

# KNOW YOUR GOLETA BALLOT

## IMPORTANT INFORMATION ABOUT VOTING IN THE NOVEMBER 2022 ELECTION

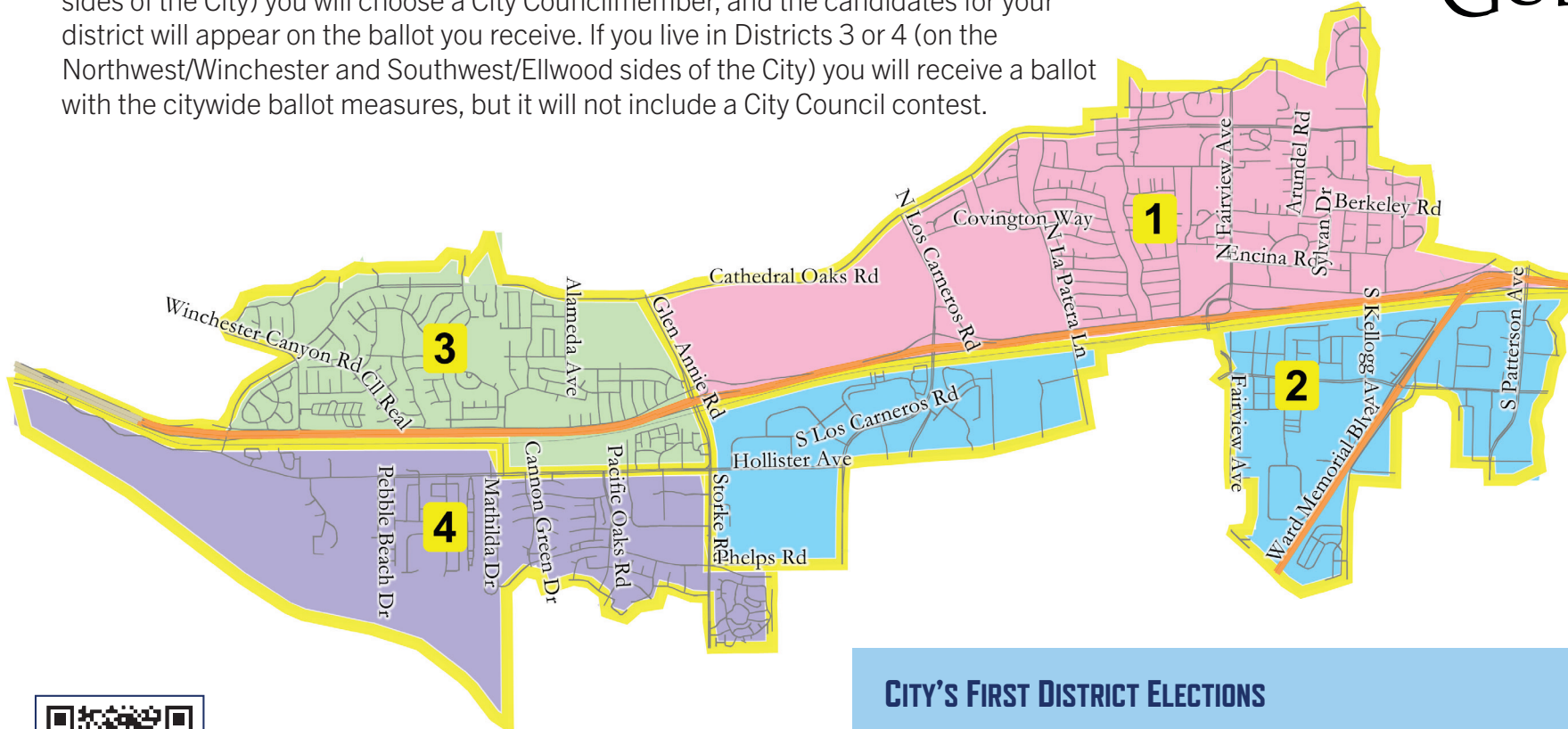
All Goleta voters will receive a ballot in the mail for this election



### CITY COUNCIL — NEW COUNCIL DISTRICTS

#### Q. How will I know if I need to vote for a City Councilmember?

A. If you live in Districts 1 or 2 (on the Northeast/N. Fairview and Southeast/Old Town sides of the City) you will choose a City Councilmember, and the candidates for your district will appear on the ballot you receive. If you live in Districts 3 or 4 (on the Northwest/Winchester and Southwest/Ellwood sides of the City) you will receive a ballot with the citywide ballot measures, but it will not include a City Council contest.



