
Web

**Board President**

Jeff Palmer  
[presidentdpll@gmail.com](mailto:presidentdpll@gmail.com)

### Application Questions [top](#)

#### Organization

**1. What is your organization's mission statement?**

The mission of Dos Pueblos Little League (DPLL) is to implant firmly in the children of the community the ideals of good sportsmanship, honesty, loyalty, courage and respect for authority, so that they may be well adjusted, stronger and happier children and will grow to be good, decent, healthy and trustworthy citizens.

#### Program Information

**2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).**

*Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.*

DPLL is requesting grant funding to offset expenses incurred for full and/or partial scholarships for approximately 50 children to participate in little league baseball this 2023 season. DPLL is committed to ensuring that all children who want to play baseball have the opportunity no matter the potential financial barriers some families may have. Additionally, we want to expand participation in our Challengers Program for children with disabilities. With grant funding in the amount of \$5,000, DPLL would be able to offer scholarships and other support to low-moderate income families so every child can play. The scholarship funds assist in covering expenses for uniforms, baseballs, little league fees, player and team photos, and league overhead costs.

DPLL Baseball Program/Operation:



DPLL was founded in 1974 to provide a youth baseball program to the Goleta area. DPLL serves any family with children residing west of Kellogg Avenue. Schools within the DPLL boundary include Mountain View, Kellogg, Coastline, Montessori Center School, Santa Barbara Montessori, La Patera, Brandon, Isla Vista, Ellwood, Santa Barbara Charter, Goleta Valley Junior High and Dos Pueblos High School. Residency is verified at registration in December and January each year by inspecting utility bills or similar documents.

The 2023 registration fees are \$165 for Challenger Division players ages 4-14, \$165 for T-Ball players ages 4-6, and \$225 for all other players ages 6-14. Games and practices are in the evenings and weekends. The main facility is Girsh Park. The time period including player evaluations to national playoffs runs from January to August each year.

DPLL is authorized by and associated with the national Little League Baseball non-profit organization and receives guidance from the parent organization. Within the league there are the following player divisions:

- 1) T-Ball - for beginning players who are 4-6 years old;
- 2) Coach Pitch (aka Coast Division) - for players who are most commonly 6-7 years old;
- 3) Machine Pitch and Kid Pitch Divisions (aka Farm, Minor, Major and Juniors Divisions) - most commonly for ages 7-14; and
- 4) Challengers Division - for children with disabilities ages 4-14.

DPLL has well-established governance with an active volunteer board and members that provide training for coaches, umpires, scorekeepers, and guidance on safety procedures.

DPLL's Target Population:

DPLL serves youth, the developmentally disabled, and low-moderate income families. Boys and girls ages 4-14 and developmentally disabled players attending school 4-14 years of age are eligible. The league has about 400 children including approximately 50 individuals with developmental disabilities.

**3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.**

*Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.*

400

**4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:**

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

**5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.**

Yes. DPLL is the only youth baseball program offered to families living west of Kellogg Avenue, which is why it is important to have funding for low-moderate income families to be as inclusive to our community as possible. DPLL offers Goleta youth an opportunity to develop their physical fitness and healthy social interactions through the game of baseball. Additionally, DPLL provides a much needed opportunity for children with disabilities to participate in a safe, fun, and supportive activity that celebrates their unique abilities and accomplishments.

**6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.**

We believe that DPLL aids in the prevention of a number of future problems or conditions, primarily childhood and adult obesity. According to the Population Reference Bureau, 41.4% of 5th graders in Santa Barbara County were identified in 2019 as being overweight or obese (see supporting documents). In 2019, Cottage Health identified 25.5% of adults in Santa Barbara County as obese (see supporting documents). DPLL offers children a safe way to learn about and practice physical fitness through the game of baseball. We provide children with structured time several times per week to move their bodies and develop safe and effective physical fitness habits that they may continue into adolescence and adulthood. Given that

childhood and adult obesity rates increase as household income decreases, it is important that DPLL has sufficient funding to make scholarships available for low-moderate income Goleta families to receive the physical fitness benefits that DPLL baseball can provide local youth.

**7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?**

*If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?*

No, DPLL does not have any barriers that would prevent a person with a disability from attending practice/games or participating in baseball or other organizational operations. The Challengers Division within DPLL specifically serves children ages 4-14 who have disabilities. Players and families attending games at Girsh Park have access to an ADA accessible path to the T-Ball, minor and major division fields.

## Funding

**8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.**

*Please include other grant sources either received or for which you are applying.*

Yes. The City's grant funding would enable us to offer player registration scholarships and leverage other local sponsorships and donations toward capital improvements of our fields and equipment.

This past fiscal year, DPLL made significant necessary improvements to Girsh Park fields, fencing, scoreboards, and sheds (costs are reflected in our Financial Statement included in supplemental documents).

**9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.**

*If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?*

We want as many Goleta families who want to participate in DPLL youth baseball to have the chance to do so, and City of Goleta funding is vital to help achieve that goal. Some years DPLL has net revenue, but much-needed capital improvement expenditures as mentioned in response to question 8 affected that for the league.

We keep registration fees relatively low compared to other local youth baseball leagues and offer scholarships to families who need them. Electing not to place the total burden of our revenue stream on families means we need to seek additional local sponsorships to meet our needs. Our facilities usage fees to the Girsh Park Foundation are higher than what most other little leagues pay (at least \$27,000 annually). Much needed capital investment in our fields and equipment this past year meant that our expenditures were higher than our revenue sources. City grant funding will enable our organization to continue offering scholarships that benefit Goleta children and families.

**10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?**

*If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?*

While DPLL does not primarily serve those with low-incomes (about 10% of DPLL's players are on scholarship), funding from the City enables us to continue offering scholarships, thereby increasing the opportunity for all Goleta youth to participate regardless of income. Indeed, we hope that the ability to secure a scholarship will help attract more low-moderate income families to participate in DPLL over time as there are several qualifying low-moderate income census blocks within the DPLL service boundary. Additionally, DPLL offered a \$50 discount for families who were new to DPLL this year in an effort to increase participation and be more inclusive to low-moderate income families.

Upon registration, DPLL does not ask families for their financial income statements. Instead, we ask families who are requesting scholarships to explain their financial hardship (i.e. recent job loss, single income family, etc...) and what they might be able to contribute. DPLL offers both partial and full scholarships. Scholarships cover registration fees, a \$71 per player fee to Girsh Park, uniforms, baseballs, little league fees, photos and league overhead costs.

**11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.**

*If your organization is not required to have an audit performed, please explain that below.*

DPLL did an internal audit four years ago that consisted of reviewing years of the league's financial data. DPLL is considered a well-operated organization and there are no concerns.

**12. How often does your organization's Board of Directors review and approve financial statements?**

DPLL's Board of Directors reviews financial statements monthly.

