



the Monarch Press

City of Goleta Newsletter

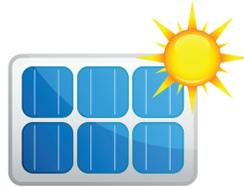
in this issue

- 2 City Hall at Your Fingertips
- 2 New Council Seated
- 2 Lieutenant Butch Arnoldi
- 3 Community Grants
- 3 Goleta Valley Historical Society
- 4 Welcome to Old Town
- 5 Energy Savings for Small Businesses
- 5 Wildfire Plan Initiated
- 5 Monarchs Have Arrived!
- 6 How Would You Respond?
- 7 Monarch Press *en Español*

...and much more!

Build Green Goleta

The Goleta City Council approved what is commonly known as a “Reach Code.” This is a new ordinance which sets forth increased minimum energy efficiency standards for all new construction in Goleta. The codes “reach” beyond existing standards for construction work to reduce greenhouse gas emissions and



make new buildings and structures more energy efficient. They exceed the state’s current minimum requirements by 15%.

Goleta now joins other neighboring communities in establishing these higher standards in an effort to do our part to enhance our environment.

The State also adopted a new Green Building Code called “CAL Green,” mandating new requirements for the planning and design, energy and water efficiency and conservation of materials for all new construction. These new

requirements, coupled with the City’s Reach Code, will further the City’s long-term commitment to increasing energy efficiency and resource conservation for all new buildings submitted for review and construction after January 1, 2011, in Goleta.

To obtain more detailed information regarding the standards set forth in the City’s Reach or CAL Green Codes, please contact us at 961-7500.

Design Review Board Now on the Web

In addition to City Council and Planning Commission meetings, the City’s Design Review Board meetings are now televised on Channel 19 and online through the City’s website system. A live video feed for the meetings as well as an archive of the meetings are available. Watching the DRB meetings provides an opportunity to participate in the public process remotely.

DRB meeting times are listed on the back cover.



Protecting Our Books

The Goleta Valley Library received a new roof. Leaks plagued the 37-year-old roof, and it was due for a complete replacement.

The City replaced the entire roof using the development impact fees collected. Thanks to the City for protecting this important place for readers young and old.

New Traffic Signal Makes Fairview Avenue Safer

The City of Goleta is in the process of installing a new traffic signal at the intersection of Fairview and Berkeley Roads to make this area safer for pedestrians, motorists and cyclists. This light will especially aid in the safe crossing at Fairview Road for children going to Goleta Valley Junior High School. It has long been a goal of the City to install a traffic signal in this area, and the City recently received funding through a State and Local Partnership Grant which splits the cost of the construction between the City and the State.



Mayor Margaret Connell said, “We are very excited to be able to make this intersection a safer place with the installation of a traffic signal. This intersection involves a lot of vehicle traffic, pedestrians and bicycle traffic. With the library and several schools nearby, and as part of the Goleta north bike route, we are glad to make this a safer place to travel.” The City Council approved the construction bid in early October and work began in November. The City is pleased to make our streets safer for everyone.



All About City Hall

 (805) 961.7500

 www.CityofGoleta.org

 Channel 19: Goleta TV

Goleta City Council

| | |
|-------------------|--------------------|
| Mayor | Margaret Connell |
| Mayor Pro Tempore | Edward Easton |
| Councilmember | Roger S. Aceves |
| Councilmember | Michael T. Bennett |
| Councilmember | Paula Perotte |
| City Manager | Daniel Singer |

City Council Meetings

Held on the 1st and 3rd Tuesdays of the month at 1:30 pm and 6 pm

Televised live on Channel 19. Live-streamed video on www.CityofGoleta.org.

