



Community Development Block Grant 2020-2024 Consolidated Plan

Prepared by City of Goleta
Department of Neighborhood Services and Public Safety
130 Cremona Drive, Suite B
Goleta, CA 93117
Contact: Dominique Samario
(805) 690-5126 | dsamario@cityofgoleta.org

Executive Summary

ES-05 Executive Summary – 24 CFR 91.200(c), 91.220(b)

1. Introduction

The City of Goleta (City) is a recipient of federal funds from the U.S. Department of Housing and Urban Development (HUD) that may be used to support a variety of community programs that serve low- and moderate-income persons. This Consolidated Plan (Plan) serves as a strategic planning document for implementing HUD programs and is required in order to continue receiving allocations of Community Development Block Grant (CDBG) funds. The Plan identifies needs and adopts strategies which will address those needs, focusing primarily on low-and moderate-income (LMI) individuals and households. The information is designed to support need-driven, place-based decisions and inform and encourage public participation to guide funding decisions over the next five years. The Plan must also address special needs of the elderly, persons with disabilities, homeless individuals, and others.

The City also receives federal funding to support affordable housing through the Home Investments Partnership (HOME) program. The County of Santa Barbara is the lead entity for the regional HOME Consortium. The HOME Consortium includes the County and the cities of Buellton, Carpinteria, Goleta, Lompoc, Santa Maria, and Solvang. As the lead agency for the HOME Consortium, the County assumes overall responsibility for the development, management, administration, implementation, planning and reporting pursuant to the 2020-2024 Consolidated Plan for the HOME program. Each member jurisdiction participates in strategic planning through participation on the Urban County/HOME Consortium Steering Committee. As the cities of Goleta, Lompoc, and Santa Maria are also CDBG entitlement jurisdictions, they are responsible for developing their respective Consolidated Plan and related implementation documentation.

The Consolidated Plan identifies priority needs, short- and long-term goals and strategies to achieve those goals. To meet the community's needs, the Plan is guided by three goals:

- Provide decent housing by preserving and increasing the affordable housing stock, and supporting housing programs for the homeless, including emergency shelter, transitional and permanent housing programs, and homelessness prevention.
- Provide a suitable living environment: 1. By supporting increased affordable housing opportunities; and continued improvements for infrastructure reconstruction and public facilities rehabilitation; and 2. By increasing supportive services to people with special needs, homeless persons, and low-income persons and families.
- To expand economic opportunities through public infrastructure improvements in Goleta's Old Town District or other low-in Block Groups within the city of Goleta.

2. Summary of the objectives and outcomes identified in the Plan Needs Assessment Overview

The City's goals for the five-year planning period focus on expanding affordable housing, assisting homeless and those at risk of homelessness with emergency and permanent housing services, assisting non-homeless special needs populations, building community infrastructure and service capacity, and promoting economic development.

The Plan proposes supporting critical infrastructure to enhance the quality of life in low-income Block Groups and supportive services in the next five years in order to address and achieve the community's needs and goals.

3. Evaluation of past performance

The City of Goleta's CDBG and HOME Consortium investments have been used to make long lasting improvements serving low- and moderate-income residents. The City of Goleta prepares the Consolidated Annual Performance Evaluation and Report (CAPER) annually, which captures progress toward meeting needs and achieving strategies established in the Consolidated Plan and the Annual Action Plan. Through the monitoring of performance measures and sub-recipients, staff is able to identify operational improvements, resource allocation issues, and policy questions to be addressed in the upcoming year. Overall, the City of Goleta and its partners have been successful in implementing its public services and public improvement projects and programs and meeting the objectives established in the previous Consolidated Plan. The City foresees continued progress through the new Plan. Over the past 5-year Consolidated Plan, the City's CDBG funds were used exclusively for (1) meeting the three goals of providing decent housing; suitable living environment; and expanded economic opportunities, and (2) principally benefitting the homeless, very low- and low-income people and in some cases, moderate-income persons.

4. Summary of citizen participation process and consultation process

The Consolidated Plan regulations stipulate that the City has to meet minimum citizen participation requirements, consisting of public hearings, public comment periods and consultations.

a. Public Hearings: Annually the City conducts a minimum of two public hearings to allow the public an opportunity to comment on the Consolidated Plan and/or Annual Action Plan as well as the Consolidated Annual Performance Evaluation and Report. All public hearing meetings are advertised in a local newspaper of general circulation, and on the City's website. They are also broadcasted on a local television channel. An initial public meeting to gather public input on housing and community development needs, goals and priorities, and funding allocations for the 2019-2020 program year occurred on March 19, 2019. A second public hearing was held on May 7, 2019, whereby the final 2019-2020 Action Plan was considered and approved by City Council.

b. Public Comments Periods: City staff provided the public the opportunity to comment on the Consolidated Plan and/or Annual Action Plan in a public comment period that ran from March 28 to April 29, 2020. The public comment period was advertised in a local newspaper of general circulation, and on the City's website.

c. Consultations: City staff solicited comments on the Consolidated Plan and Annual Action Plan by contacting other local, County, State and regional districts providing services in and around the City of Goleta, as well as directly soliciting comments from the area public housing authority and local public service providers, including those serving the homeless, seniors, youth, special needs populations and those with HIV/AIDS. The City also held community focus groups provided an online community survey to gain citizen feedback

5. Summary of public comments

No comments were made during the public. Two comments were made during the May 7, 2019 City Council Public Hearing. Kristine Schwarz, Executive Director of New Beginnings Counseling Center, and Patricia Keelean, Chief Executive Officer of Community Action Commission of Santa Barbara County, spoke in support and gratitude for the CDBG funding recommendations.

6. Summary of comments or views not accepted and the reasons for not accepting them

All comments made were accepted.

7. Summary

Please see above.

The Process

PR-05 Lead & Responsible Agencies - 91.200(b)

1. Describe agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source

The following are the agencies/entities responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
CDBG Administrator	CITY OF GOLETA	Department of Neighborhood Services and Public Safety

Table 1 – Responsible Agencies

Narrative

The City of Goleta’s Department of Neighborhood Services and Public Safety is the lead department for the administration of the City’s CDBG funds. The County of Santa Barbara is the lead agency for Santa Barbara County HOME Consortium, in which Goleta participates.

Consolidated Plan Public Contact Information

Consolidated Plan Public Contact Information

City of Goleta Department of Neighborhood Services & Public Safety

Dominique Samario, Management Analyst

130 Cremona Drive, Ste. B, Goleta, CA 93117

Phone: (805) 690-5126; Fax: (805) 961-8084

Email: dsamario@cityofgoleta.org

PR-10 Consultation - 91.100, 91.110, 91.200(b), 91.300(b), 91.215(I) and 91.315(I)

1. Introduction

This section reviews the stakeholder consultation process conducted for the City of Goleta's 2020-2024 Consolidated Plan.

Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(I)).

The City of Goleta is within the Santa Maria/Santa Barbara County CoC. Homeless persons or those at risk of becoming homeless are also served by the South Coast Homeless Prevention and Rapid Re-Housing Program (HPRP).

The Homeless Prevention and Rapid Re-housing Program (HPRP) is a collaboration between Home for Good Santa Barbara County, PATH (People Assisting the Homeless), Catholic Charities, Legal Aid Foundation, Transition House, Rental Housing Mediation Task Force, Family Service Agency, and the City and County of Santa Barbara. The services offered include help locating housing; financial assistance for rent due, security deposits, utilities and moving costs; legal aid to inform people of their rights; and mediation to help prevent evictions. The services are available to people who have an income of 50% or less than the Area Median Income, and are at risk of becoming homeless, or are currently homeless.

The City of Goleta also includes funding, both CDBG and City General Fund money, for homeless programs on an annual basis as a priority in its Strategic Plan.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness

As mentioned in the previous section, the City works closely with Home for Good Santa Barbara County, along with local homeless providers in addressing the needs of the homeless and those at-risk of homelessness. The City of Goleta is also finalizing its first-ever Homelessness Strategic Plan, on which staff solicited the input of a variety of regional partners.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards and evaluate outcomes, and develop funding, policies and procedures for the administration of HMIS

The City does not receive ESG funds.

2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdictions consultations with housing, social service agencies and other entities

Table 2 – Agencies, groups, organizations who participated

1	Agency/Group/Organization	COUNTY OF SANTA BARBARA
	Agency/Group/Organization Type	Other government - County
	What section of the Plan was addressed by Consultation?	Lead Agency
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Santa Barbara County, Housing and Community Development Division is the lead agency for the preparation of the HOME Consortium’s Consolidated Plan. In addition, the departments of Planning and Development and General Services were interviewed.
2	Agency/Group/Organization	HOUSING AUTHORITY OF THE CITY OF SANTA BARBARA
	Agency/Group/Organization Type	PHA
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	The director of housing development was interviewed and representatives attended a community focus group. Information was requested on the housing authority's self-sufficiency programs for residents, the perceived needs of public housing residents and voucher holders, and the status of the general public housing and Section 8 waiting lists. The Housing Authority is one of the County’s primary affordable housing developers and is an active participant in the Continuum of Care coordinating efforts.
3	Agency/Group/Organization	INDEPENDENT LIVING RESOURCE CENTER
	Agency/Group/Organization Type	Services-Persons with Disabilities
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Non-Homeless Special Needs
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization assisted in the recruitment of participants for the individuals with disabilities focus group. Organization representatives also participated in the stakeholder focus group. More detail is provided in the Consultation and Citizen Participation appendix.

4	Agency/Group/Organization	People’s Self-Help Housing Corporation (PSHHC)
	Agency/Group/Organization Type	Services – Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Non-Homeless Special Needs
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	The organization assisted in the recruitment of participants for the Hispanic focus group. Representatives of People's Self-Help Housing also participated in the stakeholder focus group. More detail is provided in the Consultation and Citizen Participation appendix. PSHHC is one of the County’s primary affordable housing developers, developing housing for families, seniors, and farmworkers and their families.
5	Agency/Group/Organization	DOMESTIC VIOLENCE SOLUTIONS FOR SANTA BARBARA COUNTY
	Agency/Group/Organization Type	Services - Housing Services - Children Services - Victims of Domestic Violence Services - Homeless Services – Victims
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Non-Homeless Special Needs
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Interviewed organization executive director. Information was requested on the housing and supportive service needs of victims of domestic violence. More detail is provided in the Consultation and Citizen Participation appendix.
6	Agency/Group/Organization	GOOD SAMARITAN SHELTER (GOOD SAM)
	Agency/Group/Organization Type	Services - Housing Services-Children Services-Victims of Domestic Violence and human trafficking Services-homeless

	What section of the Plan was addressed by Consultation?	Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Organization is the largest homeless services provider in the area, serving families and individuals experiencing homelessness in the northern end of the county. Information was requested on the housing and supportive service needs of individuals and families experiencing homelessness. More detail is provided in the Consultation and Citizen Participation appendix. Good Sam acquires and operates shelters and group homes for persons with special needs, including homeless, homeless veterans, domestic violence victims and their children, and victims of human trafficking. Good Sam is an active participant in the Continuum of Care coordinating efforts.
7	Agency/Group/Organization	JODI HOUSE
	Agency/Group/Organization Type	Services-Persons with Disabilities
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Non-Homeless Special Needs
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Representatives of Jodi House participated in the stakeholder focus group. More detail is provided in the Consultation and Citizen Participation appendix.
8	Agency/Group/Organization	PEOPLE ASSISTING THE HOMELESS (PATH)
	Agency/Group/Organization Type	Services - Housing Services-homeless
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth

	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on the housing and supportive service needs of individuals experiencing homelessness in the southern part of the county. More detail is provided in the Consultation and Citizen Participation appendix. PATH is a primary operator of homeless services and shelter in south Santa Barbara County and is an active participant in the Continuum of Care coordinating efforts.
9	Agency/Group/Organization	LEGAL AID FOUNDATION OF SANTA BARBARA COUNTY
	Agency/Group/Organization Type	Services - Housing Services- Fair Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Interviewed organization. Information was requested on issues of fair housing and services provided to the community in support of fair housing rights. More detail is provided in the Consultation and Citizen Participation appendix. County HCD contracts with a qualified agency, currently, Legal Aid to provide fair housing services for the residents of the County to assist the County in furthering fair housing and combatting housing discrimination.
10	Agency/Group/Organization	COMMUNITY ACTION COMMISSION OF SANTA BARBARA COUNTY
	Agency/Group/Organization Type	Services - Housing Services - Children Services – Seniors Economic Development
	What section of the Plan was addressed by Consultation?	Housing Needs Assessment Market Analysis

