

**City of Goleta**  
**Candidate Statement and Ballot Designation**  
**Goleta City Councilmember, District 1**  
**November 2022**

**LUZ REYES-MARTIN**  
**Ballot Designation: Goleta Union School Board Member**

For the last eight years, I have served on the Goleta Union School Board, working hard to make a difference in the lives of children and families in our community. That's why Mayor Paula Perotte, the Goodland Coalition for Goleta, and many of our neighbors have endorsed me in my campaign for the Goleta City Council.

I am a parent, non-profit executive, community volunteer, and environmental advocate. I know that by working together, we can do more to preserve the character of our neighborhoods, safeguard our treasured open spaces, support local businesses, and enhance public safety.

With master's degrees in land use planning and public administration, I have a deep understanding of how city government should work. I will work hard to make sure our City is accountable to its residents.

I have a balanced and pragmatic approach to decision-making and take pride in working with residents and community groups to establish and achieve shared goals. As a councilmember, I will be a thoughtful, proactive, and responsive representative for residents of District 1 and the entire City.

I would be honored to have your vote.

Visit [luzreyesmartin.com](http://luzreyesmartin.com) or email [LuzforGoleta@gmail.com](mailto:LuzforGoleta@gmail.com) if you have any questions or want to know more. I would love to hear YOUR ideas.