Replayed Wednesdays and Saturdays 10 am and 5 pm

Mayor's Office Hours

By appointment, contact Mayor Connell at 961.7536 or via email at mconnell@cityofgoleta.org

Goleta City Hall

130 Cremona Drive, Suite B
Goleta, CA 93117
961.7500 tel 685.2635 fax
Monday – Thursday, 8 am – 5 pm
Closed Friday

New Hours

Permit & Design Center

Planning Division 961.7543
Monday – Thursday, 8 am – 4 pm
Friday, 8 am – 12 noon

Building Division 961.7552
Monday, Tuesday & Thursday only
8 am – 3 pm
Closed Wednesday and Friday

Useful Phone Numbers

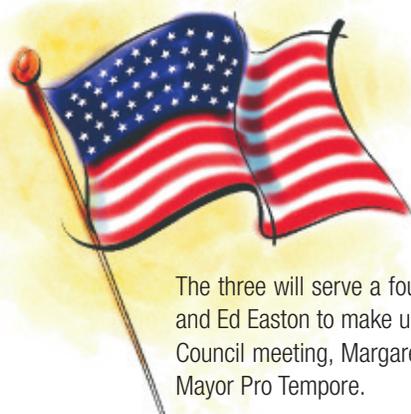
| | |
|-----------------------------|----------|
| Public Information | 961.7508 |
| Parks Reservation | 961.7531 |
| Public Works Request | 961.7570 |
| City Jobs | 961.7525 |
| Building Inspection Request | 961.7550 |
| Code Enforcement | 961.7556 |
| Anonymous Tip Line | 961.7574 |

City Hall at Your Fingertips

Did you know that City Hall is just a click away? Visit the City's website at www.CityofGoleta.org to:

- Watch City Council, Planning Commission and Design Review Board meetings.
- Register for electronic notices on items of interest.
- Sign up for City Alert, the City's system for notifying residents and businesses of important information. Alerts can be received via land line, cell phone, text message and email.
- Apply for a job, business license or community grant.
- Learn about street improvements, the green business program, energy efficiency and much more!
- Request recognition for an individual or event of great significance to the community.
- Make a park or picnic area reservation.
- Use City Assist to report a problem, register a complaint and find answers to commonly-asked questions.

Learn more about Goleta on our website at www.CityofGoleta.org.



New Council Seated

The makeup of the Goleta City Council changed with the November 2 election. Mayor Eric Onnen oversaw his last meeting on December 7th after deciding not to run for a second term. Incumbent Council members Roger Aceves and Michael T. Bennett were re-elected and were joined by newcomer Paula Perotte.

The three will serve a four-year term and join Council members Margaret Connell and Ed Easton to make up the five-member City Council. At the December 7th City Council meeting, Margaret Connell was elected Mayor and Ed Easton was named Mayor Pro Tempore.

Say Hello to Lieutenant Arnoldi

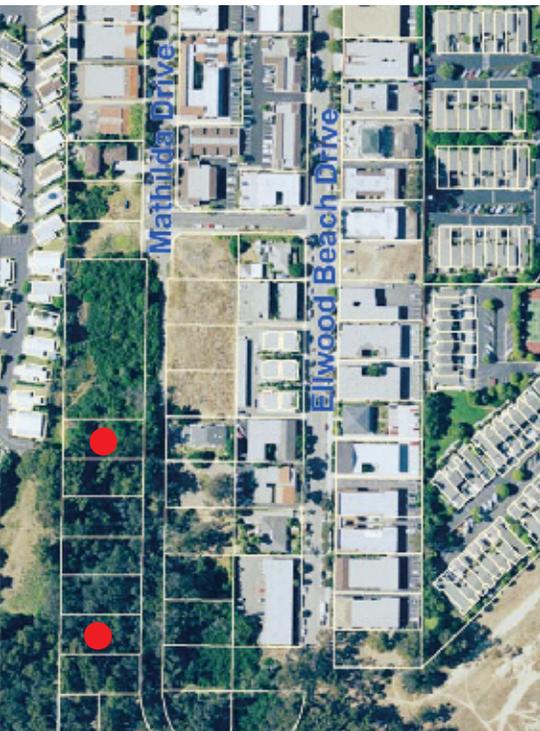
Lieutenant Ugo "Butch" Arnoldi recently joined the City of Goleta as the Chief of Police, replacing Lieutenant Phil Willis who retired. Lieutenant Arnoldi is one of the longest serving members of the Santa Barbara Sheriff's Office with more than 36 years of continuous service, and Goleta is fortunate to have his leadership. He has served as Chief of Police Services for the City of Carpinteria and the Lieutenant of the Isla Vista Foot Patrol. Some of Lieutenant Arnoldi's notable achievements include serving as regional co-director of the California Special Olympics Law Enforcement Torch Run and his role as the Sheriff's Old Spanish Days/Fiesta Liaison with the Santa Barbara Police Department for the past 30 years.