	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on the housing and supportive service needs of individuals vulnerable populations. More detail is provided in the Consultation and Citizen Participation appendix.
11	Agency/Group/Organization	PLANNED PARENTHOOD OF CENTRAL COAST
	Agency/Group/Organization Type	Services - Families Services – Health
	What section of the Plan was addressed by Consultation?	Non-Housing Needs Assessment.
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on health needs of women. More detail is provided in the Consultation and Citizen Participation appendix.
12	Agency/Group/Organization	HABITAT FOR HUMANITY
	Agency/Group/Organization Type	Services – Housing
	What section of the Plan was addressed by Consultation?	Housing Needs Assessment Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on low income housing needs especially homeownership housing opportunities. More detail is provided in the Consultation and Citizen Participation appendix.
13	Agency/Group/Organization	YMCA
	Agency/Group/Organization Type	Services - Children Services – Families Services – Education
	What section of the Plan was addressed by Consultation?	Non-housing Needs Assessment

	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on needs families and children. More detail is provided in the Consultation and Citizen Participation appendix.
14	Agency/Group/Organization	COMMUNITY PARTNERS IN CARING
	Agency/Group/Organization Type	Services – Seniors
	What section of the Plan was addressed by Consultation?	Housing Needs Assessment Non-Housing Needs Assessment
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on needs of seniors. More detail is provided in the Consultation and Citizen Participation appendix.
15	Agency/Group/Organization	SANTA BARBARA COMMUNITY HOUSING CORPORATION
	Agency/Group/Organization Type	Services – Housing Services – Special Needs Populations
	What section of the Plan was addressed by Consultation?	Housing Needs Assessment Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on housing needs of low income families and vulnerable populations. More detail is provided in the Consultation and Citizen Participation appendix.
16	Agency/Group/Organization	WOMEN’S ECONOMIC VENTURES
	Agency/Group/Organization Type	Services – Jobs Economic Development
	What section of the Plan was addressed by Consultation?	Non-Housing Special Needs Market Analysis

	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on job training, business development, and needs of small business owners. More detail is provided in the Consultation and Citizen Participation appendix.
17	Agency/Group/Organization	NEW BEGINNINGS COUNSELING CENTER
	Agency/Group/Organization Type	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth
	What section of the Plan was addressed by Consultation?	Service – Housing Services – Homeless
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on needs of people experiencing homelessness, in particularly needs of the homeless living in their vehicles. More detail is provided in the Consultation and Citizen Participation appendix.
18	Agency/Group/Organization	BAND OF BROTHERS
	Agency/Group/Organization Type	Services – Veterans Services – Homeless Services Homeless – Veterans
	What section of the Plan was addressed by Consultation?	Housing Needs Assessment Non-Housing Needs Assessment Homeless Needs - Chronically homeless Homelessness Needs - Veterans
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on needs of veterans including those experiencing homelessness. More detail is provided in the Consultation and Citizen Participation appendix.
19	Agency/Group/Organization	LOMPOC VALLEY CHAMBER OF COMMERCE
	Agency/Group/Organization Type	Economic Development

	What section of the Plan was addressed by Consultation?	Housing Needs Assessment Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on economic development needs of Lompoc. More detail is provided in the Consultation and Citizen Participation appendix.
20	Agency/Group/Organization	TRANSITION HOUSE
	Agency/Group/Organization Type	Housing Services - Housing Services-Children Services-homeless Services-Education Services-Employment Regional organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Families with children

	<p>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</p>	<p>This organization was invited to submit comments related to housing, homeless services and other issues relevant to the Action Plan. The anticipated outcome of the consultation was to improve coordination with a regional organization whose mission is finding a solution to family homelessness in the Santa Barbara South Coast area by providing families with children residential services and the life skills needed to alleviate their poverty, and to restore self-sufficiency. Transition House's services include: 1. Three stages of supportive housing; 2. Provision of all basic needs during the crisis period in the emergency shelter, including three meals per day, diapers for infants and personal toiletries; 3. Fully-licensed, no-cost infant care onsite; and financial assistance and referrals to fully-licensed childcare for toddlers; 4. Employment development program including assistance with job searches, crafting resumes and filling out applications; 5. The Family Support Center includes free ESL, Job Club, a computer lab and parenting classes (Childcare is provided during class time); 6. Referrals to other social service agencies as needed for programs including recovery services, counseling, legal support, and health services; 7. Money management training; and 8. Primary healthcare. This organization is also a member of the local CoC.</p>
21	<p>Agency/Group/Organization</p>	<p>PACIFIC PRIDE FOUNDATION</p>
	<p>Agency/Group/Organization Type</p>	<p>Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Health Regional organization</p>
	<p>What section of the Plan was addressed by Consultation?</p>	<p>HOPWA Strategy Anti-poverty Strategy</p>

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments related to housing and services for people with HIV/AIDS and other issues relevant to the Action Plan. The anticipated outcome of the consultation was to improve coordination with a regional organization whose mission is to advocate for the lesbian, gay, bisexual, transgender, and queer community; care for people living with HIV; and prevent the transmission of HIV. This organization provides counseling and HIV testing for low-income lesbian, gay, bisexual, and transgender persons.
22	Agency/Group/Organization	FOODBANK OF SANTA BARBARA COUNTY
	Agency/Group/Organization Type	Services-Children Services-Elderly Persons Publicly Funded Institution/System of Care Regional organization
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments related to services for low-income people including seniors, children, special needs populations and others regarding anti-poverty strategy and other issues relevant to the Action Plan. The anticipated outcome of the consultation was to improve coordination with a regional organization whose mission is to eliminate hunger by providing food, education and other resources to a network of hunger-relief charities and their communities. The mission of the Foodbank is to provide nourishment to those in need by acquiring and distributing safe nutritious foods via local agencies and providing education to solve hunger and nutrition problems in Santa Barbara County.
23	Agency/Group/Organization	PEOPLES SELF-HELP HOUSING

	Agency/Group/Organization Type	Housing Services - Housing Services-Elderly Persons Services-Persons with Disabilities Services-homeless Services-Health Services-Education Service-Fair Housing Regional organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Families with children Homelessness Strategy Non-Homeless Special Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was contacted to request comments on housing and other services for low-income people. The anticipated outcomes of the consultation were to improve coordination with this regional organization whose mission is to provide affordable housing and programs leading to self-sufficiency for low-income families, seniors, and other special needs groups on California's Central Coast, including Goleta. The organization also provides clinical case management and social services including a health clinic and educational services for low-income people.
24	Agency/Group/Organization	SANTA BARBARA NEIGHBORHOOD CLINICS
	Agency/Group/Organization Type	Services-Children Services-Elderly Persons Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Health Health Agency
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was contacted to request comments on health care and other services for low-income people. The anticipated outcomes of the consultation were to improve coordination with this regional organization whose mission is providing quality, affordable, medical and dental care to those in need in Santa Barbara County, regardless of one's ability to pay.
25	Agency/Group/Organization	SANTA BARBARA COUNTY ASSOCIATION OF GOVERNMENTS
	Agency/Group/Organization Type	Housing Other government - County Regional organization Planning organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Market Analysis
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	The Santa Barbara County Association of Governments (SBCAG) is an association of city and county governments in Santa Barbara County. Many of the issues that face local governments and the people they serve such as traffic, housing, air quality, and growth extend beyond jurisdictional boundaries. This agency was contacted to request comments on housing, particularly affordable housing, for low-income people. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to assist local governments in solving common problems and addressing public policy issues that are regional or multi-jurisdictional. SBCAG exists to provide a forum for regional collaboration and cooperation between agencies.
26	Agency/Group/Organization	UNITED WAY OF SANTA BARBARA COUNTY
	Agency/Group/Organization Type	Housing Services-Children Services-Health Services-Education

	What section of the Plan was addressed by Consultation?	Homelessness Strategy Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on housing, education, health and anti-poverty strategies for low-income people. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to provide programs in education, financial empowerment and health for low-income people. Specifically, the organization seeks to help children, youth and seniors achieve their potential through educational programs; help families achieve financial stability and independence; and to improve people's health through preventative care and health care.
27	Agency/Group/Organization	FRIENDSHIP ADULT DAY CARE CENTER
	Agency/Group/Organization Type	Services-Elderly Persons Services-Persons with Disabilities
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on services for seniors. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to preserve and enrich the quality of life for aging and dependent adults (including those with dementia) through innovative programs.
28	Agency/Group/Organization	COUNTY OF SANTA BARBARA

	Agency/Group/Organization Type	Housing Services - Housing Services-Children Services-Elderly Persons Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Victims of Domestic Violence Services-homeless Services-Health Services - Victims Health Agency Child Welfare Agency Publicly Funded Institution/System of Care Other government - County Regional organization Planning organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs HOPWA Strategy Anti-poverty Strategy Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcomes of the consultation were to improve coordination with the County government and its various departments that work to address the needs of low-income people and special needs populations.
29	Agency/Group/Organization	UNITED BOYS & GIRLS CLUB OF SANTA BARBARA COUNTY
	Agency/Group/Organization Type	Services-Children Services-Education
	What section of the Plan was addressed by Consultation?	Anti-poverty Strategy

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on services for youth. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to enable all young people, especially, those at-risk, to reach their full potential as productive, caring, and responsible citizens.
30	Agency/Group/Organization	SARAH HOUSE OF SANTA BARBARA
	Agency/Group/Organization Type	Housing Services-Elderly Persons Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-homeless Services-Health
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to provide residential-based end-of-life care for the low income and homeless of the Santa Barbara community, including those with HIV/AIDS and other terminal illnesses.
31	Agency/Group/Organization	GIRLS INCORPORATED OF GREATER SANTA BARBARA
	Agency/Group/Organization Type	Services-Children Regional organization
	What section of the Plan was addressed by Consultation?	Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on services for youth. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to inspire all girls to be strong, smart and bold through educational, research-based programs, activities and advocacy.
32	Agency/Group/Organization	CHANNEL ISLANDS YMCA

	Agency/Group/Organization Type	Housing Services-Children Services-Health Services-Education Regional organization
	What section of the Plan was addressed by Consultation?	Homelessness Needs - Unaccompanied youth Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on services for youth. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to build healthy, confident, connected and secure children, adults, families and communities.
33	Agency/Group/Organization	COUNCIL ON ALCOHOLISM AND DRUG ABUSE
	Agency/Group/Organization Type	Services-Children Services-Health
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to build a safer, healthier community by preventing and treating alcoholism and drug abuse.
34	Agency/Group/Organization	SANTA BARBARA RAPE CRISIS CENTER
	Agency/Group/Organization Type	Services-Victims of Domestic Violence Services-Health Services - Victims
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to empower people through healing and social change to eliminate all forms of sexual violence.
35	Agency/Group/Organization	CHILD ABUSE LISTENING & MEDIATION

	Agency/Group/Organization Type	Services-Children Services-Victims of Domestic Violence Services - Victims Child Welfare Agency Regional organization
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to prevent, assess, and treat child abuse by providing comprehensive, culturally competent services for children, families and adults.
36	Agency/Group/Organization	HOME FOR GOOD SANTA BARBARA COUNTY FUNDERS COLLABORATIVE
	Agency/Group/Organization Type	Services-homeless Regional organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome was to improve coordination with this agency whose mission is to prevent and reduce homelessness.

Identify any Agency Types not consulted and provide rationale for not consulting

N/A; The Consolidated Plan process provided an opportunity and invited participation and comments from all relevant organizations and agencies.

Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	Santa Barbara County Housing and Community Development	Santa Barbara County HCD identifies gaps in homeless program funding and applies to HUD for CoC funds annually for new and renewing projects based on local needs and priorities. The City of Goleta also includes funding for homeless programs as a priority in its Strategic Plan.
General Plan Housing Element	City of Goleta	The Housing Element includes many goals that are consistent with the Strategic Plan's including promotion of fair housing for all; provision of special needs housing; preservation of existing housing; and production of new affordable housing.
Regional Analysis of Impediments to Fair Housing Choice	Santa Barbara County Housing and Community Development	Affirmatively further fair housing

Table 3 – Other local / regional / federal planning efforts

Describe cooperation and coordination with other public entities, including the State and any adjacent units of general local government, in the implementation of the Consolidated Plan (91.215(I))

The City consulted with the Continuum of Care, the HOME Consortium and Urban County member jurisdictions, and the Santa Barbara County Housing Authority.

Narrative

Please note that all relevant housing and supportive service providers in Santa Barbara County were invited to participate in the Consolidated Plan process, including the Housing Authority of the County of Santa Barbara, stakeholders from nonprofit entities (organizations serving low and moderate income persons, housing and service providers, and local fair housing organizations) as well as private sector entities such as banks and other financial institutions, developers, rental companies, landlords, and realtors.

