

City of Goleta
Candidate Statement and Ballot Designation
Goleta City Councilmember, District 2
November 2022

SAM RAMIREZ
Ballot Designation: Planning Commissioner/Parent

Goleta is our home. It's where my wife and I chose to raise our kids and where we were blessed to buy our first home. It's a beautiful community, full of promise and potential, but we can do better.

Goleta has been a city for 20 years, and after 20 years, we need a better plan for the future. We know the biggest problems we face: housing, homelessness, water, traffic....these issues aren't new and the solutions aren't impossible. We are where we are because we have lacked leadership and vision. It's time for a change.

My goal is to make Goleta more responsive and more innovative. Bringing government to YOU is my priority. Our district has been neglected for too long. We need to reimagine what Government can be and what Government can do.

It's time for Goleta to think big. I have a plan to invest in our local businesses, clean up Old Town, ensuring the current businesses are able to thrive. I have a plan to address our housing needs while respecting the community, and I have a plan for the future. Together, we can move Goleta forward. I humbly ask for your vote.

[Www.SamRamirez.org](http://www.SamRamirez.org)