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### City of Goleta 2023-2024 Combined CDBG & Goleta City Grant Application Deadline: 1/27/2023

### De Marillac, LLC. dba the Fr. Virgil Cordano Center Fr. Virgil Cordano Center (FVCC)

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### USD\$ 10,000.00 Requested

Submitted: 1/27/2023 3:47:15 PM (Pacific)

Project Contact Eric Massie emassie@sv-sb.org Tel: (805) 683-6381 x127

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### Application Questions top

### Organization

#### 1. What is your organization's mission statement?

"The Fr. Virgil Cordano Center is a collaborative ministry of the Franciscan Friars at Old Mission Santa Barbara and the Daughters of Charity at St. Vincent's that is rooted in the Gospel and Social Teachings of the Catholic Church. Faithful to the traditions of St. Francis of Assisi and St. Vincent de Paul, we provide a place of welcome and support for the human and spiritual well-being of our sisters and brothers in need."

### **Program Information**

2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).

Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.

The Fr. Virgil Cordano Center (FVCC) remains the only drop-in homeless day center in the Goleta and Santa Barbara area and offers a variety of essential services to help our houseless community members transition from homelessness, including nutritional meals; case management and support in accessing eligible social services and job/housing opportunities; access to utilities such as a kitchen, laundry machines, computers, and the internet; and a safe place to rest, socialize, and experience a sense of community. Our homeless clients are also encouraged to use the Center's address as a permanent address to submit applications for needed documents for eligible social services, employment, housing and to communicate with family.

# De Marillac, LLC. dba the Fr. Virgil Cordano Center

4200 Calle Real Santa Barbara, CA 93110 United States

Chief Operating Officer Rosa Paredes rparedes@sv-sb.org Telephone(805) 563-1051Fax(805) 563-1046Webhttps://frvirgilcordanocenter.org/

Established in 2018, the Fr. Virgil Cordano Center (FVCC) is a collaborative effort of the Franciscan Friars at Old Mission Santa Barbara and the Daughters of Charity at St. Vincent's to address the urgent needs of the Goleta and Santa Barbara area's homeless community. The FVCC's services is a response to the cycle of chronic homelessness in the Goleta and Santa Barbara areas and aims to ameliorate the conditions of homelessness, restore a sense of dignity and community to the most vulnerable and marginalized, and provide needed support to help our unsheltered sisters and brothers transition out of homelessness.

The FVCC is open from 9:00AM-3:00PM Monday through Friday and is currently serving an average of 50-70 members of the homeless community per day. The FVCC is located on MTD Bus Route #7, which connects Old Town Goleta and Downtown Santa Barbara and provides an easy means of transportation for Goleta and Santa Barbara area clients to visit the Center.

The Fr. Virgil Cordano Center (FVCC) provides the following services to help our homeless sisters and brothers escape homelessness:

- Fresh, nutritious meals provided for breakfast and lunch for an average of 50-70 clients per day to help them maintain their physical health and strength.

- Respectful case management to help clients become "document ready" in order to apply for eligible social services and employment/housing opportunities.

- Access to computers to facilitate the search for employment/housing opportunities and communication with families and friends.

- Use of the FVCC's mailing address to submit applications for eligible social services and housing/employment opportunities that require an address.

- Access to laundry machines and a bathroom to help clients maintain their hygiene and dignity. Additional laundry services are offered at a local laundromat for larger items of clothing free of charge for clients.

- A safe place to comfortably rest, socialize, and experience a sense of community.

- Shelter from inclement weather and hot and cold temperatures during the day.

Access to an art center that provides a creative outlet for clients to express themselves artistically in a friendly atmosphere.
 References to medical and dental care through nonprofit clinics such as Neighborhood Clinics and American Indian Health & Services.

- When available, free bus tokens to facilitate safe travel to and from the FVCC from nearby homeless shelters.

The De Marillac Executive Team meets monthly (including a representative of the Daughters of Charity and the Franciscan Friars) to provide updates on the program, evaluate its operations, and plan for the future. St. Vincent's is De Marillac, LLC.'s Sole Member, and the FVCC provides quarterly reports and presentations to the St. Vincent's Board of Directors. The FVCC also submits monthly quality indicators, ensuring that program outcomes are aligned with stated goals.

We are requesting \$10,000 to support the general operating costs of the Fr. Virgil Cordano Center (FVCC).

## 3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.

Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.

15 Goleta residents. 60 from Santa Barbara area. Unlike other populations, unsheltered persons do not have fixed residences, are mobile, and often reside in different areas per year, making it difficult to give a precise breakdown of potential clients.

## 4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

## 5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.

Yes, the Fr. Virgil Cordano Center (FVCC) remains the only drop-in homeless day center in the Goleta and Santa Barbara areas providing our homeless sisters and brothers with a safe place to rest, socialize, and experience a sense of community, and receive services during the day to transition out of homelessness. Many members of the homeless community do not

have anywhere to go during the day and most shelters do not permit homeless community members to remain in shelters during daytime hours. Santa Barbara Rescue Mission, for example, exits all of its guests at 6:00am and only welcomes them back at 3:30pm. In the meantime, they have few comfortable or safe places to spend the day and receive services and are forced to spend their days in public places where they are often made to feel unwelcome. The FVCC provides a safe place where members of the homeless community can go to rest and experience a sense of community, which is fundamental to the establishment of the trust necessary to carry out case management services. There are also few places to go to escape inclement weather during the day, subjecting members of the homeless community to harsh conditions that can have negative health effects.

Most shelters in the greater Goleta and Santa Barbara areas require homeless persons to vacate the premises during the day and those who sleep unsheltered in the streets often do not have a safe place to rest during daytime hours. By offering services to ameliorate the harsh conditions of homelessness, the Fr. Virgil Cordano Center cultivates a community based on mutual trust and respect to help people escape the despair and conditions of homelessness, which have been exacerbated by the COVID-19 pandemic and by the increasingly high cost of living in the Goleta and Santa Barbara areas.

Santa Barbara County continues to have one of the highest poverty rates in the state (at 20.7%), following only Yolo and Los Angeles Counties (at 20.9% and 20.8%) (PPIC, "Just the Facts: Poverty in California). According to the Public Policy Institute of California, the child poverty rate was an astounding 20% even before the pandemic and as many as 1 in 8 school-age children in the county were considered homeless, creating developmental and generational deficits that will affect these children and our community for years to come (PPIC, "Geography of Child Poverty in California"; 2020 Grand Jury Report on Homelessness). According to a recent article in the Santa Barbara Independent, for every homeless person successfully housed, two more remain without housing, demonstrating the ongoing need for holistic services for the homeless community at night and during the day (Santa Barbara Independent, "Santa Barbara Homelessness Report: One Step Forward, Two Steps Back," dated 01/24/2023).

The Fr. Virgil Cordano Center (FVCC) uses a combination of its "Companionship Club" membership application and the Homeless Management Information System (HMIS) to sensitively collect data on the FVCC's homeless clients in order to coordinate available social services through Santa Barbara County's Coordinated Entry System (CES). The FVCC's "Companionship Club," which includes FVCC staff and volunteers as members, aims to provide a sense of belonging and community for marginalized homeless members of our community based on compassion, dignity, and mutual respect. Upon joining, Companionship Club Members fill out a club membership form which includes basic information about their individual situations as well as an agreement to treat all other members and all those at the Center with dignity and respect. The forms allow the FVCC to collect demographic and other data used to facilitate access to eligible social services in a sensitive and dignified manner based on mutual familiarity and respect.

## 6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.

Homelessness is a growing problem in the Goleta and Santa Barbara area due to the high cost of living in this area and the continuing adverse economic effects of the COVID-19 pandemic, which includes the ongoing high inflation on goods, reflecting broader trends in the state and the nation. There are an estimated 550,000 homeless persons in the United States, and 150,000 of those homeless individuals live in the state of California.

Even before the pandemic, homelessness was a difficult circumstance for many people to escape without regular assistance and the coordination of services. The Fr. Virgil Cordano Center (FVCC) aims to reduce homelessness in our community by providing assistance to alleviate the harsh conditions of poverty and homelessness, by promoting a sense of community and dignity among the most marginalized of our community, and by providing desperately needed assistance to help homeless individuals connect with family and the social services they need to apply for job/housing opportunities and to successfully transition out of homelessness. Without such assistance, the condition of homelessness will only continue to grow in our community.

## 7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?

If so, what measures do you take to provide persons with disabilities alternative access to your facility or program? No, the Fr. Virgil Cordano Center (FVCC) makes every effort to accommodate the needs of all individuals as employees, volunteers, and clients. Numerous FVCC volunteers and clients have disabilities of various kinds and every effort is made to accommodate their particular needs. The FVCC has no physical barriers and our website is compatible with voice-activated software. When available, the FVCC provides bus tokens to facilitate travel to and from the FVCC to the various shelters in the Santa Barbara area. As the nearest shelters are miles away, the bus tokens are critical in facilitating safe travel to and from the FVCC and ensuring that they have access to healthy and restorative food and services. Without these tokens, FVCC clients can spend as much as three hours per day walking to and from the FVCC from the nearest shelters, which places significant physical strain on clients and particularly taxes those who are elderly or have health conditions that may otherwise prevent them from traveling on foot. The FVCC is located on MTD Bus Route #7, which connects Old Town Goleta, Downtown Santa Barbara, and other unincorporated areas and provides an easy means of transportation for homeless clients to visit the Center.

#### Funding

8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Please include other grant sources either received or for which you are applying.

Yes, the requested funds will be used to support the Fr. Virgil Cordano Center (FVCC) in conjunction with other grant funds and the FVCC's ongoing fundraising efforts. The Franciscan Friars of Old Mission Santa Barbara and the Daughters of Charity at St. Vincent's are committed to the continuing success of the FVCC and will continue to fundraise to make up for any budgetary shortfalls.