**13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.**

*Please attach a copy of the fee schedule in the Documents Tab of this application.*

The 2023 registration fees are \$165 for every T-Ball player and \$225 for every non T-Ball player. Fees are collected beginning in December through January each year.

**14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).**

214,966.79	Total Assets (\$)
0	Total Liabilities (\$)
214,966.79	Total Net Assets (\$)
214,966.79	TOTAL LIABILITIES AND NET ASSETS (\$)
644,900.37	<b>TOTAL</b>

**15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.**

*In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.*

No

**16. Please list two references who we may contact regarding the proposed program, service, or activity.**

*Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.*

1) Dan Brennan, Executive VP of DPLL 805-403-8252 and 2) Jeff Palmer, President of DPLL 310-895-6595

## CDBG Eligibility

**17. Are you applying for CDBG funding?**

*This is a branching question. Different questions will apply based on your answer.*

Yes

No

**18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.**

Name

Address or City last resided in

Number of family members

Total family (household) income

Race and ethnicity

Proof of age

My organization does not obtain any of the above information from clients.

**19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.**

Abused children

Battered spouses/victims of domestic violence

Elderly persons (age 62 and over)

Severely disabled persons

Migrant farm workers

Homeless persons

Persons with HIV/AIDS

N/A (Not Applicable)

**20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).**

*Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.*

N/A Extremely low income (0-30% MFI)

N/A Very low income (30-50% MFI)

N/A	Low-moderate income (50-80% MFI)
N/A	Above moderate income (Above 80% MFI)
0.00	<b>TOTAL</b>

**Budget** [top](#)

Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year
City of Goleta Funds	USD\$ 3,550.00	USD\$ 5,000.00
Federal		
State		
County		
Municipal		
School District		
Foundations/Trusts		
Donations/Fundraising	USD\$ 40,555.00	USD\$ 50,000.00
Fees	USD\$ 70,952.00	USD\$ 82,000.00
Other	USD\$ 29,692.00	USD\$ 35,000.00
<b>Total</b>	<b>USD\$ 144,749.00</b>	<b>USD\$ 172,000.00</b>

Uses/ Expenditures	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll			
Taxes			
Consultants and Contracts			
Facility, Rent, Utilities, Maintenance	USD\$ 136,561.00	USD\$ 140,000.00	
Supplies	USD\$ 22,397.00	USD\$ 24,677.00	USD\$ 5,000.00
Marketing (Printing, Advertising)	USD\$ 3,871.00	USD\$ 4,000.00	
Travel, Mileage, Training			
Equipment (Rental/Maintenance)	USD\$ 27,079.00	USD\$ 30,000.00	
Insurance	USD\$ 5,860.00	USD\$ 6,000.00	
Other	USD\$ 100.00	USD\$ 100.00	
Bank Charges	USD\$ 3,805.00	USD\$ 3,800.00	
<b>Total</b>	<b>USD\$ 199,673.00</b>	<b>USD\$ 208,577.00</b>	<b>USD\$ 5,000.00</b>

**Budget Narrative**

Low-moderate income scholarships are in the "Supplies" category. The scholarships cover registration fees, a \$71 per player fee to Girsh Park, uniforms, baseballs, little league fees, photos and league overhead costs.

**Documents** [top](#)

Documents Requested *	Required?	Attached Documents *
Nonprofit Tax Exemption Status	<input checked="" type="checkbox"/>	<a href="#">IRS Letter</a>
List of Board Members	<input checked="" type="checkbox"/>	<a href="#">Board Member List</a>
Financial statements from the most recently completed fiscal or calendar year	<input checked="" type="checkbox"/>	<a href="#">DPLL Financial Statement</a>
Organizational Chart		
Organizational Budget	<input checked="" type="checkbox"/>	<a href="#">DPLL 2023 Season Summary Budget</a>
Supplemental or Additional Information		<a href="#">KidsData PRB Children In SB County Overview</a> <a href="#">Cottage Health Indicator Profile: Adult Obesity</a>

\* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 428765

Become a [fan of ZoomGrants™](#) on Facebook  
Problems? Contact us at [Questions@ZoomGrants.com](mailto:Questions@ZoomGrants.com)  
©2002-2023 GrantAnalyst.com. All rights reserved.  
"ZoomGrants" and the ZoomGrants logo are trademarks of GrantAnalyst.com, LLC.  
[Logout](#) | [Browser](#)



Powered by ZoomGrants™ and

City of Goleta  
2023-2024 Combined CDBG & Goleta City Grant Application  
Deadline: 1/27/2023

### Goleta Valley Girls Softball Association GVGSA Grant Application

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

**USD\$ 3,000.00** Requested

Submitted: 1/25/2023 2:10:31 PM (Pacific)

**Project Contact**

Marjorie Large  
[marjorie@witmarkgroup.com](mailto:marjorie@witmarkgroup.com)  
Tel: 805-895-9675

**Additional Contacts**

*none entered*

**Goleta Valley Girls Softball Association**

PO Box 1286  
Goleta, CA 93116

**President**  
Vince Holidan  
[vinceholian@gmail.com](mailto:vinceholian@gmail.com)

Telephone 805-683-4766  
Fax  
Web <http://gvgsa.com/>

### Application Questions [top](#)

#### Organization

**1. What is your organization's mission statement?**

The Goleta Valley Girls Softball Association is an all-volunteer league. The objectives of the League are to provide a supervised recreational program that emphasizes maximum participation in competitive softball games for all interested young girls within league boundaries, and to firmly implant in the youth of the community the ideals of good sportsmanship. All directors, officers, and members shall keep in mind that attaining exceptional skills or winning games is secondary, and that providing an organized, positive program of softball for all is the primary goal.

#### Program Information

**2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).**

*Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.*

GVGSA is a girls fastpitch softball organization that has provided youth sports opportunities, through organized teams, to local children for over 40 years. Each year, girls aged 5-15, engage in competitive and confidence building softball practices and games. The regular season runs from February to May and the All Star season run through Summer. Each year, approximately 280 girls participate in the regular season and over 100 choose to participate in the All Star program.

**3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.**

Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.

200-300

**4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:**

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

**5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.**

GVGSA is the only organized softball league in the City of Goleta and the City of Santa Barbara. Not only does the organization provide an opportunity for girls, aged 5-15, to play softball in a safe environment, its regular weekend games draw entire families to games. The average attendance is in the hundreds (all games are outside and all COVID guidelines are met). GVGSA also hosts an annual tournament at Dos Pueblos High School, which attracts teams from out of the area and county, resulting in hotel stays, restaurant visits, and more dollars injected into the Goleta economy.

