



Bicycle and Pedestrian Master Plan

June 21, 2017



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Agenda

- **Introductions**
- **Project Purpose and Goal**
- **Context and Coordination**
- **Outreach Results**
- **Workshop Exercise**
- **Report Out**
- **Next Steps**



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Introduction

Project Purpose

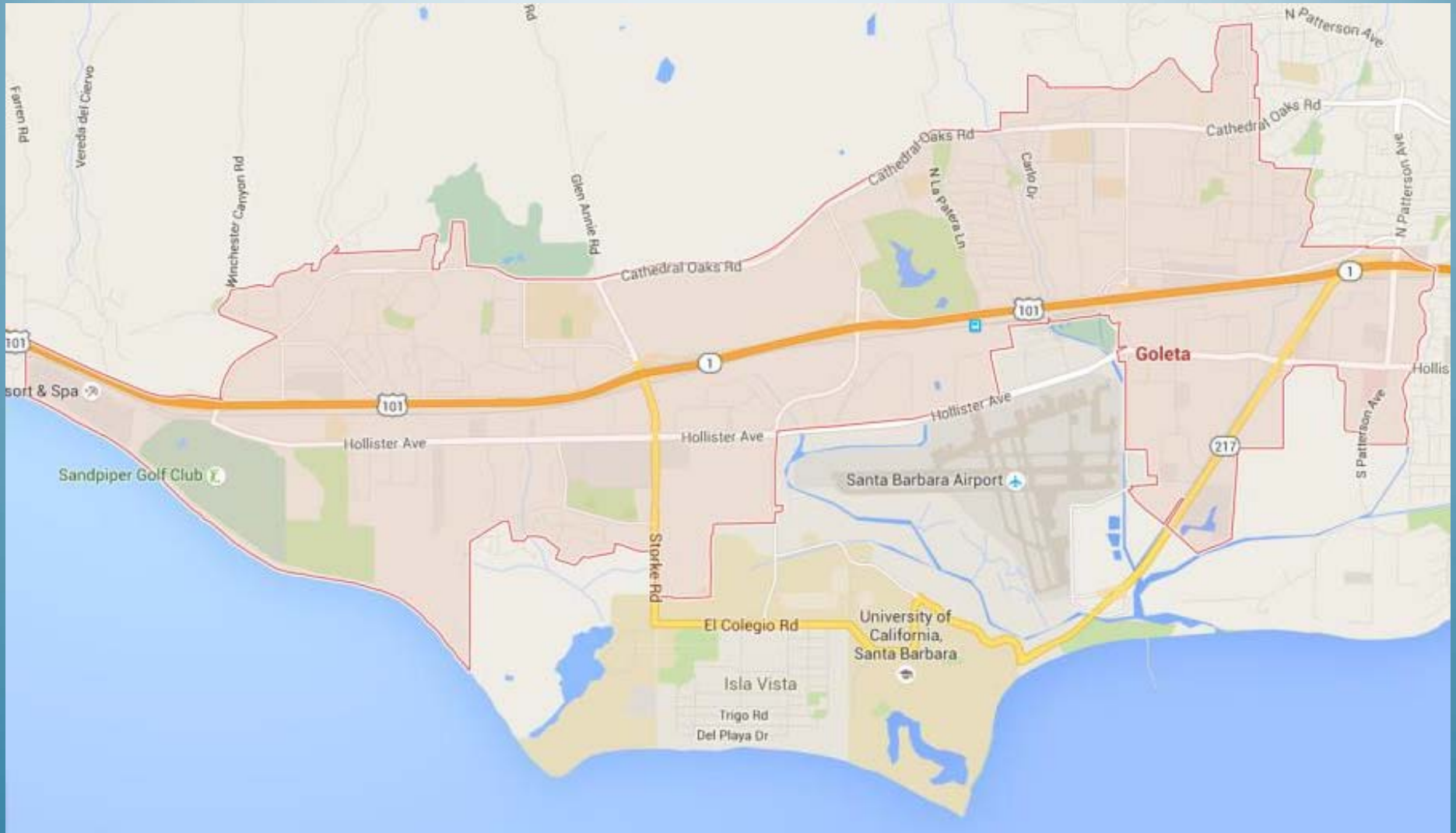
Help guide future walking and biking improvements, such as safe routes to school and improved access to transit.