## 9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.

If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?

Yes, the Fr. Virgil Cordano Center (FVCC) has relied upon the generosity of the community and stakeholders like the City of Goleta to address cycle of chronic homelessness in the Goleta and Santa Barbara areas for the last 4 years. The Franciscan Friars of Old Mission Santa Barbara and the Daughters of Charity of St. Vincent's are committed to the continuing success of the FVCC and will continue to fundraise to make up for any budgetary shortfalls.

Other potential funders include the following:

City of Santa Barbara CDBG: \$40,000 (pending)

County of Santa Barbara CDBG: \$20,000 (pending)

Conrad N. Hilton Fund for Sisters: \$25,000 (pending)

## 10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?

If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)? Yes, the Fr. Virgil Cordano Center (FVCC) serves exclusively homeless, low-income persons from Goleta and Santa Barbara's homeless community. We do not impose requirements or preconditions for service eligibility as all clients served are presumed beneficiaries by meeting the federal definition of homelessness by regularly sleeping in public or areas not meant for human habitation.

### **11.** When was your organization last audited? Were there any findings or concerns? If yes, please explain below. *If your organization is not required to have an audit performed, please explain that below.*

De Marillac, LLC. dba the Fr. Virgil Cordano Center (FVCC) was last audited in 2022 and there were no findings or concerns. De Marillac, LLC's FY'2022 audited financial statement has been attached to this application.

## **12. How often does your organization's Board of Directors review and approve financial statements?** Annually.

## 13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.

Please attach a copy of the fee schedule in the Documents Tab of this application. No fee or donation is suggested or required in exchange for the FVCC's program services.

# 14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).

 308622
 Total Assets (\$)

 32436
 Total Liabilities (\$)

 276186
 Total Net Assets (\$)

 2006322
 TOTAL LIAPILITIES AND

308622 TOTAL LIABILITIES AND NET ASSETS (\$)

925,866.00 TOTAL

# 15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

No, De Marillac, LLC. dba the Fr. Virgil Cordano Center (FVCC) does not have any past due obligations, has not had an IRS

or State levee in the past 3 years, and is not on a repayment schedule of any kind.

**16.** Please list two references who we may contact regarding the proposed program, service, or activity. *Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.* Deborah McQuade, FVCC Program Director (805) 698-1026; Wade Volk, Project Director of Showers of Blessing (805) 636-7980

### **CDBG Eligibility**

#### 17. Are you applying for CDBG funding?

This is a branching question. Different questions will apply based on your answer.

Yes

🗌 No

## 18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.

- Name
- Address or City last resided in
- Number of family members
- Total family (household) income
- Race and ethnicity
- Proof of age
- My organization does not obtain any of the above information from clients.

## 19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.

- Abused children
- Battered spouses/victims of domestic violence
- Elderly persons (age 62 and over)
- Severely disabled persons
- Migrant farm workers
- Homeless persons
- Persons with HIV/AIDS
- N/A (Not Applicable)

## 20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

75	Extremely low income (0-30% MFI)
	Very low income (30-50% MFI)
	Low-moderate income (50-80% MFI)
	Above moderate income (Above 80% MFI)
75.00	TOTAL

### Budget <u>top</u>

Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year	
City of Goleta Funds	USD\$ 0.00	USD\$ 10,000.00	
Federal	USD\$ 0.00	USD\$ 0.00	
State	USD\$ 0.00	USD\$ 0.00	
County	USD\$ 0.00	USD\$ 20,000.00	
Municipal	USD\$ 0.00	USD\$ 40,000.00	

School District	USD\$ 0.00	USD\$ 0.00	
Foundations/Trusts	USD\$ 111,000.00	USD\$ 74,030.00	
Donations/Fundraising	USD\$ 356,380.00	USD\$ 337,371.00	
Fees	USD\$ 0.00	USD\$ 0.00	
Other	USD\$ 0.00	USD\$ 0.00	
Total	USD\$ 467,380.00	USD\$ 481,401.00	

Uses/ Expenditures	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries	USD\$ 103,855.00	USD\$ 106,971.00	USD\$ 10,000.00
Employee Benefits	USD\$ 18,822.00	USD\$ 19,387.00	USD\$ 0.00
Payroll Taxes	USD\$ 7,945.00	USD\$ 8,183.00	USD\$ 0.00
Insurance	USD\$ 4,760.00	USD\$ 4,709.00	USD\$ 0.00
Worker's Compensation	USD\$ 2,945.00	USD\$ 3,227.00	USD\$ 0.00
Consultants and Contracts	USD\$ 96,132.00	USD\$ 99,016.00	USD\$ 0.00
Facility Rent/Mortgage & Maintenance	USD\$ 146,378.00	USD\$ 150,769.00	USD\$ 0.00
Internet/Website	USD\$ 8,912.00	USD\$ 9,179.00	USD\$ 0.00
Marketing/Advertising	USD\$ 1,894.00	USD\$ 1,951.00	USD\$ 0.00
Office Supplies	USD\$ 37,150.00	USD\$ 38,265.00	USD\$ 0.00
Printing/Postage	USD\$ 1,500.00	USD\$ 1,545.00	USD\$ 0.00
Training/Meetings/Education	USD\$ 1,000.00	USD\$ 1,030.00	USD\$ 0.00
Travel/Mileage Reimbursement	USD\$ 3,005.00	USD\$ 3,095.00	USD\$ 0.00
Utilities/Telephone	USD\$ 25,792.00	USD\$ 26,566.00	USD\$ 0.00
Other: Depreciation	USD\$ 14,955.00	USD\$ 15,404.00	USD\$ 0.00
Other: Licenses, Taxes, Dues & Subs	USD\$ 6,974.00	USD\$ 7,183.00	USD\$ 0.00
Other: Charity	USD\$ 316.00	USD\$ 325.00	USD\$ 0.00
Total	USD\$ 482,335.00	USD\$ 496,805.00	USD\$ 10,000.00

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FVCC Nonprofit Tax Exemption Letter         FVCC Board Members         FVCC Audited Financial Statement FY'2022
FVCC Audited Financial Statement FY'2022
FVCC Organizational Chart
FVCC Organization Budget

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Application ID: 426285

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### City of Goleta 2023-2024 Combined CDBG & Goleta City Grant Application Deadline: 1/27/2023

### NBCC, dba New Beginnings Safe Parking Shelter and Rapid Rehousing Program

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### USD\$ 20,000.00 Requested

Submitted: 1/27/2023 2:04:18 PM (Pacific)

Project Contact Kristine Schwarz kschwarz@sbnbcc.org Tel: 805-963-7777 x144

Additional Contacts vgarfield@sbnbcc.org

### Application Questions top

#### Organization

#### 1. What is your organization's mission statement?

Since being founded in 2000, New Beginnings Counseling Center's mission has been to provide quality, affordable counseling, shelter, case management, and education that strengthens our community and provides our clients with the ability to lead healthy and productive lives. The wraparound services offered through our four core programs allow our clients to receive multi-faceted and tailored care, enabling them to make meaningful changes in their own lives and in the lives of those around them. In fiscal year ended June 30, 2022, our agency served a total of 1,451 unduplicated individuals.

### **Program Information**

2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).

Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.

The Safe Parking Shelter and Rapid Re-Housing Program provides safe overnight shelter for vehicular homeless persons county-wide. Safe Parking also provides case management, street outreach, housing navigation and retention services, and financial assistance to shelter program clients and homeless individuals referred to our agency through the Coordinated Entry System, to help them transition into and maintain permanent secure housing. The program operates year-round as a no-barrier shelter and rapid re-housing program, and there is no cost for clients to participate. We remain the only agency in Santa Barbara County dedicated to serving the vehicular homeless and continue to increase the area and scope of our services yearly, to effectively serve our clients and our community.

#### NBCC, dba New Beginnings

324 E. Carrillo Street Suite C Santa Barbara, CA 93101

Executive Director

kschwarz@sbnbcc.org

Kristine Schwarz

Telephone805-963-7777 Fax 805-963-8135 Web www.sbnbcc.org Our South County Safe Parking Program office is located at 3944 State Street, Suite 360, Santa Barbara, CA 93105. Our North County program office is located at 3769 Constellation Rd., Suite B, Lompoc, CA 93436. Both offices are open Monday-Friday from 9am-6pm and the program lots are open for nighttime shelter from 7pm to 7am and for daytime shelter for oversized vehicles from 7am to 7pm 365 days/year. We also have a 24/7 emergency hotline for client and program emergencies. Our administrative office, which also houses our counseling center, Supportive Services for Veteran Families Program staff, and Life Skills Parenting Education Program staff is located at 324 E. Carrillo Street, Suite C, Santa Barbara, CA 93101. This office is also open Monday through Friday from 9am-6pm.

Currently, our program maintains 146 spaces in 26 parking lots in South County area churches, business, and city and county offices, sheltering over 150 families and individuals nightly. Additionally, we maintain a North County lot in Lompoc, which provides an additional 10 spaces for our clients. In the city of Goleta, we operate 5 lots with 36 spaces total.

The services provided with the requested City of Goleta CDBG funding include providing homeless case management services to the vehicular homeless in our shelter and on the streets, and comprehensive rapid rehousing services, with the ultimate goal of helping individuals and families transition back into permanent and traditional housing. Specific vehicle shelter outreach case management includes connection to healthcare, supplemental food, and provision of other basic needs. Rapid rehousing services include all aspects of housing navigation to help individuals find and successfully gain access to housing, as well as housing retention services to assist them in maintaining their housing. Additionally, financial assistance would be available through matching funds, to assist with security deposits, short-term rental assistance, and other housing stability financial needs such as utility deposits. Staff work with clients from a progressive engagement perspective to help clients become self-sustaining in their housing so that they do not return to homelessness. The program also utilizes the Housing First approach in reducing barriers to service. Funds would be utilized for Goleta residents only.