**6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.**

In May 2018, the federal government published a report that stated that weekly participation in physical activity and annual participation in school sports among children between the ages of 5 and 15 was impacted by family income. "Physical activity rates were modestly lower among children who came from lower income families." (source: <https://www.whitehouse.gov/wp-content/uploads/2018/05/The-Potential-for-Youth-Sports-to-Improve-Childhood-Outcomes.pdf>)

Additionally, the report shared that "youth sports may help participants develop skills, both cognitive and non-cognitive. Cognitive skills include problem solving and analytical skills, and the returns they generate in the labor market are well-documented... Non-cognitive skills include motivation, conscientiousness, perceptions of self-worth and social skills—factors that have each been estimated to positively impact earnings and/or employment."

GVGSA's program allows children to make a long-term positive impact both economically and emotionally and, without this access, may incur the opposite result.

**7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?**

*If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?*

No.

## Funding

**8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.**

*Please include other grant sources either received or for which you are applying.*

No. The grant funding would support, in part, the field maintenance, preparation, usage, and water costs of the Dos Pueblos High School softball fields, where GVGSA games - and some practices - are held. In addition, grant funds are used to provide scholarships to those players who cannot afford to participate without support. Registration is \$200 per player so a grant of \$3000 can help 15 players who would otherwise not be able to participate.

**9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.**

*If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?*

The funds are necessary to make this program accessible, irrespective of financial background, to all Goleta and Santa Barbara girls who are interested in playing youth softball. GVGSA is an all-volunteer run organization and without necessary funding makes scholarships and operations challenging.

**10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?**

*If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?*

It serves the entire population, however, there is a significant number of low income families that participate in GVGSA. Documentation is not obtained. We do offer scholarships, which grant funds help support. In 2022, we awarded approximately 30 scholarships.

**11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.**

*If your organization is not required to have an audit performed, please explain that below.*

To my knowledge we have not been audited nor have there been any inappropriate findings or concerns.

**12. How often does your organization's Board of Directors review and approve financial statements?**

Monthly.

**13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.**

*Please attach a copy of the fee schedule in the Documents Tab of this application.*

Registration fees range between \$150-\$200 dependent upon age and timing of registration.

**14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).**

62364.79	Total Assets (\$)
62364.79	Total Liabilities (\$)
	Total Net Assets (\$)
see attach	TOTAL LIABILITIES AND NET ASSETS (\$)
124,729.58	<b>TOTAL</b>

**15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.**

*In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.*

No.

**16. Please list two references who we may contact regarding the proposed program, service, or activity.**

*Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.*

Laurel Sykes: 805-455-2641, Vince Holian: 805-259-9764

## CDBG Eligibility

**17. Are you applying for CDBG funding?**

*This is a branching question. Different questions will apply based on your answer.*

Yes

No

**18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.**

Name

Address or City last resided in

Number of family members

Total family (household) income

Race and ethnicity

Proof of age

My organization does not obtain any of the above information from clients.

**19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.**

Abused children

Battered spouses/victims of domestic violence

Elderly persons (age 62 and over)



- Severely disabled persons
- Migrant farm workers
- Homeless persons
- Persons with HIV/AIDS
- N/A (Not Applicable)

**20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).**

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

n/a	Extremely low income (0-30% MFI)
n/a	Very low income (30-50% MFI)
n/a	Low-moderate income (50-80% MFI)
n/a	Above moderate income (Above 80% MFI)
0.00	<b>TOTAL</b>

**Budget [top](#)**

Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year
City of Goleta Funds	USD\$ 1,000.00	USD\$ 3,000.00
Federal		
State		
County		
Municipal		
School District		
Foundations/Trusts	USD\$ 10,000.00	USD\$ 10,000.00
Donations/Fundraising	USD\$ 37,572.00	USD\$ 37,572.00
Fees	USD\$ 104,047.00	USD\$ 104,047.00
Other	USD\$ 18,206.00	USD\$ 18,206.00
<b>Total</b>	<b>USD\$ 170,825.00</b>	<b>USD\$ 172,825.00</b>

Uses/ Expenditures	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll Taxes			
Consultants and Contracts			
Facility, Rent, Utilities, Maintenance	USD\$ 29,193.00	USD\$ 29,193.00	USD\$ 1,000.00
Supplies			
Marketing (Printing, Advertising)			
Travel, Mileage, Training			
Equipment (Rental/Maintenance)	USD\$ 10,000.00	USD\$ 10,000.00	
Insurance			
Other	USD\$ 151,344.00	USD\$ 151,344.00	USD\$ 2,000.00
<b>Total</b>	<b>USD\$ 190,537.00</b>	<b>USD\$ 190,537.00</b>	<b>USD\$ 3,000.00</b>

**Budget Narrative**

The proposed grant usage is merely an estimate of how the fund will be allocated. GVGSA primary focus is to make softball accessible to as many interested players. In addition to scholarship support, buying new equipment and maintaining the fields, located at the City of Goleta's Dos Pueblos High School, are also important to the overall operations of the league. Other than paying umpires, the board of directors runs the entire program on a volunteer basis.

**Documents Requested \***Required? **Attached Documents \***

Nonprofit Tax Exemption Status

[Non Profit Exempt Status](#)

List of Board Members

[Board of Directors](#)

Financial statements from the most recently completed fiscal or calendar year

[Financial Statements](#)  
[GVGSA P&L](#)

Organizational Chart

Organizational Budget

[Budget](#)

Supplemental or Additional Information

\* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 428099

Become a [fan of ZoomGrants™](#) on Facebook  
Problems? Contact us at [Questions@ZoomGrants.com](mailto:Questions@ZoomGrants.com)  
©2002-2023 GrantAnalyst.com. All rights reserved.  
"ZoomGrants" and the ZoomGrants logo are trademarks of GrantAnalyst.com, LLC.  
[Logout](#) | [Browser](#)



Powered by ZoomGrants™ and

City of Goleta  
2023-2024 Combined CDBG & Goleta City Grant Application  
Deadline: 1/27/2023

## Goleta Valley South Little League GVSSL Baseball field maintenance

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

**USD\$ 10,000.00** Requested

Submitted: 12/19/2022 3:04:44 PM (Pacific)

**Project Contact**

Ken Loman  
[gvsslvicepresident@gmail.com](mailto:gvsslvicepresident@gmail.com)  
Tel: 8054555007

**Additional Contacts**

playeragentgvssl@gmail.com

**Goleta Valley South Little League**

4540 Hollister Ave  
Goleta, CA 93110  
United States

**President**

Casey Brennan  
[gvsslpresident@gmail.com](mailto:gvsslpresident@gmail.com)

Telephone 8054555007  
Fax  
Web [gvssl.com](http://gvssl.com)

### Application Questions [top](#)

#### Organization

**1. What is your organization's mission statement?**

Little League believes in the power of youth baseball and softball to teach life lessons that build stronger individuals and communities.

