



Thriving in Transition

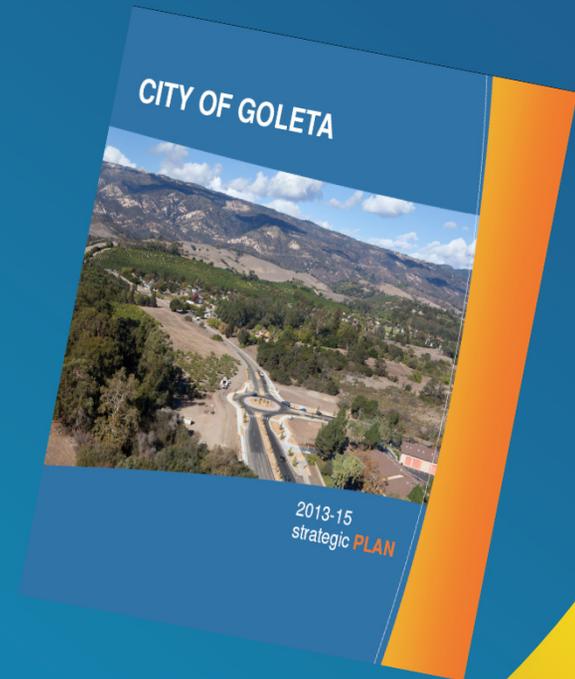
2014 STATE OF THE CITY

ACCOMPLISHMENTS

- **SUPPORTING RECREATION**
- **AWARD-WINNING PUBLIC OUTREACH**
- **COMPLETION OF PUBLIC IMPROVEMENTS**
 - **San Jose Creek Project**
 - **Pedestrian Improvements on Patterson Avenue & Cathedral Oaks**
- **RECIPIENT OF MILLIONS OF DOLLARS IN PUBLIC WORKS GRANTS**
- **APPROVAL & PROCESSING OF PRIVATE DEVELOPMENT PROJECTS TO FILL IN GAPS**