"I've worked the majority of my career in the Goleta Valley. It's where I live and raised my family. I am committed to protecting and maintaining this excellent community," said Lt. Arnoldi. "I've worked with many of Goleta's city leaders throughout the years and look forward to partnering with them and the citizens of Goleta."

Say hello to Lieutenant Arnoldi as he and his team work to keep Goleta safe.

The *Monarch Press* is produced by the City Manager's office. Contact Valerie Kushnerov, Editor, at 805.961.7507, or themonarchpress@cityofgoleta.org with questions or comments. The newsletter is printed on (50%) recycled paper stock (15% post-consumer waste), using soy-based ink and distributed to all City of Goleta residents and businesses as bulk rate U.S. Mail. Additional copies are available at City Hall, the Goleta Library, and the Goleta Valley Community Center. The *Monarch Press* can also be downloaded from the City's website.



The City hopes to purchase 17 open space parcels adjacent to the two parcels that it recently acquired (new parcels noted with red dots).

Preserving Land for Future Generations

As part of Goleta's Strategic Plan, the City seeks to purchase 17 parcels at the south ends of Mathilda and Ellwood Beach Drives to preserve them as open space. This area is made up of existing and potential monarch butterfly habitat, eucalyptus groves, willow woodlands, riparian habitat and Devereux Creek. Collectively the properties serve as a gateway into the adjoining Sperling Preserve on Ellwood Mesa.

Using open space acquisition reserve funds, the City was able to purchase two of those 17 parcels. The City has been seeking out grant funding for additional purchases and was recently awarded a County Coastal Resource Enhancement Fund Grant of nearly \$65,000. Future properties will be acquired as funds are available.

This is a wonderful opportunity for the City to preserve sensitive environmental resources and add to its open space network for the perpetual enjoyment of the public.

Look for more information about these purchases in future issues of the Monarch Press.

Community Grants Make A Difference

Apply today! Community Project Grants offer a unique opportunity for local organizations and groups to receive funds for programs that serve City residents. The goal of the program is to benefit as many residents as possible while supporting a range of community activities.

The application period is open from January 3 - February 16. The Mayor and two appointed community members evaluate the applications and make recommendations which the City Council then considers at a Council meeting in the Spring.

Last year, the City awarded grants to the following organizations:

- | | |
|---|--|
| Alzheimer's Assoc. CA Central Coast Chapter | Goleta Valley Historical Society |
| Dos Pueblos Little League | Goleta Valley Senior Center |
| Foodbank of Santa Barbara County | New Beginnings Counseling Center |
| Foundation for Girsh Park | PathPoint |
| Friendship Adult Day Care Center | Rotary Club |
| Goleta Teen of the Year | Santa Barbara Audubon Society |
| Goleta Valley Beautiful | Santa Barbara Partners in Education |
| Goleta Valley Chamber of Commerce | Santa Barbara Rape Crisis Center |
| Goleta Valley Girls Softball Association | Soroptimist Safety Town of Santa Barbara |

Applications for the City's Community Project Grants Program will be available starting January 3rd. Visit the City's website, www.CityofGoleta.org, or call City Hall at 961-7500.

Visit the Goleta Valley Historical Society

The Goleta Valley Historical Society recently opened the **George and Dale Cavalletto History Education Center**. Exhibits featured in the new History Education Center tell the story of the Goleta Valley, from Chumash and native peoples up to the present day, with a focus on ranching and agricultural stories. The center has been designed as an interactive experience, utilizing new technologies, innovations and materials that will make it ideally suited for delivering educational programs to schoolchildren.



Founded in 1966, the mission of the Goleta Valley Historical Society is to collect, preserve, interpret and foster research of the Goleta Valley's history through exhibits, programs and stewardship of the historic Rancho La Patera, home to the Stow family.



Visit the center and new exhibits at Rancho La Patera & Stow House, 304 N. Los Carneros Road in Goleta.

