



First Annual STATE OF THE CITY

MAY 29, 2008



“Goleta remains a beautiful and safe small town community, with family-friendly neighborhoods, that values the environment, agriculture, and open space while providing housing, recreation and business opportunities”

- Goleta Strategic Plan -

Goleta City Council

Mayor
Mayor Pro Tempore
Councilmember
Councilmember
Councilmember

Michael T. Bennett
Roger S. Aceves
Jean W. Blois
Eric Onnen
Jonny Wallis



Major Accomplishments...

The First Six Years 2002–2008

Streets, Sidewalks & Infrastructure

- Invested over \$16 million dollars in street and sidewalk repairs resulting in 90 miles of street improvements, over 7 miles of sidewalks and 2 miles of curbs and gutters were replaced, and 175 new access ramps were installed
- Completed preliminary design on the San Jose Creek Flood Control project that includes an innovative Steelhead Fish Passage protection component
- Installed 4 new traffic calming radar feedback signs
- Completed the Pine/Thornwood Storm Drain Improvement Project in Old Town

Public Safety

- Implemented a Neighborhood Watch Program
- Facilitated a unique Graffiti Abatement Program with local residents
- Partnered with Camino Real Marketplace to open a Goleta Police Substation which will house the City's new Community Resource Deputy
- Created the Motorcycle Traffic Division and purchased four new motorcycles
- Acquired COPS Grant Funding for Gang Prevention initiatives
- Secured Office of Traffic Safety (OTS) Grants resulting in the purchase of a DUI Checkpoint Trailer and 20 DUI Checkpoints and Saturation Patrols
- Adopted the National Incident Management System (NIMS) for emergency preparedness, Goleta was the first City in Santa Barbara County to adopt new system
- Created the Goleta Partnership for Preparedness, and with local business support, purchased two emergency trailers for the community and held a business preparedness workshop

Neighborhood Initiatives

- Established the Citizen's Service Request and have tracked and responded to more than 5,000 calls
- Implemented Storefront Improvement Program in Old Town: over \$180,000 in grants have been given to local businesses representing improvements to 30 storefronts
- Enhanced city-wide Street Sweeping Program to twice a month for residential and commercial areas
- Created the Housing Rehabilitation Grant Program for very low, low, and moderate income Old Town residents to improve their homes. Over \$240,000 has been allocated representing 12 projects
- Implemented the Abandoned Vehicles Program resulting in over 500 vehicles towed and an estimated 3,000 tagged

Environment

- Initiated a pilot Commercial Recycling Program
- Achieved a 63% solid waste recycling diversion rate
- Initiated a Storm Water Management Program
- Active participant in the South County Energy Efficiency Partnership (SCEEP)

Parks & Open Space

- Preserved the 150 acre Ellwood Mesa via an innovative land swap
- Acquired a one acre parcel of land on Ellwood Mesa to ensure public access to Ellwood Mesa (Doty Property)
- Reconstructed two neighborhood parks: Nectarine Park, Mathilda Park; and purchased and constructed a 2 acre park in Old Town, Armitos Park
- Implemented the area's first Pesticide Free Maintenance Program for all City parks and open spaces
- Planted over 300 new City street trees and trimmed over 5,000 existing trees
- Contributed over \$750,000 in funds for Girsh Park operations, maintenance, and for a new synthetic soccer field
- Developed Native Grasslands Restoration Project at Sperling Preserve

City Hall Administration

- Initiated a comprehensive Strategic Planning Process
- Built the City's staff by successfully conducting over 60 recruitments

