CITY OF GOLETA

2016 State of the City

New Housing

NOTHING bundt CAKES

M.SPECIAL
M.SPECIAL

jane
6940

FLIR

Enhanced Recreation and Healthcare

Visit Goleta!

Travel Statistics

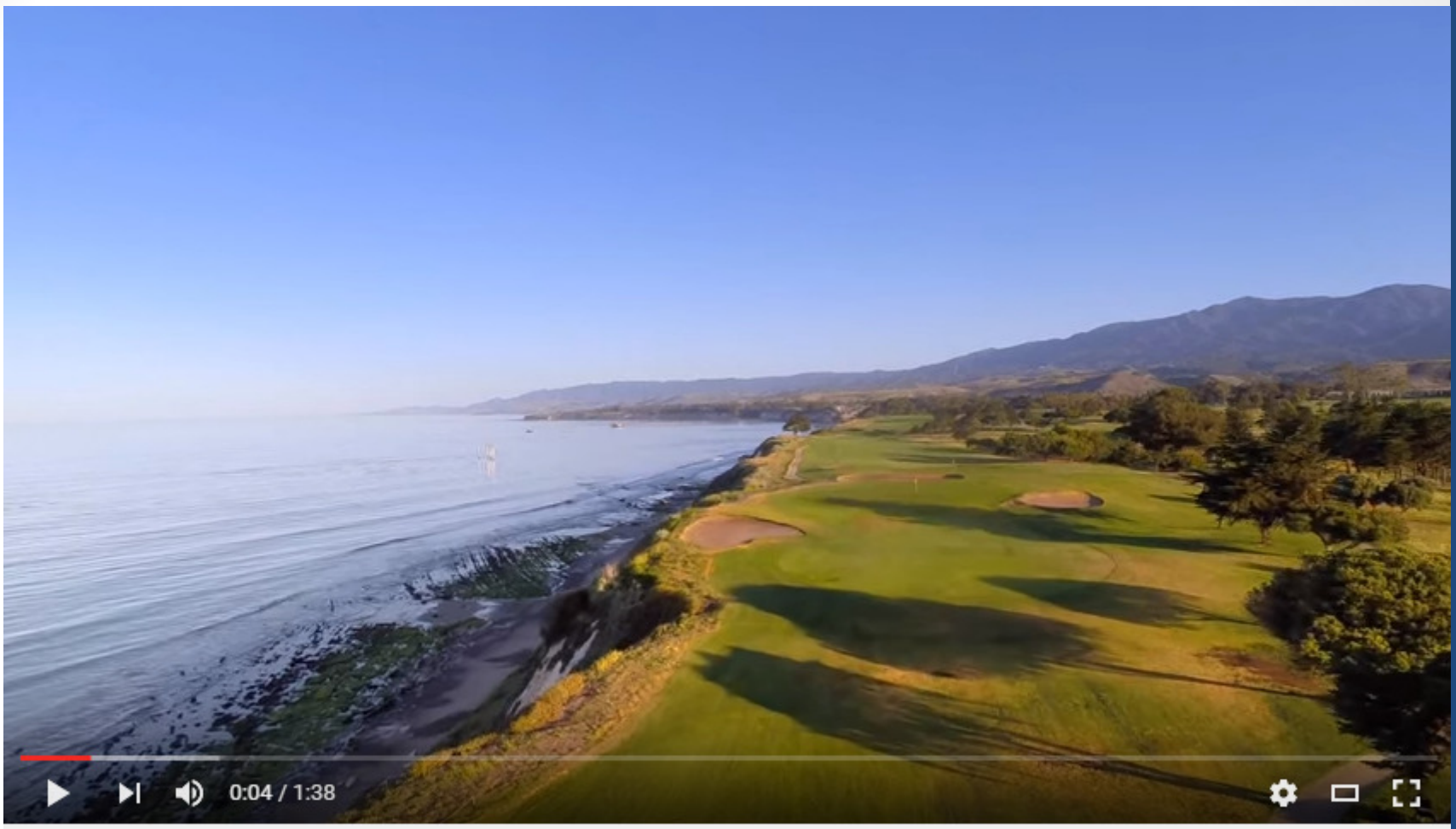