Open Saturdays and Sundays, 2 - 4 pm and by appointment.

Call City of Goleta at 961.7500 or visit our website at www.CityofGoleta.org

Welcome to Old Town

Goleta's **Redevelopment Agency** has recently begun a new decorative banner program in Old Town. "Welcome to Old Town" banners have been installed on street lights along Hollister Avenue from Fairview to Highway 217. Future banners may be installed to showcase seasonal themes and public/civic events. This is part of the Redevelopment Agency's economic development efforts to promote Old Town as a destination location for shopping and other activities. Next time you're in Old Town, look for these beautiful banners.

Call us with your banner ideas or suggestions at 961-7500.

Hollister Avenue Prepares for a Makeover

Goleta's General Plan and Old Town Revitalization Plan prescribes changes to Hollister Avenue as part of the efforts to revitalize Goleta's Old Town. A project known as the **Hollister Avenue Redesign Project**, which extends from Fairview Avenue to Kellogg Avenue, looks to improve Hollister Avenue with pedestrian improvements and visual enhancements.

The project will evaluate the existing challenges and prepare scenarios of redesign options to:

- Improve traffic flow
- Fix flooding problems
- Make it more bicycle and pedestrian friendly
- Create better use of on and off street parking
- Improve the overall aesthetic appearance of the corridor

The challenge will be to accommodate as many of these amenities as possible while maintaining efficient traffic flow and safety for all users. The public will have numerous opportunities to comment on this project, particularly at workshops throughout the design process.

We encourage you to get involved in the process.



Serving Some of Our Neediest Residents

THE CITY STRIVES TO MAKE GOLETA THE GOOD LAND FOR EVERYONE.

The Braddock House, a public housing facility that will serve four low-income, developmentally disabled adults in Old Town Goleta, got an important monetary boost. The City's Redevelopment Agency Board unanimously authorized \$200,000 for construction of the house. The housing will be managed through an agreement with the County of Santa Barbara's Housing Authority, which serves Goleta with various housing assistance programs and low-income housing units.

"This project is a perfect example of how the partnership between the City and the Housing Authority of the County of Santa Barbara will benefit our residents. At a time when state budget cuts could have derailed this project, the City's financial assistance will insure the project can be constructed on time to serve its target population," said Jaime Valdez, Senior Management Analyst, Redevelopment and Neighborhood Services.

Need a Place to Stay?

Goleta wants to know if there is enough hotel and conference room space in the area. One of the objectives adopted as a part of the City Council's recently approved **Economic Development Strategic Plan** was to perform a market study for a convention and conference facility. Of particular interest is the importance of the Page Site, a parcel of land located in Old Town about half a mile south of Hollister on Kellogg Avenue. It is currently zoned as Resort/Visitor Serving Commercial.

In October, the Redevelopment Agency (RDA) Board unanimously authorized a much-anticipated Hotel/Conference Center Market Study. The idea behind the study is to determine if:

- 1) Goleta could sustain such a facility;
- 2) there is enough hotel room capacity;
- 3) there is enough demand; and,
- 4) If there is a logical location for such a facility.

The study is expected to be completed in the Spring of 2011 and was funded through designated redevelopment monies. We look forward to sharing the results with you in future issues.

Wildland Fire Plan Initiated for a Safer Goleta

Fires pose a significant risk for potential loss of life and for property damage on the South Coast. The risk of wildland fires in Goleta exists from fires starting in the Los Padres National Forest and burning down from the foothills into the urban portions of the City. There is also a risk of fires starting within the City on either public or private lands.

Since fires occur semi-frequently in the South Coast area, the City has authorized the preparation and implementation of a **Wildland Fire Plan**. The plan will be based on our area's fire history and will take into consideration sensitive environmental resource areas, mainly the Ellwood Mesa/Sperling Preserve which includes 240 acres of open space. The intent of the plan will be to establish a balanced fire hazard mitigation program as a way to protect property while preserving the natural habitat that we cherish.

The community will have the opportunity to provide input on the plan during the data gathering phase and will learn more about the plan's components once it is completed in the fall of 2011. Together we can work to keep our community fire safe.