The Safe Parking Program continues to be monitored and evaluated according to federal best-practice standards. HMIS is utilized by program staff to document and track performance and program outcomes, and reports are routinely generated and reviewed for quality control. Additionally, all programs at New Beginnings are evaluated using the CSQ-8, a normed and validated client satisfaction survey. This tool is administered twice annually and upon program exit. Survey results are reviewed by executive leadership quarterly, and improvements to program performance are integrated and reviewed annually in an agency-wide Performance Analysis by the Board of Directors. Additionally, New Beginnings distributes an annual stakeholder survey to community partners, funders, and other community leadership to determine stakeholder's understanding of our services and to identify areas for overall improvement.

## 3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.

Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.

If funded, we project that we will serve 50 unduplicated Goleta residents during the grant year. In total, we project that the Safe Parking Shelter and Rapid Rehousing Program will serve 500 people countywide, with 50 of those people being in Goleta.

# 4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

## 5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.

The 2022 Santa Barbara County Point in Time Count identified 1,962 people as homeless, representing an increase of 3.4% since 2020. Unsheltered homeless individuals accounted for 70% of the county's total homeless population. Regarding the City of Goleta specifically, the 2022 PIT Count report identified 91 people as homeless in the City of Goleta, with 86 as unsheltered and 5 sheltered.

The vehicular homeless represent one of our county's most significant homeless subpopulations. In the 2022 PIT Count, 35% of all individuals counted were sleeping in vehicles (686 individuals in total), representing a 9% increase from the previous year. The size of this population was the same as the number of individuals living unsheltered on the street – representing

more than 50% of the unsheltered population - and exceeding the number of individuals residing in a shelter during the count. In the 2020 PIT Count, the City of Goleta had the second highest percentage of vehicle residency in the county at 18%.

The 2021 Goleta Homelessness Strategic Plan reports that the total count for homelessness has risen from 2017 to 2020, with people living in their vehicles more than doubling during this time. "From 2019 to 2020 alone, the overall number of people experiencing homelessness jumped 39%. Further, in Goleta, 68% of the people living on the street were in their vehicles, with 102 in cars and 11 in RVs." The strategic plan also reports on the instances of community members communicating observations of the homeless with complaints to City Assist often including reports of people living in their vehicles.

The above data indicates a significant community need to serve this population that is uniquely met by our evidence-supported program.

Last year, New Beginnings served 46 homeless individuals in Goleta and housed 14. This fiscal year to date, New Beginnings has served 26 unduplilcated individuals and housed 7.

In general, Santa Barbara County, has seen an increase in the number of unduplicated homeless individuals, many of whom are chronically homeless and/or struggling with severe and persistent mental illness. Housing very vulnerable people in this very challenging housing market requires significant experienced manpower, resources and commitment. Safe Parking has operated very successfully throughout Santa Barbara County for over 20 years, including the City of Goleta, and we have the staffing, commitment and experience necessary to help the community of Goleta meet this need.

### 6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.

The Safe Parking Program actively works to aid in the prevention of future problems for the individuals we serve as well as for our community. Although we predominantly work with clients who are already homeless, the services we provide prevent our clients from going through even worse hardships that they would be forced to face without our assistance, such as being forced to live on the street, parking in unsafe or illegal conditions overnight, a return to substance abuse, increased severity of mental illness, and many others. Additionally, we work with our available funds to prevent housed individuals from becoming homeless through housing retention assistance with rental arrears and referral for clients to other agencies that have additional prevention funds. By placing our clients in safe and monitored program lots, we can keep them off of the streets with the eventual goal of transitioning them to housing.

For the rapid rehousing aspect of our program, we employ Housing First to ensure that clients can obtain housing as quickly as possible. After housing is achieved, clients work with our Housing Retention staff and Case Managers to prevent a return to homelessness. Our Homeless Services Director works with program staff to assist staff in obtaining wraparound services in the community for those clients who need more intensive services in order to remain stable. This model allows clients to obtain the housing they need to prevent future problems associated with returns to homelessness.

In Goleta specifically in the last fiscal year, we were able to serve 46 residents, connect 13 residents to benefits, help 5 additional residents retain benefits, help 2 residents obtain/retain employment, and house 14 individuals. Our program provides essential services to Goleta residents, that help them to obtain and retain shelter, housing, and income, all of which help to prevent a return to homelessness.

We always do our best to anticipate the needs of our clients and collaborate with community partners to address these emergent needs before they become a crisis.

### 7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?

If so, what measures do you take to provide persons with disabilities alternative access to your facility or program? New Beginnings' approach to services is one of inclusion, and as such, we work to reduce all barriers to service and remain as low-barrier as possible so that all who need our services are able to attain them. We are often called upon to work with some of the more vulnerable clients in our community because of our expertise in working with people experiencing homelessness, veterans, and people struggling with mental illness.

Our offices, website, documents, job postings and services are accessible to those with hearing and visual impairments and physical disability. We are an equal opportunity employer and all applicants are considered without regard to physical or mental disability. Additionally, all three of our offices are ADA compliant and two of our offices have elevators accessible to clients while the third is located on the ground floor.

Staff members from our Safe Parking program often drive clients to important meetings, medical appointments, and lease signings. Additionally, many of our clients are homeless and do not have access to transportation so our Case Managers will often meet with them in public spaces such as parks and coffee shops to eliminate barriers to service. Additionally, the program performs outreach county-wide in encampments, on the street, in parking lots, and similar locations. The Safe Parking Program has been able to provide clients with bus passes and gift cards for gas as funding permits. Clients are also able to access wraparound mental health counseling services through our Counseling Clinic, with services available via telehealth to allow our clients with disabilities to receive counseling from the comfort of their home.

### Funding

## 8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Please include other grant sources either received or for which you are applying.

City of Goleta grant funding would leverage many other resources. We currently receive other CDBG funding from the City of Santa Barbara for program support as well as funding from the county and State including Human Service and CESH funding to support our program and expansion efforts. In addition we receive State ESG, CoC, ESG-CV, HHAP, Whole Person Care, and HOME TBRA funding to cover client financial assistance and program operations.

Other sources of program funding include donations, foundation grants, and Safe Parking Program manual sales. We also have a services contract with the City of Santa Barbara to operate the shelter and provide case management and lot monitor services. Additionally, we maintain over 30 MOUs with various city, county, faith-based, non-profit, and for-profit organizations that provide parking lots for the program at no cost to our agency or to clients.

## 9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.

If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?

The requested City of Goleta funds are necessary in carrying out the Safe Parking Program's operations in Goleta. The program remains difficult to secure funding for due to its unique nature and due to the fact that the vehicular homeless remain unrecognized by HUD as a homeless sub-population. In addition, we continue to house clients referred to us by Coordinated Entry which puts a strain on our capacity and resources as we provide rapid rehousing services to clients that are not living out of their vehicles in addition to our own clients enrolled in the program.

The continued impact of the Coronavirus pandemic has resulted in an overall loss of earned and unrestricted income for our agency, in addition to a continued increase in a need for our services. Funding from the City of Goleta is essential at this time to ensure that we are able to continue our shelter and rapid rehousing operations while also attending to the needs of our clients that continue to be impacted by COVID.

If full funding is not awarded, existing unrestricted funding will need to be reallocated to continue program operations. This will leave less funding available for essential areas such as administrative and operations staffing, training, and flexible rental and financial assistance for clients, which will ultimately reduce our capacity and the number of individuals we can house.

## 10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?

If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)? The Safe Parking primarily serves those that are low or no-income. In the past fiscal year, the income of 98% of all people served through Safe Parking was below 50% AMI, and 95% were below 30% AMI.

Income is documented at in-take and at re-certification intervals. Clients are required to provide income documentation in the form of payroll stubs, benefit determination letters, and bank statements, etc. All of this information is documented in HMIS.

## **11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.** *If your organization is not required to have an audit performed, please explain that below.*

Every year, we conduct an agency audit through an external accounting firm. We are currently in the middle of our single audit for the 2021-2022 fiscal year. There have not been any findings with these external audits.

We are also routinely audited by all of our city, county, state, and federal funding sources

### 12. How often does your organization's Board of Directors review and approve financial statements?

Our Board of Directors reviews and approves financial statements monthly.

## 13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.

Please attach a copy of the fee schedule in the Documents Tab of this application. No fee is charged for the Safe Parking Shelter and Rapid Rehousing Program.

## 14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).

541480 Total Assets (\$)

1,624,440.00	
E 41400	TOTAL LIABILITIES AND NET ASSETS (\$)
534263	Total Net Assets (\$)
7217	Total Liabilities (\$)

15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

No, our organization does not have any past due obligations with any funding source or an IRS or State levee.

**16.** Please list two references who we may contact regarding the proposed program, service, or activity. *Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.* Sarah Clark, Parking Programs Supervisor CITY OF SANTA BARBARA, Public Works (805) 564-5656 x 4611 | sclark@SantaBarbaraCA.gov and Scott Hosking, Facilities Manager, County of Santa Barbara at (805) 568-2533 / shosking@countyofsb.org

### **CDBG Eligibility**

### 17. Are you applying for CDBG funding?

This is a branching question. Different questions will apply based on your answer.

- Yes
- 🗌 No

18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.

- Name
- Address or City last resided in
- Number of family members
- ✓ Total family (household) income
- Race and ethnicity
- Proof of age
- My organization does not obtain any of the above information from clients.

19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.