PR-15 Citizen Participation - 91.105, 91.115, 91.200(c) and 91.300(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

Annually the City conducts a minimum of two public hearings to allow the public an opportunity to comment on the Consolidated Plan and/or Annual Action Plan as well as the Consolidated Annual Performance Evaluation and Report. All public hearing meetings are advertised in a local newspaper of general circulation (in English and Spanish), and on the City's website. An initial public meeting to gather public input on housing and community development needs, goals and priorities, and funding allocations for the 2019-2020 program year occurred on March 19, 2019.

A 30-day public comment period, from March 28 to April 29, 2019, was then provided to give the public the opportunity to review the City's stated priorities for its 2019-2020 CDBG program and submit comments. This public comment period was advertised in a local newspaper of general circulation (in both English and Spanish), and on the City's website. Potential stakeholders and interested parties were also emailed a notice of availability for the opening of the comment period on the Draft Action Plan as well.

In addition, the City solicited comments on the Action Plan by contacting other local, County, and regional districts providing services in and around the City of Goleta, as well as directly soliciting comments from the area public housing authority and other local public service providers, including those serving the homeless, seniors, youth, special needs populations and those with HIV/AIDS.

A second public hearing was held on May 7, 2019, whereby the final 2019-2020 Action Plan was considered and approved by City Council.

As the lead for the County's HOME Consortium, the County's Consolidated Plan includes strategies for use of HOME funds. The County's Consolidated Plan was available for public comment from April 3 through May 5, 2020. A public hearing was held on May 5, 2020. Notices for the comment period and public hearing were placed in local newspapers.

Further, community focus groups, an online survey, and stakeholder interviews were conducted to ensure a broader outreach for citizen participation.

Citizen Participation Outreach

1	Focus Group - Goleta	<p>Minorities</p> <p>Non-English Speaking - Specify other language: Spanish</p> <p>Persons with disabilities</p> <p>Non-targeted/broad community</p> <p>Residents of Public and Assisted Housing</p> <p>Social Services Advocacy and Non-Profit services providers</p>	Please see Consultation and Citizen Participation appendix.	Please see Consultation and Citizen Participation appendix.	Please see Consultation and Citizen Participation appendix.
---	----------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------	-------------------------------------------------------------	-------------------------------------------------------------

4	Focus Group – Santa Barbara County	<p>Minorities</p> <p>Non-English Speaking - Specify other language: Spanish</p> <p>Persons with disabilities</p> <p>Non-targeted/broad community</p> <p>Residents of Public and Assisted Housing</p> <p>Affordable Housing Developers and other Stakeholders</p>	Please see Consultation and Citizen Participation appendix.	Please see Consultation and Citizen Participation appendix.	Please see Consultation and Citizen Participation appendix.	
6	Community Online Survey	Non-targeted outreach.	An online community survey was conducted in both English and Spanish.	The survey explored issues related to housing choice, barriers and challenges facing respondents related to housing, and explored the ways in which people had experienced discrimination.	All comments were accepted.	

7	Stakeholder Interviews	Targeted outreach	The City contacted stakeholders for their local perspective on issues address in the Consolidated Plan.	The interviews explored issues related to housing, public services, economic development, infrastructure, community revitalization, fair housing, and fair housing housing choice.	All comments were accepted.	
2	Public Hearing	Non-targeted/broad community	The City Council conducted an initial public meeting on the needs, goals, objectives and funding priorities for the 2019-2020 program year on March 19, 2019 and conducted a final public hearing on May 7, 2019.	Two comments were made during the May 7, 2019 City Council Public Hearing. Kristine Schwarz, Executive Director of New Beginnings Counseling Center, and Patricia Keelean, Chief Executive Officer of Community Action Commission of Santa Barbara County, spoke in support and gratitude for the CDBG funding recommendations.	Not applicable	

Table 4 – Citizen Participation Outreach

Needs Assessment

NA-05 Overview

Needs Assessment Overview

The Needs Assessment for the City of Goleta consists of the non-housing community development needs (NA-50) as identified through the citizen participation process and consultation with community stakeholders. The non-housing community development needs section focuses on three key areas of need in Goleta. These needs are public facilities, public infrastructure and public services for low- and moderate-income (LMI) households and residents with special needs are outlined below.

The City recognizes the need for improved access and the expansion of these key areas. Public facilities, such as community centers, and supportive services are vital to community. Public services will target LMI citizens and may include services to address homelessness, persons with physical and mental health disabilities, the elderly, and the youth.

The infrastructure of the City is also in need of expansion and improvements. Public infrastructure activities include improvements to infrastructure in the jurisdiction such as roadway resurfacing and improvements to curbs and ramps on sidewalks for ADA compliance. These needs are classified as non-housing but they have an indirect impact on the supply and demand for housing. They help get resources to those in need and strengthen the neighborhoods.

NA-50 Non-Housing Community Development Needs - 91.415, 91.215 (f)

Describe the jurisdiction's need for Public Facilities:

Insert priorities from AP/SP

How were these needs determined?

Public facility priority needs were identified in the course of preparing this Consolidated Plan through the input of community leaders, citizen participation, and requests and ideas from a wide range of service providers and public agencies. These inputs were provided in a series of meetings and public hearings described in the public participation section of this Plan. Representatives from the participating communities discussed and ranked facility and infrastructure needs.

Describe the jurisdiction's need for Public Improvements:

Insert priorities from AP/SP

How were these needs determined?

Public infrastructure priority needs were identified in the course of preparing this Consolidated Plan through the input of community leaders, citizen participation, and requests and ideas from a wide range of service providers and public agencies. These inputs were provided in a series of meetings and public hearings described in the public participation section of this Plan. Representatives from the participating communities discussed and ranked facility and infrastructure needs.

Describe the jurisdiction's need for Public Services:

Insert priorities from AP/SP

How were these needs determined?

Public service priority needs were identified through the input of community leaders, citizen participation, and the several public meetings and public hearings for the development of the City's Consolidated Plan. These inputs were described in the public participation section of this Plan.

Housing Market Analysis

MA-05 Overview

Housing Market Analysis Overview:

This housing market analysis (MA) for the City of Goleta looks at non-housing community development assets such as details on employment, the commute of people to work and educational attainment of the population in the City. As well, an analysis is made on the concentration of households with multiple housing problems, racial/ethnic populations, and low-income families. This analysis will help to determine the areas and populations in the City that are most in need of investment through CPD programs.

As the internet and reliable highspeed services have become an increasing necessity to thrive in the modern economic environment, the broadband needs of housing occupied by low- and moderate-income households is discussed. Additionally, the vulnerability of LMI households to the effects of climate change is addressed.

MA-45 Non-Housing Community Development Assets - 91.410, 91.210(f)

Introduction

Throughout this section the City of Goleta’s economic landscape will be analyzed. Particular attention will be paid to the business sectors and types of jobs within those sectors that are both available and filled by Goleta residents. The City is positioned uniquely and the economic factors involved are not commonly found in other jurisdictions. It’s position along Highway 101 near the City of Santa Barbara and the University of California – Santa Barbara means that commuting into and out of the City is common. The presence of other commercial centers in the area is important to keep in mind when looking for economic areas for improvement.

Economic Development Market Analysis

Business Activity

Business by Sector	Number of Workers	Number of Jobs	Share of Workers %	Share of Jobs %	Jobs less workers %
Agriculture, Mining, Oil & Gas Extraction	43	276	0	1	1
Arts, Entertainment, Accommodations	1,724	2,512	10	12	2
Construction	846	943	5	5	0
Education and Health Care Services	4,756	3,138	29	15	-14
Finance, Insurance, and Real Estate	903	582	5	3	-2
Information	513	2,388	3	12	9
Manufacturing	1,583	3,815	10	19	9
Other Services	994	578	6	3	-3
Professional, Scientific, Management Services	2,281	3,243	14	16	2
Public Administration	453	129	3	1	-2
Retail Trade	1,638	1,983	10	10	0
Transportation and Warehousing	623	305	4	1	-3
Wholesale Trade	282	536	2	3	1
Total	16,639	20,428	--	--	--

Table 5 - Business Activity

Alternate Data Source Name:

2013-2017 ACS (Workers), 2017 LEHD (Jobs)

Data Source

The most recent Longitudinal Employer-Household Dynamics (LEHD) data was from 2017. For comparison, 2013-

Comments:

2017 ACS data was used.

In the above table the prevalence of both workers and jobs by sector is presented. In Goleta, there are approximately 4,000 more jobs than workers. This means that approximately 20% of the jobs are going to residents from outside the city or are going unfilled. There are three sectors that have a significant

disconnect between the number of jobs and the number of workers.

In the Education and Health Services sector there are over 1,600 more workers than jobs. This is likely due to the presence of the University of California, Santa Barbara less than one mile away from the City borders. In the Information sector the number of jobs outnumbers the number of workers significantly. There are only 513 workers for 2,388 jobs. The Manufacturing sector is similar to the information sector, the number of jobs available dwarfs the available workers.

Labor Force

Total Population in the Civilian Labor Force	17,478
Civilian Employed Population 16 years and over	16,477
Unemployment Rate	3.70
Unemployment Rate for Ages 16-24	14.30
Unemployment Rate for Ages 25-65	4.00

Table 6 - Labor Force

Alternate Data Source Name:

2014-2018 ACS

Data Source Comments:

Data for the Unemployment Rate was from the Bureau of Labor Statistics, November 2019, Not Seasonally Adjusted. All other data, including unemployment by age was from the ACS.

Unemployment

There are two primary sources used to analyze the unemployment rate in Goleta for this report. They each have pros and cons, but when taken together they can provide a clearer view of unemployment in the City.

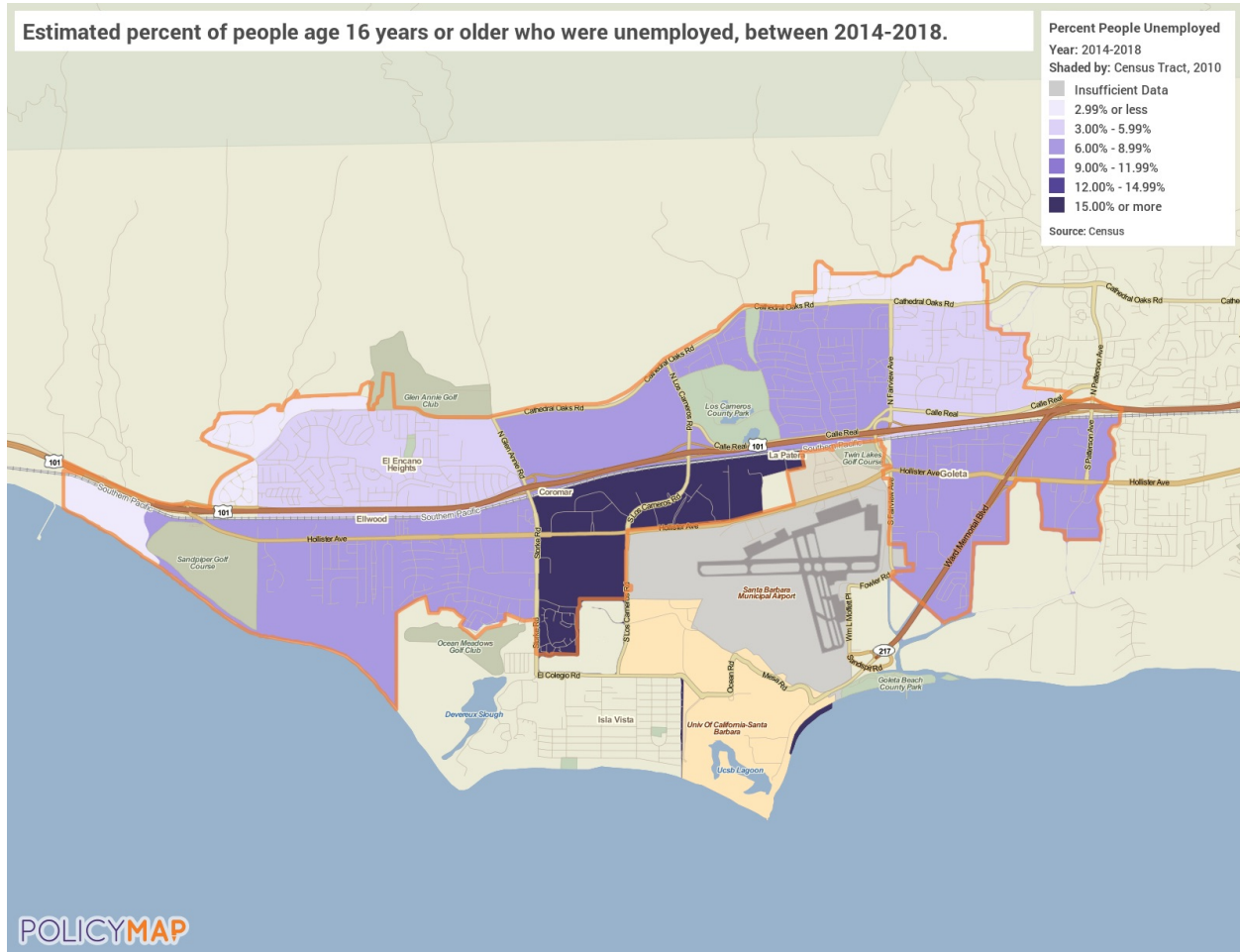
The first source is the US Census Bureau's American Community Survey 5-Estimates. In the ACS unemployment data is only taken annually and the most recent data is from 2018. It is also an average of the five years included, which does not necessarily provide an accurate view of recent employment trends. However, the ACS data is available at a census tract level and can help identify any areas that have disproportionately high unemployment.

