

ARGUMENT AGAINST MEASURE B2022

The one percent sales tax increase proposed by Measure B2022 comes at a time when Inflation is at its highest level in four decades. Interest rates are at their highest in over twenty years, leading to an increased burden on credit rates, auto loans, and mortgage rates, which are at their highest level since the 2008 recession. California's gas tax increased by three cents a gallon in July. And we are likely headed toward a recession. There could not be a worse time to increase taxes.

Measure B2022's tax increase does not have an expiration date and will not require a future renewal vote. Instead, it would be a permanent tax that could only be repealed by a future ballot initiative, which is unlikely. Since this is a general tax measure with no oversight committee, there is no legal requirement that any of the money generated by this tax be used for the purposes listed by the proponents. The revenue could be spent however current and future city councils decide.

Sales taxes are regressive, meaning that they take a larger percentage of income from low-income taxpayers than high-income taxpayers. Increased sales taxes also make it more difficult for local small businesses to compete. This sales tax increase will place an unnecessary burden on all Goleta taxpayers, while disproportionately affecting Goleta's more vulnerable residents and small businesses.




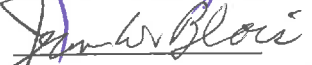

In the near future Goleta taxpayers will likely have to find ways to reduce expenditures to provide for themselves and their families. It is only fair that the City do the same, rather than implementing a sales tax increase when it will impact taxpayers the most. Vote NO on Measure B2022.

The undersigned proponent(s) or author(s) of the primary argument in favor of Ballot Measure B2022 at the Statewide Direct Primary Election for Santa Barbara County to be held on November 8, 2022, hereby state that such argument is true and correct to the best of his knowledge and belief.

Sign

Print

Date

	<u>Roger S. ACEVEDO</u>	<u>07/24/2022</u>
	<u>Eric Onnen</u>	<u>7/25/22</u>
	<u>MICHAEL T. BENNETT</u>	<u>07/28/2022</u>
	<u>Jean W. Blois</u>	<u>7/25/2022</u>
	<u>Tony Vallejo</u>	<u>7/25/22</u>






CITY OF GOLETA
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ARGUMENTS

FORM OF STATEMENT TO BE FILED BY AUTHORS OR ARGUMENTS

The undersigned proponent(s) or author(s) of the (circle one: **primary / rebuttal**) argument (circle one: **in favor of / against**) ballot Measure B2022 at the General Municipal Election for the City of Goleta to be held on November 8, 2022, hereby state that the argument is true and correct to the best of their knowledge and belief.

Print Name <u>Roger S. ACEVES</u> Title <u>Goleta City Council Member</u> If applicable, argument submitted on behalf of: _____ (Name of Organization)	 Signature _____ Date <u>07-24-2022</u>
Print Name <u>Eric Onnen</u> Title <u>Business owner / Former Mayor</u> If applicable, argument submitted on behalf of: _____ (Name of Organization)	 Signature _____ Date <u>7/25/22</u>
Print Name <u>Jean W. Blois</u> Title <u>Former Mayor</u> If applicable, argument submitted on behalf of: _____ (Name of Organization)	 Signature _____ Date <u>7/25/22</u>
Print Name <u>Tony Vallejo</u> Title <u>CPA / Former City Council member</u> If applicable, argument submitted on behalf of: _____ (Name of Organization)	 Signature _____ Date <u>7/25/22</u>
Print Name <u>MICHAEL T. BENNETT</u> Title <u>FORMER MAYOR</u> If applicable, argument submitted on behalf of: _____ (Name of Organization)	 Signature _____ Date <u>07-28-2022</u>

All arguments concerning measures filed pursuant to Division 9, Chapter 3 (beginning with Section 9200) of the Elections Code (EC) shall be accompanied by the foregoing form statement to be signed by each proponent, and by each author, if different, of the argument.

Attach this form to the signed and properly titled argument. See following page for additional notes.

Note:

Author Names and Signatures

- All Authors must print their name(s) upon, and sign, the foregoing form. (EC9600)
- Print his/her name(s) upon (EC 9283, and
- Print his/her name and sign the Arguments/Rebuttal itself (EC 9285).

Further, pursuant to Election Code § 9282, printed arguments submitted to the voters shall be titled either "Argument In Favor Of Measure ___" or "Argument Against Measure ___".

Likewise, printed rebuttal arguments submitted pursuant to Election Code § 9285 shall be titled either "Rebuttal To Argument In Favor Of Measure ___" or "Rebuttal to Argument Against Measure _____"

**Argument
Length**

- Primary arguments may not exceed 300 words in length. (EC 9282(c))
- Rebuttal argument may not exceed 250 words in length. (EC9285(a)(3))

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