Overall Goal

Expand and improve the pedestrian and bicycle network.

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City of Goleta



Coordination

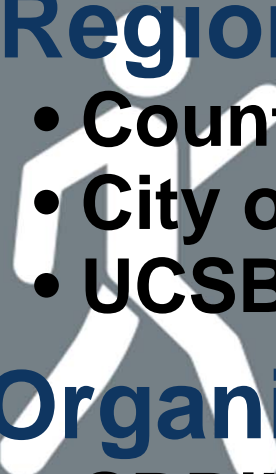
- **City of Goleta Projects**

- **Regional Connectivity**

- County of Santa Barbara
- City of Santa Barbara
- UCSB

- **Organizations**

- SBBike
- COAST
- MTD
- Community Associations
- Goleta Chamber of Commerce



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What's important to you?

- **Better access to shopping or schools?**
- **More family friendly routes?**
- **Tiered network for a range of abilities?**
- **Fixing gaps and barriers, both perceived and actual?**
- **Encouraging walking and biking as viable transportation modes?**



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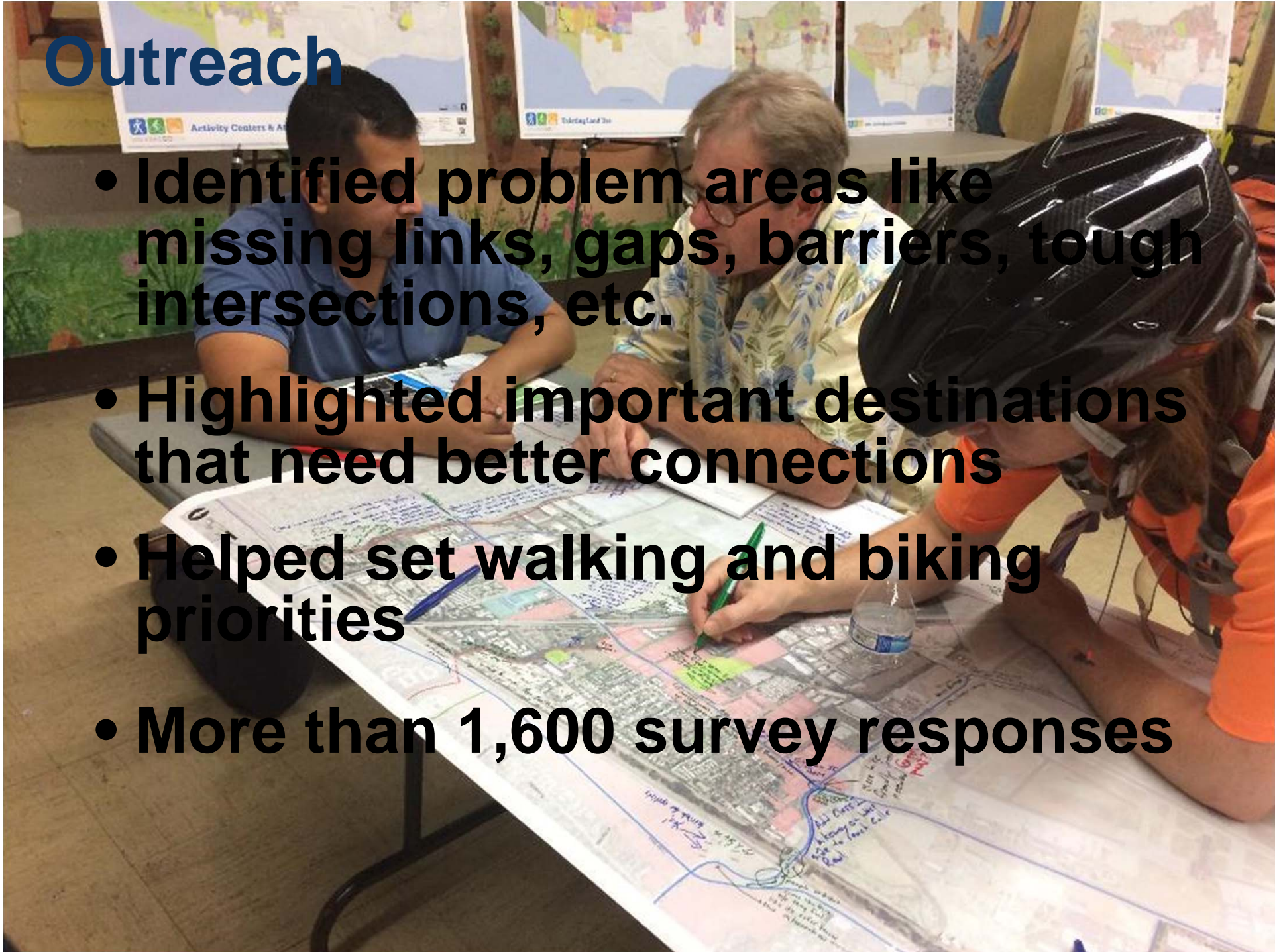
Potential Improvements