#### Program Information

**2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).**

*Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.*

Dear GVSSL Sponsors,

Since 1968, Goleta Valley South Little League (GVSSL) has brought the great game of baseball to the youth of Santa Barbara. Every year we have over 500 young players enjoying one of our nation's favorite pastimes - swinging bats, throwing & catching balls, making new friends, seeing old friends and keeping GVSSL filled with the neighbors in our community!

Unfortunately, registration fees alone do not cover all of the expenses of uniforms, equipment, insurance, field maintenance, and many other costs associated with Little League. Sponsorship is not only a wonderful way to show support for youth sports in our community, it is also essential to the success of Little League programs like ours.

Thank you for your generous contributions to GVSLL in the past. We look forward to your continued support of our program. Enclosed below is a link to the new GVSLL Sponsorship Packet. To Sponsor or Donate, please visit our website at gvsl.com and click the Donate Now tab.

Also, be sure to sign up for GVSLL's very first ever Golf Classic Fundraiser (hosted by White & Grube Orthodontics) to be held on April 21, 2023 at Glen Annie Golf Course. Details included in the GVSLL Sponsorship Packet below. Register at the GVSLL website [HERE](#).

On behalf of the Board of Directors, our parents and of course, the children - thank you for your continued support of GVSLL!

Should you have any questions, please email [gvslsponship@gmail.com](mailto:gvslsponship@gmail.com).

**3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.**

*Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.*

500

**4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:**

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

**5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.**

Goleta Valley South Little League has been providing the youth of the city of Goleta and Santa Barbara County with a constructive community program for decades.

**6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.**

No, It does keep the kids off the streets and indirectly helps prevent future problems.

**7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?**

*If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?*

No.

## Funding

**8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.**

*Please include other grant sources either received or for which you are applying.*

Goleta Valley South Little League will be starting a large campaign to raise funds for many much needed improvements of our program facility.

**9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.**

*If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?*

Yes, much needed. Keeping our grass on the fields green requires water and we have been struggling to keep up with our water bills. Our parking lot is in need of repairs. Our bleachers need new lumber and paint. We have a larger list of many repairs and improvements and will be seeking a campaign of sponsorships and grants in 2023.

**10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-**

**incomes?**

*If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?*

No, all are welcome at Goleta Valley South Little League and we do provide sponsorships for low income families as needed.

**11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.**

*If your organization is not required to have an audit performed, please explain that below.*

N/A. We have a CPA as our treasurer who files our taxes and monitors our books.

**12. How often does your organization's Board of Directors review and approve financial statements?**

at monthly board meetings we always review first.

**13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.**

*Please attach a copy of the fee schedule in the Documents Tab of this application.*

We do have enrollment fees. We reviewed our enrollment fees at our November 2022 board meeting and adjusted for 2023 as was needed and agreed to by our board.

**14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).**

287235	Total Assets (\$)
0.00	Total Liabilities (\$)
287235	Total Net Assets (\$)
287235	TOTAL LIABILITIES AND NET ASSETS (\$)
861,705.00	<b>TOTAL</b>

**15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.**

*In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.*

No.

**16. Please list two references who we may contact regarding the proposed program, service, or activity.**

*Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.*

Casey Brennan, GVSLL President (714)305-1753. Anna Venegas, GVSLL Player Agent (805)708-7600

**CDBG Eligibility**

---

**17. Are you applying for CDBG funding?**

*This is a branching question. Different questions will apply based on your answer.*

Yes

No

**18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.**

Name

Address or City last resided in

Number of family members

Total family (household) income

Race and ethnicity

Proof of age

My organization does not obtain any of the above information from clients.

**19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.**

Abused children

Battered spouses/victims of domestic violence

Elderly persons (age 62 and over)

Severely disabled persons

- Migrant farm workers
- Homeless persons
- Persons with HIV/AIDS
- N/A (Not Applicable)

**20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).**

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

N/A	Extremely low income (0-30% MFI)
N/A	Very low income (30-50% MFI)
N/A	Low-moderate income (50-80% MFI)
N/A	Above moderate income (Above 80% MFI)
0.00	<b>TOTAL</b>

**Budget [top](#)**

Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year
City of Goleta Funds	USD\$ 0.00	USD\$ 10,000.00
Federal	USD\$ 0.00	USD\$ 0.00
State	USD\$ 0.00	USD\$ 0.00
County	USD\$ 0.00	USD\$ 0.00
Municipal	USD\$ 0.00	USD\$ 0.00
School District	USD\$ 0.00	USD\$ 0.00
Foundations/Trusts	USD\$ 0.00	USD\$ 0.00
Donations/Fundraising	USD\$ 45,130.00	USD\$ 45,000.00
Registration fees	USD\$ 116,209.00	USD\$ 117,000.00
Other	USD\$ 99,896.00	USD\$ 100,000.00
<b>Total</b>	<b>USD\$ 261,235.00</b>	<b>USD\$ 272,000.00</b>

Uses/ Expenditures	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Taxes	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Consultants and Contracts	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Facility, Rent, Utilities, Maintenance	USD\$ 0.00	USD\$ 0.00	
Supplies	USD\$ 0.00	USD\$ 0.00	
Marketing (Printing, Advertising)	USD\$ 0.00	USD\$ 0.00	
Travel, Mileage, Training	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Equipment (Rental/Maintenance)	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Insurance	USD\$ 0.00	USD\$ 0.00	
Other	USD\$ 0.00	USD\$ 0.00	
All star expenses	USD\$ 13,513.00	USD\$ 14,000.00	
Bank charges	USD\$ 45.00	USD\$ 45.00	
Concession expense	USD\$ 17,862.00	USD\$ 18,000.00	
Fields and facilities expense	USD\$ 112,283.00	USD\$ 135,000.00	USD\$ 10,000.00
Misc expense	USD\$ 1,776.00	USD\$ 2,000.00	
Opening day expenses	USD\$ 3,322.00	USD\$ 4,000.00	
Sponsorship expenses	USD\$ 441.00	USD\$ 500.00	
Uniforms and equipment expense	USD\$ 43,634.00	USD\$ 45,000.00	
Utilities	USD\$ 37,631.00	USD\$ 40,000.00	

League expenses	USD\$ 13,984.00	USD\$ 14,000.00	
<b>Total</b>	<b>USD\$ 244,491.00</b>	<b>USD\$ 272,545.00</b>	<b>USD\$ 10,000.00</b>

