

TIPS

AVOID BEING ROBBED

- Don't keep large amounts of money on premises. Use a cash drop box with time delay.
- Don't count cash in view of customers or people outside.
- If employees take cash to bank for deposits, don't let them wear a uniform.
- Don't accept large bills.

DURING A ROBBERY

- Do what you're told.
- Pay attention to height indicators when suspect leaves.
- Speak only when spoken to.
- Tell the robber what you're doing.
- Make no sudden movements.
- Try to remain calm and control your emotions.
- Don't set off alarms unless you can do it safely.
- Remember as many details as possible.
- Phone police immediately before anyone else. Remain on the phone with the 9-1-1 operator until told to hang-up.

ABOUT

Police services for the City of Goleta are provided by the Santa Barbara County Sheriff's Office

Camino Real Marketplace
Sheriff's Substation

7042 Marketplace Drive

- (805) 968-3878
- (805) 683-2724 non-emergency dispatch
- **9-1-1 for emergencies**



Business Burglary and Robbery Prevention Guide

**CITY OF GOLETA
POLICE
DEPARTMENT**

GoletaPD@SBSheriff.org

PROPER DESIGN

CAN LEAD TO EMPLOYEE SAFETY AND REDUCING CRIME. TRY SOME OF THE FOLLOWING TIPS:

- Place height measurements on door frames at all exits.
- Registers should be at the front and clearly visible.
- Prevent access to non-public areas like storerooms, cash register area, coolers, etc.
- Prevent access to the roof or fire escape.
- Keep windows clear for increased visibility.
- Make sure all lights are on and in working order.
- Keep loading areas clear to avoid hiding places.
- Make sure there is clear visibility from the street, sidewalk and parking areas.
- Install visual or electronic surveillance at doors
- Make sure the property boundaries are clearly marked.
- Make sure private and public areas are clearly marked.
- Keep buildings and surrounding areas clean and repaired, including parking lot.

CONTINUED

- Remove old or faded signs.
- Try to avoid shifts where only a single employee is present.
- Train all employees on safety protocols.
- Request information on the Authority Letter Program.
- Turn off Wi-Fi at night or make sure it's encrypted.
- Good lighting will help people feel more comfortable in their surroundings.


VIDEO SURVEILLANCE

- For the best identification of a robbery suspect, have at least one camera pointed or zoomed at an angle that can cover the most area.
- Try to get a clear, full picture of a person's face of those entering the business.
- Consider a web-based system.
- Train all on-site staff how to use and retrieve any video.
- Try to purchase a high-quality camera and keep the lenses clean.



SCHEDULE A FREE ASSESSMENT

Looking for help to keep your business safe?
Contact the Community Resource Deputy for an onsite inspection and personalized tips.

 (805) 968-3878

 goletapd@sbsheriff.org