The second source is the Bureau of Labor Statistics. This measurement of unemployment is updated monthly and provides insight into any trends at the city level. It is not available at the census tract level and therefore provides a look at employment as it relates to time, while the ACS looks at employment as it relates to space.

In Goleta, there is a wide variance in employment rates between different tracts. The apparent pattern is that unemployment is higher near the college and gets lower as you move further away. Tracts in the most outer parts of the City to the west and northeast have an incredibly low unemployment rate, less than 3%. Just a short distance away there is a tract that borders the university and reports an

unemployment rate of over 15%. Given the relatively small size of the community and the number of factors that influence employment determining the cause of this discrepancy is difficult but warrants further attention.

Source: 2014-2018 American Community Survey 5-Year Estimates



Geographic Distribution of Unemployment

Unemployment by Year

When looking at unemployment changes over time, the City of Goleta has seen its unemployment rate fall consistently. The annual unemployment rate has not been determined for 2019 yet but looking at the monthly breakdown of January through November shows that the rate may rise in 2019.

2010	2011	2012	2013	2014	2015	2016	2017	2018
5.9%	5.7%	5.0%	4.3%	3.6%	3.1%	3.4%	3.4%	2.4%

Table 7 - BLS Unemployment by Year

Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct
-----	-----	-----	-----	-----	------	------	-----	------	-----

4.8%	4.4%	4.6%	3.9%	3.5%	4.2%	4.5%	4.2%	3.5%	3.7%
Nov									
3.7%									

Table 8 - BLS Unemployment by Month in 2019

Occupations by Sector	Number of People
Management, business and financial	7,332
Farming, fisheries and forestry occupations	44
Service	3,230
Sales and office	3,538
Construction, extraction, maintenance and repair	1,071
Production, transportation and material moving	1,262

Table 9 – Occupations by Sector

Alternate Data Source Name:
2014-2018 ACS
Data Source Comments:

Occupations by Sector

In the above table the occupations by sector is analyzed. Instead of showing which sectors are most common in the City, as the table at the beginning of this section did, this shows what type of jobs are available in each sector. For example, this table would include a manger of a fast food restaurant and the manager of a logging company in the same category (Management, Business, and Financial) while in the earlier table they would be in separate categories.

In Goleta, the most prominent sector is, by far, the Management, Business, and Financial sector. Nearly 45% of all jobs in the City fall into this category. The Service sector and Sales and Office sector are the next largest sectors with about half as many workers as the management sector.

Travel Time

Travel Time	Number	Percentage
< 30 Minutes	13,352	88%
30-59 Minutes	1,441	9%
60 or More Minutes	379	2%
Total	15,172	100%

Table 10 - Travel Time

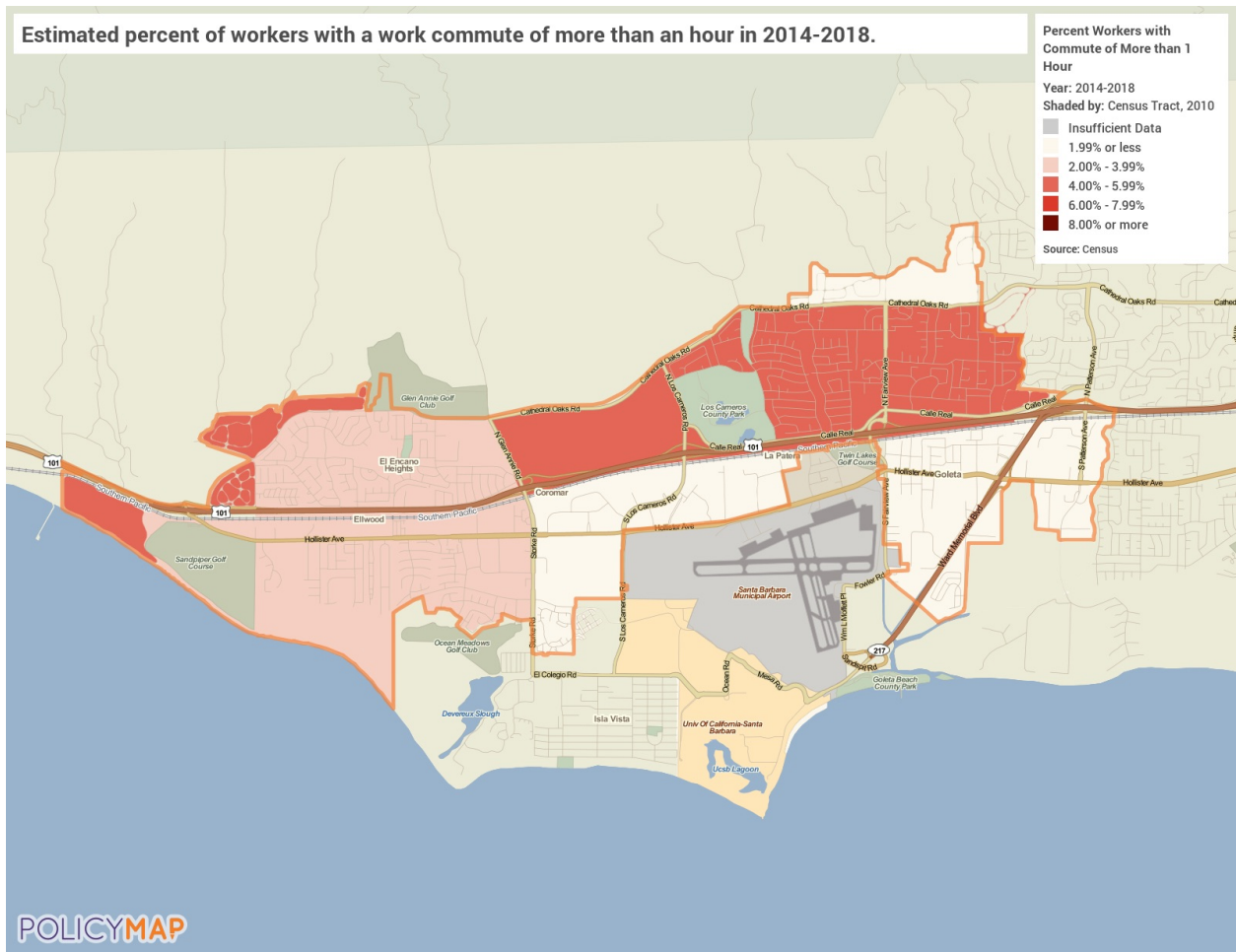
Alternate Data Source Name:
2014-2018 ACS
Data Source Comments:

Commute Travel Time

All other things being equal, residents would rather live in the same City as their job. Relative to short commutes, long commute times are associated with lower life satisfaction, increased stress, obesity, anxiety, depression, and increased exposure to pollutants. This is particularly true when compared to commuters who use bicycles or walk to work.

In Goleta, long commute times are not a significant issue. The vast majority of the population commutes less than 30 minutes and less than 400 people reported a commute of an hour or longer. Given that the City is a considerable distance from an economic center outside of the City of Santa Barbara and the presence of Highway 101 it is not surprising that commute times are short. Overall, the geographic differences in commute times is not significant.

Source: 2014-2018 American Community Survey 5-Year Estimates



Commuter Travel Time Greater Than One Hour

Education:

Educational Attainment by Employment Status (Population 16 and Older)

Educational Attainment	In Labor Force		Not in Labor Force
	Civilian Employed	Unemployed	
Less than high school graduate	1,293	128	411
High school graduate (includes equivalency)	1,958	131	354
Some college or Associate's degree	3,577	175	517
Bachelor's degree or higher	5,800	196	1,045

Table 11 - Educational Attainment by Employment Status

Alternate Data Source Name:

2014-2018 ACS

Data Source Comments:

Employment Status by Educational Attainment

Educational attainment is one of the best indicators of economic success, both in attaining a job and receiving a higher wage. In Goleta, the unemployment rate for a person without a high school diploma is 9% while the rate for a resident with a bachelor’s degree or higher is only 3%. The labor participation rate is also higher for those with higher educational attainment. Approximately 78% of residents without a high school diploma are in the workforce, which is lower than the workforce participation rate of 85% for those with bachelor’s degrees.

Educational Attainment by Age

	Age				
	18–24 yrs	25–34 yrs	35–44 yrs	45–65 yrs	65+ yrs
Less than 9th grade	40	134	250	618	209
9th to 12th grade, no diploma	185	172	177	453	169
High school graduate, GED, or alternative	864	736	627	1,060	776
Some college, no degree	1,589	975	623	1,416	1,092
Associate's degree	224	387	266	606	386
Bachelor's degree	893	1,312	954	1,682	1,462
Graduate or professional degree	65	695	941	1,429	1,069

Table 12 - Educational Attainment by Age

Alternate Data Source Name:

2014-2018 ACS

Data Source Comments:

Educational Attainment and Age

In general, higher education is associated with older age but not always. The percentage of the population who did not graduate from high school or get an equivalent diploma increases with age until the 65+ age group. Approximately 5.8% of residents between the age of 18 and 24 did not graduate from high school but nearly 15% of residents in the 45 to 65 years old age group did not graduate. In fact, the 45 to 65 years old age group stands out in most levels of educational attainment. This may point to a need for adult education classes for the 2,182 residents of Goleta who are over the age of 25 but never graduated high school.

Educational Attainment – Median Earnings in the Past 12 Months

Educational Attainment	Median Earnings in the Past 12 Months
Less than high school graduate	26,411
High school graduate (includes equivalency)	37,382
Some college or Associate's degree	37,445
Bachelor's degree	60,759
Graduate or professional degree	78,939

Table 13 – Median Earnings in the Past 12 Months

Alternate Data Source Name:

2014-2018 ACS

Data Source Comments:

Median Earnings by Educational Attainment

As mentioned before, educational attainment and earnings are closely linked. In Goleta, it appears to be particularly important to get a bachelor's degree. Residents with just some college or an associate degree have median earnings similar to a high school graduate, but those with bachelor's degrees earn 62% more.

The annual wage difference based on education can lead to substantial wealth differences over time. A person who graduates high school and works from the age 18 to 65 will earn approximately \$1,756,954. A person with a bachelor's degree who works from age 23 to 65 will earn \$2,551,878. That added financial benefit does not take into account that jobs that require tend to have benefits like health insurance and the higher income can lead to investments, purchasing a home instead of renting, and other activities that can increase wealth substantially.

Based on the Business Activity table above, what are the major employment sectors within your jurisdiction?

In Goleta, the major employment sectors fall into two categories: workers and jobs. The sector with the most workers is, by far, the Educational and Health Services Sector where 28.6% of workers are employed. A distant second is the Professional, Scientific, Management Services sector with 14% of the workers.

The sector that provides the most jobs in the City is the Manufacturing sector. These jobs make up 19% of all jobs, however only 9% of workers are in this field and there are currently 2,300 manufacturing jobs that are not filled by Goleta residents. The second and third largest job producing sectors are Educational and Health Services and Professional, Scientific, Management services with 15% and 16% of the jobs, respectively.

Describe the workforce and infrastructure needs of the business community:

As mentioned above, both the Information and Marketing business sectors provide more jobs for the city than there are workers from Goleta. The Goleta Chamber of Commerce has identified the availability of workforce housing as an issue that requires significant focus. Increasing the availability of workers in these sectors through attracting talent to live in the area and training the current workforce will help to alleviate the workforce needs.