- **Walking and biking projects**
- **Programs promoting walking/biking**
- **Policies supporting walking/biking**
- **City street and roadway standards**

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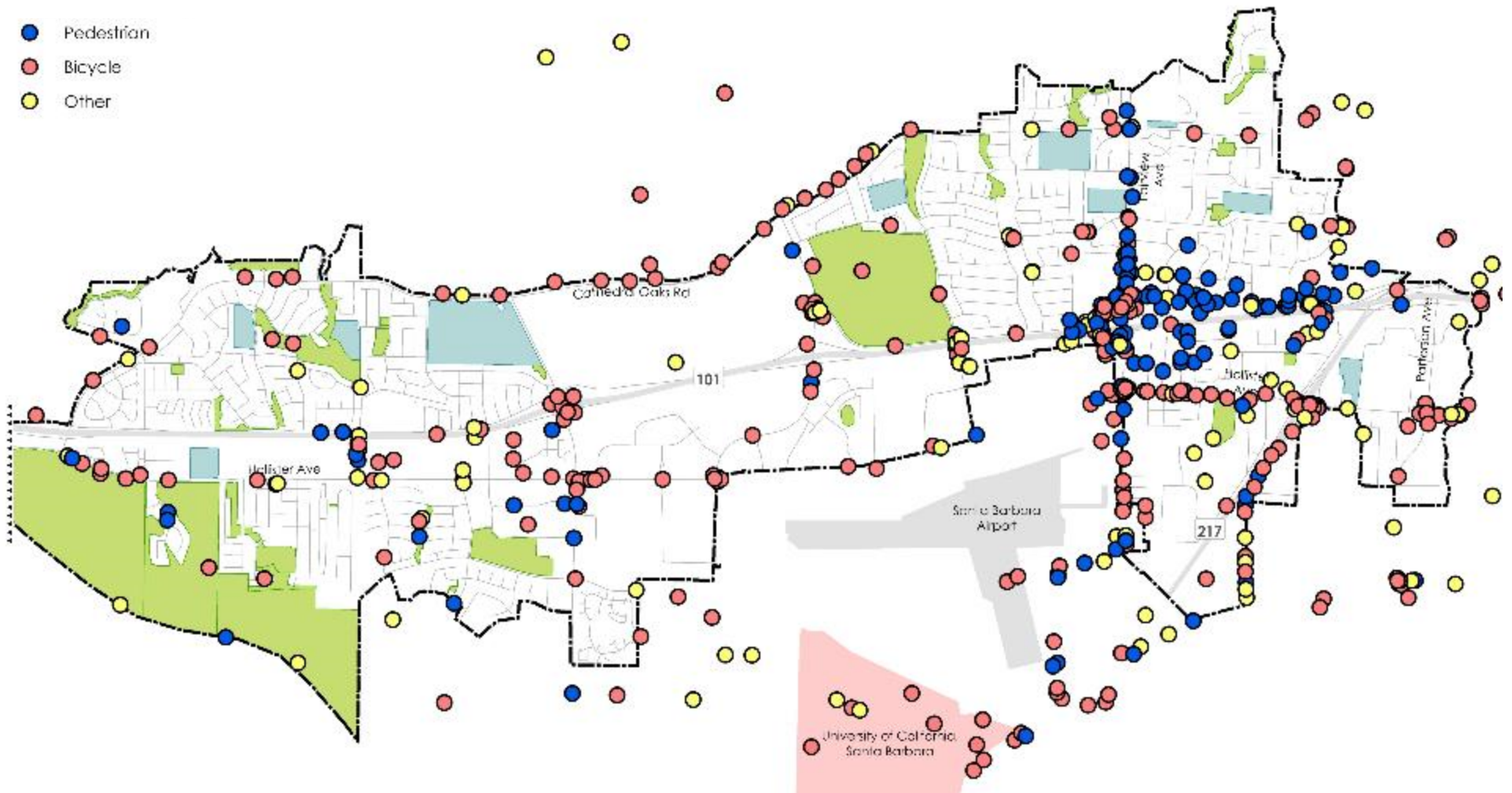
Outreach