- Abused children
- Battered spouses/victims of domestic violence
- Elderly persons (age 62 and over)
- Severely disabled persons
- Migrant farm workers
- Homeless persons
- Persons with HIV/AIDS
- N/A (Not Applicable)

20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

1047	Extremely low income (0-30% MFI)
296	Very low income (30-50% MFI)
77	Low-moderate income (50-80% MFI)
31	Above moderate income (Above 80% MFI)
1,451.00	TOTAL

### Budget top

Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year	
City of Goleta Funds	USD\$ 11,989.00	USD\$ 20,000.00	
Federal	USD\$ 426,513.00	USD\$ 427,315.00	
State	USD\$ 921,288.00	USD\$ 550,969.00	
County	USD\$ 75,000.00	USD\$ 131,923.00	
Municipal	USD\$ 112,907.00	USD\$ 154,856.00	
School District	USD\$ 0.00	USD\$ 0.00	
Foundations/Trusts	USD\$ 25,000.00	USD\$ 20,000.00	
Donations/Fundraising	USD\$ 49,000.00	USD\$ 195,000.00	
Fees	USD\$ 0.00	USD\$ 0.00	
Other	USD\$ 4,000.00	USD\$ 4,000.00	
Total	USD\$ 1,625,697.00	USD\$ 1,504,063.00	

Uses/ Expenditures	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll Taxes	USD\$ 963,850.00	USD\$ 895,110.00	USD\$ 20,000.00
Consultants and Contracts	USD\$ 55,457.00	USD\$ 57,707.00	
Facility, Rent, Utilities, Maintenance	USD\$ 97,975.00	USD\$ 128,461.00	
Supplies	USD\$ 6,000.00	USD\$ 7,000.00	
Marketing & Fundraising (Printing, Advertising)	USD\$ 17,750.00	USD\$ 17,750.00	
Travel, Mileage, Training	USD\$ 59,400.00	USD\$ 59,400.00	
Equipment (Rental/Maintenance)	USD\$ 8,000.00	USD\$ 12,000.00	
Insurance	USD\$ 22,700.00	USD\$ 25,700.00	
Other: Administration Expense	USD\$ 10,200.00	USD\$ 10,200.00	
Program Assistance to Clients	USD\$ 384,325.00	USD\$ 290,404.00	
Total	USD\$ 1,625,657.00	USD\$ 1,503,732.00	USD\$ 20,000.00

#### **Budget Narrative**

Revenue category "other" includes program manual sales. Expense category "other" includes administration expense such as: staff & other local meetings, books & publications, memberships & dues, professional development, and postage & shipping.

City of Goleta funds would be used to pay for a portion of the Safe Parking Program Manager and South County Case Manager's wages for their hours spent on working with City of Goleta clients. These are direct services.

### Documents top

Documents Requested *	Required?	Attached Documents *
Nonprofit Tax Exemption Status	✓	NBCC IRS Determination Letter
List of Board Members	~	NBCC Board of Directors Roster
Financial statements from the most recently completed fiscal or calendar year		NBCC Most Recent Audited Financials & Audit in Progress Letter
Organizational Chart		NBCC Organizational Chart Safe Parking Highlighted
Organizational Budget	✓	NBCC 2023-2024 Organizational Budget
Supplemental or Additional Information		NBCC Current Agency Promotional Materials

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#### Application ID: 429001

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### City of Goleta 2023-2024 Combined CDBG & Goleta City Grant Application Deadline: 1/27/2023

### Showers of Blessing Santa Barbara Showers of Blessing

Jump to: <u>Application Questions</u> <u>Budget</u> <u>Documents</u>

### USD\$ 5,000.00 Requested

Submitted: 1/27/2023 3:40:30 PM (Pacific)

Project Contact Jackie Goodman jackiegoodmandesign@gmail.com Tel: 415.531.1231

Additional Contacts none entered

### Application Questions top

### Organization

#### 1. What is your organization's mission statement?

Showers of Blessing Santa Barbara provides free hot showers, fosters compassionate hygienic care, and offers access to critical services for people experiencing homelessness.

### **Program Information**

2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).

Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.

Showers of Blessing provides mobile showers for people experiencing homelessness in Santa Barbara, Goleta and Isla Vista. Site locations and times are:

Monday: St. Michael's University Church, Isla Vista, 1:00 – 3:00 pm Tuesday: downtown Santa Barbara commuter parking lot (400 W. Carrillo St), 10:00 – 1:00 pm Wednesday: Our Lady of Guadalupe Church, Santa Barbara, 12:00 – 3:00 pm Thursday: St. Athanasius Church, Goleta, 10:00 – 1:00 pm Friday: St. Michael's University Church, Isla Vista, 11:00 – 1:00 pm

Each site provides 20-50 showers per day. Guests are provided freshly laundered towels, washcloths, shampoo, soap,

## Showers of Blessing Santa Barbara

PO Box 1135 432 S San Marcos Road Goleta, CA 93116 United States

Executive Director John Tamiazzo itamiazzo@msn.com Telephone805-591-0822 Fax Web https://showersofblessingsb.org conditioner, toothbrushes, razors, combs and other implements, masks, and wipes, new socks and underwear, plus replacement clothing, sleeping bags, and backpacks as available. A snack or sack lunch and water are also provided.

Some sites also offer volunteer-provided meals. Sites offer access to one or more agencies providing services they may need, including Doctors Without Walls and AmeriCorps, whose representatives attend our sites regularly. Our site team welcomes our guests with "radical hospitality," meeting guests where they are and demonstrating extraordinary care with them. This care helps guests to establish trust with our shower team, restores guests' hope, and reminds them that their lives have value. Each member of our team has spent time living without shelter or housing and have a compassionate understanding of our guests' challenges. Working for Showers of Blessing has helped them to find housing.

Showers of Blessing serves over 7,000 showers annually in Santa Barbara, Goleta, and Isla Vista to 700-800 guests. Many of our guests take 10, 20, 50, 100 showers each year with us. Some of them come to two sites each week; some come to several. Funding from the city of Goleta will be applied to shower program expenses, including shower team pay, shower supplies, and socks and underwear for our guests. In 2022, we served 1,358 showers at our St. Athanasius Church site, and 1,675 showers at our Isla Vista sites.

## 3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.

Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.

300-350 in the Goleta area; 750-800 program-wide

## 4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other: health / well-being / medical service

## 5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.

Showers of Blessing serves a need stated, requested, and appreciated by the people it serves. Showers of Blessing was started by a group of people under the name HEAL (Healing Empowerment and Love) who ran a monthly meet-and-greet at the Goleta Community Center for unsheltered people, in effort to provide food, clothing, community, and care to Goleta's group of houseless residents. They saw firsthand the suffering caused by not being able to shower---loss of mental and physical well-being, and the shame and personal disregard that results. They surveyed the group about their needs. Housing was first on the list, hot showers were second, followed by "something useful to do." Led by Sandie and Doug Miller, the group began raising money for a shower trailer. Progress was slow until the Cambridge Drive Community Church pastor, who knew about the need and wanted to help, provided money to purchase a shower trailer from funds the church received from the sale of the University Religious Center building at UCSB. The Millers purchased a trailer, hooked it up to their Toyota truck, and with the help of a few volunteers, both housed and unhoused, began serving showers in Isla Vista and Goleta.

Since then, Showers of Blessing has expanded and provides showers at five weekly sites in South Santa Barbara County. Since 2018, we have served over 7,000 showers a year, to 750 to 800 guests program-wide. A core group of 100 has counted on us for 50 to 350 showers over the past three years.

There are few public places where people may shower in Santa Barbara County, and accessing them is not easy for people who lack housing.

It has been widely documented that people with mental illness are likely to neglect self-care and hygiene, even if facilities are available. With no facilities available, people skip showering and suffer hygiene-related health issues and loss of personal dignity. They also face hostility and discrimination from others for being unkempt. Many of Showers of Blessing's guests fall into this category.

Our site manager, Wade, has also noted that more guests are living in their cars than he's seen in his years of homeless

service. Of these, a significant portion are trying to maintain their lives, keep a job, or find work or housing.

Currently, Showers of Blessing is the only mobile operation in Santa Barbara County offering safe, private, hot, free showers to anyone in need. Additionally, our sites serve as a point of contact for other organizations serving the houseless community, including AmeriCorps and Doctors without Walls. Other agencies meeting with guests at our sites include St. Vincent de Paul (helps provide funds for emergency needs like car repairs and work boots), Lifeline Assistance (provides free phones). Outreach workers from County Behavioral Wellness meet with their clients. Showers has MOU's with Doctors without Walls, United Way Home for Good, American Red Cross, New Beginnings' Safe Parking, and others.

## 6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.

There are myriad documented mental and physical health benefits achieved by taking a shower. It is a foundational support to individual and collective well-being. By bringing showers closer to the places where houseless people live, we hope to prevent several significant personal and community issues. We hope to restore personal dignity and self-regard for chronically homeless residents and generally encourage better personal hygiene as a habit for people who struggle to provide the basics for themselves. For people living in their cars and attempting to sustain their lives, holding or seeking jobs (which we estimate 20-25% of our guests are doing), access to a shower lets them continue to run their lives, show up at work clean and feeling good, and maintain hope. No matter their situation, a shower gives our guests a mental-health benefit and helps them feel supported to face their other challenges.

Better hygiene results in better quality of life, an improved mental outlook, fewer emergency room visits for non-emergencies, and fewer infestations of bodily pests, skin problems, bacterial infections, and contagious diseases among our guests.

We also hope to provide a welcoming place in the community where guests can get what they need easily, re-establishing our guests' trust in community. Our community benefits from the easy availability of showers, and our guests individually benefit.

# 7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?

If so, what measures do you take to provide persons with disabilities alternative access to your facility or program? Showers of Blessing follows a policy of non-discrimination in hiring and "all of its dealings," articulated in its bylaws. We are happy to make accommodations if we are aware someone needs them. We meet our funding and facility needs with the help of the community and as needed. Our occasional meeting place, Unitarian Society of SB, offers wheelchair access. We don't have a program office.