Two additional infrastructure needs have been identified by the Goleta Chamber of Commerce are commuter rail and Highway 101 widening. These projects will increase transportation options, reduce congestion, and improve safety throughout the area, all of which would benefit the business community.

Describe any major changes that may have an economic impact, such as planned local or regional public or private sector investments or initiatives that have affected or may affect job and business growth opportunities during the planning period. Describe any needs for workforce development, business support or infrastructure these changes may create.

The City of Goleta has a number of active projects that may have an economic impact on the community.

Bicycle Pedestrian Project: This infrastructure improvement project will expand transportation and recreational options for residents in the area. Once the project is complete, commuting via bicycle or walking throughout the City will be more convenient and safer.

Road Improvements: The City is working towards a number of infrastructure improvements for Goleta streets. This includes work on the 101 Overpass, Cathedral Oaks Road, Ekwil Fowler, Hollister Avenue, and Storke Road.

Drainage Improvements: Several areas of the City will benefit from improved drainage infrastructure. The primary projects will be the Covington Drainage Pipe Improvement and Hollister Avenue Bridge Replacement.

Goleta Entrepreneurial Magnet: This collaboration between the City and the University of California, Santa Barbara works to “strengthen the local economy by supporting new and growing technology entrepreneurs.”

Cannabis Regulations: In May 2019, the City Council adopted an updated Cannabis Business License Ordinance to support this new economic opportunity.

How do the skills and education of the current workforce correspond to employment opportunities in the jurisdiction?

In general, the skills and education correspond with the employment opportunities in the general area, but there is a disconnect within the jurisdiction. The mismatch between jobs and workers in some industries is not necessarily an area of concern but should be acknowledged and observed.

Describe any current workforce training initiatives, including those supported by Workforce Investment Boards, community colleges and other organizations. Describe how these efforts will support the jurisdiction's Consolidated Plan.

The primary training initiative is the previously mentioned Goleta Entrepreneurial Magnet program. This program began in 2012 and has moved from a location-based program to grant and summer incubator partnership program. The City provides financial support and oversight for the program and if needed and possible the Consolidated Plan will include programmatic support.

Does your jurisdiction participate in a Comprehensive Economic Development Strategy (CEDS)?

No

If so, what economic development initiatives are you undertaking that may be coordinated with the Consolidated Plan? If not, describe other local/regional plans or initiatives that impact economic growth.

The City’s Economic Development Program is responsible for planning and organizing development activities citywide. It develops, implements, coordinates, and monitors programs consistent with the City’s policies. It also develops strategies to improve the City’s economic strength through business attraction, retention and expansion, and job creation. The Program also performs advanced professional, technical, analytical and administrative work.

Discussion

N/A

MA-50 Needs and Market Analysis Discussion

Are there areas where households with multiple housing problems are concentrated? (include a definition of "concentration")

HUD identifies four specific data points that constitute "housing problems": cost burden, overcrowding, lack of complete plumbing facilities, and lack of complete kitchen facilities. Within the City, 0.3% of occupied units lack complete plumbing, 0.5% of occupied units lack complete kitchen facilities, 7.1% are overcrowded, and 40.5% are cost burdened.

Areas of concentration are census tracts that have two or more housing problems that are substantially higher than the City average. For this analysis, "substantially higher" means a housing prevalent 10% more than the county rate. That translates to a lack of complete plumbing over 10.3%, a lack of complete kitchen facilities over 10.3%, overcrowding over 17.1%, or cost burden over 53.7%.

In Goleta, there are no tracts with concentrated housing problems.

Are there any areas in the jurisdiction where racial or ethnic minorities or low-income families are concentrated? (include a definition of "concentration")

In order for an area to be considered racial or ethnic minority concentration the percentage of residents of the minority group must be 10% greater than in the City as a whole.

City Demographics:

- White: 72.49%
- Black or African American: 2.27%
- Asian: 8.03%
- American Indian or Alaska Native: 0.82%
- Native Hawaiian or Pacific Islander: 0.09%
- Other Race: 11.11%
- Multiracial: 5.19%
- Hispanic: 34.72%

There is only one tract in the city with a minority concentration: Tract 30.01 – 59.57% Hispanic

An area that has a low-income concentration is a census tract where the median household income is lower than 80% of the County Median Household Income (\$91,174). Any tract with an MHI of \$72,939 or less is a concentration of low-income households.

There is one tract with a low-income concentration: Tract 30.01 - \$51,220

What are the characteristics of the market in these areas/neighborhoods?

Overall, the housing market is less costly in this area than elsewhere in the City, but it is still unaffordable for many residents. The above census tract has the lowest median sale price in the City but it is still over \$400,000. The median rent is also low compared to the rest of the City at \$1,599. The housing stock is relatively old and is primarily multifamily homes.

Are there any community assets in these areas/neighborhoods?

This district has a commercial area with a number of businesses. It also includes the Goleta Valley Community Center and is near twin lakes golf course. The Ward Drive bike route goes through the area along Highway 217 and the tract has easy access to Highway 101.

Are there other strategic opportunities in any of these areas?

The City has begun a number of projects in the area to take advantage of the strategic opportunities. This includes the Fowler Road Extension, Old Town Village, Ward Drive Bike Lanes, Path Lighting Project, and Goleta Valley Community Center ADA Improvements.

MA-60 Broadband Needs of Housing occupied by Low- and Moderate-Income Households - 91.210(a)(4), 91.310(a)(2)

Describe the need for broadband wiring and connections for households, including low- and moderate-income households and neighborhoods.

Internet is an essential communications and information platform that allows users to take advantage of the increased interconnectedness of business, education, commerce, and day to day utility. Reliable access to the internet is becoming a necessity to thrive in the modern economic environment. Communities that lack broadband access struggle to keep pace with the country. Locations without broadband access impede its population's ability to take advantage of the educational and entrepreneurial opportunities available online. This is particularly problematic for LMI areas where economic opportunities are often already lacking. Studies suggest a strong correlation between increased high-speed internet access and increased education and employment opportunities, especially in small cities and rural areas.

The residential areas of Goleta do not have significant gaps in broadband coverage. Most of the city has multiple options of internet providers, including LMI areas. The average Goleta household has two (2) options for broadband-quality Internet service; however, an estimated 15% of locals still don't have access to more than one provider and may have to rely on low-grade wireless.

The following map at the end of this section shows broadband access throughout the City. Broadband access is defined as advertised internet speeds of 768 kilobits per second or higher. FCC data shows two major infrastructure options within Goleta: cable and DSL.

See map below at the end of this section: Broadband Access

Describe the need for increased competition by having more than one broadband Internet service provider serve the jurisdiction.

Once broadband access has been obtained, it is important to ensure there is competition among service providers. Any resource that has a de facto monopoly on an area may not be incentivized to provide standard and consistent services. Goleta has a total of four (4) Internet providers offering residential service. Frontier Communications and Cox Communications are the strongest providers in Goleta with regards to coverage. The average Goleta household has two (2) options for broadband-quality Internet service. These providers frequently overlap throughout the city:

Cox Communications (Cable)

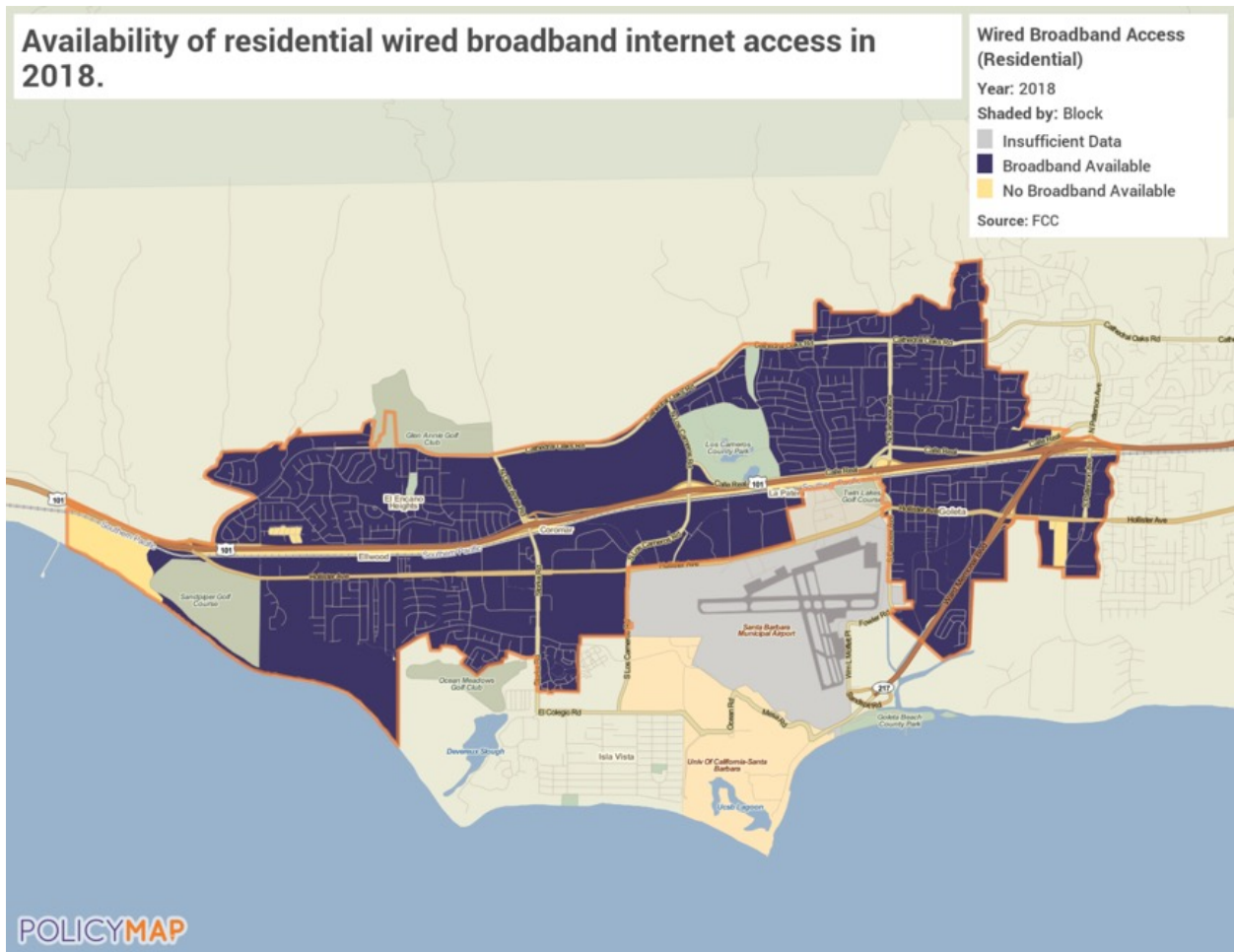
Frontier Communications (DSL)

Viasat Internet (formerly Exede)(Satellite)

HughesNet (Satellite)