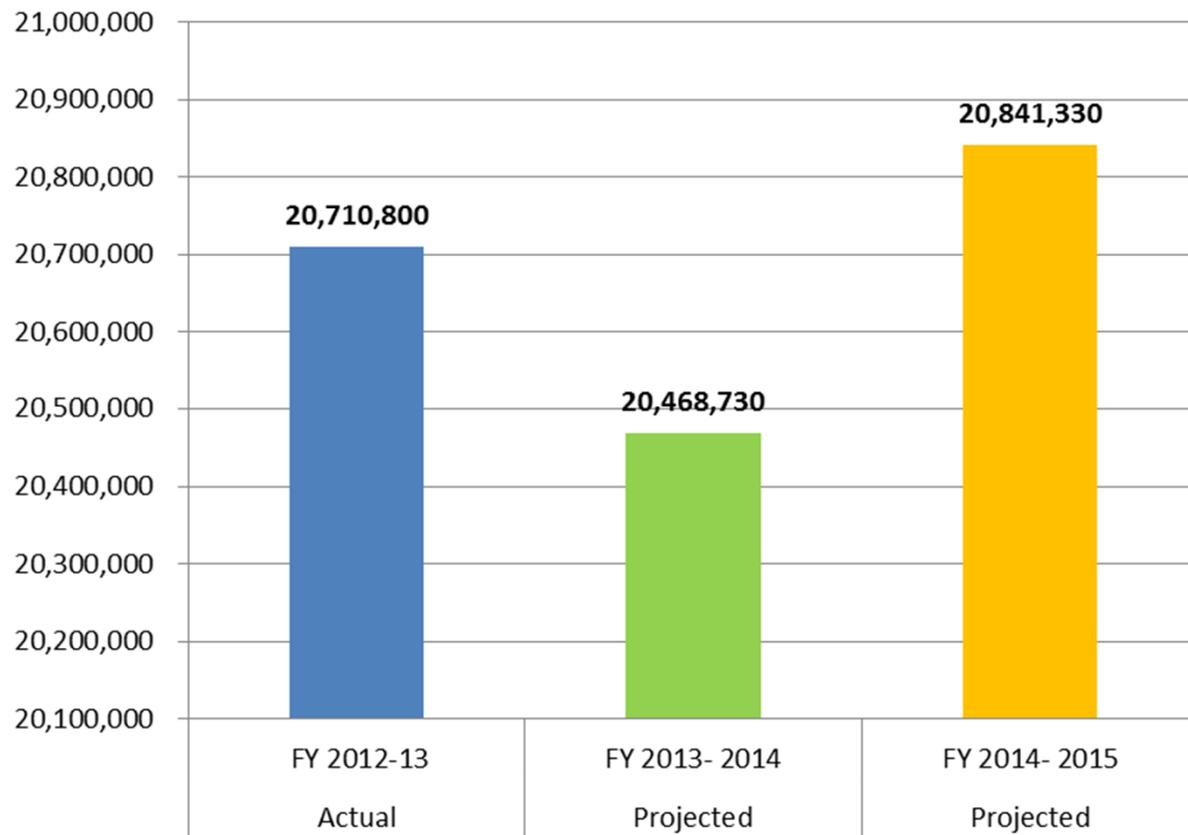
GUIDING DOCUMENT

- PRESERVE AND ENHANCE THE QUALITY OF LIFE
- ENSURE FINANCIAL STABILITY
- SUPPORT ECONOMIC VITALITY
- STRENGTHEN INFRASTRUCTURE
- RETURN OLD TOWN TO BE THE VITAL CENTER OF THE CITY
- MAINTAIN A SAFE COMMUNITY