We offer showers unconditionally. We ask guests to meet a minimum standard of safety and non-interference with other guests, and we collect some demographic information as privately and compassionately as possible. Guests may access our shower trailer if they are able to walk up its three stairs, lightly assisted or unassisted. Each shower stall is a complete bathroom with grab bars in the shower and a chair they may place in the shower.

### Funding

8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Please include other grant sources either received or for which you are applying.

Showers of Blessing applies for support from the County of Santa Barbara as well as the City of Santa Barbara for sites within their areas. These grants fund all or part of our shower team payroll expenses at several sites. Funding from the city of Goleta would encourage ongoing support from other grantors in the area, both public and private, including the city of Santa Barbara and the County of Santa Barbara. Additional funds are needed to cover shower operations, vehicle maintenance, business expenses. Showers of Blessing does not have a central office to pay for and its business manager and its bookkeeper are both volunteers.

We have a 2-year grant with SB Foundation but the others may or may not be renewed each year, therefor, we cast a wide net, trusting we'll get multiple \$5K contributions. Additional grant sources have included the following.

Santa Barbara Foundation (\$20K) Latkin Foundation (\$5K) St. Francis Foundation (\$10K) Manitou Fund (\$5K) Outhwaite Foundation (\$20K) All Saints (\$4K)

9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how

#### you will make up for any partial funding received from the City of Goleta.

If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?

We will continue our fundraising efforts until all financial needs (both current and upcoming) are met.

## 10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?

*If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?* Yes; they are presumed beneficiary status. We do not ask for income documentation.

### **11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.** *If your organization is not required to have an audit performed, please explain that below.*

Showers of Blessing's annual budget is well below the \$500,000 threshold that triggers an audit requirement, so we have not had an audit. Our 990 is prepared by an independent CPA.

#### **12. How often does your organization's Board of Directors review and approve financial statements?** Monthly

## 13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.

Please attach a copy of the fee schedule in the Documents Tab of this application. There is no fee for services.

## 14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).

1,303.98	Total Liabilities (\$)
307,438.54	Total Net Assets (\$)
308,742.52	TOTAL LIABILITIES AND NET ASSETS (\$)
926,227.56	TOTAL

# 15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

Showers of Blessing is current in all its financial obligations.

#### 16. Please list two references who we may contact regarding the proposed program, service, or activity.

Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached. Everett Stevens, former board member, business owner, donor: (805) 455-6222. Ivor John, Board of Directors, Interfaith Initiative of SB (Showers of Blessing's former fiscal sponsor): 805-451-8162

### **CDBG Eligibility**

#### 17. Are you applying for CDBG funding?

This is a branching question. Different questions will apply based on your answer.

- Yes
- 🗹 No

## 18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.

- 🗹 Name
- Address or City last resided in
- Number of family members
- Total family (household) income
- Race and ethnicity
- Proof of age

My organization does not obtain any of the above information from clients.

19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve

#### any of the following? Check all boxes that apply.

- Abused children
- Battered spouses/victims of domestic violence
- Elderly persons (age 62 and over)
- Severely disabled persons
- Migrant farm workers
- Homeless persons
- Persons with HIV/AIDS
- N/A (Not Applicable)

20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

796	Extremely low income (0-30% MFI)
	Very low income (30-50% MFI)
	Low-moderate income (50-80% MFI)
	Above moderate income (Above 80% MFI)
796.00	TOTAL

### Budget <u>top</u>

Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year	
City of Goleta Funds	USD\$ 5,000.00	USD\$ 5,000.00	
Federal	USD\$ 0.00	USD\$ 0.00	
State	USD\$ 0.00	USD\$ 0.00	
County	USD\$ 46,000.00	USD\$ 46,000.00	
Municipal	USD\$ 22,000.00	USD\$ 22,000.00	
School District	USD\$ 0.00	USD\$ 0.00	
Foundations/Trusts	USD\$ 121,500.00	USD\$ 167,000.00	
Donations/Fundraising	USD\$ 127,617.94	USD\$ 160,000.00	
Fees	USD\$ 0.00	USD\$ 0.00	
Other	USD\$ 0.00	USD\$ 0.00	
Total	USD\$ 322,117.94	USD\$ 400,000.00	

Uses/ Expenditures	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll Taxes	USD\$ 239,497.97	USD\$ 253,007.65	USD\$ 2,500.00
Consultants and Contracts	USD\$ 2,500.00	USD\$ 2,500.00	
Facility, Rent, Utilities, Maintenance	USD\$ 0.00	USD\$ 0.00	
Supplies (Showers operations, incl socks, underwear, toiletries,cleaning supplies, etc)	USD\$ 23,884.92	USD\$ 23,884.92	USD\$ 2,500.00
Marketing (Printing, Advertising)	USD\$ 10,985.13	USD\$ 10,985.13	
Travel, Mileage, Training	USD\$ 67.71	USD\$ 67.71	
Equipment (Rental/Maintenance)	USD\$ 8,191.83	USD\$ 8,191.83	
Insurance	USD\$ 16,862.76	USD\$ 16,862.76	
Other (misc business expenses)	USD\$ 2,500.00	USD\$ 2,500.00	
New shower trailer (2024)		USD\$ 82,000.00	
Total	USD\$ 304,490.32	USD\$ 400,000.00	USD\$ 5,000.00

### **Budget Narrative**

Showers of Blessing's payroll expenses include our part-time three person shower team, part-time site manager, executive director, and part-time development coordinator/manager. Showers operations expenses include shower supplies, underwear and socks for our guests, toiletries, cleaning supplies, fuel for the trucks, propane for heating water, drinking water and snacks for guests. Vehicle maintenance includes maintenance for our two Isuzu trucks that pull our trailers, maintenance on our three-stall trailer, which, to our dismay, was not built for the heavy usage we give it, so needs regular reinforcement and will have to be replaced well before we planned. Insurance for vehicles and business is listed. Fundraising expenses include software fees, printing for a newsletter and our annual appeal. Consultant/contract fee is for our 990 preparation by an independent CPA.

### Documents top

Documents Requested *	Required? Attached Documents *
Nonprofit Tax Exemption Status	✓ IRS letter
List of Board Members	List of board members and organization
Financial statements from the most recently completed fiscal or calendar year	✓ Year end long-form actuals
Organizational Chart	
Organizational Budget	Memo on 2023 budget
Supplemental or Additional Information	

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Application ID: 429259

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#### City of Goleta 2023-2024 Combined CDBG & Goleta City Grant Application Deadline: 1/27/2023

### St. Vincent's Institution Family Strengthening Program (FSP)

Jump to: Application Questions Budget Documents

### USD\$ 10,000.00 Requested

### St. Vincent's Institution

4200 Calle Real Santa Barbara, CA 93110 United States

President and Chief Executive Officer Rosa Paredes rparedes@sv-sb.org Telephone8056836381 Fax 8059677508 Web https://www.stvincentssb.org/

Submitted: 1/27/2023 1:53:29 PM (Pacific)

Project Contact Eric Massie <u>development@sv-sb.org</u> Tel: 8056836381 x107

Additional Contacts rruiz@sv-sb.org

### Application Questions top

### Organization

#### 1. What is your organization's mission statement?

"St. Vincent's is dedicated to strengthening low-income families and seniors through programs rooted in the Social Teachings of the Catholic Church. Faithful to the charism of the Daughters of Charity of St. Vincent de Paul, we serve our sisters and brothers by providing affordable housing, early childhood education, and family enrichment opportunities."

### **Program Information**

2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).

Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.

Established in 1996 and located on St. Vincent's campus, the Family Strengthening Program (FSP) serves homeless, single and/or pregnant at-risk mothers and their children (ages 0-5) by providing up to 27 months of on-site transitional housing, weekly case management and therapy sessions, weekly parenting classes, and job skills coaching. Through the FSP, St. Vincent's aims to break generational cycles of housing insecurity, trauma, violence, substance abuse, and childhood abuse/neglect by providing at-risk, low-income mothers with the resources, services, and opportunities they need to become self-sustaining members of the community and to build better lives for themselves and their children.

The FSP is based on a family-centered, strengths-based, "two-generation" approach that targets its services at family stability, parental education and workforce development, and support for stronger child-parent bonds and early child health and

development to shield families from the effects of toxic stress and reduce the risk of child abuse and neglect. All of the FSP's integrated services are provided on St. Vincent's campus, mere steps from our clients' front door, to ensure accessibility and minimize service barriers. The FSP's integrated, on-site wrap-around services include all of the following:

• 27 months of transitional housing in a communal setting with integrated wrap-around services and a supportive peer community.

• Weekly case management to facilitate access to eligible social services and to ensure timely progress on personal, educational, and professional goals.

• A clean and sober living environment with random drug testing.

• Weekly parenting classes with in-home parent coaching.

•Priority access to St. Vincent's Early Childhood Education Center (ECEC) to close academic achievement gaps experienced by low-income children and to allow FSP mothers to pursue educational and occupational goals.

• Access to behavioral health, medical, and dental supports and assistance.

• Access to pro-bono legal services through the Santa Barbara Legal Aid Foundation.

• Referrals to various community resources with case-management assistance and follow-up. Classes in budgeting and financial management.

• A Savings Match Program in which St. Vincent's matches up to \$50 saved per month to provide a financial foundation upon graduation from the program.

• Access to our on-site paid Peer Support Specialist/Assistant Case Manager who, as a formerly homeless mother and graduate of the FSP, provides an empathetic point of contact with lived experience of homelessness.

The FSP provides is a residential program that provides services 24 hours per day and 7 days per week and has a service capacity of 19 women and 23 children at one time with an annual service capacity of 70 women and children per year, amounting to 15,330 service days per year.