Fire Trivia

- 4.5 million** acres burned in the West last year
- 94** percentage of California wildfires caused by people
- Thirty** number of seconds it takes a fire in your house to double in size
- 0.7** percentage of California wildfires caused by people playing with fire
- 900 degrees** how hot a wildfire can get (Fahrenheit)
- Resources** www.readyforwildfire.org
www.firewise.org

Reprinted with permission from Sunset Magazine.

CUSTOMIZE YOUR CITY ALERTS! REGISTER ONLINE TODAY.

Energy Savings for Small Businesses

Today's economy is especially challenging for small businesses. Southern California Edison (SCE) is ready to help with its **Direct Install** program. This program provides qualifying businesses with **FREE** energy-efficient products, **FREE** installation and long-term energy savings. The Direct Install program is an excellent way for your business to reduce energy costs and save money.

HOW THE PROGRAM WORKS

SCE has contracted with highly-skilled energy efficiency experts who will come and evaluate your facility, free of charge, to identify energy savings opportunities.

With your approval, the contractor will install **FREE** energy-efficient replacement equipment. By replacing the less efficient equipment with new, energy-efficient technology, your business will reduce its energy use, carbon footprint

and electric bill—all at no cost to you.

The contractor will take 5–10 minutes to complete the energy assessment and make recommendations to improve the energy efficiency of your business. If you agree with the recommendations, the contractor will ask you to sign an authorization form and schedule an appointment for a convenient time to install the equipment. Installation of recommended energy-efficient equipment will take less than two hours and your business can remain open.

WHAT IS NEEDED

You do not need to purchase anything to participate. Simply be willing to have your less-efficient equipment replaced with more energy-efficient products—free of charge.

Participation in the program is limited to times when an SCE contractor is scheduled to be in your community. For more information, call 800-736-4777.

Our Winged Friends Are Here!

Every fall, thousands of monarch butterflies migrate to Goleta and spend the winter at the Ellwood Mesa Sperling Preserve. At the beginning of December, there were already over 16,000 monarchs at the Ellwood Main site!

This year, the City hired Althouse & Meade to do an official count of the monarch population at the Ellwood Mesa Open Space and recommend the best ways to manage their habitat and protect them.

The monarchs begin their spring migration in February, so come see them while you can!

The City has dedicated volunteers who greet visitors and answer their questions every Saturday and Sunday from 10:00 a.m. to 3:00 p.m.

Site map

for visiting the monarch butterflies

▲ = Access Points



Call City of Goleta at 961.7500 or visit our website at www.CityofGoleta.org



How Would You Respond?

Imagine that it is 4 a.m. and you hear a crash. You sit up in bed and look to the clock which is dark. As your brain slowly wakes up, you realize that the power is out. You quietly crawl out of bed and check on your family. Shards of glass cover your kitchen floor. Through the broken window you hear a neighbor screaming for help. You decide to go out to help. Neighbors are hurrying out of their houses. Some are half-dressed and crying. One says that a dresser has fallen on her son and another says he cannot find his dog. You quickly realize that this is bigger than a typical power outage. What would you do next? What should you do next?



Goleta's first CERT graduates practice their skills at their final simulation and graduation. Learn more about CERT by attending a session that runs for nine Wednesdays, starting April 6th.

Earthquakes, fires and other disasters can hit a community at any time. Knowing what to do and how to best help is the focus of the **Community Emergency Response Team (CERT)** training. CERT training covers topics such as medical operations, light search and rescue, and fire safety during the nine-week

program. The course will begin on Tuesday, January 18th, and end with a graduation in March. A second session will start on Wednesday, April 6th, and run for nine Wednesdays.

To participate, you must be at least 18 years old and a resident of the City of Goleta.

Applications can be downloaded at www.goletapreparenow.org/community-emergency-response-team or picked up from the City of Goleta at 130 Cremona Drive.



We Asked...and You Answered!

Last Spring we encouraged you to participate in the US Census. This was the first time a Census had been done since Goleta had incorporated as a City. Your participation in this important process helped provide critical information which will be useful for funding and planning future community services.