**Documents** [top](#)

**Documents Requested \***

Required? **Attached Documents \***

Nonprofit Tax Exemption Status	<input checked="" type="checkbox"/>	<a href="#">IRS tax exemption lette</a>
List of Board Members	<input checked="" type="checkbox"/>	<a href="#">GVSLI 2022-23 Board members</a>
Financial statements from the most recently completed fiscal or calendar year	<input checked="" type="checkbox"/>	<a href="#">FYE 8/31/22 profit &amp; loss stmt balance sheet 2022.08.31</a>
Organizational Chart		
Organizational Budget	<input checked="" type="checkbox"/>	<a href="#">Budget</a>
Supplemental or Additional Information		

\* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 426346

Become a [fan of ZoomGrants™](#) on Facebook  
 Problems? Contact us at [Questions@ZoomGrants.com](mailto:Questions@ZoomGrants.com)  
 ©2002-2023 GrantAnalyst.com. All rights reserved.  
 "ZoomGrants" and the ZoomGrants logo are trademarks of GrantAnalyst.com, LLC.  
[Logout](#) | [Browser](#)



Powered by ZoomGrants™ and

City of Goleta  
2023-2024 Combined CDBG & Goleta City Grant Application  
Deadline: 1/27/2023

### San Marcos Parent Child Workshop Heather Barlam

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

**USD\$ 4,760.00** Requested

Submitted: 12/26/2022 2:30:42 PM (Pacific)

**Project Contact**

Heather Barlam  
[grants@smpcw.org](mailto:grants@smpcw.org)  
Tel: 818-400-2043

**Additional Contacts**

*none entered*

**San Marcos Parent Child Workshop**

400 Puente Dr Ste A  
Santa Barbara, CA 93110  
United States

**Director**

Suzy Granziera  
[director@smpcw.org](mailto:director@smpcw.org)

Telephone(805) 964-8994

Fax

Web <https://www.smpcw.org/>

### Application Questions [top](#)

#### Organization

**1. What is your organization's mission statement?**

San Marcos Parent Child Workshop is a not-for-profit, cooperative preschool, afternoon child care program and education class for children aged 2 1/2 to 5 years old, and their parents. Children learn, grow and make friends through self-directed play and structured group times. Parents learn about their child and themselves, and gain experience in age-appropriate activities, resolving conflicts and handling childhood challenges.

#### Program Information

**2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).**

*Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.*

Since the pandemic, SMPCW, like other schools, had to shift gears several times to keep our community safe. Our program has continually evolved to ensure the safety and increase opportunities for families to enroll in our program. We have focused heavily on creating safe and engaging learning environments including natural playgrounds and outdoor classrooms that encourage exploration. A foundational piece of this work is our ability to leverage every inch of our outdoor spaces in the most effective ways possible so that we can provide quality hands-on play and experiential learning opportunities that support all learning domains (gross motor, fine motor, language, cognitive, social emotional, self-help, etc.).

We are requesting funding for shade structures (3 shade poles and 2 shade sails) to help us upgrade our inviting outdoor



classrooms and protect children from the elements. This project will enhance our safe and stimulating outdoor learning environment, crucial to the health and well-being of our school community.

We have already installed shade poles and shade sails in our outdoor area over the playground, which enabled us to increase capacity for more children in our play yard, create more safe open-air spaces, and ultimately better serve our (approximate) 45 children in attendance, along with teachers and parents. The next step in our strategy to enhance our safe and inviting outdoor learning environment is to add similar shade structures to our front yard and back yard/outdoor art classroom. We expect to see a sizable increase of utilization in our front yard and back yard/outdoor art classroom once shade is in place, similar to what we have seen with the playground.

Our front yard, back yard and outdoor art classroom are sizable areas where we engage in valuable experiences such as large and fine muscle activities, expressive materials, cognitive activities, nature study, mixed media art activities, scientific discovery, sensory play, dramatic play, music, dancing, story/group time, teamwork and problem-solving scenarios, and is also where we eat snack and lunch. Installing shade structures throughout our outdoor environments is vital so children can engage deeply in and benefit greatly from all that we have to offer.

An additional benefit of this project is that it will increase capacity and overall effectiveness of our full day program: Our preschool is open 5 days per week from 8:30-3:30. The afternoon play-based care program offers the opportunity for all-day childcare in an enriching, safe, and stimulating environment. Because SMPCW's model is so effective in keeping tuition low and the quality of education high, our school is a haven for vulnerable and working-class families in our community. Especially families with two working parents rely heavily on the availability of all-day childcare. Increasing shade is foundational to protect children from the elements so they can focus on learning, growing, and thriving in our program.

**3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.**

*Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.*

46 children and approximately 40 adults residing in Goleta are on our campus each week.

**4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:**

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

**5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.**

SMPCW's low tuition rates attract a socio-economically diverse group of families. The SMPCW community of 46 children, ranging from 2-5 years old, are from families ranging from low to high income levels. Our school recognizes that affording a quality education for our children can be difficult to manage. According to our Fall 2022 Demographics Survey, over half of our families have two parents that work full time, and a remaining 40% of our families have one parent working full time and the other parent working part time, making affordable childcare a necessity. Consequently, our school is committed to keeping tuition as low as possible for all families, making our school a haven for vulnerable populations in our community.

We use a variety of educational materials—books, puzzles, dolls, etc—that are representative of all physical abilities, family structures, cultures, and races. Our weekly parent workshops, which are attended by at least one member from each of our families, provide a vibrant, welcoming forum that includes people with diverse backgrounds, experiences, and perspectives. We are proud of the environment we have created: one in which all perspectives matter, and all voices are heard.

**6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.**

The addition of more shade in our outdoor area will help with the following health, safety, and wellness concerns:

\* Safety: In providing more shady outdoor space, our community members will be able to better protect their skin from sun burns and sun damage, reduce heat on warmer days, and allow for more outdoor play space for our program to utilize when

COVID spikes occur in our local area, or when other common childhood illnesses and viruses are circulating. Having the option to operate mostly outdoors helps reduce risk of transmission of viruses.

\* Enhance our stimulating outdoor learning environments: Children playing outside have meaningful opportunities for physical activity, developing their gross motor skills, and developing the self confidence that comes with mastering new skills. Children's stress levels also appear to be affected by time spent learning outdoors vs. indoors. In a recent study by the International Journal of Environmental Research and Public Health, scientists noted "significantly lower levels of the stress hormone cortisol in the group of young children that learned outdoors versus indoors. The indoor group kept the higher stress level throughout the whole day, whereas the outdoor group had lower cortisol levels." (Psychology Today, 2021).

Being outside in fresh air and in close contact with the natural world is widely acknowledged as a crucial experience for young children's learning and development. "Loose parts found in natural environments, such as stones, sticks, water, sand, and mud, are inherently open-ended and can be used by young children in ways that build their imagination and problem-solving skills, while supporting their constantly changing ideas and avenues of exploration." (NAEYC, 2020).

Additionally, being able to teach kids outdoors helps them to feel more connected to the world around them, increasing the likelihood that they will be proactive and helpful stewards of the environment and of their communities going forward.