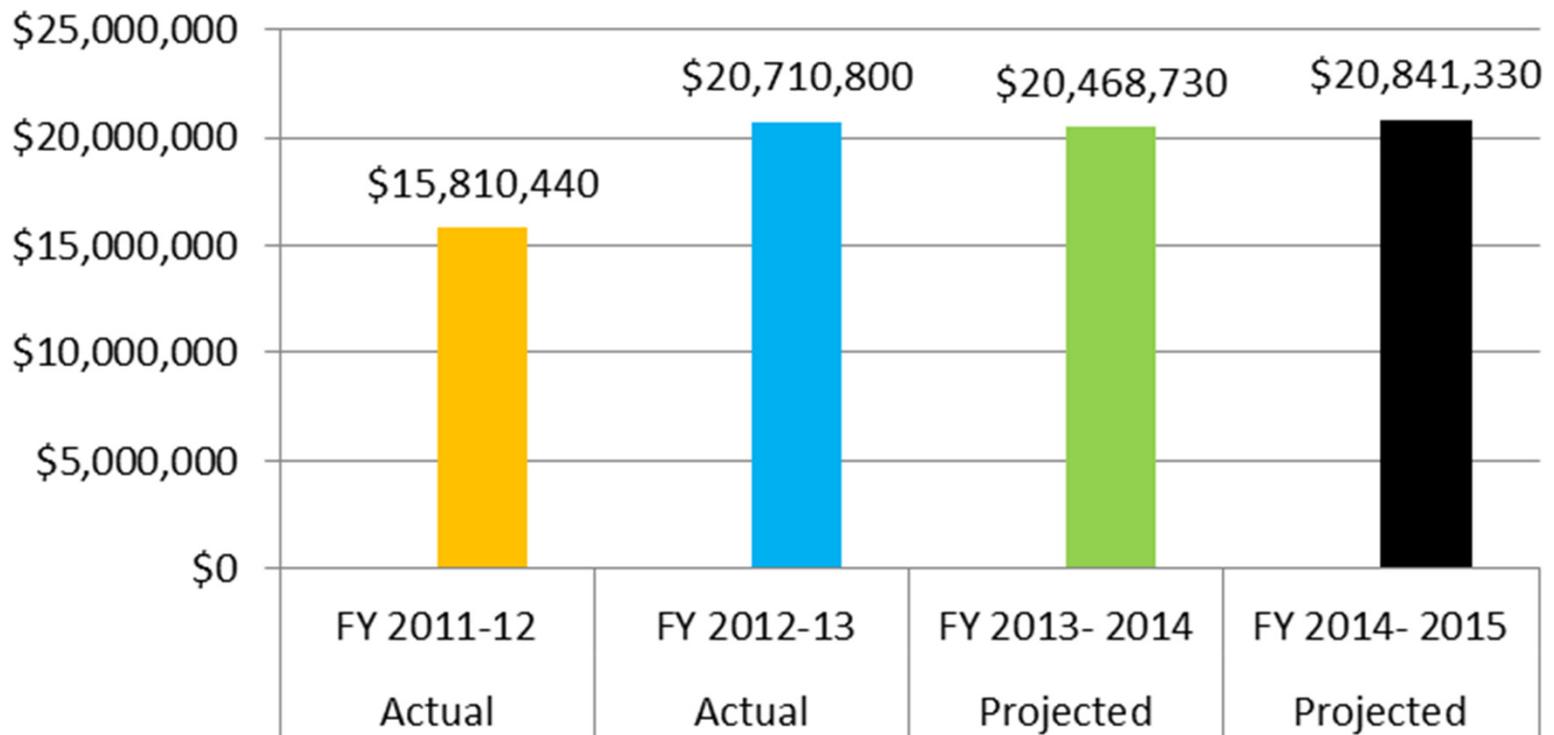
CITY FINANCES

TOTAL REVENUES



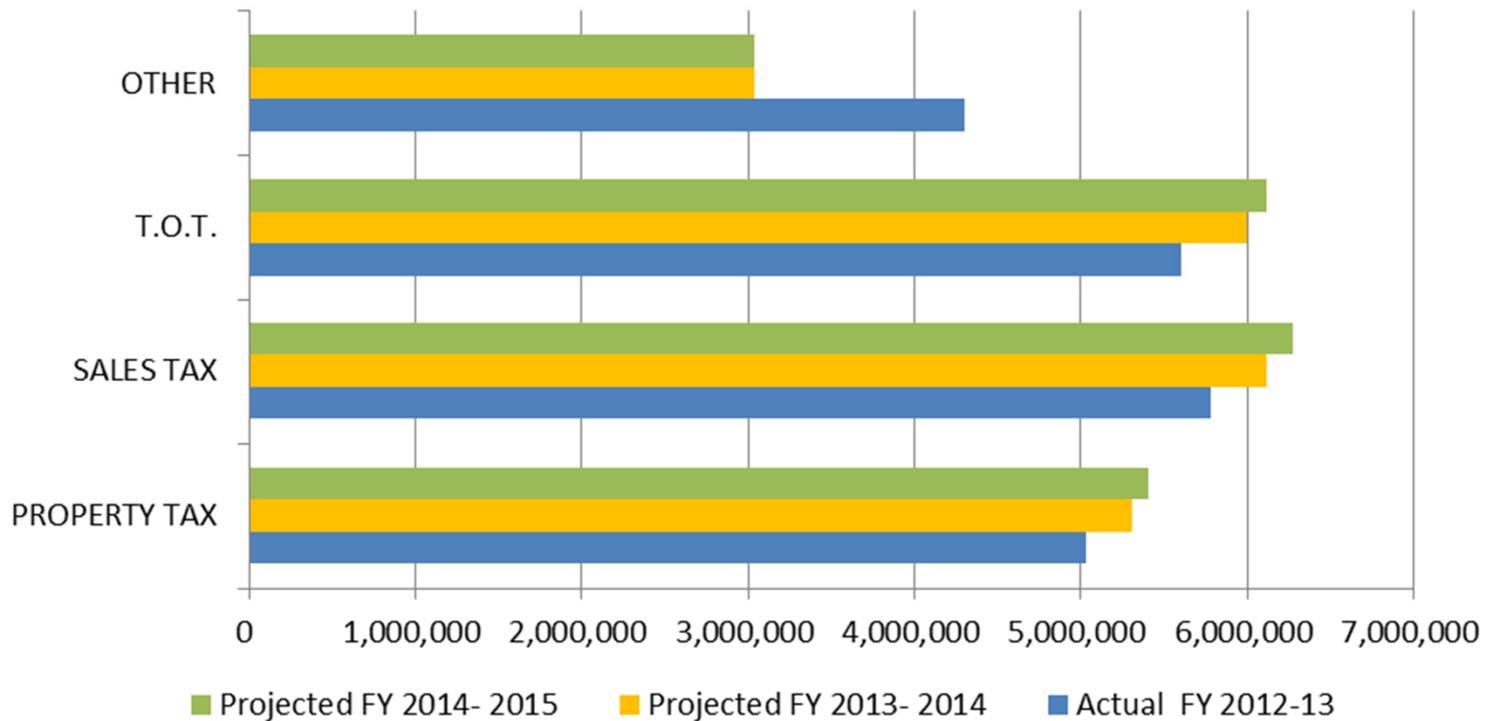
CITY FINANCES

Historic General Fund Revenues



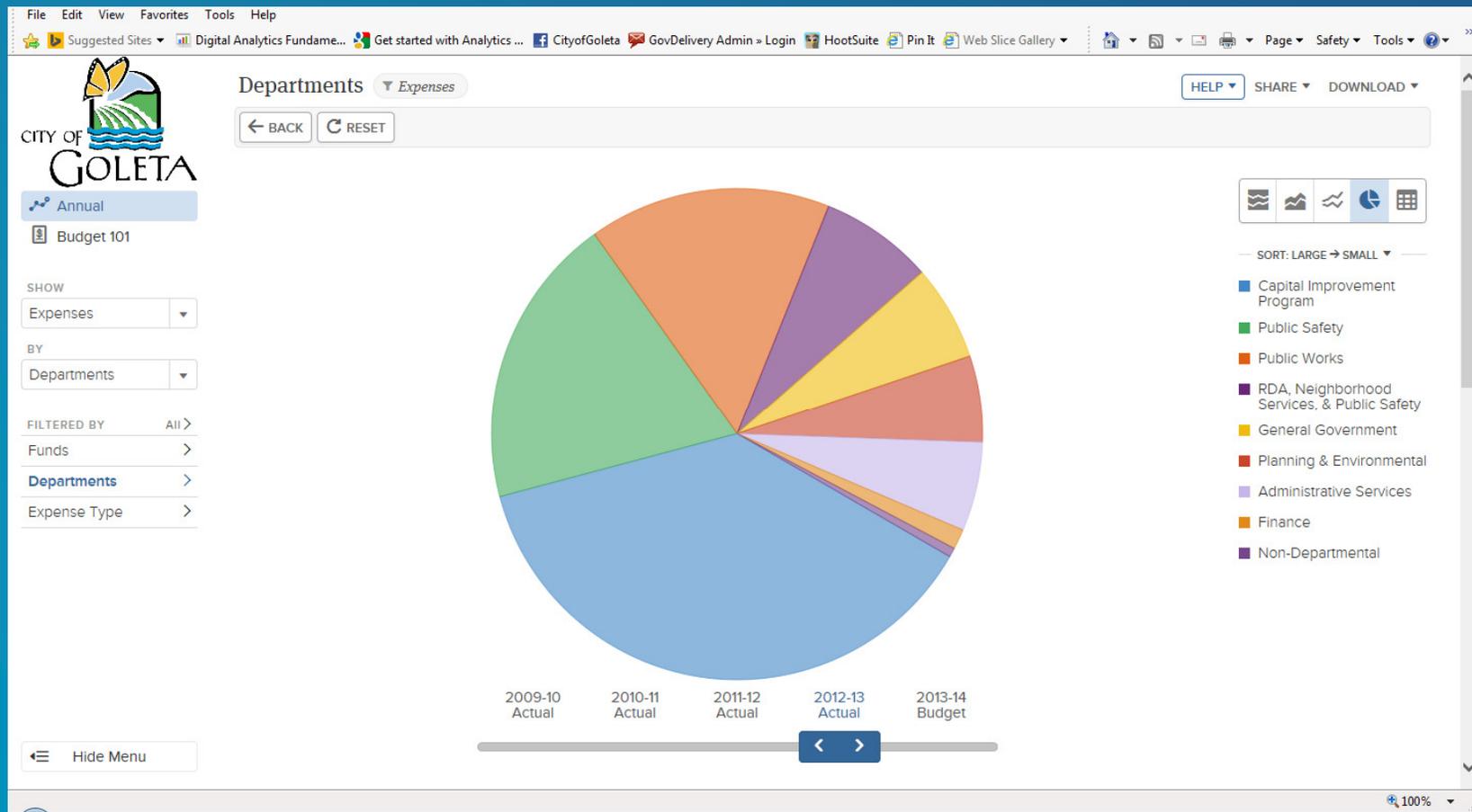
CITY FINANCES

Sources of Revenue



OPEN BUDGET

GOLETACA.OPENGOV.COM/



MANAGEMENT TEAM



EMPLOYEE MISSION STATEMENT

Our mission is to conduct the City's business in the most efficient, transparent and professional way possible to support a vibrant and sustainable community.



CORE VALUES

We seek to achieve excellence through:

- Responsive, efficient, and effective professional behavior.
- Consistent application of procedures, values and policies.
- Continuous improvement and professional development.
- Collaboration through teamwork in support of a common goal.
- Open, honest, direct and timely communication.
- Fostering high morale through camaraderie, respect, empowerment and an enjoyable workplace.
- Flexibility, innovation and creativity.





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