HERE'S HOW WE STACKED UP AGAINST OTHER AREAS IN THE MAIL RESPONSE RATE.

| | |
|-----------------------|-----|
| City of Goleta | 78% |
| City of Carpinteria | 78% |
| Nationwide | 74% |
| Santa Barbara County | 74% |
| City of Santa Barbara | 72% |

Way to go, Goleta!

Power Outage Tips

Power outages do happen. Make sure you and your family are prepared and know what to DO and NOT DO.

DO:

- Make arrangements to relocate if your medical equipment needs electricity
- Call Edison to report the outage or potential hazardous condition
- Have batteries handy for a radio and flashlights
- Notify Edison if you have a portable or permanent generator
- Use a portable generator in a well-ventilated area and plug appliances directly into the generator
- Use manual feature to disengage garage door opener

DO NOT:

- Touch damaged electric equipment or power lines on the ground
- Spray water on electrical fires; notify the fire department immediately
- Connect a portable generator to house wiring; this can endanger equipment and lives
- Use candles for lighting
- Open your refrigerator unnecessarily; food will keep longer
- Use propane or charcoal for cooking indoors
- Be afraid to periodically reset your circuit breakers, especially if your neighbors have lights

Southern California Edison:
24-Hour Emergency 1-800-611-1911
General Services 1-800-655-4555

en Español

THE MONARCH PRESS IN SPANISH



Bienvenidos al Centro de Goleta

La Agencia de Desarrollo de Goleta inició un programa de pancartas decorativas en “El Centro”. Se han instalado pancartas en los postes de luz a lo largo de Hollister, desde Fairview hasta la carretera 217. En el futuro se instalarán otras pancartas para marcar distintas temporadas y eventos cívicos. Esto es un esfuerzo de la Agencia para promover “El Centro” como destino para ir de compras y pasar un rato agradable y para promover su desarrollo económico. La próxima vez que visites “El Centro” busca estas pancartas.



Dinero para nuestra comunidad

A partir del 3 de Enero, las aplicaciones para las Becas para Proyectos Comunitarios en la ciudad estarán disponibles en el sitio de internet www.CityofGoleta.org o en las oficinas de la ciudad llamando al 805-961-7500.

Las Becas para Proyectos Comunitarios ofrecen una oportunidad única para que las organizaciones y grupos locales reciban fondos para programas que sirvan a los residentes de la ciudad. La meta es beneficiar al mayor número de residentes y dar apoyo a diversas actividades comunitarias.

El periodo para aplicar es del 3 de Enero al 16 de Febrero. El Mayor y dos miembros de la comunidad evaluarán las aplicaciones y harán las recomendaciones que el Concilio considerará en una de sus juntas durante la primavera.

Entre quienes los recibieron están: Dos Pueblos Little League, Foodbank, Girsh Park, Goleta Valley Beautiful, Goleta Valley Historical Society, Goleta Valley Senior Center, SB Partners in Education y Soroptimist Safety Town of SB entre muchos otros.

Llama a la ciudad de Goleta para saber si su organización es elegible.

¿Preguntas? Llame a City Hall 961.7500. Tenemos personal bilingüe y queremos escuchar su opiniones. City Hall tendrá nuevas horas en Viernes.

Un Semáforo Hará que Fairview Sea Más Segura

La Ciudad de Goleta se encuentra en proceso de instalar un semáforo en la intersección de Fairview y Berkeley Rd para que esta área sea más segura para los peatones, los automovilistas y los ciclistas. Este semáforo ayudará para que los niños que van a la Junior High de Goleta puedan cruzar Fairview de manera segura. La ciudad recibió los fondos del gobierno estatal y local, lo cual hace que el costo se divida entre el estado y la ciudad.

El Mayor Margaret Connell comentó “Estamos muy satisfechos de poder hacer que esta intersección sea más segura con la instalación del semáforo. Esta intersección tiene mucho tráfico vehicular así como de bicicletas y de peatones. Con la biblioteca y varias escuelas cercanas y como parte de la ruta de bicicletas de Goleta, éste será un lugar más seguro para todos.

El Concilio de la ciudad aprobó la construcción a principios de Octubre y el trabajo dió inicio en Noviembre. La ciudad está haciendo nuestra calles más seguras para todos.

www.cityofgoleta.org

La Ciudad al alcance de tus dedos

Sabías que puedes alcanzar la Oficina de la Ciudad con solo un “click”? Visita www.cityofgoleta.org.