- Identified problem areas like missing links, gaps, barriers, tough intersections, etc.
- Highlighted important destinations that need better connections
- Helped set walking and biking priorities
- More than 1,600 survey responses



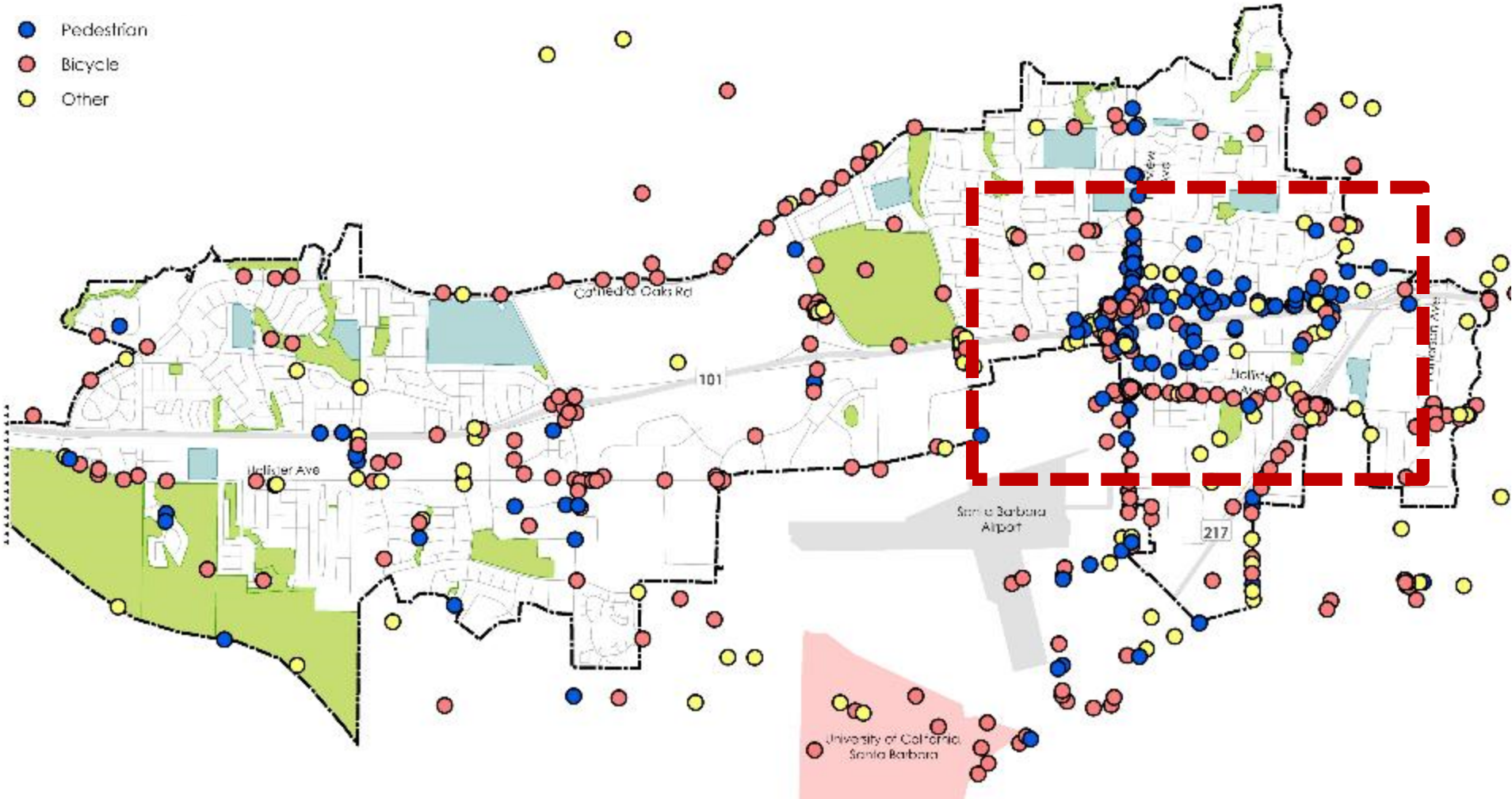
Results

- Pedestrian
- Bicycle
- Other



Focus Area