SCAN ME TO VIEW AN INTERACTIVE DISTRICT MAP OR VISIT [TINYURL.COM/GOLETAINTERACTIVEMAP](https://tinyurl.com/goletainteractive)

#### CITY'S FIRST DISTRICT ELECTIONS

This is the first election under the City's new by-district system. Two districts will elect a City Council representative:

- District 1** (Northeast/Fairview area)
- District 2** (Southeast/Old Town area)

**Districts 3 and 4** on the west side of Goleta will elect members for their districts in 2024.

### GOLETA BALLOT MEASURES

#### Q. What is Measure B?

A. To provide additional funding to maintain and expand city services and programs, Measure B is a local 1 cent sales tax measure (adding a penny to a \$1 purchase) beginning January 1, 2024. Items such as groceries and prescription medicine, are exempt from sales tax. Goleta is tied for the lowest sales tax rate in the County.

If approved by local voters, 100% of all funds raised by Measure B would stay in Goleta. Visitors to Goleta (non-residents) are estimated to contribute more than 40% of the new revenues.

Funding from Measure B could be used to:

- Pave streets, remove potholes, and improve traffic safety
- Address homelessness
- Clean and maintain public areas
- Repair and upgrade aging local infrastructure
- Clean and maintain local creeks and coastal waters
- Support public safety programs and maintain 911 response
- Conserve water by increasing use of recycled water to irrigate parks and fields
- Improve access to affordable housing
- Maintain services for low-income senior citizens and other residents in need
- Support local businesses and help them retain the workforce to fill jobs
- Support and expand afterschool programs and affordable early childhood/childcare programs.

#### SAMPLE BALLOT

##### 1% Sales Tax Measure for Essential City Services and Programs MEASURE B2022

"To support Goleta's 911 response/crime prevention; clean-up trash in creeks to maintain coastal waters; address homelessness, fire risks from illegal encampments; maintain public safety, clean/maintain public areas; repair streets/potholes; increase recycled water use for parks; retain local businesses/jobs; maintain open spaces/natural areas and for general government use; shall a measure be adopted establishing a 1¢ sales tax providing approximately \$10,600,000 annually until ended by voters, requiring public spending disclosure?"

- YES
- NO

#### SAMPLE BALLOT

##### Referendum to overturn the Flavored Tobacco Ban MEASURE C2022

"Shall Ordinance No. 21-09, An Ordinance of the City of Goleta, California, banning the sale of flavored tobacco products within the City's limits, be adopted?"

- YES
- NO

#### Q. What is Measure C?

A. In October 2020, the City Council banned the sale of flavored tobacco in Goleta, citing concerns about dangers of flavored tobacco and e-cigarettes and negative health effects of nicotine, particularly as marketed to youth. However, the City's ban was challenged by referendum, resulting in the question being posed to voters in Measure C. A YES vote would keep the flavored tobacco ban in place in Goleta (even if the Statewide ban fails). A NO vote would overturn the ban.

#### Q: How can I learn more about the Ballot?

A. For more information, please contact the Goleta City Clerk at (805) 961-7505 or visit [www.cityofgoleta.org/elections](http://www.cityofgoleta.org/elections).



The statements provided herein are solely for informational purposes. The City cannot take a position to ask voters to vote either "yes" or "no."

## ELECTION INFORMATION

SEE INSIDE FOR IMPORTANT INFORMATION ABOUT GOLETA'S NEW CITY COUNCIL DISTRICTS AND LOCAL BALLOT MEASURES

**Election Day:** Tuesday, November 8

**Look for your mail ballot:** Week of October 9th

**Last day to register to vote in this election:** October 24

**Voting Center Locations:** [www.cityofgoleta.org/elections](http://www.cityofgoleta.org/elections)

**Not registered to vote?** Sign up at [www.registertovote.ca.gov](http://www.registertovote.ca.gov)

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Para leer la información de este boletín en español, por favor visite [www.CityofGoleta.org/elecciones](http://www.CityofGoleta.org/elecciones)