The FSP's Program Director maintains daily contact with staff and clients to monitor all aspects of the program and submits quality indicator reports each month to ensure that program outcomes are aligned with program goals. The FSP also provides quarterly reports and presentations to St. Vincent's Board of Directors who monitor program effectiveness regarding client demographic outcomes in behavioral health, parenting skills, job retention, program satisfaction, and housing outcomes.

The qualitative success of the program is evaluated by measuring individualized progress in four key areas: employment, education, and life and parenting skills. These goals can range from pursuing a certificate program at Santa Barbara City College (SBCC), to reuniting with estranged family or regaining custody of a child. Progress in these four key areas is reviewed during each case management meeting to ensure timely progress.

To measure quantitative success, FSP case managers use four assessment tools: the Mental Health Screening Tool; the Protective Factors Survey; the Ages and Stages Questionnaire; and the Duke Health Profile utilizes six health metrics, including physical, mental, social, general, perceived health, and self esteem, as well as four dysfunction metrics, including anxiety, depression, pain, and disability to arrive at a picture of a client's perceived mental and physical health over time so that program services can be attuned to their individual needs.

We are requesting \$10,000 to support the general operating costs of St. Vincent's Family Strengthening Program (FSP).

## 3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.

Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.

10 Goleta residents. Of the 44 families that the FSP has had the privilege to serve over the last three years, the majority of families (27 families or 61%) were from areas other than the City of Santa Barbara.

4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:

One-time or annual community event (concert, creek cleanups, festival, etc.)

Youth programs

- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs

- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

## 5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.

Yes, St. Vincent's Family Strengthening Program (FSP) remains the only long-term transitional housing program in the Santa Barbara area aimed at homeless single and/or pregnant mothers and their children. The FSP works on a waitlist and is usually at or near full capacity, demonstrating the ongoing need for the FSP's services. The FSP actively collaborates with a wide range of local social service, education, and health organizations to provide holistic assistance and wrap-around support for our clients. We are committed to using our resources wisely by utilizing available services in our community to complement the FSP's existing services and to avoid duplication of services. The FSP regularly cross-referrals with other transitional housing services and agencies such as Domestic Violence Solutions, Child Abuse Listening Mediation (CALM), Transition House, Family Service Agency, Santa Barbara Department of Social Services, Child Welfare Services, CalWORKs, and local shelters and faith-based organizations.

Santa Barbara County continues to have one of the highest poverty rates in the state (at 20.7%), following only Yolo and Los Angeles Counties (at 20.9% and 20.8%) (PPIC, "Just the Facts: Poverty in California). According to the Public Policy Institute of California, the child poverty rate was an astounding 20% even before the pandemic and as many as 1 in 8 school-age children in the county were considered homeless, creating developmental and generational deficits that will affect these children and our community for years to come (PPIC, "Geography of Child Poverty in California"; 2020 Grand Jury Report on Homelessness). A recent article from the Santa Barbara Independent has demonstrated that rates of familial and child homelessness are only increasing in the County, stating that the number of unhoused children has increased from 399 to 746 between 2019 and 2022 (Santa Barbara Independent, "Santa Barbara Homelessness Report: One Step Forward, Two Steps Back," dated 01/24/2023).

## 6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.

Yes, St. Vincent's Family Strengthening Program (FSP) is committed to lasting change, not just temporary relief. By providing a stable and supportive environment, St. Vincent's pursues a "two-generation" approach to addressing homelessness by targeting adult post-secondary education and workforce development while supporting parent-child relationships and early child health and development. FSP mothers obtain employment and training to earn a living wage and move beyond minimum wage jobs, receive counseling to address trauma, learn valuable parenting skills, resolve legal issues, and complete their GED or earn a college degree. In addition to providing mothers with opportunities to achieve educational and occupational goals, St. Vincent's also provides priority access to and scholarships for St. Vincent's Early Childhood Education Center (ECEC) to facilitate their pursuit of educational and occupational goals, and to address any developmental deficits or educational achievement gaps often experienced by low-income children.

Through the Family Strengthening Program (FSP), St. Vincent's aims to break generational cycles of poverty, housing insecurity, trauma, violence, substance abuse, and childhood abuse/neglect by providing at-risk, low-income mothers with the resources and holistic services they need to become self-sustaining members of the community and to build better lives for themselves and their children. By supporting both mother and child, the FSP addresses those factors that perpetuate generational poverty by reducing the risk of child abuse/neglect, by closing academic achievement gaps for low-income children, and by treating past traumas caused by domestic violence, substance abuse, and the instability of housing insecurity/homelessness.

The mothers who typically come to the FSP have experienced homelessness at least once in their lives, have poor coping skills, or are unable to maintain a cohesive family or to financially support their family. Many FSP mothers have a history of drug or alcohol abuse and many do not initially recognize that their addictions have significantly contributed to the disruptions they have experienced in their lives, relationships, and employment. Most also have significant unresolved trauma, with FSP mothers having experienced an average of 7 out of 10 Adverse Childhood Experiences (ACEs), which significantly increases the risk of child abuse and neglect and is a major contributor to generational cycles of poverty. As a result of this history, children often exhibit physical and emotional difficulties in the form of developmental delays and behavioral problems, and the mothers often need help in developing healthy coping strategies to deal with the stress of homelessness as a single parent and some have undiagnosed behavioral health problems such as depression, anxiety, low frustration tolerance, lack of support, a childhood history of abuse, a childhood history of domestic abuse, substance abuse, social isolation, insecure attachment of the child to the mother, and poor attachment and family relationships with their own parents. Without being addressed on psychological and socioeconomic levels, these experiences substantially increase the risk of child abuse and neglect and the perpetuation of the cycle of intergenerational poverty.

To ensure family stability and timely progress on goals, FSP mothers receive weekly case management to secure access to

available social services and identify goals to be pursued in the program, as well as weekly therapy sessions with a on-staff fully-licensed Marriage and Family Therapist (LMFT) to address past trauma and develop greater resilience and stronger coping skills. During case management meetings, FSP case managers and mothers collaboratively identify short- and longterm goals to be pursued in the program. FSP families receive priority access to high-quality childcare at St. Vincent's Early Childhood Education Center (ECEC) to further personal and occupational goals, close academic achievement gaps often experienced by low-income children, break generational cycles of poverty to ensure that our FSP families do not return to homelessness in the future, and reduce the risks of child abuse and neglect. The FSP also provides nutrition and parenting classes to encourage healthy habits and stronger parent-child bonds, life-skills coaching to improve budgeting, resumewriting, and job interviewing skills, as well as assistance with job placement and with attending college and/or completing their GED. All FSP mothers must either be working or pursuing an education to acquire the experience and job skills to be selfsupporting by program's end. All FSP mothers who enter the program without a high school diploma are required to attend adult school to acquire their GED to improve their income-earning potential.

7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services? If so, what measures do you take to provide persons with disabilities alternative access to your facility or program? As a trauma-informed program, the Family Strengthening Program (FSP) makes every effort to accommodate the needs of all individuals. The FSP's cottages and St. Vincent's campus have no physical barriers and our website is compatible with voice-activated software.

As a residential program, all FSP services are provided on St. Vincent's campus where our FSP clients live. In addition, mothers are given priority access to childcare and early childhood education at St. Vincent's Early Childhood Education Center (ECEC) which is located just a few steps from where they live on St. Vincent's campus, reducing barriers to services and promoting their pursuit of educational and occupational goals.

### Funding

8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Please include other grant sources either received or for which you are applying.

Yes, St. Vincent's makes every effort to raise funds through fundraising events and applying for grants in order to fund the general expenses of its services and programs. St. Vincent's holds two annual fundraising events-- St. Vincent's Charity Golf Tournament and St. Vincent's Fashion Show & Luncheon-- which augments St. Vincent's fundraising in other areas.

St. Vincent's has applied for or secured the following grants to fund the general expenses of the Family Strengthening Program (FSP) for FY'2024:

County of Santa Barbara, Department of Social Services (DSS): Best Practices Grant: \$72,000 (secured)

County of Santa Barbara, Department of Social Services (DSS): Child Abuse & Neglect Prevention Grant: \$40,500 (secured)

Santa Barbara Foundation; Shelter & Safety Grant: \$30,000 (secured)

County of Santa Barbara, CDBG Grant: \$20,000 (pending)

City of Santa Barbara, CDBG Grant: \$40,000 (pending)

Women's Fund of Santa Barbara: \$100,000 (pending)

## 9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.

If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?

Yes, the Family Strengthening Program (FSP) has relied upon the generosity of the community and stakeholders like the city of Goleta to break generational cycles of poverty for the last 26 years. St. Vincent's is committed to the continuing success of the FSP and will continue to fundraise to make up for any budgetary shortfalls.

Other potential sources of revenue include the following:

City of Santa Barbara CDBG: \$40,000 (pending)

## 10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?

If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)? Yes, St. Vincent's Family Strengthening Plan (FSP) exclusively serves homeless, low-income mothers and their young children (ages 0-5) from the Goleta, Santa Barbara, and across the County and income eligibility is determined and documented in several ways.

Initial income eligibility is determined through the referral and application process, which are then verified through the intake process. The FSP relies upon referrals from collaborating programs who have their own income verification procedures, including Villa Majella (a six-month program for pregnant, homeless women), Domestic Violence Solutions (DVS), Child Abuse Listening Mediation (CALM), Family Service Agency, Transition House, Santa Barbara Department of Social Services (DSS), Child Welfare Services, and local shelters and faith-based organizations.

Upon submitting an application and being accepted to the program, the FSP's director and case managers utilize Vertical Change to process intake forms and record client income from all sources (including employment, government subsidies, alimony, child support, etc.). The FSP's case manager's then monitor changes to client income through weekly case management meeting that involve the continued verification of client income via pay stubs, tax documents, and tracking of social services by the state, which have their own income verification procedures.