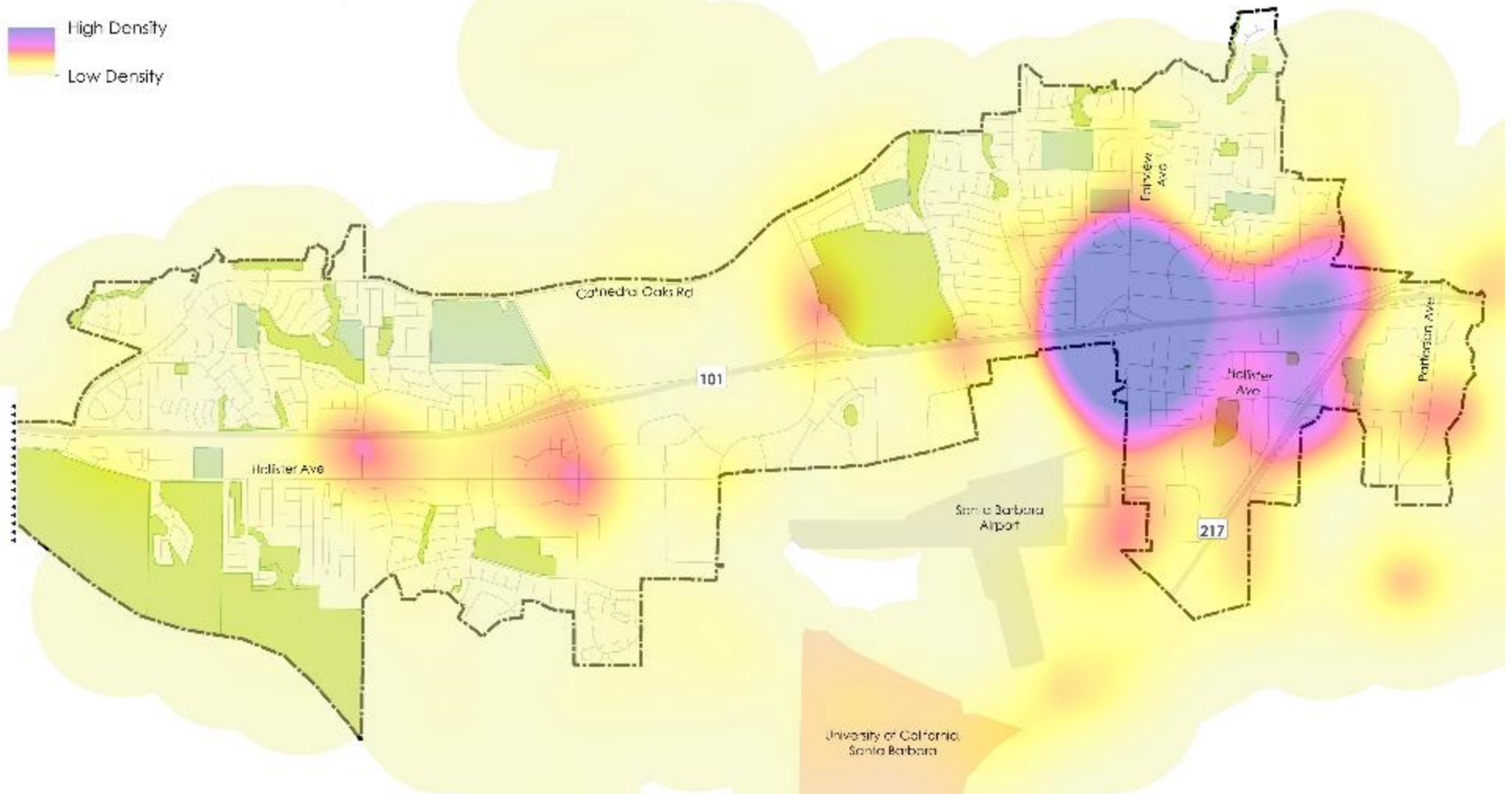
- Pedestrian
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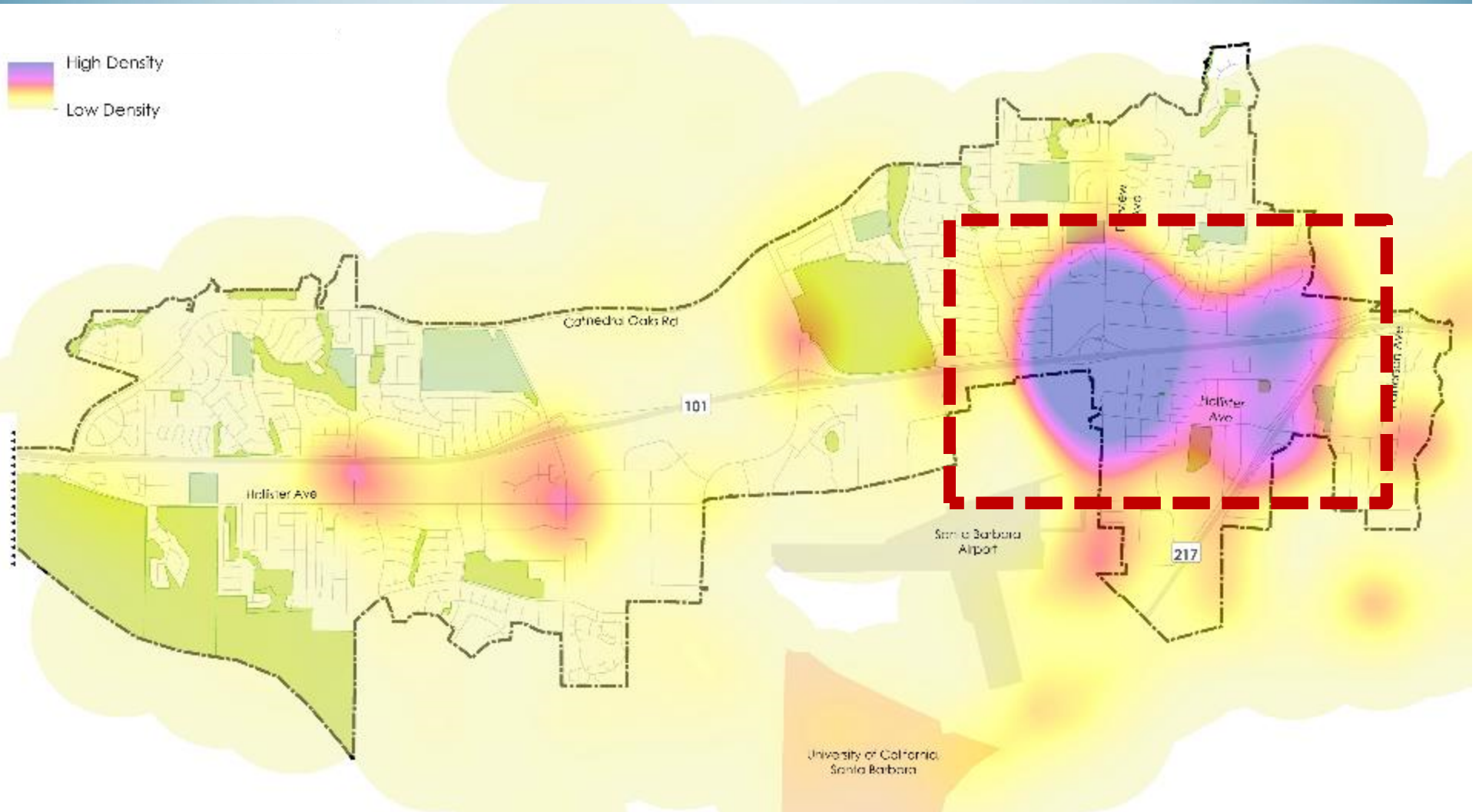
Focus Area Map Comments