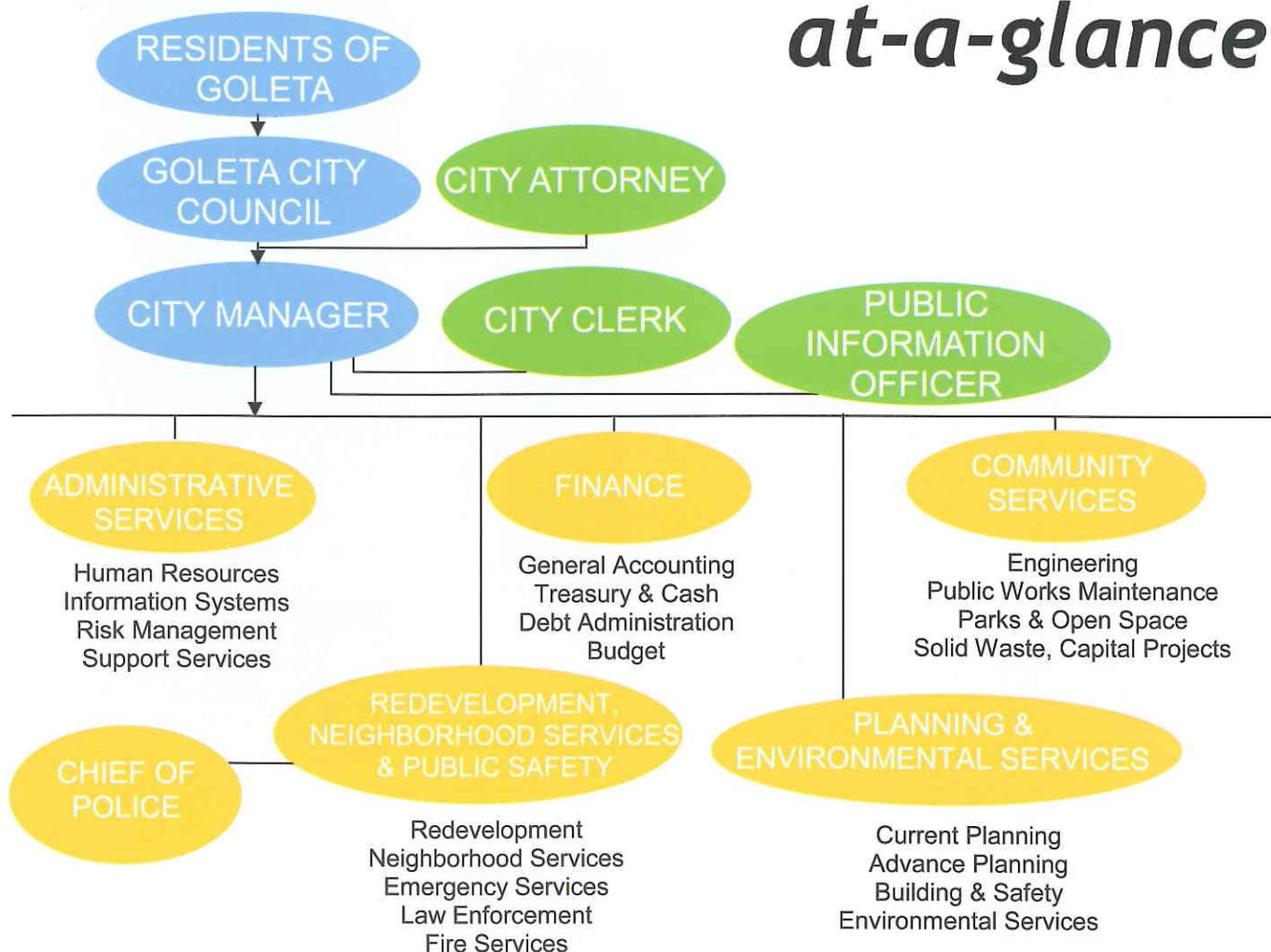
Planning and Development

- Issued several thousand permits for structural, mechanical, electrical, plumbing, grading and roofing projects involving commercial/industrial buildings, tenant improvements, signs, homes and small remodels
- Adoption of General Plan and Coastal Land Use Plan
- Major Projects: Comstock Homes, People’s Self Help Housing Project on Ellwood Beach Drive, Fairview Shopping Center, Hampton Inn and Willow Creek Development (a new hotel in Old Town and 37 townhomes); Cabrillo Park, (the largest business park development in the South County); Village at Los Carneros; and Sumida Gardens Work-force Housing project which will feature 200 rental housing units including 37 affordable

Community Outreach and Support

- Launched a citywide newsletter, The Monarch Press
- Developed Goleta TV Channel 19 to broadcast City Council and Planning Commission Meetings
- Developed the Community Projects Grant Program which has awarded more than \$110,000 to local non-profits
- Oversaw the distribution of more than \$1 million of Community Development Block Grant funds to assist low income residents and improve public infrastructure

City Hall at-a-glance



Important Information

Goleta City Hall

130 Cremona Drive, Suite B, Goleta, CA 93117

Monday - Thursday 7:30 am - 5:30 pm

Friday 8:00 am - 1:00 pm

Ph. 961-7500 Fax. 685-2635 www.cityofgoleta.org

Goleta TV Channel 19

Permit and Design Center

Monday - Thursday 7:30 am - 5:30 pm

Friday 8:00 am - 1:00 pm

Key City Phone Numbers:

Building Division	961-7552
Planning Division	961-7543
City of Goleta Info	961-7508
Parks Reservation	961-7531
City Jobs	961-7525
Anonymous Tip Line	961-7574
Public Works Request	961-7570
Building Inspection Request	961-7550
Code Enforcement/Vehicle Abatement	961-7556

Mayor and City Council

Michael T. Bennett	Mayor	961-7535	mbennett@cityofgoleta.org
Roger S. Aceves	Mayor Pro Tempore	961-7538	raceves@cityofgoleta.org
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Eric Onnen	Councilmember	961-7536	eonnen@cityofgoleta.org

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City Government Meetings

City Council: First and Third Tuesdays of the month at 1:30 pm and 6:00 pm.

Planning Commission: Second Monday of the month at 6:00 pm.

Design Review Board: Second and Fourth Tuesdays of the month at 3:00 pm.

All meetings are held at City Hall. City Council and Planning Commission are televised live and rebroadcast on Channel 19.