### 11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.

If your organization is not required to have an audit performed, please explain that below. St. Vincent's finances were last audited for FY'2022 and there were no findings or concerns. St. Vincent's FY'2022 audited financial statement has been attached to this application.

## **12. How often does your organization's Board of Directors review and approve financial statements?** Annually.

## 13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.

Please attach a copy of the fee schedule in the Documents Tab of this application.

Yes, St. Vincent's Family Strengthening Program (FSP) charges a monthly fee of \$385 for a mother and one child and \$420 for a mother and two children for program services. The FSP's fee schedule was last updated in 2013 and has been attached to this application. Monthly fees have been and can be cancelled for families in need and who are experiencing exigencies outside of their control. For example, program fees can be waived in the event of out of pocket medical expenses not covered by referrals to CenCAL or Neighborhood Clinics.

## 14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).

14542930	Total Assets (\$)
4571646	Total Liabilities (\$)
9971284	Total Net Assets (\$)
14542930	TOTAL LIABILITIES AND NET ASSETS (\$)
43,628,790.00	TOTAL

## 15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

No. St. Vincent's does not have any past due obligations, has not had an IRS or State levee in the past three years, and is not on a repayment schedule of any kind.

#### 16. Please list two references who we may contact regarding the proposed program, service, or activity.

Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached. Florence Berger, FSP Program Director, St. Vincent's (805) 683-6381 x155; Rosalinda Reyes, former FSP client (805) 680-9043

### **CDBG Eligibility**

17. Are you applying for CDBG funding?

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- Yes
- No

## 18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.

- Name
- Address or City last resided in
- Number of family members
- ✓ Total family (household) income
- Race and ethnicity
- Proof of age
- My organization does not obtain any of the above information from clients.

# 19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.

- Abused children
- Battered spouses/victims of domestic violence
- Elderly persons (age 62 and over)
- Severely disabled persons
- Migrant farm workers
- Homeless persons
- Persons with HIV/AIDS
- N/A (Not Applicable)

# 20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

40	Extremely low income (0-30% MFI)
	Very low income (30-50% MFI)
	Low-moderate income (50-80% MFI)
	Above moderate income (Above 80% MFI)
40.00	TOTAL

### Budget top

Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year	
City of Goleta Funds	USD\$ 0.00	USD\$ 10,000.00	
Federal	USD\$ 0.00	USD\$ 0.00	
State	USD\$ 0.00	USD\$ 0.00	
County	USD\$ 72,000.00	USD\$ 132,500.00	
Municipal	USD\$ 10,652.00	USD\$ 40,000.00	
School District	USD\$ 0.00	USD\$ 0.00	
Foundations/Trusts	USD\$ 248,965.00	USD\$ 147,780.00	
Donations/Fundraising	USD\$ 120,000.00	USD\$ 134,900.00	
Fees	USD\$ 65,662.00	USD\$ 67,632.00	
Other			
Total	USD\$ 517,279.00	USD\$ 532,812.00	
Uses/ Expenditures	Expenditures for Current	Expected Expenditures for	Goleta Grant Funds

Uses/ExpendituresYearNext Year Proposed Uses for Next FYSalariesUSD\$ 312,852.00USD\$ 322,238.00USD\$ 10,000.00

Total	USD\$ 566,701.00	USD\$ 583,700.00	USD\$ 10,000.00
Other: Charity	USD\$ 7,640.00	USD\$ 7,869.00	
Other: Licenses, Taxes, Dues & Subs	USD\$ 1,204.00	USD\$ 1,237.00	
Other: Depreciation	USD\$ 49,407.00	USD\$ 50,889.00	
Utilities/Telephone	USD\$ 52,926.00	USD\$ 54,514.00	
Travel/Mileage Reimbursement	USD\$ 666.00	USD\$ 686.00	
Training/Meetings/Education	USD\$ 900.00	USD\$ 927.00	
Office Supplies	USD\$ 17,384.00	USD\$ 17,906.00	
Facility Rent/Mortgage & Maintenance	USD\$ 25,055.00	USD\$ 25,807.00	
Consultants and Contracts	USD\$ 14,224.00	USD\$ 14,651.00	
Worker's Compensation	USD\$ 8,838.00	USD\$ 5,061.00	
Insurance	USD\$ 0.00	USD\$ 4,042.00	
Payroll Taxes	USD\$ 23,934.00	USD\$ 24,651.00	
Employee Benefits	USD\$ 51,671.00	USD\$ 53,222.00	

### **Budget Narrative**

City of Goleta CDBG funds would be used towards FSP staff salaries, who are responsible for providing the FSP's services.

### Documents top

Documents Requested *	Required?	Attached Documents *
Nonprofit Tax Exemption Status	~	SVI Nonprofit Tax Exemption Status
List of Board Members	✓	SVI Board of Directors
Financial statements from the most recently completed fiscal or calendar year	✓	SVI Audited Financial Statement
Organizational Chart		SVI Organization Chart
Organizational Budget	✓	SVI Agency Budget
Supplemental or Additional Information		FSP Fee Schedule

\* ZoomGrants<sup>™</sup> is not responsible for the content of uploaded documents.

### Application ID: 428418

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#### City of Goleta 2023-2024 Combined CDBG & Goleta City Grant Application Deadline: 1/27/2023

### Transition House Shelter and Services for Homeless Families

Jump to: Application Questions Budget Documents

### USD\$ 10,000.00 Requested

kbaushke@transitionhouse.com

natalieg@transitionhouse.com

Tel: (805) 966-9668 x118

**Additional Contacts** 

Project Contact Kathleen Baushke

Submitted: 1/25/2023 1:52:57 PM (Pacific)

### **Transition House**

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 966-9668
 x118

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 Web
 www.transitionhouse.com

Executive Director Kathleen Baushke kbaushke@transitionhouse.com

### Application Questions top

### Organization

#### 1. What is your organization's mission statement?

Transition House is dedicated to the solution of family homelessness in the Santa Barbara community. Capable and motivated families with children are offered life tools and respectful, non-sectarian residential services designed to alleviate poverty and restore self-sufficiency and dignity. Founded in 1984, each year we help approximately 200 homeless families with children and families that are at-risk for homelessness to acquire the tools necessary for self-sufficiency.

#### **Program Information**

2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).

Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.

Transition House seeks funding to support case management services for families with children experiencing homelessness and living in our emergency shelter.

The shelter targets local homeless families with children under the age of 18. It operates 365 days a year, serving approximately 90 families (300 people in total) annually. Statistics are kept on the status and progress of each participating family, measuring increases in income, savings, financial literacy skills, and the ability to access resources.

Transition House is the only homeless shelter for families with children in southern Santa Barbara County. It has a history of

success, placing over 70 percent of its shelter families into permanent housing after successful participation in our program services. Transition House's program is different because it gives families the TIME and SUPPORT SERVICEA they need to create lasting life changes.

Transition House's program succeeds because it requires participation in a full array of anti-poverty SUPPORT SERVICES designed to create lasting independence, including:

- \* Trauma-informed case management focusing on developing financial literacy skills
- \* Career counseling with an employment specialist aimed at increasing income and benefits

\* On-site classes in parenting, employment soft skills, financial literacy, computer proficiency and English as a Second Language

- \* Referrals for medical, mental health and recovery services
- \* Short- and long-range goal setting and planning
- \* Housing location
- \* Children's programs aimed at breaking the cycle of generational poverty

Case managers—including our employment specialist—are critical to families' ability to gain financial literacy. Case managers develop trusting relationships with their clients, and tailor their approach to fit the needs of each individual family. We have two full-time shelter case managers, an employment specialist, and a housing locator, all of whom speak Spanish. They have a variety of experience in education and social service delivery, including drug and alcohol treatment, health care entitlement specialization, and employment development. Each case manager is responsible for approximately 10-12 family cases at a time.

Case managers meet with shelter clients weekly, helping them create and manage their monthly budgets, manage expenses, save money, and develop skills that increase their earning potential. Emotional support is a key element in helping families overcome personal barriers to achieving economic self-sufficiency. Studies suggest that 75 percent of homeless families have experienced significant past trauma that can interfere with their ability to make the necessary changes to achieve permanent housing. Case managers receive education on industry best practices in order to provide the most effective interventions.

Families can stay in Transition House's three stage housing continuum—shelter, transitional housing, permanent supportive housing—for up to three years or more, giving them the TIME they need to create lasting life changes.

Evaluation is critical to determining program effectiveness. We review our outcomes quarterly and analyze our statistics especially if we are not achieving our intended outcomes—so that adjustments can be made. Program methodology and client goals have been adjusted in response to client feedback and evaluation analysis. For example, we started implementing a Trauma Informed Care (TIC) approach when we saw that many of our clients had experienced past trauma that was impacting their ability to successfully transition to stable housing. TIC emphasizes safety, respectful interaction, kindness, and understanding. Our industry nationwide is adopting a TIC approach because without it, clients can be re-traumatized and struggle to achieve positive outcomes. With TIC, our case management and employment services have been more effective.

## 3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.

Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.

Transition House serves approximately 300 people per year in its shelter program. Of those, roughly 50 come from the City of Goleta. (Our service level in 2022 was lower due to the pandemic and social distancing requirements—we served 283.)

4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.

Transition House is the only emergency shelter in southern Santa Barbara County that serves families with children exclusively. The need for shelter programs for homeless families is significant. Each year, only one third of the families that join our wait list are able to access shelter due to lack of available bed space. Over 90% of families served in our shelter are from the Goleta-Santa Barbara-Carpinteria area.