**7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?**

*If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?*

We celebrate and embrace diversity, equity and inclusion at San Marcos Parent Child Workshop. Our program is accessible to people with disabilities and we celebrate neurodiversity and prioritize building connections with our children and meeting them where they are at. We have offered parent education courses on neurodiversity and have taught strategies to work with our neurodivergent children who attend the program. Our new playground structure (installed August 2022) is ADA accessible and provides children of all abilities to the opportunity to develop gross motor skills.

## Funding

**8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.**

*Please include other grant sources either received or for which you are applying.*

n/a

**9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.**

*If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?*

As a cooperative preschool, we operate on a modest budget with limited funding. That said, we do not currently have extra operating budget to cover desired facility improvements, such as shade structures. We rely on fundraising and donations to augment the modest tuition earned in order to cover additional expenses required to upgrade learning environments.

We have done a lot as an organization to prepare for this project since facility improvements are currently ranked our highest priority. We installed shade poles and sails in our playground area during Summer 2022 and observed a large space utilization increase. We are ready to expand safe, open-air spaces and ultimately better serve our population of 45 children in attendance, along with teachers and parents. The next step in our strategy to enhance our safe and inviting outdoor learning environment is to add similar shade structures in our front yard, back yard/outdoor art classroom.

Additionally, we have identified an installer who drafted a proposal/quote for the 3 shade poles required to make our dream a reality. The team is familiar with our school and has completed work in our play yard before. Our volunteer parent community is ready and willing to provide any additional help that may be required to hang the shade sails once the poles are installed.

We do not have other potential funding sources for this project, but we will seek other grants and/or fundraising opportunities if needed, as this project is a top priority for us.

**10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?**

*If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?*

As mentioned above, SMPCW's low tuition rates attract a socio-economically diverse group of families, ranging from low to high income levels. Our school recognizes that affording a quality education for our children can be difficult to manage. According to our Fall 2022 Demographics Survey, over half of our families have two parents that work full time, and a remaining 40% of our families have one parent working full time and the other parent working part time, making affordable childcare a necessity. Consequently, our school is committed to keeping tuition as low as possible for all families, making our

school a haven for vulnerable populations in our community.

We do not obtain documentation from our families about income, however we did request participation in a demographics survey in Fall 2022.

**11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below. If your organization is not required to have an audit performed, please explain that below.**

Our organization completes a payroll audit annually for workers compensation insurance. There have been no concerns.

**12. How often does your organization's Board of Directors review and approve financial statements?**

Annually and as needed.

**13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.**

*Please attach a copy of the fee schedule in the Documents Tab of this application.*

Our tuition is amongst the most affordable for preschool in the Goleta area (and Santa Barbara) thanks to our cooperative model and other initiatives to offset the expense of tuition for the families we serve. Our 2021-2022 tuition rates are as follows:

Morning (8:45am-12:00pm) Co-op Monthly Rates (per child):

1 day \$80  
2 days \$160  
3 days \$240  
4 days \$320  
5 days \$400

There is an additional \$25 nutrition/snack fee per month per child.

Afternoon Program: 12:30pm - 3:30pm, Monday - Friday \$28/day

The afternoon program is based on the same play-based, exploratory learning model that the cooperative program is, but will be staffed by professional educators exclusively (no parental involvement required).

Tuition rates were last reviewed and slightly increased in August 2021 to help offset our losses due to canceled fundraisers from COVID19 since March 2020.

**14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).**

120,372.48	Total Assets (\$)
-6,641.36	Total Liabilities (\$)
127,013.84	Total Net Assets (\$)
120,372.48	TOTAL LIABILITIES AND NET ASSETS (\$)
361,117.44	<b>TOTAL</b>

**15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.**

*In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.*

n/a

**16. Please list two references who we may contact regarding the proposed program, service, or activity.**

*Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.*

Amanda Gilbert, San Marcos Parent Child Workshop, (805) 964-8994; Suzy Granziera, San Marcos Parent Child Workshop, (805) 964-8994,

## CDBG Eligibility

**17. Are you applying for CDBG funding?**

*This is a branching question. Different questions will apply based on your answer.*

- Yes  
 No

**18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.**

- Name
- Address or City last resided in
- Number of family members
- Total family (household) income
- Race and ethnicity
- Proof of age
- My organization does not obtain any of the above information from clients.

**19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.**

- Abused children
- Battered spouses/victims of domestic violence
- Elderly persons (age 62 and over)
- Severely disabled persons
- Migrant farm workers
- Homeless persons
- Persons with HIV/AIDS
- N/A (Not Applicable)

**20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).**

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

n/a	Extremely low income (0-30% MFI)
n/a	Very low income (30-50% MFI)
n/a	Low-moderate income (50-80% MFI)
n/a	Above moderate income (Above 80% MFI)
0.00	<b>TOTAL</b>

**Budget [top](#)**

Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year
City of Goleta Funds	USD\$ 0.00	USD\$ 0.00
Federal	USD\$ 0.00	USD\$ 0.00
State	USD\$ 0.00	USD\$ 0.00
County	USD\$ 0.00	USD\$ 0.00
Municipal	USD\$ 0.00	USD\$ 0.00
School District	USD\$ 0.00	USD\$ 0.00
Foundations/Trusts	USD\$ 0.00	USD\$ 0.00
Donations/Fundraising	USD\$ 0.00	USD\$ 0.00
Fees	USD\$ 0.00	USD\$ 0.00
Other	USD\$ 0.00	USD\$ 0.00
<b>Total</b>	<b>USD\$ 0.00</b>	<b>USD\$ 0.00</b>

Uses/ Expenditures	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Taxes	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Consultants and Contracts	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Facility, Rent, Utilities, Maintenance	USD\$ 4,760.00	USD\$ 0.00	USD\$ 4,760.00

Supplies	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Marketing (Printing, Advertising)	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Travel, Mileage, Training	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Equipment (Rental/Maintenance)	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Insurance	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
Other	USD\$ 0.00	USD\$ 0.00	USD\$ 0.00
<b>Total</b>	<b>USD\$ 4,760.00</b>	<b>USD\$ 0.00</b>	<b>USD\$ 4,760.00</b>

### Budget Narrative

If awarded funding, San Marcos Parent Child Workshop will apply \$4760 for shade structures (3 shade poles and 2 shade sails) to help us upgrade our inviting outdoor classrooms and protect children from the elements. This project will enhance our safe and stimulating outdoor learning environment, crucial to the health and well-being of our school community.