- Ve las juntas de la Ciudad y de las Comisiones de Planeación y Diseño
- Regístrate para recibir avisos electrónicos sobre asuntos de interés
- Regístrate para recibir Alertas de la Ciudad sobre información importante a través del sistema de notificación a los residentes y a los negocios. Se pueden recibir Alertas vía telefónica, por mensajes de texto y por correo electrónico.
- Solicita un trabajo, una licencia para tu negocio o una beca comunicaría
- Aprende sobre obras en las calles, sobre el programa de “negocios verdes,” sobre eficiencia energética y mucho más!
- Solicita un reconocimiento para una persona o un evento de gran significado para la comunidad.
- Reserva un sitio en los parques
- Utiliza “City Assist” para reportar un problema, registrar una queja y para encontrar respuestas a las preguntas más comunes.

Para más información sobre Goleta visita www.CityofGoleta.org



Winter 2011

ECRWSS Postal Customer

City Government Meetings

All meetings held at City Hall

City Council

1st and 3rd Tuesday of the month

Meets at 1:30 pm and 6 pm

- Jan 18 Televised live on Channel 19.
- Feb 1 Replayed on Wednesdays and Saturdays at 10 am and 5 pm.
- Feb 15
- Mar 1
- Mar 15

Planning Commission

2nd and 4th Monday of the month

Meets at 6 pm in the City Council Chambers

- Jan 10 Televised live on Channel 19.
- Jan 24 Replayed on Tuesdays and Sundays at 10 am and 5 pm.
- Feb 14
- Feb 28
- Mar 14
- Mar 28

Design Review Board

2nd and 4th Tuesday of the month

Meets at 3 pm

- Jan 11 Mar 1
- Jan 25 Mar 15
- Feb 15 Mar 29



Community Events

THE EASTER BUNNY EXPRESS

...will be in town on Saturday, April 23. One of the museum's most eagerly-awaited family events, the Easter Bunny Express, is held each year the day before Easter Sunday from 11 am to 4 pm. Activities include scheduled stops at Wabbit-Twacks Station (where families board the museum's miniature train for a 1/3-mile ride around the grounds); Easter-Bunnyville (where families meet the Easter Bunny and select an egg surprise); Jack-Rabbit Junction (where families enter a drawing for some marvelous gifts); and What's Up Dock (where families collect an event souvenir). It's sure to be another hare-raising eggs-perience for the whole family! If it rains, the event will be moved to the following Saturday. Tickets are \$4 for adults and children.

Visit www.GoletaDepot.org for more information.

Goleta Residents Ride to Work

The latest US Census revealed that Goleta workers are doing better than their national counterparts by driving less and bicycling more to work. Residents are biking and riding the bus more often than the rest of Santa Barbara County as indicated on the graph to the right.

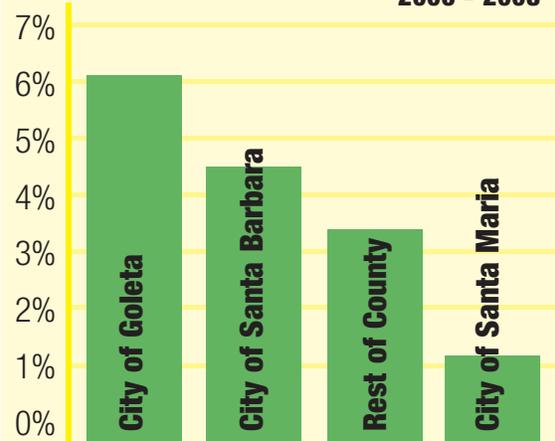
For more info, visit <http://factfinder.census.gov>.

SUPER SATURDAY!

From 1-4 pm on Saturday, February 5th, the South Coast Railroad Museum will host "Super Saturday!" This annual event on the day before the Super Bowl football game marks the first weekend day of unlimited free miniature-train rides during the year. It is open to the general public.



Bike to Work Commuters 2006 - 2008



Information provided by the Santa Barbara Bicycle Coalition