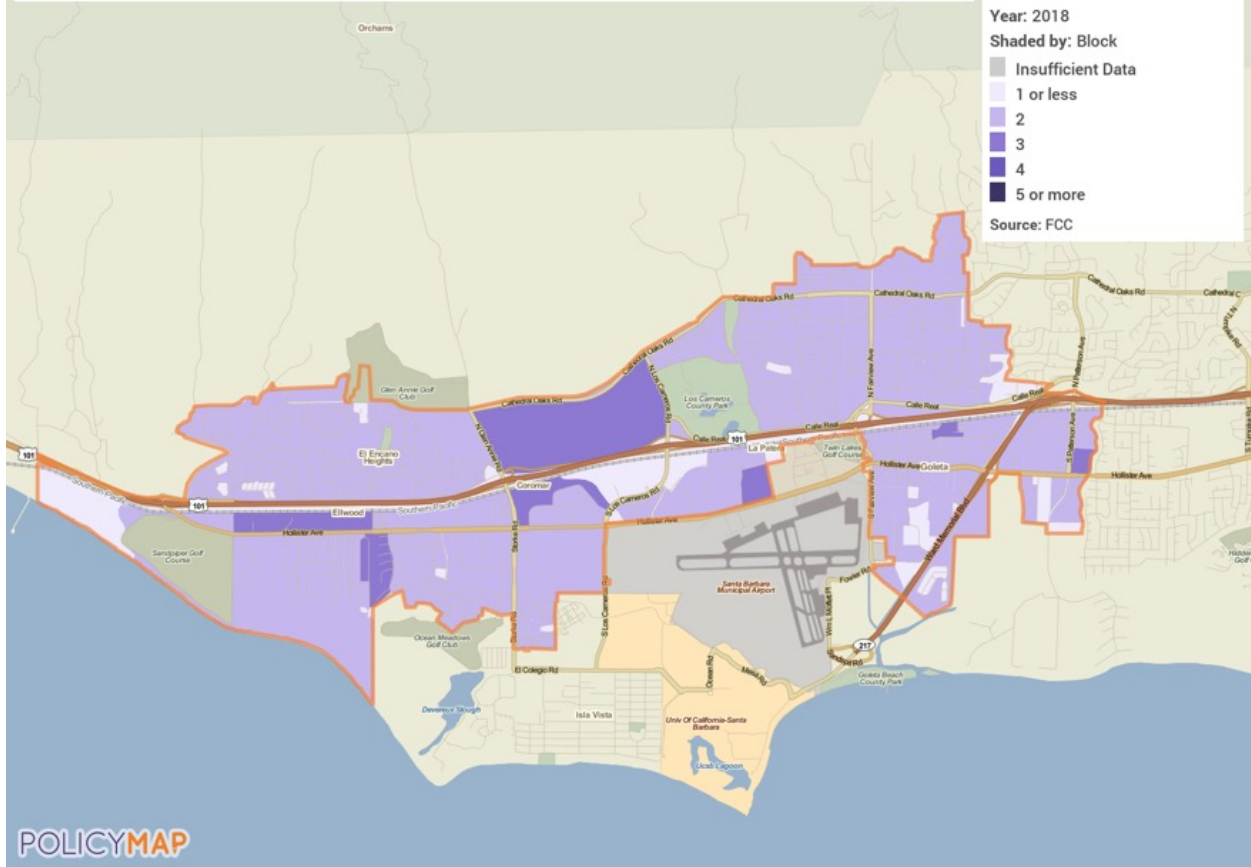
The following map at the end of this section shows the number of broadband service providers by census tract. Most of the city has at least two options of high-speed internet with competitive providers, though there are some tracts with lower populations that only have access to one provider.

See map below at the end of this section: Highspeed Internet Providers



Broadband Access

Number of residential wired internet providers with download speeds above 3 Mbps in 2018.



Highspeed Internet Providers

MA-65 Hazard Mitigation - 91.210(a)(5), 91.310(a)(3)

Describe the jurisdiction's increased natural hazard risks associated with climate change.

Goleta has not historically been as vulnerable to various natural hazard events as other locations in the state. However, the City has experienced flooding, strong winds, wildfires, and other natural hazard events. The potential impacts of climate change—including an increase in prolonged periods of excessively high temperatures, drought, or more severe storms—are often most significant for vulnerable communities. The City is located on the coast and is likely to be impacted by secondary effects. By the middle of the century the average summer temperature is expected to rise four degrees. This rise in temperature could lead to altered weather and precipitation patterns, a rise in severe storms, an increased risk of catastrophic floods, increased electricity costs, and ruined crops. Additionally, any increase in the ocean levels or increased storm activity may lead to people moving away from the coast. A decrease of people could occur in the City which may cause labor shortages, decrease in competition for services, driving up costs and reducing quality, and reduced resources for local residents.

Describe the vulnerability to these risks of housing occupied by low- and moderate-income households based on an analysis of data, findings, and methods.

Low- and moderate-income residents are at particular risk due to having less available resources to combat the impacts of natural disasters. A dramatic rise in electricity or housing costs could put them at imminent risk of homelessness or living in substandard conditions.

The City of Goleta strives to inform and prepare the general public for multi-hazard mitigation. There are online venues (including the City's website, social media pages, and alerts available, Santa Barbara County Office of Emergency Management website, social media pages, and alerts, the Santa Barbara County Ready website and social media pages and the Santa Barbara County Volunteer Organizations Active in Disaster (VOAD) website) that disseminate numerous informational guidebooks, videos, trainings, and emergency resources to build disaster resiliency in the community.

Strategic Plan

SP-05 Overview

Strategic Plan Overview

The priorities established for the 2020-2024 Consolidated Plan are similar to those in the past five-year plan, with an emphasis on services to low income and special needs residents and new or improved infrastructure projects in the City of Goleta’s low-income Block Groups.

Five-year goals and strategies to address priority needs include the following:

Goal No 1—Provide services to low- to moderate-income residents: The purpose of this goal is to increase the quantity and variety of services to enhance the quality of life for low- to moderate-income residents.

Goal No 2—Assist non-homeless special needs populations: This goal consists of activities to help non-homeless persons with special needs access needed supportive services and facilities, as well as to provide affordable and accessible housing.

Goal No 3—Assist low-income youth and seniors: This goal strives to increase access to services for low-income youth and seniors providing for basic needs and enhanced quality of life.

Goal No 4—Assist homeless individuals/families and those at-risk of homelessness with emergency and permanent housing and services: This goal includes activities targeted to persons and families experiencing and at-risk of homelessness.

Goal No 5— Build community infrastructure and service capacity: This goal strives to improve neighborhood infrastructure and access to basic services for low income and special needs populations.

SP-10 Geographic Priorities - 91.415, 91.215(a)(1)

Geographic Area

Table - Geographic Priority Areas

1	Area Name:	Citywide - Low- to Mod-Income Population
	Area Type:	Local Target area
	Other Target Area Description:	
	HUD Approval Date:	
	% of Low/ Mod:	
	Revital Type:	Comprehensive
	Other Revital Description:	
	Identify the neighborhood boundaries for this target area.	This is intended to address the needs of low- to moderate-income residents citywide.
	Include specific housing and commercial characteristics of this target area.	
	How did your consultation and citizen participation process help you to identify this neighborhood as a target area?	
	Identify the needs in this target area.	
	What are the opportunities for improvement in this target area?	
Are there barriers to improvement in this target area?		
2	Area Name:	Old Town Goleta
	Area Type:	Local Target area
	Other Target Area Description:	
	HUD Approval Date:	
	% of Low/ Mod:	
	Revital Type:	Other
	Other Revital Description:	Public improvements, infrastructure upgrades

<p>Identify the neighborhood boundaries for this target area.</p>	<p>Census Tract 30.01</p>
<p>Include specific housing and commercial characteristics of this target area.</p>	<p>Old Town is characterized by older neighborhoods, predominantly residential housing, that are either in need of upgrades, or do not have proper public facilities or their existing facilities suffer from heavy use and deferred maintenance leading to disrepair. The City has also identified the commercial corridor in Old Town as being in need of public facility improvements, which if completed, could lead to job growth and economic improvement in the surrounding neighborhoods and along the corridor itself. Many of these areas are located within the priority areas where CDBG infrastructure and capital improvement funding have taken place and will be concentrated for maximum leveraging opportunities to provide the greatest impact to the largest number of residents. The Old Town Area was formerly the designated Redevelopment Area for the City.</p>
<p>How did your consultation and citizen participation process help you to identify this neighborhood as a target area?</p>	<p>Preparation of the City's General Plan, Strategic Plan and Capital Improvement Plan all identify needed public improvements and public facilities in Old Town where the City's highest concentration of low- to moderate-income residents reside. The processes to develop these plans included extensive public input and consultation with other jurisdictions and agencies/organizations.</p>
<p>Identify the needs in this target area.</p>	<p>Needed public facilities in this area include parks and recreational amenities, flood control improvements, sidewalk and street improvements.</p>

<p>What are the opportunities for improvement in this target area?</p>	<p>Infrastructure improvements along transit corridors, such as Hollister Avenue in Old Town, in conjunction with housing development and community facilities in designated neighborhoods, will help lead to increased opportunities for low-mod residents to live closer to their place of work and enjoy greater interaction with their surrounding community and amenities. The City currently has a number of improvements planned in this area, including installation of sidewalks in the residential areas, and crosswalk improvements along the commercial corridor that serves the adjoining residential areas.</p>
<p>Are there barriers to improvement in this target area?</p>	<p>Due to the number of public improvements and facilities needed in the City and particularly within Old Town, identifying adequate funding will be a key challenge. However, the City has been very successful in pursuing and obtaining millions of dollars in other State and Federal Grants to fund needed improvements.</p>

General Allocation Priorities

HUD typically defines a low- and moderate-income area as an area (often a Census Tract or Block Group) where at least 51% of the residents are low and moderate income. However, in some communities, there are no or very few areas in which 51% of the residents are low and moderate income. For these grantees, the CDBG regulations authorize an exception criterion in order for such grantees to be able to undertake area benefit activities. The City of Goleta is one of the communities where the exception criterium applies. The City’s infrastructure improvements will be focused in qualifying Census Tracts and Block Groups.

SP-25 Priority Needs - 91.415, 91.215(a)(2)

Priority Needs

Table – Priority Needs Summary

1	Priority Need Name	Accessibility Programs
	Priority Level	High
	Population	Elderly Frail Elderly Persons with Mental Disabilities Persons with Physical Disabilities Persons with Developmental Disabilities Persons with Alcohol or Other Addictions
	Geographic Areas Affected	Citywide
	Associated Goals	Assist Non-Homeless Special Needs Populations
	Description	Remove design barriers to accessing community services for persons with mobility and other impairments as promoted under the ADA. Encourage increased accessibility in housing.
	Basis for Relative Priority	The need for improved accessibility was highlighted as a primary issue in the NA and MA analyses and through public input.
	2	Priority Need Name
Priority Level		High
Population		Elderly Families with Children Frail Elderly Persons with Mental Disabilities Persons with Physical Disabilities Persons with Developmental Disabilities Persons with Alcohol or Other Addictions Persons with HIV/AIDS and their Families Victims of Domestic Violence

	Geographic Areas Affected	Citywide
	Associated Goals	Assist Non-Homeless Special Needs Populations
	Description	Promote services that assist non-homeless persons with special needs. Promote projects that combine supportive services with housing.
	Basis for Relative Priority	Supportive services are a priority among stakeholders and citizens. The need for services is also discussed in NA-05 through NA-50.
3	Priority Need Name	Community Infrastructure and Service Capacity
	Priority Level	High
	Population	Extremely Low Low Moderate Large Families Families with Children Elderly Non-housing Community Development
	Geographic Areas Affected	Citywide
	Associated Goals	Build Community Infrastructure & Service Capacity
	Description	Support programs that assist with basic necessities, such as food, clothing, healthcare and shelter. Improve the physical character of neighborhoods, including complete streets, parks, and other public spaces.
	Basis for Relative Priority	The need for non-housing community development and service provision is prioritized based on the needs discussed in NA-50 and MA-45. This priority reflects the needs of low-income individuals, families and neighborhoods.
4	Priority Need Name	Homeless and At-Risk of Homelessness
	Priority Level	High

	Population	Extremely Low Rural Chronic Homelessness Individuals Families with Children Mentally Ill Chronic Substance Abuse veterans Persons with HIV/AIDS Victims of Domestic Violence Unaccompanied Youth
	Geographic Areas Affected	Citywide
	Associated Goals	Assist Homeless and At-Risk of Homeless
	Description	Promote projects that provide permanent supportive housing to address the needs of homeless individuals and families, households at risk of homelessness and/or persons with special needs. Provide funding for essential services and programs that provide needed resources for homeless persons and households at imminent risk of homelessness. Prioritize funding for operation of principal emergency shelters throughout the City.
	Basis for Relative Priority	The need for homeless services and prevention are substantial in the City and are discussed in detail in NA-40 and MA-30. The City of Goleta's homeless priority is based on reliable data from City and County homeless data collection, as well as the community engagement process to complete this Consolidated Plan, in consultation with homeless assistance providers, homeless persons, and other concerned citizens regarding the needs of homeless individuals and homeless families with children.
5	Priority Need Name	Non-Community Housing Development
	Priority Level	High

<p>Population</p>	<p>Extremely Low Low Moderate Large Families Families with Children Elderly Public Housing Residents Elderly Frail Elderly Persons with Mental Disabilities Persons with Physical Disabilities Persons with Developmental Disabilities Persons with Alcohol or Other Addictions Persons with HIV/AIDS and their Families Victims of Domestic Violence Non-housing Community Development</p>
<p>Geographic Areas Affected</p>	<p>Citywide - Low- to Mod-Income Population</p>
<p>Associated Goals</p>	<p>Planning & Administration of CDBG Program Public Facilities, Improvements and Infrastructure Public Services</p>

<p>Description</p>	<p>The need category of Non-Housing Community Development is intended to encompass a wide range of needs in the areas of public services, infrastructure enhancements/repairs and public improvements serving low- to moderate-income persons and areas of the City, predominantly Old Town, where the majority of low- to moderate-income people reside.</p> <p>In the area of Non-Homeless Special Needs, these include services such as:</p> <ul style="list-style-type: none"> •Housing and supportive services for the elderly and frail elderly persons •Housing and supportive services for mentally ill persons •Housing and supportive services for substance abused persons •Housing and supportive services for disabled persons <p>In the area of Non-Housing Community Development, this includes:</p> <ul style="list-style-type: none"> •Supportive services for transitional age youth, abused and at-risk children •Recreational services for at-risk youth •Job training and placement for at-risk youth •Homeless prevention and services for those at-risk of becoming homeless persons •Public Facilities and improvements in low- to moderate-income areas
<p>Basis for Relative Priority</p>	<p>The priority needs have been established as solutions to the needs identified and determined through the citizen participation process, previous consultations and discussions with various organizations and staff. Some of the priorities are reinforced by census data provided by HUD as well as comments from the public.</p>

Narrative (Optional)

Please see table above.