Response Density “Heat Map”



Focus Area



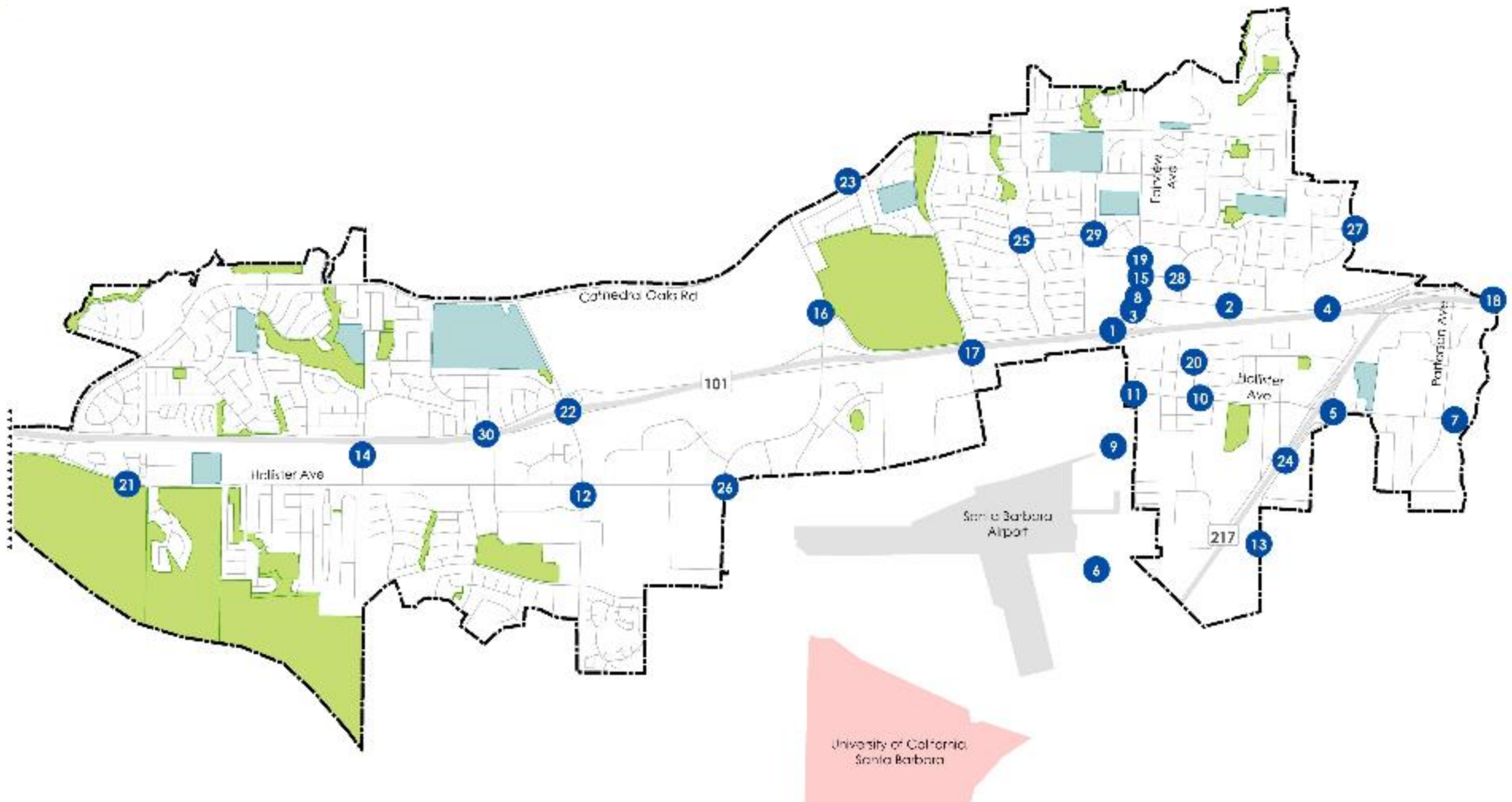
Focus Area



Focus Area



Top 30 Locations



Workshop Exercise

1. Specific Locations *(Boards)*

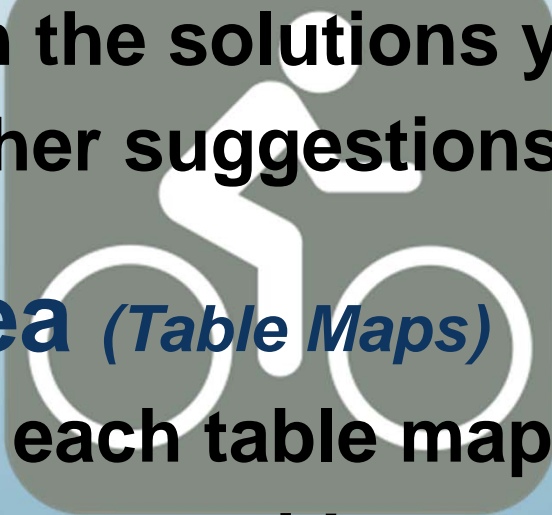
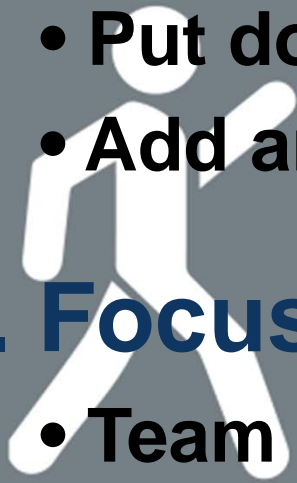
- Put dots on the solutions you prefer
- Add any other suggestions

2. Focus Area *(Table Maps)*

- Team up at each table map
- Mark up the map with your ideas
- Each team report out to share ideas

3. Overall *(City Map)*

- Mark up your ideas for any other locations



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Next Steps

- **Draft Recommendations**
- **Parks and Recreation Commission**
 - June 28, 2017
- **Council Workshop**
 - Tentatively late August
- **Draft Document – July/August**
 - outline of sections
 - future vision



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Thanks for participating!

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