82.4% occupancy rate in 2015

5.2% increase over 2014

Travel Statistics

Average Daily Rate
= $176 / night

8.4% increase over 2014

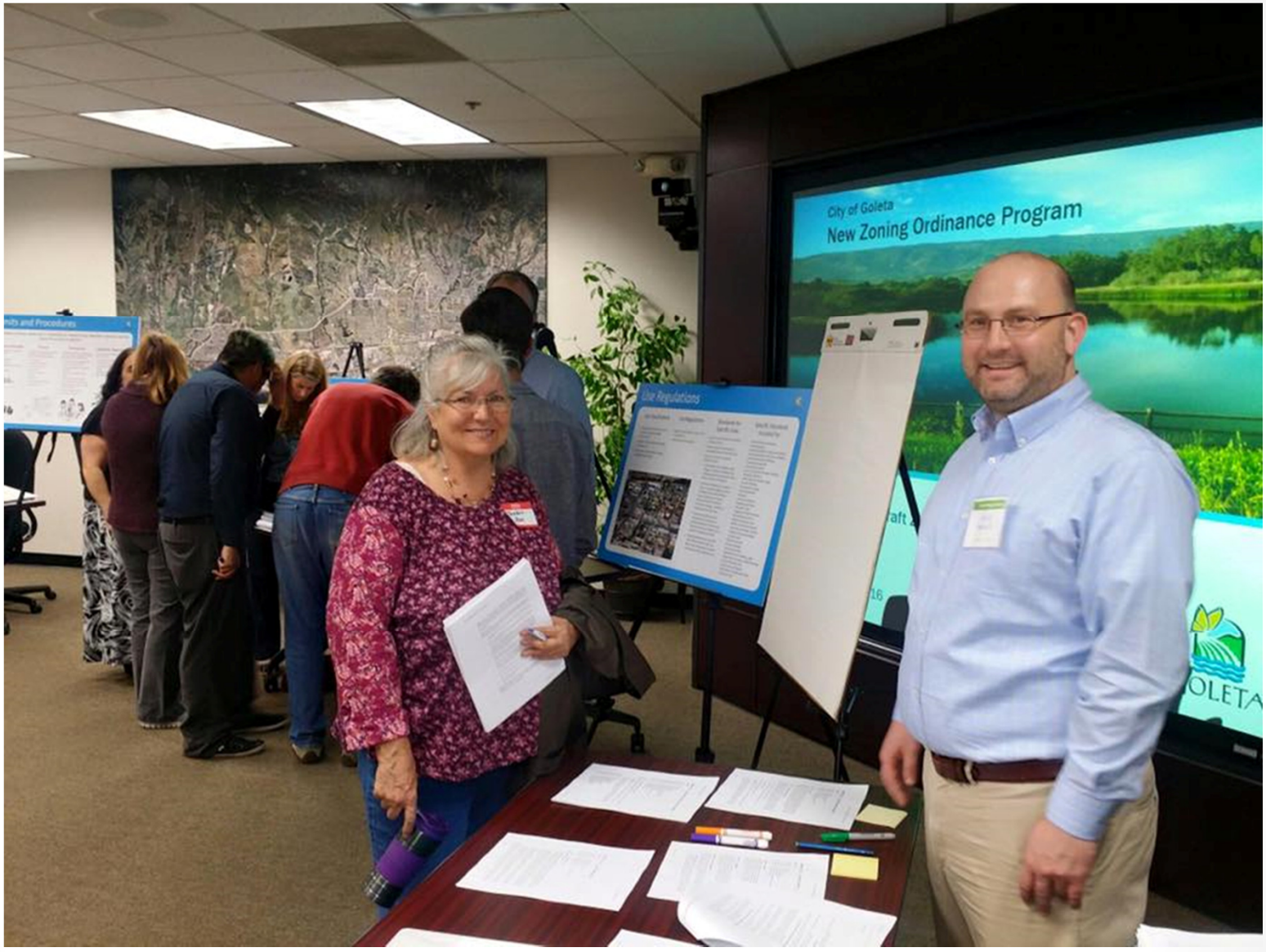


Go Goleta

TOP 100