The principal causes of family homelessness locally are poverty and a lack of affordable housing. 15,744 low-income renter households across the County do not have access to an affordable home (CA Housing Partnership 2021). Santa Barbara County also ranked 4th among all 58 California counties for having the most severe cost burden for renters. Eleven percent of the general population in our county lives in poverty (U.S. Census 2020), which, for a family of four, equals \$2,313/month or less in income (2022 Federal Poverty Guidelines). However, the median rental rate in the South Coast area for a two-bedroom apartment jumped from \$2,748 to \$3,687 (City of Santa Barbara Rental Survey, 2022), an astounding and painful increase of \$939 in just one year!

### 6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.

Our programs aim to break the cycle of generational poverty and homelessness.

Family homelessness is inextricably linked to poverty. Simply put, people don't become homeless if they can afford housing. However, two other factors in addition to poverty usually come into play in causing a family to become homeless. First, the family suffers a crisis such as domestic violence, the loss of a job, an accident or a serious illness. This crisis triggers an economic spiral where the parents find themselves unable to pay for housing, food, childcare, health care, and other essentials. And second, the parents lack a stable social support network they can rely on for help in their time of crisis. With nowhere else to go, the family must seek help from community services.

While common threads run through virtually all homeless families, each has their own unique set of circumstances, their own distinct set of skills and abilities, and their individual set of barriers to overcome. The result is that family homelessness is an incredibly complex problem.

Research suggests that children who experience homelessness begin school with reading and math skills that are low in comparison to their peers, and then continue to show a slow rate of improvement, falling further behind even their low-income housed peers (Risk and Resilience in Homeless Children, 2013). According to the National Center for Family Homelessness, homeless children are more likely than other children to have health and behavior problems such as asthma and hyperactivity and are twice as likely to be expelled from or drop out of school. A quarter or more of homeless children have witnessed violence, and more than half have problems with anxiety and depression.

Transition House is more than just a shelter. We employ a full array of anti-poverty services designed to help address each family's specific concerns--those of both the adults and the children.

Parents who successfully complete our program will increase their job skills and education, and therefore their income; learn to manage their money and build a savings safety net; improve their parenting and communication skills; reduce their debt and address poor credit history; and learn to set long term goals to benefit their family's future.

Children at Transition House benefit from our host of children's programming, including onsite licensed infant care; an evening enrichment program for elementary school-aged children aim at addressing the negative consequences of being homeless; qualified tutors available for one-on-one Homework Help; and a teen program focusing on building positive self-esteem, supporting high school graduation and help applying for college. Our children's programs aim to give kids a chance to become successful, self-sufficient adults.

# 7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?

If so, what measures do you take to provide persons with disabilities alternative access to your facility or program? There are no known barriers preventing a person with a disability from either seeking services or employment at Transition House, with the exception of positions such as those in our Infant Care Center and on our maintenance crew that require staff to be able to lift a certain weight. Transition House's administrative office and our shelter are fully handicapped accessible. In additional, the agency is an equal opportunity employer.

All onsite services provide fully bilingual/bicultural staff to accommodate monolingual Spanish speakers. Case managers have experience working with immigrant families and understand their traditions and priorities. Transition House provides primary documents including program forms, rules, client contracts, and notices in both English and Spanish. Case management staff assist clients with translation needs including negotiations with landlords or filling out forms for accessing other services when forms are provided in English only.

In addition to employing multiple staff with bilingual capabilities in Spanish, we accommodate clients and staff as needed. In the past several years, we have served several families with a deaf head of household who we communicated with via a hired

translator who was proficient in sign language. We have also served clients who were primary speakers of other languages such as Russian and Farsi. We have utilized translators through U.C.S.B. to assist with case management functions.

### Funding

## 8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Please include other grant sources either received or for which you are applying.

Over 90 percent of Transition House's clients come from south Santa Barbara County. Our population in general is not transient. We rely on support from both the public and private sector to provide our services to the community. As roughly one sixth of our clients come from Goleta, we are grateful for the City's investment in our agency's work. All the applications we submit to local foundations and government entities require us to identify our various funding sources—the inclusion of funding from the City of Goleta demonstrates to other funders that a community-wide effort to address the crisis of homelessness is underway. We believe it leverages contributions across the giving spectrum.

Transition House's shelter budget is comprised of 25 percent government funding—of that, two thirds is allocated funding from the City and County of Santa Barbara. An additional 25 percent comings from private local foundations such as the Santa Barbara Foundation, Bower Foundation, the Hutton-Parker Foundation and others. Finally, 50 percent of our annual budget comes from private donations and corporate contributors received through our fundraising efforts.

## 9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.

If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?

Transition House is the only emergency shelter for families with children on the Santa Barbara's South Coast. As the need for our services continues to be high, we cannot limit the number of shelter beds we operate--our services are vital to the community. Our board and staff are committed to maintaining our levels of service and therefore will use all means possible to raise our operating budget.

### 10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?

If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)? Yes. Transition House's shelter program serves very low income or no income households. As part of program participation, clients are required to secure or increase employment income, access public entitlements such as social security disability income if eligible, and work on developing household budgets, all in anticipation of returning to rental housing.

To that end, case managers collect pay stubs and evidence of any other income (i.e., child support, TANF, etc.) to assess the financial resources of the household and its ability to pay future rent. Clients in our program are required to submit such documentation to their case manager, and it is through collection of this information that we can determine that all of our clientele are very low income.

## **11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.** *If your organization is not required to have an audit performed, please explain that below.*

Our organization was last audited for budget year 2021, which is the calendar year. There were no findings or concerns.

## **12. How often does your organization's Board of Directors review and approve financial statements?** Quarterly.

## 13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.

Please attach a copy of the fee schedule in the Documents Tab of this application. No

## 14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).

11,970,345	Total Assets (\$)
6,296,278	Total Liabilities (\$)
5,674,067	Total Net Assets (\$)
11,970,345	TOTAL LIABILITIES AND NET ASSETS (\$)

15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs o	r
unearned grants from a previous contract)? If yes, please explain.	

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

No

#### 16. Please list two references who we may contact regarding the proposed program, service, or activity.

Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached. Elizabeth Stotts, City of Santa Barbara, 805 564-5461; Pat Wheatley, Housing Authority of the City of Santa Barbara Board of Commissioners and Transition House board president, 805 963-5065.

### **CDBG Eligibility**

#### 17. Are you applying for CDBG funding?

This is a branching question. Different questions will apply based on your answer.

~	Yes
---	-----

No

## 18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.

Name

- Address or City last resided in
- Number of family members
- ✓ Total family (household) income
- Race and ethnicity
- Proof of age
- My organization does not obtain any of the above information from clients.

## 19. If your organization does not obtain proof of income, will the program for which you are seeking funding serve any of the following? Check all boxes that apply.

- Abused children
- Battered spouses/victims of domestic violence
- Elderly persons (age 62 and over)
- Severely disabled persons
- Migrant farm workers
- Homeless persons
- Persons with HIV/AIDS
- N/A (Not Applicable)

## 20. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2021 through June 30, 2022 (or for calendar year 2022).

Refer to the Library section of the main page to view a link to the FY 2022 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

 283
 Extremely low income (0-30% MFI)

 0
 Very low income (30-50% MFI)

 0
 Low-moderate income (50-80% MFI)

 0
 Above moderate income (Above 80% MFI)

 283.00
 TOTAL

Budget <u>top</u>

	Total Dragram Davanua for	Drojected Drearer Devenue	
Revenue Sources	Total Program Revenue for		
	Current Fiscal Year	for Next Fiscal Year	
City of Goleta Funds	USD\$ 7,100.00	USD\$ 10,000.00	
Federal	USD\$ 117,723.00	USD\$ 122,176.00	
State	USD\$ 109,900.00	USD\$ 129,450.00	
County	USD\$ 75,642.00	USD\$ 70,000.00	
Municipal	USD\$ 99,340.00	USD\$ 96,000.00	
School District			
Foundations/Trusts	USD\$ 486,154.00	USD\$ 443,572.00	
Donations/Fundraising	USD\$ 662,366.00	USD\$ 705,595.00	
Fees			
Other	USD\$ 163,335.00	USD\$ 149,500.00	
Total	USD\$ 1,721,560.00	USD\$ 1,726,293.00	

Uses/ Expenditures	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll Taxes	USD\$ 1,201,434.00	USD\$ 1,283,419.00	USD\$ 10,000.00
Consultants and Contracts	USD\$ 23,603.00	USD\$ 25,578.00	
Facility, Rent, Utilities, Maintenance	USD\$ 158,525.00	USD\$ 167,732.00	
Supplies	USD\$ 26,799.00	USD\$ 25,746.00	
Marketing (Printing, Advertising)	USD\$ 97,554.00	USD\$ 70,056.00	
Travel, Mileage, Training	USD\$ 19,985.00	USD\$ 21,268.00	
Equipment (Rental/Maintenance)	USD\$ 4,686.00	USD\$ 3,913.00	
Insurance	USD\$ 18,557.00	USD\$ 18,358.00	
Other	USD\$ 170,417.00	USD\$ 110,223.00	
Total	USD\$ 1,721,560.00	USD\$ 1,726,293.00	USD\$ 10,000.00

### **Budget Narrative**

Funding from the City of Goleta would be used to underwrite the salary of a bilingual case manager who will work with shelter residents to help them increase their income, learn budgeting techniques and other life skills, and look for housing for their families.

### Documents top

Documents Requested *	Required?	Attached Documents *
Nonprofit Tax Exemption Status	~	Transition House IRS tax letter
List of Board Members	~	Transition House Board of Directors
Financial statements from the most recently completed fiscal or calendar year	✓	Transition House audited financial statement 2021
Organizational Chart		Transition House org chart
Organizational Budget	~	Transition House 2023 Organization Budget
Supplemental or Additional Information		Transition House kids having fun!

\* ZoomGrants<sup>™</sup> is not responsible for the content of uploaded documents.

Application ID: 428924

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