SP-30 Influence of Market Conditions - 91.415, 91.215(b)

Influence of Market Conditions

Affordable Housing Type	Market Characteristics that will influence the use of funds available for housing type
Tenant Based Rental Assistance (TBRA)	High rents and low vacancy rates. Discussed in detail in the Housing Market Analysis
TBRA for Non-Homeless Special Needs	High rents and low vacancy rates. Discussed in detail in the Housing Market Analysis
New Unit Production	Limited supply of affordable housing. Discussed in detail in the Housing Market Analysis
Rehabilitation	Poor condition of limited affordable housing. Discussed in detail in the Housing Market Analysis
Acquisition, including preservation	Limited supply of affordable housing. Discussed in detail in the Housing Market Analysis

Table – Influence of Market Conditions

SP-35 Anticipated Resources - 91.420(b), 91.215(a)(4), 91.220(c)(1,2)

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	225,537	0	0	225,537	1,125,000	

Table 14 - Anticipated Resources

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

All sources and types of matching funds are more limited now due to the current economic climate, along with the demise of California redevelopment tax-increment funds and housing set-aside funds, and draw-down of local housing trust funds. However, as in the past, the jurisdictions will be as creative as possible to find other sources of funding from state, federal, private developer, state tax-credit, or local funding, such as the housing trust funds, in order to develop and deliver efficient and cost effective projects. Although the City's CDBG allocation is limited relative to the cost of new housing and public improvements, these CDBG funds can serve as matching funds for other grant opportunities or can provide much needed gap funding when local resources fall short.

If appropriate, describe publicly owned land or property located within the state that may be used to address the needs identified in the plan

Not applicable.

Discussion

SP-40 Institutional Delivery Structure - 91.415, 91.215(k)

Explain the institutional structure through which the jurisdiction will carry out its consolidated plan including private industry, non-profit organizations, and public institutions.

Responsible Entity	Responsible Entity Type	Role	Geographic Area Served
Goleta	Government	Economic Development Non-homeless special needs Ownership Planning Rental Neighborhood improvements Public facilities	Jurisdiction
Housing Authority of Santa Barbara County	PHA	Public Housing Rental	Region
New Beginnings Counseling Center	Subrecipient	Homelessness	Region
County of Santa Barbara	Government	Homelessness Non-homeless special needs Public services	Region
AIDS Housing	Subrecipient	Homelessness Non-homeless special needs Public services	Region
Transition House	Subrecipient	Homelessness Rental	Region
Foodbank of Santa Barbara County	Subrecipient	Non-homeless special needs Public services	Region
Community Action Commission	Subrecipient	Non-homeless special needs Public services	Region
Friendship Adult Day Care Center	Subrecipient	Non-homeless special needs Public services	Region

Responsible Entity	Responsible Entity Type	Role	Geographic Area Served
Santa Barbara Neighborhood Clinics	Subrecipient	Homelessness Non-homeless special needs Public services	Region
Child Abuse Listening & Mediation (CALM)	Subrecipient	Non-homeless special needs Public services	Region
Family Service Agency of Santa Barbara	Subrecipient	Non-homeless special needs Public services	Region
Girls Incorporated of Greater Santa Barbara	Subrecipient	Non-homeless special needs Public services	Region
Isla Vista Youth Projects	Subrecipient	Non-homeless special needs Public services	
United Boys & Girls Club of Santa Barbara County	Subrecipient	Non-homeless special needs Public services	Region
United Way of Santa Barbara County	Subrecipient	Non-homeless special needs Public services	Region
Peoples' Self-Help Housing Corporation	Continuum of care	Homelessness Non-homeless special needs Rental Public services	Region
Pacific Pride Foundation	Subrecipient	Non-homeless special needs Public services	Region
People Assisting the Homeless (PATH)	Continuum of care	Homelessness	Region

Table - Institutional Delivery Structure

Assess of Strengths and Gaps in the Institutional Delivery System

The southern Santa Barbara region of which Goleta is a part has an extensive network of services available to serve low- to moderate-income people, the homeless and those with special needs such as HIV/AIDS. While most of these organizations serve residents from Goleta, very few service providers are actually located in Goleta. Therefore, access to services can be an issue for those with transportation or mobility issues. Another gap in the institutional delivery system is in the area of affordable housing. Affordable

ownership units are scarce and the number of affordable units is very limited. Even rental assistance such as Section 8 housing vouchers is inadequate to serve the need. For example, with a constant waitlist for Goleta housing units. Because of the small size of Goleta as a jurisdiction, the City does not have a dedicated Housing Department and does not own and manage any affordable housing units, nor does it have its own Housing Authority.

Availability of services targeted to homeless persons and persons with HIV and mainstream services

Homelessness Prevention Services	Available in the Community	Targeted to Homeless	Targeted to People with HIV
Homelessness Prevention Services			
Counseling/Advocacy	X	X	
Legal Assistance	X		
Mortgage Assistance			
Rental Assistance	X	X	
Utilities Assistance	X		
Street Outreach Services			
Law Enforcement	X		
Mobile Clinics	X	X	
Other Street Outreach Services	X	X	
Supportive Services			
Alcohol & Drug Abuse	X	X	X
Child Care	X	X	
Education	X		
Employment and Employment Training	X	X	
Healthcare	X	X	X
HIV/AIDS	X		X
Life Skills	X	X	
Mental Health Counseling	X	X	X
Transportation	X		
Other			

Table - Homeless Prevention Services Summary

Describe how the service delivery system including, but not limited to, the services listed above meet the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth)

Some area service providers are geared specifically towards providing services to homeless and special needs populations, such as those with HIV or AIDS. Aside from those with specific missions, most of the service providers provide mainstream services such as healthcare, mental health care, food assistance, counseling, and job-training, not just to the low-income population in general, but in many cases, to homeless persons and families, and those with other special needs.

Describe the strengths and gaps of the service delivery system for special needs population and persons experiencing homelessness, including, but not limited to, the services listed above

The strength of the service delivery system is the service providers. The gaps in the system are primarily associated with the lack of affordable housing for low-income and homeless persons, as well as the limited number of overnight shelter beds available. This gap is largely driven by the high cost of housing in the area. Yet, when looked at comprehensively, stakeholders feel there is a robust service network regionwide with few overall service gaps.

Provide a summary of the strategy for overcoming gaps in the institutional structure and service delivery system for carrying out a strategy to address priority needs

The strategy for overcoming gaps in the institutional structure and service delivery system is to continue to support the existing services providers and expand their individual coverage areas and services as budgets allow. In addition, to work closely with the non-profit and faith-based service and housing providers to provide services to persons with priority needs and construct appropriate and affordable housing for those with priority needs. The City of Goleta will continue to allocate the maximum amount allowed by HUD for public services to help address priority needs.

SP-45 Goals - 91.415, 91.215(a)(4)

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Public Services	2020	2024	Affordable Housing Homeless Non-Homeless Special Needs	Old Town Goleta Citywide - Low-to Mod-Income Population	Affordable Housing Homelessness Non-Community Housing Development	CDBG: \$168,000	Public service activities other than Low/Moderate Income Housing Benefit: 15000 Persons Assisted Homeless Person Overnight Shelter: 50 Persons Assisted Homelessness Prevention: 50 Persons Assisted
2	Public Facilities, Improvements and Infrastructure	2020	2024	Non-Housing Community Development	Old Town Goleta	Non-Community Housing Development	CDBG: \$731,000	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 5066 Persons Assisted

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
3	Planning & Administration of CDBG Program	2020	2024	Affordable Housing Public Housing Homeless Non-Homeless Special Needs Non-Housing Community Development	Old Town Goleta Citywide - Low-to Mod-Income Population	Affordable Housing Homelessness Non-Community Housing Development	CDBG: \$225,000	Other: 1 Other

Table – Goals Summary

Goal Descriptions

1	Goal Name	Public Services
	Goal Description	Public services covers a wide-range of services for low- to moderate-income people including, but not limited to, counseling, youth programs, food and nutrition programs, services and activities for seniors, services for abused children, job-training, educational programs, providing overnight shelter for homeless persons, transitional housing programs, health care, end-of-life care, mental health services, and similar activities.
2	Goal Name	Public Facilities, Improvements and Infrastructure
	Goal Description	This category consists of non-housing community development activities relating to infrastructure and public improvements such as, but not limited to, street, sidewalk and bike path improvements; flood control and storm drainage projects; sanitary sewer and water projects; and parks and open space improvements and amenities.
3	Goal Name	Planning & Administration of CDBG Program
	Goal Description	This goal consists of annual planning and administration of the CDBG program, including management of sub-recipients, compliance with all required record-keeping, monitoring activities, and preparation of the Annual Action Plan, the annual Consolidated Annual Performance and Evaluation Reports and 5-year Consolidated Plans.

Estimate the number of extremely low-income, low-income, and moderate-income families to whom the jurisdiction will provide affordable housing as defined by HOME 91.315(b)(2)

**SP-50 Public Housing Accessibility and Involvement - 91.415, 91.215(c)
Need to Increase the Number of Accessible Units (if Required by a Section 504 Voluntary
Compliance Agreement)**

N/A

Activities to Increase Resident Involvements

The Housing Authority of Santa Barbara County (HASBC), which partners with the HOME Program offers a number of resident programs and supportive services designed to foster self-sufficiency and improve quality of life. HASBC also partners with a number of community organizations that provide resources to assist HASBC clients. These community partners are part of the HACSB Program Coordinating Committee (PCC) and meet regularly with HASBC to review progress and address issues. HASBC encourages residents to participate in programs and services by holding meetings in each local housing area and producing regular "Information Bulletins" with important news, opportunities and events.

Is the public housing agency designated as troubled under 24 CFR part 902?

No

Plan to remove the 'troubled' designation

N/A

SP-65 Lead-based Paint Hazards - 91.415, 91.215(i)

Actions to address LBP hazards and increase access to housing without LBP hazards

The Santa Barbara County Public Health Department works in coordination with the California Department of Health Services, Childhood Lead Poisoning Branch for program planning, outreach, case management, investigation, and surveillance of lead poisoned children.

A Public Health Nurse (PHN) identifies and case-manages lead-burdened children throughout the county and provides outreach and education to the community.

The City of Goleta's Planning and Environmental Review Department will provide the most recent EPA educational brochures on lead poisoning to anyone seeking a permit or information for renovation of a residence, day care center or school which includes work on a structure older than 1978.

How are the actions listed above related to the extent of lead poisoning and hazards?

The extent of lead-based paint hazards is discussed in MA-20. Integrating lead paint hazard identification and mitigation into existing programs is the most efficient and effective strategy to mitigate hazards, given budget constraints and limited HUD block grant funding. The County includes lead testing and abatement procedures in all applicable rehabilitation activities and requires an analysis of lead-based paint if a project involves acquisition of pre-1978 multi-family projects. In addition, the County provides educational brochures published by the Environmental Protection Agency to residents on the health hazards of lead-based paint and encourages screening children for elevated blood lead levels when the housing in which they reside was built prior to 1978.

The Housing Authority of Santa Barbara County (Housing Authority) owns and/or manages the affordable housing units within the city of Goleta. The Housing Authority has been in the process of rehabilitating these properties, having completed rehabilitation of dozens of these units in the past decade and will continue to rehabilitate additional units in coming years. The Housing Authority routinely abates lead from all older units when undertaking rehabilitation and making structural improvements. If a unit is deteriorating and determined to contain lead-based paint, Housing Authority staff will immediately arrange to have the lead abated.

How are the actions listed above integrated into housing policies and procedures?