BEST PLACES TO LIVE
2015
LIVABILITY

Safe community

Fire Station 10
Conceptual Building Elevations/Design Example

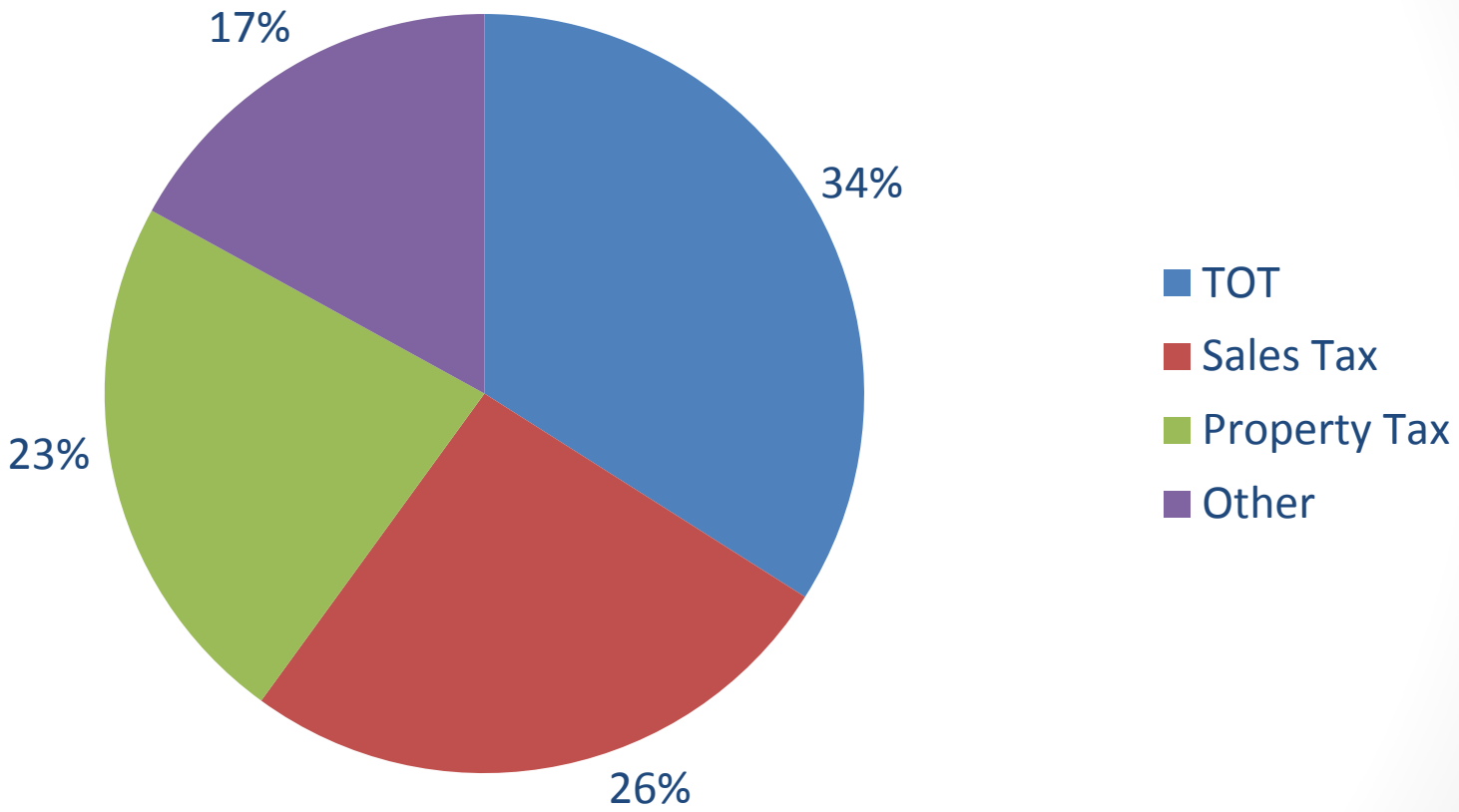


Public Engagement on Zoning Ordinance