### Documents [top](#)

#### Documents Requested \*

#### Required? Attached Documents \*

Nonprofit Tax Exemption Status	<input checked="" type="checkbox"/>	<a href="#">SMPCW Tax Exemption Status Letter</a>
List of Board Members	<input checked="" type="checkbox"/>	<a href="#">SMPCW List of Board Members 2022-2023</a>
Financial statements from the most recently completed fiscal or calendar year	<input checked="" type="checkbox"/>	<a href="#">SMPCW P&amp;L</a> <a href="#">SMPCW Balance Sheet</a>
Organizational Chart		
Organizational Budget	<input checked="" type="checkbox"/>	<a href="#">SMPCW 2022-2023 Budget</a>
Supplemental or Additional Information		<a href="#">Shade Quote (not including shade sails)</a>

\* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 426640

Become a [fan of ZoomGrants™](#) on Facebook  
 Problems? Contact us at [Questions@ZoomGrants.com](mailto:Questions@ZoomGrants.com)  
 ©2002-2023 GrantAnalyst.com. All rights reserved.  
 "ZoomGrants" and the ZoomGrants logo are trademarks of GrantAnalyst.com, LLC.  
[Logout](#) | [Browser](#)



Powered by ZoomGrants™ and

City of Goleta  
2023-2024 Combined CDBG & Goleta City Grant Application  
Deadline: 1/27/2023

## Santa Barbara Channelkeeper Santa Barbara Channelkeeper Watershed Brigade

Jump to: [Application Questions](#) [Budget](#) [Documents](#)

**USD\$ 5,000.00** Requested

Submitted: 1/27/2023 4:46:35 PM (Pacific)

**Project Contact**

Molly Troup  
[molly@sbck.org](mailto:molly@sbck.org)  
Tel: 805-563-3377

**Additional Contacts**

*none entered*

**Santa Barbara Channelkeeper**

714 Bond Avenue  
Santa Barbara, CA 93103  
United States

Telephone 805-563-3377  
Fax  
Web [www.sbck.org](http://www.sbck.org)

**Executive Director**

Ted Morton  
[ted@sbck.org](mailto:ted@sbck.org)

### Application Questions [top](#)

#### Organization

**1. What is your organization's mission statement?**

Santa Barbara Channelkeeper is a grass-roots, non-profit organization with a mission to protect and restore the Santa Barbara Channel and its watersheds through science-based advocacy, education, field work, and enforcement.

We work from Point Conception to the Ventura River, and out to the Channel Islands.

#### Program Information

**2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).**

*Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.*

Channelkeeper's trash cleanup program, Watershed Brigade builds community capacity to clean up neighborhoods, creeks, and beaches across the South-Central Coast. The program addresses pollution issues by providing volunteer opportunities for our community to participate in cleanups. These activities serve as a final backstop, preventing plastic and other trash from ending up in the diverse and biologically sensitive Santa Barbara Channel and ocean beyond. In addition, the program provides a platform for education and outreach on pollution issues, including single-use plastics. Over the last two years, Channelkeeper has developed and implemented the Watershed Brigade to its current successful status. Since its inception, the program has engaged over 860 volunteers and removed over 20,000 pounds of trash through 1,112 cleanups. The program includes four elements with many engagement options. These include a monthly event focused on a theme or location; a

month-long individual cleanup challenge that provides flexibility for the participant on timing and location; a corporate challenge for companies; and a community service credit program for students and community members. The monthly event is implemented as either a group event to address trash "hotspots" or a dispersed event to spread effort over a larger geographic range, such as an entire creek. The program incorporates social media platforms to inspire discourse and foster organic growth. Gamification strategies are used to distribute monthly prizes, which serve as volunteer appreciation and motivation for continued program participation. The Watershed Brigade also conducts cleanups of derelict lobster traps, a major marine debris issue. Per the California Department of Fish and Wildlife, approximately 6,500 lobster traps are lost each fishing season in Southern California. Watershed Brigade volunteers help identify lost trap hotspots and participate in cleanups. Over the last two years, in collaboration with local commercial fisherman, the Brigade has removed over 100 traps from area beaches including Ellwood Beach and Black Rock Beach, east of the Goleta Slough.

City of Goleta funding will help Channelkeeper cover programmatic expenses including significant volunteer coordination support by staff, cleanup supplies, and volunteer appreciation costs. The program relies on a significant amount of volunteer engagement to facilitate broad community involvement. The Watershed Brigade will host (12) monthly cleanup events throughout the year. Cleanup events will include Goleta neighborhood, park, and creek cleanups. We will also host volunteer events to remove derelict fishing gear from Goleta and Ellwood Beaches, similarly to previous years. Daily volunteer interaction takes place via the Watershed Brigade's social media platforms. Volunteer effort, cleanup location, and trash removed are reported and tracked in a programmatic database. Volunteers earn points each month used towards monthly prize drawings. We produce monthly volunteer newsletters to summarize accomplishments and provide volunteer recognition.

**3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.**

*Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.*

Since 2020, Watershed Brigade volunteers have engaged in 346 individual cleanup events in the City of Goleta and immediately surrounding vicinity. Neighborhoods, parks, creeks, and Goleta Beach are popular cleanup sites, benefiting all Goleta residents.

**4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:**

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

**5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.**

Unfortunately, trash and marine debris is a problem that shows no signs of abating in our community, and despite existing municipal programs as well as other volunteer cleanup programs, our volunteers continue to remove thousands of pounds of litter from waterways and beaches each year. Last year alone, volunteers in our Watershed Brigade program contributed 2,300 hours and removed over 10,000 pounds of trash from the environment. Until large systematic changes are implemented to really reduce the amount of trash and plastic produced, ongoing and daily community-driven efforts are essential to help stem the tide of trash and plastic impacting our environment. The Watershed Brigade leverages individual volunteer efforts by providing incentives and a platform for community recognition.

**6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.**

The Watershed Brigade removes trash and marine debris throughout our region and builds community volunteer capacity to better steward our environment in the future. Unfortunately, trash will continue to be a pervasive problem until personal behaviors change and more government policies and programs to prevent this type of pollution are fully funded and implemented. In the meantime, community-driven efforts to collect and track the source of trash and marine debris is a powerful activity that connects people to their local environment while bringing awareness to the issue of trash. These cleanup activities also have tangible results. They remove trash and debris that threatens the health of wildlife and habitats. Data that is collected can help local agencies pinpoint areas where enhanced stormwater best management practices or other

containment strategies should be employed to prevent or minimize the amount of trash in our local waterways and along our beaches.

**7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?**

*If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?*

Watershed Brigade activities generally involve light to moderate physical activity to remove trash from the environment. However, activities may be conducted at a time and setting of one's own selection to accommodate personal needs. Individuals with disabilities are encouraged to participate.