Among the implementation actions included in the City's Housing Element are IP-2C Prepare Information and Conduct Community Outreach Activities on Housing Issues. This involves coordination with local businesses, housing advocacy groups and neighborhood groups to build the public's understanding of housing issues. This effort covers various issues such as fair housing laws and may include information on lead-based paint hazards. Activities associated with this effort may include:

- a. Providing written material at public locations and on the City's web site.

- b. Providing information to real estate professionals, property owners, and tenants.
- c. Working with local nonprofit and service organizations to distribute information to the public.
- d. Providing public information through articles in the local newspaper and cable TV public service announcements.

In addition, Housing Element Goal HE 8.4 Maintenance and Rehabilitation of Housing and Neighborhoods states that the City will encourage good property management practices and the long-term maintenance and improvement of existing housing. If funding to replace former Redevelopment Funding becomes available, the City may establish programs to rehabilitate viable older housing units.

SP-70 Anti-Poverty Strategy - 91.415, 91.215(j)

Jurisdiction Goals, Programs and Policies for reducing the number of Poverty-Level Families

The City of Goleta's anti-poverty efforts during the next five years will include the following:

- Support public services that assist persons with special needs.
- Support public service programs for low- and moderate-income households including programs for housing and other community development needs.
- Provide funding for operation of principal emergency shelters serving Goleta homeless.
- Provide funding for essential services and programs that provide needed resources for homeless persons.
- Support programs that assist with basic necessities, such as food, clothing, healthcare and shelter.

The City of Goleta supports area nonprofits that provide emergency shelters and transitional and permanent housing and the full range of supportive services required to assist the homeless population to achieve economic independence. Along with programs designed to improve employment skills and provide job opportunities, several area non-profits provide benefit coordination, counseling and assistance in obtaining benefits to qualified individuals and families. To the extent possible given its limited fiscal resources, the City of Goleta plans to reduce the number of households with incomes below the federal poverty level through support of various agencies that provide general aid to low-income families in a targeted manner using an approved Homelessness Strategic Plan and Economic Development Strategic Plan.

How are the Jurisdiction poverty reducing goals, programs, and policies coordinated with this affordable housing plan?

CDBG funds are not used directly as an economic tool but are targeted for public infrastructure and facilities improvements in Old Town Goleta and low-income Block Groups, the areas containing the City's highest concentration of low-income people. The City believes this focus on public infrastructure and facilities improvements encourages private investment activities by:

1. Encouraging economic development in low- and moderate-income areas
2. Utilizing improved public infrastructure to spur private investment to revitalize existing commercial areas to remove blighting influence and increase the number of jobs

SP-80 Monitoring - 91.230

Describe the standards and procedures that the jurisdiction will use to monitor activities carried out in furtherance of the plan and will use to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements

CDBG monitoring includes protocols such as desk reviews, on-site visits and regular communication with service providers or project sponsors via phone and email. After a thorough monitoring review, any outstanding issues identified are discussed with the grantee or subrecipient, who is then given an opportunity to alleviate any issues identified. Depending on the severity of the issue, it may be addressed as a “concern” or a “finding”. Concerns bring to the attention of the sponsor areas in which improvement could be beneficial to the program, and the County will generally recommend that certain actions be taken to demonstrate responses to the concerns. Findings are made when there is non-compliance with statutory or regulatory requirements. Findings require immediate resolution and a written response describing specific action steps that will be taken to resolve the findings.

To implement an effective CDBG program, City of Goleta staff will monitor CDBG activities on a consistent basis, typically through quarterly reviews of subrecipient activities, client data, and expense reports. Monitoring visits also assist in determining if the subrecipient is carrying out its program and activities within the parameters denoted in the subrecipient agreement. Monitoring also ensures that the required records are maintained to demonstrate compliance with applicable regulations. CDBG administrative staff will conduct on-site, in-depth monitoring reviews of each subrecipient every one to three years to ensure program compliance with HUD regulations. After a thorough monitoring review, any outstanding issues identified are discussed with the grantee or subrecipient, who is then given an opportunity to alleviate any issues identified. Depending on the severity of the issue, it may be addressed as a “concern” or a “finding”. For corrective actions, sub-recipients will receive written notifications of violations after the review and will be required to submit corrections and/or Action Plans within 30-days of the date of the compliance review letter in order to avoid non-compliance penalties, such as more frequent reporting and/or additional file audits. Throughout the grants’ terms, CDBG administrative staff will continue to provide technical assistance to various City programs and subrecipients in terms of administrative guidance, as well as financial compliance with all HUD regulations.

Appendix - Alternate/Local Data Sources

1	Data Source Name PIC (PIH Information Center)
	List the name of the organization or individual who originated the data set. US Department of Housing and Urban Development (HUD)
	Provide a brief summary of the data set. IMS/PIC is responsible for maintaining and gathering data about all of PIH's inventories of HAs, Developments, Buildings, Units, HA Officials, HUD Offices and Field Staff and IMS/PIC Users.
	What was the purpose for developing this data set? IMS/PIC is responsible for maintaining and gathering data about all of PIH's inventories of HAs, Developments, Buildings, Units, HA Officials, HUD Offices and Field Staff and IMS/PIC Users.
	How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population? Santa Barbara County, CA
	What time period (provide the year, and optionally month, or month and day) is covered by this data set? 2019
	What is the status of the data set (complete, in progress, or planned)? Complete
	2
Data Source Name 2006-2010 ACS, 2013-2017 ACS	
List the name of the organization or individual who originated the data set. US Census Bureau	
Provide a brief summary of the data set. The American Community Survey (ACS) is an ongoing survey that provides data every year -- giving communities the current information they need to plan investments and services. Information from the survey generates data that help determine how more than \$400 billion in federal and state funds are distributed each year. The ACS is accessed through the Census website, which provides data about the United States, Puerto Rico and the Island Areas.	

	<p>What was the purpose for developing this data set?</p> <p>Information from the ACS help determine how more than \$400 billion in federal and state funds are distributed each year to help communities, state governments, and federal programs.</p>
	<p>How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population?</p> <p>Santa Barbara County, CA</p>
	<p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>2006-2010 ACS, 2013-2017 ACS</p>
	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete</p>
3	<p>Data Source Name</p> <p>2012-2016 CHAS</p>
	<p>List the name of the organization or individual who originated the data set.</p> <p>US Census Bureau, American Community Survey (ACS) and U.S. Department of Housing and Urban Development (HUD)</p>
	<p>Provide a brief summary of the data set.</p> <p>Each year, the U.S. Department of Housing and Urban Development (HUD) receives custom tabulations of American Community Survey (ACS) data from the U.S. Census Bureau. These data, known as the "CHAS" data (Comprehensive Housing Affordability Strategy), demonstrate the extent of housing problems and housing needs, particularly for low income households.</p>
	<p>What was the purpose for developing this data set?</p> <p>The CHAS data are used by local governments to plan how to spend HUD funds, and may also be used by HUD to distribute grant funds.</p>
	<p>How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population?</p> <p>Santa Barbara County, CA</p>
	<p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>2012-2016 CHAS</p>
	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete</p>

4	Data Source Name 2013-2017 ACS 5-Yr Estimates
	List the name of the organization or individual who originated the data set. US Census Bureau
	Provide a brief summary of the data set. The American Community Survey (ACS) is an ongoing survey that provides data every year -- giving communities the current information they need to plan investments and services. Information from the survey generates data that help determine how more than \$400 billion in federal and state funds are distributed each year. The ACS is accessed through the Census website, which provides data about the United States, Puerto Rico and the Island Areas.
	What was the purpose for developing this data set? Information from the ACS help determine how more than \$400 billion in federal and state funds are distributed each year to help communities, state governments, and federal programs.
	How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population? Santa Barbara County, CA
	What time period (provide the year, and optionally month, or month and day) is covered by this data set? 2013-2017 ACS 5-Yr Estimates
	What is the status of the data set (complete, in progress, or planned)? Complete
5	Data Source Name HUD 2019 FMR and HOME Rents
	List the name of the organization or individual who originated the data set. US Department of Housing and Urban Development (HUD)
	Provide a brief summary of the data set. Fair Market Rents (FMRs) are set by HUD and used to determine payment standard amounts for HUD Programs. HUD annually estimates FMRs for the Office of Management and Budget (OMB) defined metropolitan areas, some HUD defined subdivisions of OMB metropolitan areas and each nonmetropolitan county. HOME Rents Limits are based on FMRs published by HUD. HOME Rent Limits are set to determine the rent in HOME-assisted rental units and are applicable to new HOME leases.

	<p>What was the purpose for developing this data set?</p> <p>Fair Market Rents (FMRs) are used to determine payment standard amounts for HUD Programs. HOME Rent Limits are the maximum amount that may be charged for rent in HOME-assisted rental units and are applicable to new HOME leases.</p>
	<p>How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population?</p> <p>Santa Barbara County, CA</p>
	<p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>2019</p>
	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete</p>
6	<p>Data Source Name</p> <p>2018 HUD Housing Inventory Count (HIC)</p>
	<p>List the name of the organization or individual who originated the data set.</p> <p>US Department of Housing and Urban Development (HUD)</p>
	<p>Provide a brief summary of the data set.</p> <p>The Housing Inventory Count Reports provide a snapshot of a CoC's HIC, an inventory of housing conducted annually during the last ten days in January, and are available at the national and state level, as well as for each CoC. The reports tally the number of beds and units available on the night designated for the count by program type, and include beds dedicated to serve persons who are homeless as well as persons in Permanent Supportive Housing.</p>
	<p>What was the purpose for developing this data set?</p> <p>HIC provides the inventory of housing conducted annually during the last ten days in January. The reports tally the number of beds and units available on the night designated for the count by program type, and include beds dedicated to serve persons who are homeless.</p>
	<p>How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population?</p> <p>COC</p>
	<p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>2018</p>
	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete</p>

7	Data Source Name Santa Maria/Santa Barbara County CoC 2020 PIT
	List the name of the organization or individual who originated the data set. Santa Maria/Santa Barbara County CoC
	Provide a brief summary of the data set. The PIT count shows a snapshot of people experiencing homelessness on any given night in the County.
	What was the purpose for developing this data set? The PIT count helps the COC and regional partners to determine the needs of the homeless population.
	How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population? Santa Barbara County, CA
	What time period (provide the year, and optionally month, or month and day) is covered by this data set? January 29, 2020
	What is the status of the data set (complete, in progress, or planned)? Complete
8	Data Source Name Bureau of Labor Statistics (BLS)
	List the name of the organization or individual who originated the data set. Bureau of Labor Statistics (BLS)
	Provide a brief summary of the data set. BLS unemployment rates are from the BLS Local Area Unemployment Statistics (LAUS). This program produces monthly and annual employment, unemployment, and labor force data for Census regions and divisions, States, counties, metropolitan areas, and many cities, by place of residence.
	What was the purpose for developing this data set? The purpose of the BLS data is to collect, analyze, and disseminate essential economic information to support public and private decision making.
	How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population? Santa Barbara County, CA

	<p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>2019</p>
	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete</p>
9	<p>Data Source Name</p> <p>2013-2017 ACS (Workers), 2017 LEHD (Jobs)</p>
	<p>List the name of the organization or individual who originated the data set.</p> <p>2013-2017 ACS and 2017 Longitudinal Employee-Household Dynamics: United States Census Bureau</p>
	<p>Provide a brief summary of the data set.</p> <p>The American Community Survey (ACS) is an ongoing survey that provides data every year -- giving communities the current information they need to plan investments and services. Information from the survey generates data that help determine how more than \$400 billion in federal and state funds are distributed each year. The ACS is accessed through the Census website, which provides data about the United States, Puerto Rico and the Island Areas.</p> <p>The Longitudinal Employer-Household Dynamics (LEHD) program is part of the Center for Economic Studies at the U.S. Census Bureau. The LEHD program produces new, cost effective, public-use information combining federal, state and Census Bureau data on employers and employees under the Local Employment Dynamics (LED) Partnership.</p>
	<p>What was the purpose for developing this data set?</p> <p>ACS: Information from the ACS help determine how more than \$400 billion in federal and state funds are distributed each year to help communities, state governments, and federal programs.</p> <p>LEHD: Information from the LEHD help state and local authorities who increasingly need detailed local information about their economies to make informed decisions. The LEHD Partnership works to fill critical data gaps and provide indicators needed by state and local authorities. LEHD's mission is to provide new dynamic information on workers, employers, and jobs with state-of-the-art confidentiality protections and no additional data collection burden.</p>
	<p>How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population?</p> <p>Santa Barbara County, CA</p>
	<p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>2013-2017 ACS (Workers), 2017 LEHD (Jobs)</p>

	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete</p>
--	-------------------------------------------------------------------------------------------------------