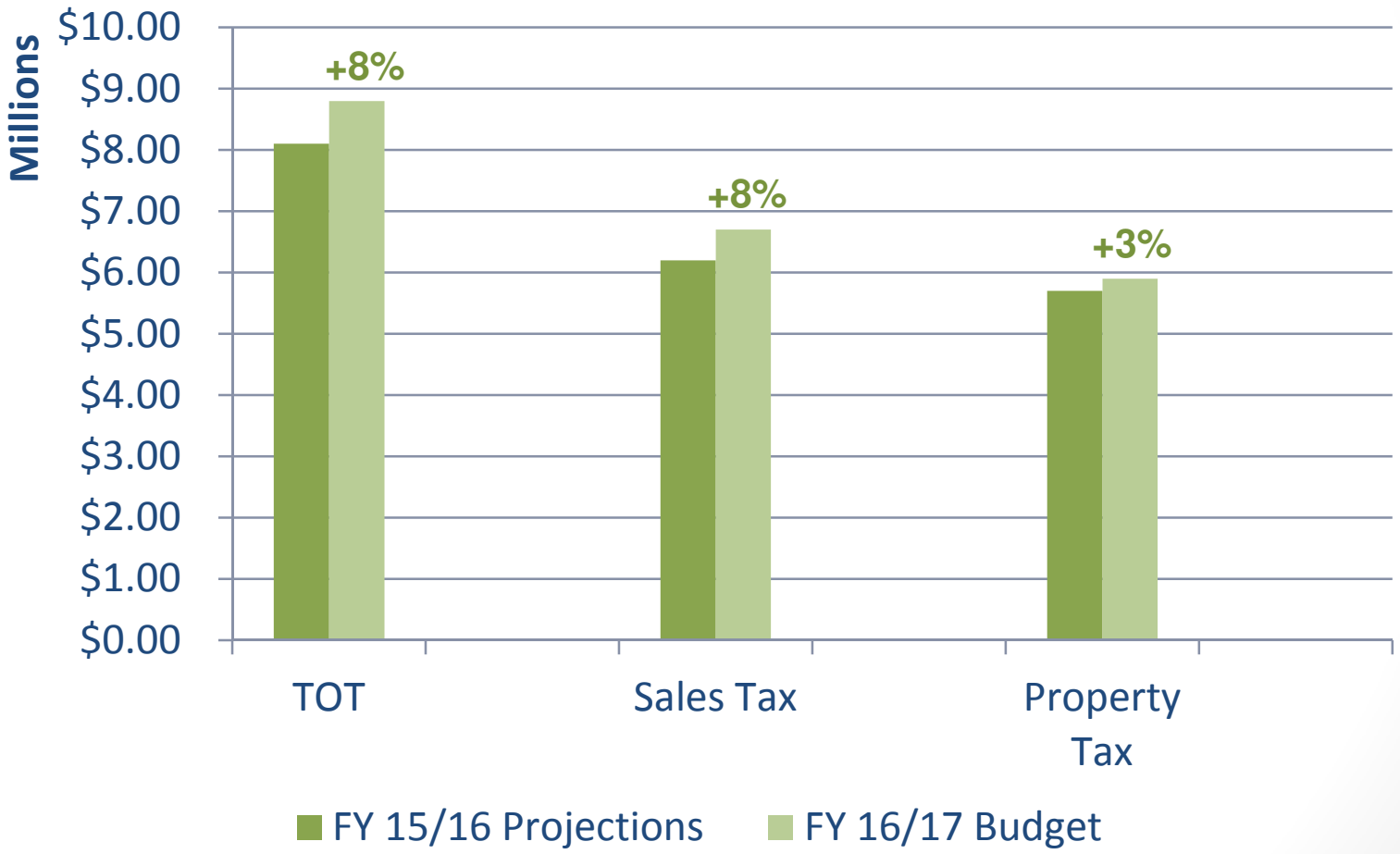
Historic Preservation

Local Coastal Program

City Revenue



Revenue by Source



What's Ahead

GAMESIM
Hollister Class 1 Bikeway

Support Commuter Rail

I Voted

CITY OF
GOLETA