## Funding

**8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.**

*Please include other grant sources either received or for which you are applying.*

Yes, a grant from the City of Goleta will help us leverage additional funds in the upcoming year. We were awarded another 12-month grant from the Crawford Idema Family Foundation and plan to seek a third renewal this summer. We also received grant funding from a new source, the Santa Barbara Foundation, to support this work in 2023. In addition, we recently received another year of support from the UC Santa Barbara's Coastal Fund, which will support two interns this year to assist with organizing cleanup events and to help build Brigade participants among the UCSB and Isla Vista communities. We were included in a proposal for the next round of funding through the National Oceanic and Atmospheric Administration's (NOAA) Marine Debris Program with the National Marine Sanctuary Foundation and will soon find out if we will be awarded funding from this source. Demonstrating support from the City, will help us improve the chances of support from other sources, whether they are individuals, businesses, or institutional partners.

**9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.**

*If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?*

Dedicated funding will allow us to prioritize additional areas in the City of Goleta for cleanups. The program thrives on volunteer engagement, interaction, and follow-up to build a volunteer community that participates and grows. The more time Channelkeeper can dedicate to volunteer coordination, the greater the impact and growth of the program will be. If we are to receive only partial funding, we would use existing Channelkeeper funding - up to \$1500 - to support the proposed activities in this application.

**10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?**

*If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?*

Our program channels volunteer effort to locations in Goleta and its surrounding vicinity that are important for low-income households. Goleta Beach, in particular, is an ongoing, regular cleanup site for many Watershed Brigade volunteers. This location serves as the primary coastal access point for many low-income households in the City of Goleta. Additionally, our program encourages volunteers to conduct cleanups on their walks and in their neighborhoods because much of the trash that ends up on our beaches started on our streets before it got washed into a storm drain and down a creek.

**11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.**

*If your organization is not required to have an audit performed, please explain that below.*

Santa Barbara Channelkeeper is independently audited each year. Our last audit was completed in November 2022. We post AFS and IRS-990 forms from 2016 to 2021 on our website. No findings or concerns were identified.

**12. How often does your organization's Board of Directors review and approve financial statements?**

The Board of Directors review and approve financial statements at each Board meeting. Channelkeeper's Board meets six times a year: February, April, June, August, October, and December.

**13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.**

*Please attach a copy of the fee schedule in the Documents Tab of this application.*

No, we do not charge a fee for our services.

**14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).**

1,187,157	Total Assets (\$)
97,671	Total Liabilities (\$)
1,089,486	Total Net Assets (\$)



1,187,157 TOTAL LIABILITIES AND NET ASSETS (\$)

3,561,471.00 TOTAL

**15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.**

*In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.*

No.

**16. Please list two references who we may contact regarding the proposed program, service, or activity.**

*Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.*

1.) Leane Leadbetter, Watershed Brigade Volunteer, leaneledbetter@gmail.com 2.) Matt Johnston, Watershed Brigade Volunteer, mbjohnston79@hotmail.com

## CDBG Eligibility

**17. Are you applying for CDBG funding?**

*This is a branching question. Different questions will apply based on your answer.*

Yes

No

**18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.**

Name

Address or City last resided in

Number of family members

Total family (household) income

Race and ethnicity

Proof of age

My organization does not obtain any of the above information from clients.

**19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.**

Abused children

Battered spouses/victims of domestic violence

Elderly persons (age 62 and over)

Severely disabled persons

Migrant farm workers

Homeless persons

Persons with HIV/AIDS

N/A (Not Applicable)

**20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).**

*Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.*

n/a Extremely low income (0-30% MFI)

n/a Very low income (30-50% MFI)

n/a Low-moderate income (50-80% MFI)

n/a Above moderate income (Above 80% MFI)

0.00 TOTAL

<b>Revenue Sources</b>	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year
City of Goleta Funds	USD\$ 1,750.00	USD\$ 2,500.00
Federal	USD\$ 0.00	USD\$ 0.00
State	USD\$ 0.00	USD\$ 0.00
County	USD\$ 0.00	USD\$ 0.00
Municipal	USD\$ 0.00	USD\$ 0.00
School District	USD\$ 0.00	USD\$ 0.00
Foundations/Trusts	USD\$ 25,000.00	USD\$ 34,000.00
Donations/Fundraising	USD\$ 13,250.00	USD\$ 12,000.00
Fees	USD\$ 0.00	USD\$ 0.00
Other	USD\$ 3,500.00	USD\$ 3,500.00
<b>Total</b>	<b>USD\$ 43,500.00</b>	<b>USD\$ 52,000.00</b>

<b>Uses/ Expenditures</b>	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll Taxes	USD\$ 28,250.00	USD\$ 33,900.00	USD\$ 2,500.00
Consultants and Contracts		USD\$ 0.00	
Facility, Rent, Utilities, Maintenance	USD\$ 3,480.00	USD\$ 3,600.00	USD\$ 250.00
Supplies	USD\$ 4,500.00	USD\$ 5,000.00	USD\$ 600.00
Marketing (Printing, Advertising)	USD\$ 1,000.00	USD\$ 1,500.00	USD\$ 300.00
Travel, Mileage, Training	USD\$ 2,600.00	USD\$ 3,000.00	USD\$ 157.00
Equipment (Rental/Maintenance)			
Insurance			
Other	USD\$ 3,670.00	USD\$ 5,000.00	USD\$ 1,193.00
<b>Total</b>	<b>USD\$ 43,500.00</b>	<b>USD\$ 52,000.00</b>	<b>USD\$ 5,000.00</b>

### Budget Narrative

Staff Salaries (\$2500) - To support staff organization and communications of the Goleta activities

Rent/Overhead (\$250) - Calculated at 10 percent of staff salaries

Supplies (\$600) - Trash bags, gloves, hand sanitizer, trash pickers, garbage disposal)

Marketing (\$300) - activities to share information about the Goleta Watershed Brigade activities and impact with the community.

Travel (\$157) - local travel costs for Staff. Estimated at 240 total miles at 0.655 cents per mile Other (\$1,193) - volunteer appreciation (food and drinks after events, volunteer t-shirts, prizes for the random drawing after data submission)

### Documents [top](#)

<b>Documents Requested *</b>	Required?	<b>Attached Documents *</b>
Nonprofit Tax Exemption Status	<input checked="" type="checkbox"/>	<a href="#">SBCK IRS 501c3 letter</a>
List of Board Members	<input checked="" type="checkbox"/>	<a href="#">2023 List of Board Members</a>
Financial statements from the most recently completed fiscal or calendar year	<input checked="" type="checkbox"/>	<a href="#">SBCK-12.31.21-AFS</a>
Organizational Chart		
Organizational Budget	<input checked="" type="checkbox"/>	<a href="#">Organizational Budget - 2023</a>
Supplemental or Additional Information		<a href="#">Watershed Brigade December 2022 eNewsletter</a> <a href="#">Watershed Brigade June 2022 eNewsletter</a>

\* ZoomGrants™ is not responsible for the content of uploaded documents.

